

Actionreport



April 2014

www.metroouthchamber.com

Leading Businesses
Leading Communities



CHAMBER MISSION
 To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



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Slap Shoatz Family Sports Pub at the "Taste", page 6

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Speaker of the House DeLeo at Legislative Luncheon

Wednesday, April 23, 12:00 pm, Bridgewater State University



The Metro South Chamber of Commerce invites you to attend our Annual Legislative Luncheon, to be held on **Wednesday, April 23, 12:00 p.m. at the Rondileau Campus Center Ballroom** on the campus of **Bridgewater State University**. The keynote speaker for the event is **Speaker of the House Robert DeLeo**.

State Representative Robert A. DeLeo has represented the 19th Suffolk District, including the Town of Winthrop and a portion of the City of Revere, in the Massachusetts House of Representatives since 1991. A graduate of the Boston Latin School, Representative DeLeo holds a Bachelor of Arts degree from Northeastern University and a Juris Doctor from Suffolk University Law School.

Representative DeLeo became Speaker of the Massachusetts House of Representatives on January 28, 2009. Starting from his acceptance speech, where he vowed to target House rules, ethics, transportation, and pension reform, he has set the House on a path to reform. Within 100 days of assuming the Speakership, the House

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Robert DeLeo, Speaker of the House

passed sweeping reforms in each of those areas.

Recently, Representative DeLeo joined his colleagues in overwhelmingly passing expanded gaming legislation that would bring jobs and economic growth to Massachusetts. Under his leadership, the House has also passed the most comprehensive education reform since 1993 to go along with strict anti-bullying legislation.

Also speaking during the luncheon will be Brockton Mayor Bill Carpenter, who will reflect on issues of regional importance, as well as his first one-hundred days in office. In addition, Dr. Dana Mohler-Faria, President of Bridgewater State University, and Dr. Charles Wall, President of Massasoit Community College, will provide welcoming remarks and comments regarding their respective institutions of higher education.

THIS EVENT WILL SELL OUT!

See page 10 for registration details

Small Biz Awards & EXPO

Thursday, May 15 • Shaw's Center



Ted Reinstein, "Chronicle"

Call for Award Nominations & Exhibitors

The 2014 Small Business and Entrepreneur of the Year Awards will be presented at a special Breakfast on **Thursday, May 15, 2014, 8am** at the **Shaw's Center**, Brockton. The Small Business and Entrepreneur Awards are presented to businesses that have displayed employment/staying power, growth, innovation, and social responsibility. We are now accepting nominations (more criteria inside). Also at the Breakfast will be keynote speaker **Ted Reinstein** of "Chronicle", speaking on what it means to be "Authentically New England". In addition, there will be a table-top Business Expo and a Solar Energy workshop following.

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ATHENA Awards & EXPO

June 2014



This summer, the Metro South Chamber of Commerce and Eastern Bank will present the 16th Annual **ATHENA Award** during a special program to an exceptional individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

Details will follow regarding location, time, and ticket prices. To nominate an individual for an ATHENA award, please call Kim Prosper at 508.586.0500 x 231, kprosper@metrosouthchamber.com, or visit metrosouthchamber.com/calendar-registration. Last year's 2013 ATHENA Award recipient was Superintendent of Brockton Public Schools, Kathleen Smith.

Continued on page 8

When Metro South is Home, Everything's Within Reach

Regional Branding Update

Over the past few months, the Metro South Chamber of Commerce has been collaborating with Connelly Partners, an advertising and media company contracted by the Massachusetts Office of Travel and Tourism, on a major Regional Branding of the Metro South region. The goal is to create a brand identity to develop the Metro South region as a recognized regional entity and attract more visitors and businesses to the area.

After an extensive assessment of the region, including multiple phases of regional interviews and research, the project is in the final stages of development. The resulting product of the assessment has been a tagline to be incorporated in branding throughout the Metro South region: **"When Metro South is Home, Everything's Within Reach"**. This tagline can be adapted for use by each town of the Metro South region, substituting "Metro South" for the town's name. For example: "When Brockton is Home, Everything's Within Reach".

Regionalization through branding allows for communities to remain competitive by helping to create jobs, addressing existing economic challenges, capitalizing on economic opportunities, creating more diversity, and by representing a more powerful, unified voice for legislative action. From a marketing standpoint, smaller towns will benefit through shared resources and name recognition of the larger towns, while the larger towns will benefit from the perspective and niche interests and attractions of the smaller communities.

Continued on page 9

April is Membership Month
 Join now for \$2000+ in incentives
 See page 11

Creative Business After Hours at Fuller Craft

Thursday April 3, 5:30 - 7:30 pm



Secretary Greg Bialecki



work accessible, to put people in touch with the minds and methods of the makers, in touch with the values embodied by craft, thus their motto—let the art touch you. Please visit www.fullercraft.org or stop by the museum to learn more.

The traditional After Hours will end at 7:30 pm, but guests are welcome to enjoy Fuller Craft activities until 9:00 pm (see event schedule below). Fuller Craft invites you to break out of the everyday grind and indulge yourself in a fun, creative, and social environment!

To register, please visit www.fullercraft.org/event/metro-south-after-hours-event-at-fuller-craft-first-thursday. This event is \$8 for members and \$12 for future-members and includes refreshments, networking, and fun!

Please join us for a special edition Business After Hours networking event at the Fuller Craft Museum, 455 Oak Street in Brockton, on Thursday, April 3 from 5:30 pm - 7:30 pm. Joining us for the event will be Secretary Greg Bialecki from the Patrick Administration's Executive Office of Housing and Economic Development, for a special announcement regarding the Creative Economy.

Fuller Craft Museum is the most exciting place to be in the world of contemporary craft. They offer a collection, exhibitions, demonstrations, workshops, and special events where you can literally touch the materials and objects. Fuller Craft strives to keep this

Event Schedule:

5:30 pm: Creative Economy Announcement with Special Guest Secretary Bialecki

6:00 pm: Networking and Refreshments

6:30 pm: Music by KabuJazz Ensemble Featuring Jazz/ CapeVerdean vocalist Candida Rose

7:00 pm: Ekphrastic Poetry inspired by "The Stories We Tell" exhibition. Composed and read by Brockton Arts Poetry.

8:00 pm: Candida Rose returns to the stage to close out the evening.

Copeland Toyota, Business After Hours

Thursday, April 17, 5:30 pm - 7:30 pm

Please join us on Thursday, April 17 from 5:30 pm - 7:30 pm for a Chamber Business After Hours. This networking event will take place at Copeland Toyota, 970 West Chestnut Street in Brockton.

Whether you're looking for a new or pre-owned Toyota, quality service, or genuine Toyota parts, you can count on Copeland Toyota, located conveniently off Route 24 exit 17A in Brockton. They have been family owned and operated since 1970 with a huge vehicle selection, state-of-the-art facility, drive-in service, and much more. You can count on Copeland Toyota for all your automotive needs. Visit www.copelandtoyota.com



for more information.

Bring your business cards and join us for an evening of networking and refreshments. Register online at www.metroouthchamber.com/calendar-registration, or contact Kim Prosper, kprosper@metroouthchamber.com, 508.586.0500 x231. This event is complimentary but please RSVP.

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Shelley Tierney
OWNER

Why Your Business Needs an App Workshop

Monday April 14, 4:00 pm - 5:00 pm



Join us and new Chamber member, Apps Unloaded Northeast, for an educational business workshop in learning why your business needs a smart phone app. This workshop will take place on

Monday, April 14 from 4:00 pm - 5:00 pm at the Metro South Chamber of Commerce, 60 School Street in Brockton.

With the number of smart phone users increasing all the time, mobile apps are an essential tool for promoting and maintaining your business. Used for everything including payment and commerce, smart phone apps are an efficient and user-friendly way to reach your customers and further your business. This free workshop will teach you how your business can use a smart phone app, as well as the benefits of a smart phone app and how to use it as a different type of marketing tool.

This workshop, held by Apps Unloaded Northeast, will be led by Sales expert Steve Lentini. Steve Lentini is a nationally known speaker, author, and teacher on the North Shore and in Vermont, and is founder and owner of The Prosperity Institute. He has spent 30 years in sales, sales training and sales management as well as 5 years as a licensee for the Sandler Sales Institute.

Register for the Apps workshop by contacting Jordan Branco, 774.254.4725, or jordan.branco@appsunloaded.com. Registration begins at 3:30 pm, with the workshop running from 4:00 pm - 5:00 pm.



Workshop for HR Professionals

Tuesday, April 29, 8:00 am - 12:00 pm



Murphy, Hesse, Toomey, and Lehane will be presenting an HR Workshop on Tuesday, April 29 at The Learning Center at Crescent

Credit Union, 115 Commercial Street in Brockton. This workshop will run from 8:00 am - 12:00 pm with a break for networking halfway through.

A number of important and relevant topics for the HR professional will be covered, led by an experienced panel of attorneys. Extensive handouts will be distributed.

The First Session, running from 8:00 am - 10:00 am will cover:

• **Overview of Notable Developments in Labor & Employment Law 2013-2014:** A comprehensive overview of the major legislative, regulatory, and case law developments during the past year.

• **Navigating the Retaliation Minefield:** An overview of some of the more common retaliation laws, as well as tips to navigate this potentially tricky area.

• **The FMLA After 20 Years - A Look Back:** A focus on recent court decisions interpreting and applying the FMLA and the Americans with Disabilities Act, with an emphasis on best practices and avoiding pitfalls.

The Second Session, running from 10:15 am - 12:00 pm will cover:

• **Employee Benefits Update- What Employers Need to Know Now:** An update on important recent developments in employee benefits laws that affect employers and their plans, focusing on the ACA and other recent changes.

• **The National Labor Relations Board, 2013-2014:** A focus on key developments and recent decisions of the National Labor Relations Board over the past year and explore recent trends of the NLRB and social media as it relates to the workplace.

• **Avoid PR Pitfalls:** This presentation will identify and discuss some of the most frequent problems in employee misclassification, wage & hour class actions, and HRIS data security. It will include proactive strategies and tips to avoid potential liability.

• **Effective Strategies for Employment Mediation:** the pros and cons of mediation, what employers should expect at the mediation table, and tips to effectively prepare

• **The Effects of MA's New Medical Marijuana Law in the Workplace:** Identifying major legal issues on the horizon as the medical use of marijuana increases.

• **Crystal Ball: Predictions for the Coming Year/Q&A:** An experienced panel of MHTL attorneys will offer predictions for the coming year and a Q&A session.

Don't miss out on this essential workshop for HR professionals. The cost to attend is \$99 for members and \$129 for future-members (discounts available for multiple registrations). Register by contacting Kim Prosper, 508.586.0500 x231, kprosper@metroouthchamber.com, or register online at www.metroouthchamber.com/calendar-registration.

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CHAMBER OF COMMERCE

CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at 508-586-0500 at least 48 hours in advance.

Networking at Events

is one of the most effective ways to grow your business!

APRIL Calendar

| | | |
|-----------|---|----------|
| 2 | Ambassador Meeting | 8:00 am |
| 3 | Business After Hours & Special Announcement Fuller Craft Museum, 455 Oak Street, Brockton | 5:30 pm |
| 14 | Smartphone App Business Workshop | 4:00 pm |
| 17 | Business After Hours Copeland Toyota, 970 W. Chestnut Street, Brockton | 5:30 pm |
| 21 | Patriots Day - Chamber Closed | |
| 23 | Legislative Luncheon Bridgewater State University, Rondileau Campus Center | 12:00 pm |
| 29 | HR Workshop Crescent Credit Union, 115 Commercial Street, Brockton | 8:00 am |
| 30 | Membership Drive Stonehill College, Easton | 8:30 am |

Coming Up May

| | | |
|-----------|--|----------|
| 1 | Membership Drive Stonehill College, Easton | 8:30 am |
| 7 | Ambassadors Meeting | 8:00 am |
| 15 | Small Biz Breakfast & Expo The Shaw's Center, 1 Feinberg Way, Brockton | 8:00 am |
| 15 | Solar Energy Workshop The Shaw's Center, 1 Feinberg Way, Brockton | 11:00 am |
| 21 | Business After Hours Abington Bank, 6 Harrison Avenue, Abington | 5:30 pm |
| 26 | Memorial Day | |
| 28 | Board of Directors | 12:00 pm |

Save the Date

June

| | | |
|----------|--|---------|
| 3 | Business After Hours & Grand Opening Mutual Bank, 570 Washington Street, Whitman | 5:30 pm |
| 4 | Ambassadors Meeting | 8:00 am |

ATHENA Award Program (Date & Location TBD) TBD

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC) unless otherwise indicated.

Celebrate the great things going on!**Brockton Garden Club Celebrates 85 Years**

The Brockton Garden Club recently celebrated 85 years with a President's Reception. The Club's civic committee is responsible for beautifying many areas in the city, the children's program participates in several community events, and the scholarship committee raises funds for two scholarships yearly for qualified candidates. On April 28, the public is invited to hear Neal Sanders program "Gardening is Murder" at the Arnone School, 135 Belmont Street in Brockton beginning at 6:00 p.m. For more information on becoming a member or learning about the Club, contact Judy Burnett at 508-697-3429. You may also visit the Club at www.brocktongc.org.

United Way Welcomes Two 'Women of Substance'

United Way of Greater Plymouth County is pleased to announce that Monique Aleman, Vice President of Physician Relations, Business Development and Communications for Good Samaritan Medical Center (a member of Steward Healthcare), and Shaynah Barnes, Senior District Representative for Congressman Stephen Lynch and Brockton City Councilor-at-Large have become the newest member of its Board of Directors.

Rodman & Rodman CPA's Speaks at Conference

Kathy Parker, CPA, MST, a partner at Rodman & Rodman CPAs, recently spoke at the "Banker & Tradesman's Renewable Energy Real Estate Conference" in Boston. Rodman & Rodman is a full service CPA firm where Ms. Parker serves as a partner, and an active leader in the firm's Renewable Energy and Cleantech specialty practice. The Conference was attended by more than 120 renewable energy project developers, property owners, investors and commercial lenders in the greater Boston area. Visit www.rodmancpa.com for more information.

Rotary Club of Brockton Annual Pancake Breakfast

The Rotary Club of Brockton will be holding their Annual Pancake Breakfast on Sunday, April 6 from 8 am- noon at the Massasoit Conference Center, Crescent St., Brockton. Tickets are \$5.00 per person, children under 5 are free. Join us for children activities and family fun. Have your photo taken with the Easter Bunny! Tickets on sale at the door.

Free Cancer Screenings at Signature Healthcare

Signature Healthcare Radiation Oncologist, Dr. Steven Lane and ENT Specialists' Dr. Dennis Snyder, Dr. Jagdish Dhingra and Dr. Douglas O'Brien will be hosting a Free Head and Neck Cancer Screening. The screening is quick and painless. Each attendee will receive a personalized risk assessment for the following: Skin Cancer, Oral Cancer, Thyroid Cancer, and Neck Cancer. April 16 from 5-7pm at ENT Specialists, 35 Pearl St., Brockton. If you'd like to register, please contact Kathrynne McNichols at 508-941-7907.

BSU Brings the Aun J Orchestra to Campus

Bridgewater State University is proud to bring to campus eight excellent Japanese musicians known as the AUN J Orchestra. There will be one performance only on Tuesday April 8, at 6:00pm in the Horace Mann Auditorium, 131 Summer Street, Bridgewater. Thanks to the meaningful contributions from supporters, BSU will be offering free admission to all. For more information on the event please contact boxoffice@bridgew.edu.

Bridgewater Savings Approved to Offer Grants

Bridgewater Savings received approval to offer Federal Home Loan Bank's Equity Builder Program grants for eligible First Time Home Buyers. The grants are part of a New England wide grant program. As an approved participant in the Equity Builder Program (EBP), Bridgewater Savings may submit enrollment requests for funding on behalf of income-eligible home buyers. Grant funds are awarded to participating members in increments of up to \$15,000 on a first-come, first-serve, home-buyer by home-buyer basis; EBP funds are not guaranteed or reserved in advance for any participating member or homebuyer. In the For more information regarding the Equity Builder Program for First Time Home Buyers or for a free pre-approval, please call (508) 884-3300.

YMCA Healthy Kids Day

April 26: Join us to kick-start physical activity and learning now and throughout the summer! Free Fun for All, including games, activities, fitness, arts & crafts, healthy refreshments, summer camp tours and registration, raffles, and so much more! Join the Y and we'll waive the joiner's fee (a savings of up to \$50)! Multiple locations: Easton, E. Bridgewater, Middleboro, Plymouth, Stoughton, and Taunton. Visit our website for a complete schedule of activities by branch location! www.ymca.net/healthy-kids-day.

Family Autism Night at the Children's Museum

On April 11, The Children's Museum in Easton, 9 Sullivan Ave, North Easton, will be open from 5:30-8:00 pm exclusively to families with children 10 and under on the Autism Spectrum, giving them an opportunity to explore the Museum's hands-on exhibits in a less overwhelming atmosphere. This program is free but pre-registration is required. Call the Museum at 508-230-3789 to register or for more information.

Mechanics Cooperative Bank Investment Group

Mechanics Cooperative Bank Board of Directors and Executive Leadership Team are proud to announce the launch of Mechanics Investment Group and the appointment of Glen A. Chretien as Financial Consultant with Infinex

Investments, Inc. Mechanics Investment Group was established to complement our current banking services offered through Mechanics Cooperative Bank through expanding our product and investment options for customers. Glen A. Chretien, Financial Consultant for Mechanics Investment Group, joins the organization with over 20 years of banking experience on both the sales and management side of multi-million dollar investment portfolios. For more information on the products and services available through Mechanics Investment Group please visit Mechanics-Coop.com/Investments.

Brockton Symphony at Fuller Craft Museum

Experience beautiful chamber music selections performed by members of the Brockton Symphony Orchestra, followed by a reception at Fuller Craft Museum, 455 Oak Street, Brockton from 2:30 - 5:00 pm on Sunday, April 6. Tickets are \$15 Members, \$20 Nonmembers \$10 Children 12 and under. For more information please call 508.588.6000 or visit www.fullercraft.org.

Free Child Safety Fair

H&R Block will host a free child safety fair from 11:00 am - 3:00 pm, 2001 Main Street in Brockton on Saturday, April 5. Designed to be both educational and entertaining, this exciting event will include fire and bike safety, free raffles, free child ID kits, Brockton firefighters and truck, face painting, balloons, and more!

APCSM's 5th Annual Paws for Celebration

The Animal Protection Center of Southeastern Massachusetts (APCSM) will celebrate its 5th anniversary during its annual fundraising gala Paws for Celebration, Saturday, April 5, 6:00 pm - 10:00 pm at the Shaw's Center, 1 Feinberg Way in Brockton. The silent auction and wine and beer tasting is the major fundraiser for the animal care and education facility, raising crucial funds that allow it to provide services annually for more than 1,000 animals of all types with a staff of five and large pool of dedicated volunteers. For more information, visit www.apcsm.org.events.

South Shore Haitians United for Progress Gala

The South Shore United Haitians for Progress Inc. will hold their 9th Annual Fundraising Gala on Saturday, April 26, starting at 8:00 pm at the Shaw's Center in Brockton. This event features guest speaker Kathleen Smith, Superintendent of Brockton Public Schools and music by DJ BZ Fingaz. Tickets are \$50 per person, or \$80 for couples. For more information, call 508-857-0272.

Rock & Comedy for a Cause

On Saturday, April 5, Actor, Comedian & Writer Steve Schirripa AKA Bobby Bacalieri from HBO's Sopranos fame will host a night of comedy and rock sponsored by Yale Appliance & Lighting. Featured comedians

will be Christine Hurley (Seen on Nick's Americas Funniest Mom), Ken Rogerson (Seen on Conan O'Brien Show), Johnny Pizzi (National Headliner), and a live performance by Aerosmith tribute band Draw the Line. This event will take place from 7:00 pm - 11:30 pm at the newly renovated War Memorial Building, 156 West Elm Street in Brockton. Tickets are \$50, proceeds raised are for the Mass Hospital School Adaptive Sports & Duchenne Muscular Dystrophy a 5013C Non-Profit Organization. To purchase tickets, visit www.rockncomedy.com.

Whitman Public Library Poetry Contest

Members of the community are invited to submit their poems for consideration for a poetry contest by 5:00 pm on Friday, April 4. Winners will be notified by phone no later than Friday, April 11th. All participants are invited to attend the awards ceremony on Saturday, April 19th at 1pm, when the winning entries will be revealed to the public. The three age categories are: Lower School (grades K-5), Upper School (grades 6-12) and Adult. Contestants may submit their poem online, in person or through the mail. The online entry form can be found by visiting the library's website, www.whitman-publiclibrary.org.

16th Stepping Out for Old Colony Hospice Walk

On Sunday, April 27, Old Colony Hospice will host the 16th Stepping Out for Old Colony Hospice Memorial Walk and Inaugural 5K, at the Irish Cultural Centre, 200 New Boston Drive, Canton. Choose to walk or run our flat and private 5K road race, or select our 2 mile wooded nature trail for a more scenic route. \$25 minimum donation required to participate, children 15 and under are FREE! Raise or donate \$50 and receive this year's memorial t-shirt. Activities include lunch sponsored by Texas Roadhouse, music, kid's korner, raffles and awards for race winners and top fundraisers. For more information, visit www.oldcolonyhospice.racewire.com. For questions on how to volunteer or sponsor this event, contact Andrea at alarocque@oldcolonyhospice.com or 781-318-7310.

"Make Speak" Free Public Lecture

From mathematics to mounting and making, come whet your curiosity about the creative process, contemporary craftsmanship, and how things are made on April 10. Enjoy seven, 7-minute presentations by not-so-conventional craftspeople about how they work, think, and create. This event takes place at 7:00 pm at Windgate Gallery, North Bennet Street School, 150 North St, Boston. For more information or to RSVP, please visit www.nbss.edu/about/news/make-speak.

Annual "Keep Brockton Beautiful" Day



Saturday, May 3, 2014

"Keep Brockton Beautiful Day", started in part by the Metro South Chamber of Commerce more than a decade ago, will be held on Saturday, May 3, 2014 from 9:00 am - 12:00 pm, rain or shine. Volunteers are needed to participate and work together to clean parks, neighborhoods and other public areas for the betterment of Brockton.

Registration will take place from 7:30 am - 9:00 am at Heights Crossing, 35 Christy's Place, Brockton. A cook-out and raffles will follow the clean-up at Heights Crossing. Businesses can help by donating goods and services, funds, adopting a block/neighborhood/park, or forming a team.

For more information, visit www.brockton.ma.us, call the Mayor's office at 508-580-7123, or the Department of Public Works, Office of Commissioner at 508-580-7135. If you would like to donate goods or funds, please contact Fred Fontaine, ffontaine@cobma.us or Noubé Rateau, nrateau@cobma.us.

"Brockton Knocks Down Diabetes" This June



Brockton will again be "Knocking Down Diabetes" with an intensive city-side week long campaign running from June 14-June 21, 2014. Activities will include free workshops, seminars, prize drawings, and other events, culminating with a run/walk on June 21. For more information on sponsorship opportunities and the events schedule, visit www.harborone.com/diabetes.

Careers in Health Program Wraps Up

It was two years ago when the Metro South Chamber of Commerce became the first Chamber in Massachusetts to receive an industry sector Workforce Training Fund grant. The Chamber was awarded close to \$250,000 to hire Chamber member educators to provide member health care facilities with training for their incumbent workers. The benefit to more than one hundred employees of regional health care facilities was advancement up the health care career ladder.

As the Careers in Health Program comes to a close, the Chamber is left feel-

ing pleased and inspired by the outcome. The program increased retention rates and reduced turnover costs while increasing the skill levels and credentials of many people who participated in the program, helping many health care professionals to advance their careers.

To learn more about applying for Massachusetts Workforce training Funds, visit www.mass.gov/lwd/employment-services/business-training-support.



Meet a Careers in Health Participant:



Kaelah Mitchell, Good Samaritan Medical Center

What is your current and previous occupation?

Prior to participating in the CIH Grant, I worked as a Unit Coordinator in the Critical Care Unit at Good Samaritan Medical Center. Currently, I am the Critical Care Technician in the same department.

What are your career goals and why?

I have always felt most content while taking care of others. This is one of my many reasons for wanting to become a Nurse. I am interested in a profession where learning is an ongoing process, as nursing is. Growing up, I was often the beneficiary of knowledgeable, hard working nursing care and I am hoping to pay it forward!

How has participating in the grant helped you or will help you to achieve your career goals?

The CIH Grant offered me several courses which I need in order to work towards my goal of becoming a Nurse. The Grant provided me the opportunity to take the Certified Nurse Assistant/Home Health Aide Course through the Red Cross. Becoming certified as a Nurse's Aide not only allowed me to transition into my new position, but I am gaining a lot of experience. I value the time I have right now, learning as much as I can. Working in my current role can only benefit me when it comes to entering a nursing program and my future in the medical field.

Brockton Information Boards Feature Sponsors



The Brockton Information Boards were created by the Chamber to assist people in their navigation of Brockton, while showcasing local businesses, promoting tourism, and helping current residents realize the "hidden gems" within the city. The boards are placed at 6 different locations around the city: Brockton Area Transit Inter-modal Centre, the downtown commuter rail station, the downtown parking garage, the Metro South Chamber of Commerce/City Hall, the Brockton Historical Society and the Fuller Craft Museum. If you are interested in sponsoring a space, please contact Melanie McGrath, mcmgrath@metrosouthchamber.com.

Business Liaison Joins Mayor Carpenter's Team



Nicholas Giaquinto,
Business Liaison, Office of
Mayor Bill Carpenter

Nicholas Giaquinto, a 26 year-old graduate from Suffolk University, was recently appointed Brockton's Business/Government Liaison.

He received a degree in Political Science from Suffolk University, and is a Masters Candidate from the University of Massachusetts, Boston, where he will receive a Masters Degree in Public Affairs, May, 2014.

He brings to the table helpful experience/knowledge from his former employment at the Massachusetts State House where he has served as a Research Analyst and Research Director to the Joint Committee on Labor and Workforce Development and as Director of Communications and Research for the Assistant Vice-Chair of the House Committee on Ways and Means.

Nicholas has strong ties with the Brockton community as his family is three-generation Brocktonians, and he has been employed for a number of years within local industry. His age, experience, strong work ethic, idealism, and endless energy should serve the Community well. As Business/Government Liaison for Mayor Carpenter's office, he is committed to public service and hoping to apply his government and labor experience to the revitalization efforts taking place in the City. For more information on the Mayor's staff, visit www.brockton.ma.us/government/Mayor.aspx.

Craig Sandler, State House News Service, Speaks to Chamber



March Government Affairs Meeting: Bill Morse, Chairman of the Board; Shaynah Barnes, Brockton City Councilor at Large; Craig Sandler, State House News Service; Sue Joss, Chair of Government Affairs Committee; Representative Claire Cronin, Christopher Cooney, Chamber President & CEO

Sign up for the Chamber's State House Weekly Roundup



The Metro South Chamber of Commerce is sending out a weekly e-update from the State House through Constant Contact. If you are interested in receiving this information, please visit www.metroouthchamber.com/news-media/e-update. Once you enter your email address you can choose "Government Affairs".

A Good Time for a Great Cause!



BUFFALO WILD WINGS
TEAM UP for KIDS

On Wednesday, April 9, be sure to stop by Buffalo Wild Wings at 500 Westgate Drive in Brockton to enjoy some wings, drinks, and desserts! On this day, Buffalo Wild Wings will be donating 10% of all sales to the Boys and Girls Club of America. This is a national fundraising event; support a great cause by enjoying great food! Visit www.buffalowildwings.com/giving to learn more.



"Taste" Featured 45 Restaurants, Great Food, Exciting Music, Beach Party

The 22nd Annual "A Taste of Metro South" entertained a crowd of over 500 people with food, music, and fun. The evening promoted many of the positive aspects of living in the Metro South Region. A portion of the proceeds benefit the Metro South Chamber of Commerce Foundation for Education. Photos by www.RichMorganPhotography.com. Visit www.flickr.com/photos/metrosouthchamber to see all photos from the event.



Heights Crossing & Baypointe Rehab. & Skilled Care Center



Organo Gold Coffee



Christo's To-Go (opening soon in Whitman)



Bertucci's Brockton



Paradise Caribbean Restaurant



C.M. Petti Market & Deli



Simpson Spring Company



Freda's Fine Foods & Spirits



Italian Kitchen



Peppercorns Cafe & Catering



Harry's Westgate Pub



South Eastern Regional Vocational Tech. HS



The Lobster Barn



Stoneforge Grill



Slap Shotz Family Sports Pub



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A beach party was brought to life thanks to Wow Balloons, who created giant palm trees made out of balloons. Visit wowballoons.com or call Michael at 617-201-2525 to learn more!



The BaHa Brothers maintained a beach party atmosphere during the event. Check out their Sandbar Grill in Taunton, visit www.bahasandbargrill.com for more information.

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Thank you to our media partners, Brockton Community Access Channel, Rich Morgan Photography, Rob Peters Entertainment, WXBR 1460 AM, Boston MassPass and Bridgewater TV.



Thank you...

to all those who participated in the 22nd Annual Taste of Metro South on March 19, 2014 at the Shaw's Center in Brockton.

RESTAURANTS & FOOD VENDORS

Baypointe Rehab. & Skilled Care • Bertucci's Restaurant Brockton • Blue Hills Brewery • Braemoor Health Center • Brockton High School Fine Arts Café • Brockton Rox Hot Dog Stand • Brockton Day Nursery Brockton Visiting Nurse Association • Buffalo Wild Wings • C.M. Petti Market & Deli • Cake in a Box Christo's To-Go Restaurant • Costco Wholesale Avon • Edible Arrangements Brockton, • Freda's Fine Foods & Spirits • Fresh Catch Restaurant & Sushi Bar • Good Samaritan Medical Center • Gowell's Candy Harry's Westgate Pub & Grill • Heights Crossing • Italian Kitchen • JJ's Caffe • Jimbo's Diner at Bernardi Honda • Just Desserts Bakery & Cafe • Lady C&J Soul Food & Catering • Lobster Barn • McGuiggan's Pub • Organo Gold • Panera Bread • Paradise Caribbean Restaurant • Peppercorns Cafe & Catering • Signature Healthcare • Simpson Spring Company • Skinner's Sugar House • Slap Shotz Family Sports Pub • Southeastern Regional Vocational Technical High School • St. Joseph Manor Stoneforge Grill • The Bay Pointe Club & Grille • The Shaw's Center • Vicente's Tropical Grocery • Wicked Kickin' Savory Cheesecakes

ORGANIZATIONS

1460 AM WXBR • Bernardi Honda Brockton • Boston Masspass • Brockton Symphony Orchestra • City of Brockton - Office of Mayor Bill Carpenter • Dave and Busters • Fuller Craft Museum • FUN Enterprises, Inc. • H&R Block • The Metro South Chamber of Commerce • Metro South Chamber Travel Mutual Bank • Next Step Living • Old Colony Elder Services • Rob Peters Entertainment • The Enterprise

ENTERTAINMENT

The BaHa Brothers • Brockton High School Jazz Band • Acapella Anonymous • Rob Peters Entertainment Brockton Symphony Orchestra Chamber Group • George "The Silver Fox" Cataldo



Cake in a Box



McGuiggan's Pub



The Shaw's Center



JJ's Caffe



Brockton High Jazz Band



BSU group Acapella Anonymous



Did you see this ad in your commute? Lamar Outdoor Advertising recently featured this advertisement on their new Route 24 electronic billboard to promote the Taste of Metro South event! (advertisement designed by Lamar's artists) To learn about advertising with Lamar, please visit www.lamar.com or call Kathy at 401-421-4504

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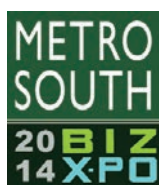


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Business EXPO - Reserve Your Table Top Now!

Thursday, May 15, 2014
The Shaw's Center, Brockton
 7:30 am - 8 am: Expo Set-up
 8am - 9am: Business Table-top Expo
 9am - 10am: Small Business Breakfast & Awards
 10am - 11am: Business Table-top Expo
 11am - 12pm: Solar Energy Workshop



Promote your company to prospective clients at the 2014 Business Expo presented in conjunction with the Small Business & Entrepreneur Awards Breakfast.

Businesses' products and services will be featured in this table top Expo. Tables are limited and will be reserved on a first come-first served basis. The cost for an Expo table is \$99 for members and \$149 for future-members. **Prices do not include a ticket to the breakfast.** Sponsorship opportunities

are also available. For more information call, Kim Prosper at 508.586.0500 x 231 or email kprosper@metrosouthchamber.com.

"Chronicle" Reporter at Small Biz Breakfast

Thursday, May 15, 8:00 am - 11:00 am



Ted Reinstein, "Chronicle"

The Small Business Breakfast & Awards Program will be held on **Thursday, May 15, 8:00 am -11:00 am** at the Shaw's Center, 1 Feinberg Way, Brockton

The featured keynote speaker will be Ted Reinstein of "Chronicle". Ted has been a reporter, producer, and occasional anchor for WCVB-TV Channel 5's "Chronicle", the nation's longest running locally-produced nightly newsmagazine, since 1995. He also provides reports and commentary on Sunday mornings during WCVB's "On the Record", writes a weekly opinion column "And Another Thing" on WCVB.com, and is a contributor to WCVB's editorial board. His first book, "A New England Notebook", was released in May 2013. At the breakfast, he will be speaking about what it means to be "Authentically New England".

Tickets to the event are \$35 for members and \$45 for future-members and includes breakfast. To purchase tickets, please visit www.metroouthchamber.com/events.registration.

Solar Energy Workshop

Thursday, May 15, 11:00 am - 12:00 pm



www.EnergySage.com

All are welcome to attend a free solar energy workshop following the Small Biz Awards and Expo on **Thursday, May 15 from 11:00 am - 12:00 pm** at the Shaw's Center, 1 Feinberg Way in Brockton.

Solar has become an increasingly attractive investment option for businesses of all sizes. This workshop will discuss the benefits that solar can bring to your business. Solar prices have come down 80% in the last 5 years, creating a unique opportunity for businesses to capitalize on these investments to hedge against rising energy costs and to save significantly on this line item in the budget! Some of the important takeaways from this session will include:

- A quick solar 101 to give you insight into how solar works
- An overview of the financing options that exist for businesses, including zero-down options
- Identifying free online tools that can be used to evaluate the solar potential of your buildings and estimate your financial benefits
- Advice on how to best pursue solar in a manner that minimizes the use of your time and helps to ensure you get the best deal possible

Bring your questions and concerns and we are happy to answer them. There are no silly questions!

Register by contacting Kimberly Prosper, 508.586.0500 x231 or kprosper@metrosouthchamber.com. This workshop is open to the public.



John Gingrich of Energy Sage presents at a recent Chamber Board meeting.

Call For Small Biz Award Nominations

Thursday, May 15; Call for Nominations

The Metro South Chamber of Commerce recognizes the achievements and contributions of small businesses and entrepreneurs in creating new jobs and economic opportunities in the Metro South region. All members are invited to participate in the selection process to name the 2014 Annual Small Business of the Year and Entrepreneur of the Year award winners.

Nominating someone is easy...

You may nominate your own business or any other business you deem worthy (maximum of one nomination per category). Submit a summary of your reasons for the nomination, based on the criteria listed here. You may include any additional documentation that will help illustrate why the business is deserving of the award. Nominees do not need to be members of the Chamber. Nominees must be a for-profit business.

Criteria...

Small Business of the Year Award: 50 or less full-time equivalent employees (Two part-time employees = one full-time); in business more than 3 consecutive years under the current ownership; for-profit business.

The Entrepreneur of the Year Award: 10 full-time employees or equivalence; in business less than 3 years; a for-profit-business.

Sponsored by:

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Companies will be rated on their creativity and imagination in the development of their business, their demonstration of growth, and a reflection on internal and external social responsibility.

Nominations are due by April 18, 2014. Recipients will be announced at the Small Business and Entrepreneur Luncheon on **May 15th, 2014** and will receive an engraved plaque and publicity. For more info or to make a nomination, contact Kimberly Prosper at 508.586.0500 x 231, kprosper@metrosouthchamber.com

Prior Small Business of the Year Recipients

- 2013 Solex Payroll Systems, Inc.
- 2012 Vicente's Tropical Grocery
- 2011 McGuiggan's Pub
- 2010 Prisco's Market
- 2009 MCG Partners
- 2008 Heights Crossing
- 2007 Westgate Lanes
- 2006 Cindy's Kitchen
- 2005 Northeast Wholesale Nail & Fastener Supply Co.

Prior Entrepreneur of the Year Recipients

- 2013 James Tran, SKy8 Shrimp Farm, LLC
- 2012 Billy Michaud, Sparky's Import Repair
- 2011 Al Ata, Elie Baking Corp
- 2010 Patricia Winberg, Topnotch Design Studio
- 2009 Michelle Cully, XPressman Trucking & Courier
- 2008 Robert Monahan of UPPAbaby
- 2007 Howard Wright of Wright Technology
- 2006 Rob Peters of Rob Peters Entertainment
- 2005 Jeffrey Chrzanowski of Spark Street Autobody

ATHENA Award Recognizes Leadership

Call for Nominations

This summer, the Metro South Chamber of Commerce will present the 16th Annual **ATHENA Award** to an exceptional individual who has achieved excellence in his/her business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

The ATHENA Awards Program was created in 1982 and has expanded to over 500 cities in the United States, Russia, Canada, China, The United Arab Emirates and the United Kingdom. The Metro South Chamber of Commerce believes in the values underlying the ATHENA Foundation's philosophy of incorporating the talents and expertise of women into the leadership of our businesses, communities and government.

To nominate an individual for an



ATHENA award, or for more information, please contact Kim Prosper at 508.586.0500 x 231, or email kprosper@metrosouthchamber.com.

Sponsored by:

Eastern Bank

Prior ATHENA Recipients

- 2013 Kathleen Smith, Brockton Public Schools, Superintendent
- 2012 Ruth Bramson, Girl Scouts of Eastern Massachusetts
- 2011 Elaine Reiser, Brockton Area Multi-Services
- 2010 Anne DeMinico, St. Joseph Manor
- 2009 Sue Joss, Brockton Neighborhood Health Center
- 2008 Vanessa Tierny, Brockton Area Multi-Services
- 2007 Susan Szachowicz, Brockton High Principal
- 2006 Loretta Degrazia, East Coast Petroleum
- 2005 Marianne Wroble Cox, WXBR 1460am Radio
- 2004 Shailah Stewart, Brockton Public Schools
- 2003 Linda Faria Braun, The Adult Learning Center
- 2002 Christine Karavites, Proteas Consulting
- 2001 Barbara Duffy, My Turn, Inc.
- 2000 Noelle Foye, Brockton Elementary School Nurse

Chamber Advocates for Regional Tourism All Welcome for Exciting Travel Opportunities

March 24, 2014

The Honorable Michael Brady
State Representative
State House, Room 167
Boston, MA 02133

Dear Representative Brady:

I am writing to respectfully request your support for the Fiscal Year 2015 appropriation for the Regional Tourism Councils (RTC) of \$8.5 million, line item #7008-1000. The Plymouth County Convention & Visitors Bureau is our RTC and a valuable asset for the Chamber and our members.

State investment in tourism promotion through the Regional Tourism Councils and MOTT is essential to drawing business into the Commonwealth. The visitor industry is poised to add jobs quickly. As visitors increase so does hiring at all levels of employment, from entry level jobs to management positions. Tourism also generates desperately needed revenue to local governments as well as the Commonwealth in the form of lodging and sales tax receipts.

Last Year:

- Plymouth County reported a payroll of over 97 million dollars with 3,500 tourism related employees
- Tax receipts as related to the State were at over 24 million, and because of new tax increases from 4% to 6% in the Town of Plymouth, Plymouth County numbers increased to over 23 million dollars
- The investment from the State to PCDC/CVB was just over \$300,000.

Funds to the Massachusetts Office of Travel and Tourism (MOTT) and Regional Tourism Councils are used for advertising, press and media outreach, web site content development, travel marketplaces, tradeshow and sales missions focused on the group tour, domestic drive and international markets. This outreach brings visitor dollars to our region, supports jobs and provides revenues through businesses and taxes that support our State and communities. The business community contributes to the Plymouth County Convention & Visitors Bureau to match state dollars. But, we cannot do it alone. We need state support to keep our share of the visitor market. We hope that you will support this request and ask that the Tourism, Arts & Culture Development Committee and the Ways & Means Committee support this as well.

The visitor industry generates jobs all over the Commonwealth, but I ask you to support funding for the Regional Tourism Councils because it generates jobs in our region.

I am urging you to support economic growth through the visitor industry. Tourism promotion creates jobs, generates needed state and local revenue and supports our communities.

Thank you for your consideration.

Sincerely,

Christopher Cooney, CCE
President and CEO

Metro South Chamber of Commerce
Sixty School Street • Brockton, MA 02301-4087 • (508) 586-0500 • Fax (508) 587-1340 • www.metroouthchamber.com

A Nationally Accredited Five Star Chamber of Commerce



Save the date for an exciting Metro South Chamber travel opportunity, taking place in Fall 2014! Join a Riverboat Cruise from Zurich, Switzerland to Amsterdam. Enjoy 7 nights and 9 days of breathtaking sights, luxury, and culture. Every day will bring a new adventure, from visiting medieval castles and

exploring villages, to biking along the gorgeous Rhine River. Discover the hidden gems of historical and romantic Switzerland and Amsterdam with this once-in-a-lifetime opportunity.

This river cruise will take place **October 19-27, 2014** with extension options in Paris and Amsterdam. Prices start at just \$3098. Space is limited, reservations will be made on a first come, first served basis. Visit www.metroouthchamber.com/events/travel for a detailed itinerary and more information or contact Alison van Dam at 508.586.0500 x225, avandam@metroouthchamber.com.



The amazing islands of the Azores are the perfect backdrop for your 8-day exploration of the region. Located in the Atlantic Ocean and just over a four hour flight from Boston, these islands are nature's masterpiece. Your island hopping program will expose you to stunning vistas, blue lakes bordered by flowers, dazzling views of the sea, and lush green landscapes of ancient volcanic craters. The hospitality of the local people will surely be a highlight and talked about long after your return. Discover the Azores and feel different...feel alive.

This exciting trip will take place **November 11- 18, 2014**. Prices start at just \$2,199. Space is limited, reservations will be made on a first come, first served basis. Visit www.metroouthchamber.com/events/travel for more information on the trip or contact Alison van Dam by calling 508.586.0500 x225, or emailing avandam@metroouthchamber.com.

BAWIB's Summer Job Program is Almost Here!

Summer is almost here and that means the YouthWorks Summer Jobs program is about to start!



The Brockton Area Workforce Investment Board (which funds and oversees YouthWorks), in conjunction with the City of Brockton and the Metro South Chamber of Commerce, is responsible for providing summer employment opportunities to Brockton youth. Together,

they work to ensure that youth gain valuable experience and have a safe, productive way to spend their time throughout the duration of the summer.

The Program includes both professional development opportunities and work experiences for at-risk, low income youth between the ages of 16-21. It is structured into a six week paid internship that runs through the beginning of July to the end of August. The program's goals are focused on helping participants identify the skills required in the workforce, prepare for success in the workplace, and assist youth in becoming more self-sufficient. We evaluate each youth extensively and provide a Work Readiness and Health and Safety curriculum before connecting youth with their employers, ensuring the highest rate of success.

Participants experience entry level work in a variety of industries, such as: Business, Culinary, Health & Human Services, Maintenance/Landscape, and Teaching/Childcare. The youth are appointed job coaches that keep consistent contact with them and their employer to maintain the progress of the overall experience.



Throughout the history of the program, BAWIB has been able to establish great partnerships with local employers and community organizations.

If you can give a youth an opportunity for employment during the summer of 2014, please contact one of our Employer Engagement Specialists at (508) 584-9800. The program is funded by BAWIB and Commonwealth Corporation.

When Metro South is Home, Everything's Within Reach

Continued from page 1



This brand manifesto exists not to overshadow an individual town's identity, however it exists to enhance a town's brand/image by establishing strength and recognition on a larger, more recognizable scope.

Towns and organizations are encouraged to add the Metro South brand to their already existing marketing efforts.

Metro South is a diverse community representing a broad range of cultural backgrounds and unique business interests, just waiting to be explored by residents and tourists alike. Metro South aims to connect people and bring to light the variety of arts, entertainment and attractions, all available in the comfort and affordability of our own background. Metro South seeks to work collaboratively and cohesively as a region to increase the quality of life for those already living in Metro South, attracting new tourists, residents and businesses, and promoting the many aspects that make life in Metro South so great. Metro South strives to transform perceptions about Brockton's image as a crime-filled community into one celebrating the diversity and positive business opportunities available in Brockton and its neighboring communities. Metro South aspires to be recognized as an established entity and household name throughout Massachusetts, much like the South Shore, South Coast and Metro West regions.

Check back for more branding updates as the project is concluded!



WELCOME *New Members*

Making an Investment in Our Community

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Ms. Lorraine C. Green
P.O. Box 6006
Brockton, MA 02305
(508) 510-5173
www.gooddeedsseniorservices.com
Home Health Care

Spinal Rehab Group
Mr. Nestor Rodriguez
111 Belmont Street
South Easton, MA 02375
(508) 238-4878
www.spinalhurt.com
Health Care

In Good Health, Inc.
Mr. David Noble
One Huntington Avenue, Unit 604
Boston, MA 02116
www.ingoodhealth.com
Health Care Products

Susie's Selections
Ms. Susie Cordeiro
1501 Bedford Street
Abington, MA 02351
(781) 871-3886
Retail

LongHorn Steakhouse
Ms. Lynda Moore
800 US Road, Route 44
Raynham, MA 02767
(508) 821-9246
Restaurants

Triple Berries Events
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Brockton, MA 02301
(508) 272-5643
www.tripleberriesevents.com
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American Woodworking
Anderson Insulation, Inc.
Apollo Lighting
Back Bay Bagel
Bridgewater Credit Union
Brockton Area Workforce Investment Board
Brockton Housing Authority
Brockton Liquors
Celia Insurance Agency, Inc.
Comcast Business
Commonwealth Mediation & Conciliation
Contract Decor International, Inc.
ECO Recycling Systems, Inc.
Fallon Community Health Plan
Father Bill's and MainSpring
First Evangelical Lutheran Church
Fitzgerald Appraisals
G & G Commercial System
Geek Girl
Irving's Home Center
L & R Cleaning Services
Law Office of Brent T Warren LLC
Law Office of Mahsa Khanbabai

M3 Transportation
McGuiggan's Pub
Mechanics Cooperative Bank
Metro South Resources
Morse Insurance Agency, Inc.
Niccoli Oil & Energy
North Easton Savings Bank
Old Colony Council Boy Scouts of America
Old Colony Elder Services, Inc.
Old Town Real Estate LLC
Ortho Sport Physical Therapy Inc.
Packard Paper Corporation
Pierce Refrigeration, Inc.
Pilling Engineering Group Inc.
Prophett- Chapman Cole & Gleason
Funeral Homes & Cremation Serv
R.E. Lyons & Son Fire Equipment Corp
Rich Morgan Photography
Sign Design, Inc.
Signature Healthcare
Simpson Spring Company
Slap Shotz Family Sports Pub
South Shore Rehab & Skilled Care Center
Sullivan Tire & Auto Service - East
Bridgewater
Tech Mechanical
The Children's Museum in Easton
TRACEY Environmental
Wainwright Law Office, PC.

Legislative Luncheon

Continued from page 1



Mayor of Brockton,
Bill Carpenter

The Legislative Luncheon will be a great opportunity for networking, as well as to hear remarks from keynote speaker Robert DeLeo, who will play a key leadership role as Massachusetts transitions a new Governor and Senate President in 2015.

To register or for further information, contact Kimberly Prosper, 508.586.0500 ext. 231, kprosper@metrosouthchamber.com, or register online at www.metroouthchamber.com/calendar-registration. The cost to attend is \$39 for members and \$49 for future-members and includes lunch. Parking is available in the garage, with a shuttle to transport guests to the Campus Center.

Legislative
Luncheon

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at 508.586.0500 x 223 or email chris@metrosouthchamber.com.



The **Bridgewater Business Association (BBA)** will hold their 3rd Annual Meet & Greet Networking Event on Wednesday, April 9 from 5:30 pm - 8:30 pm at Sullivan Tire, 300 Bedford Street in Bridgewater. Visit www.bridgewaterbiz.biz more information.

Stoughton Chamber of Commerce members will be joining Copley at Stoughton's Chamber and networking meeting, Basic Healthcare & Financial Planning, on Monday, April 7 from 5:30 pm - 7:30 pm. Forty SCC members are invited to attend on a first to register basis. For more information or to register, visit www.stoughtonma.com.



The **Norwell Chamber of Commerce** will be hosting a lunch with Treasurer Grossman and Representative Nyman on May 8, 2014 from 11:30 am - 1:30 pm. Location TBA. For more information, visit norwellchamberofcommerce.com.



The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." For more information, visit www.eastbridgewaterbiz.com.



The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park, Avon, MA. The AIPA is governed by a board of directors and holds regular meetings to discuss AIPA business and promote camaraderie between members. For more information, call Bob Costa at 508-586-0900. Visit avonindustrialpark.org



The **Randolph Chamber of Commerce** will be holding a Grand Opening - Open House to launch their new office space at One Credit Union Way, 1st Floor Suite, in Randolph from 5:30 pm - 7:30 pm on Wednesday, April 2. Refreshments will be served by Not Your Average Joe's. Visit www.randolphchamberofcommerce.org for more information or to RSVP.



ProLink Networking Group is an invitation-only, non-competitive business networking group. Meetings are held on alternating Tuesdays, 7:30 am at the Metro South Chamber of Commerce. For meeting schedule or more information, visit www.prolinknetworking.com or contact Craig Pina at 508-279-4194 or email craigpina@gmail.com.

Book for Business Features F1 Racing, E.B.

Look for the Chamber of Commerce **2014 Metro South Book for Business** in April. The book features area dining, lodging, public golf courses, recreation, legislative leaders, community demographics, regional and economic data and a complete membership listing. The book also



includes a full color map of the Metro South region and highlights hotels, golf courses, industrial parks, town halls, and other points of interest (including F1 Racing - East

Bridgewater, pictured on the cover).

Four thousand copies of the Book are being distributed throughout the region to banks, real estate offices, town hall offices, all Chamber members, area colleges, libraries, legislators, and sent to all relocating businesses and families interested

in the Metro South area.

For more information on the Book for Business, contact Melanie McGrath at 508.586.0500 x 222, or mmcgrath@metrosouthchamber.com.

Special Thanks to Membership Drive Team Captains

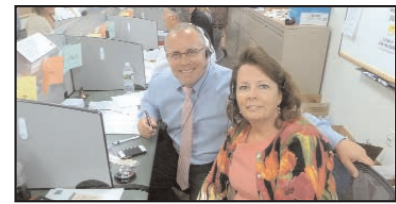


Friend Weiler,
Drive Campaign Chair

The following Metro South business people have stepped up to a leadership position as team captain of the Metro South Chamber Membership Drive. Their effort and support helps to benefit the growth of the Chamber, allowing for increased and enhanced programs, events, education, services, and initiatives supporting business advocacy. We are still looking for captains to lead teams. If you are interested in participating, please contact Kathleen Lynch, 508.586.0500 x 229, klynch@metrosouthchamber.com.

The Chamber wishes to thank: Friend Weiler, HarborOne Bank, Drive Campaign Chair; Andrea Chadhina, Bridgewater Savings Bank; Mark Moreau, HarborOne Bank; Joe Tansey, Rockland Trust; Brian Droukas, Wheelan Associates; Kate Thomas, Brockton Rox

Call for Membership Drive Volunteers & Prizes



Brian Droukas, Whelan Associates;
Heather Nelson, Santander Bank

April of 2014 is an important month for the Metro South Chamber of Commerce as we focus on growing our membership. The membership campaign will culminate in a Membership Telephone Drive on April 30 & May 1, 2014 at Stonehill College in

Easton. If you are a Chamber member who would like to participate in the drive in order to form a stronger business community and express to others what Chamber membership has meant to you, please contact Kathleen Lynch by phone at 508.586.0500 x 229, or email klynch@metrosouthchamber.com.

Becoming a member of the Metro South Chamber provides your business opportunities to accelerate its growth. For more information, email klynch@metrosouthchamber.com or visit metrosouthchamber.com.

Call for Prize Donations; Gain New Potential Customers

The Metro South Chamber asks for your support in this valuable campaign by donating a prize to the 2014 Membership Drive. This is a simple way to promote your business, gain extra visibility and introduce your business to new, potential customers. Suggested donations include: gift certificates, savings bonds, bottles of wine/liquor, free passes to cultural or education events, tickets to concerts/sporting events, free ads, clothing, vacation get-aways, promotional products (pencils, mugs, mouse pads), sports memorabilia and other traditional or creative prizes.

For your donation, you will receive recognition in the May and June Action Report Newsletters, recognition on the Chamber website (hundreds of views daily), the Chamber e-Update (sent to 3,500 subscribers weekly), direct promotion to 100 campaign volunteers, and listed as a sponsor/donor in press releases sent to our media outlets.

For more information or to donate a prize, contact Kathleen Lynch at (508) 586-0500 ext. 229, or email klynch@metrosouthchamber.com.

Important Dates For Drive Volunteers

- **Thursday, April 3rd** - Member Drive Volunteer orientation will take place from 4:00 to 5:00 p.m. at the Fuller Craft Museum with a Business After Hours following from 5:00 - 7:30 p.m.
- **Thursday, April 17th** - Drive volunteers are invited to attend and bring a membership prospect to a Business After Hours at Copeland Toyota from 5:30- 7:30 p.m.
- **Wednesday, April 30th & Thursday, May 1st** - Teams will select an 8:30 a.m. - 12:00 p.m. or 12:30 - 4:00 p.m. call drive shift at Stonehill College.
- **Tuesday, May 13th** - Deadline to join and receive special membership drive benefits package.
- **Thursday, May 15th** - The winning team and top individual salesperson will be recognized at the Chamber's Small Business Awards.
- **Thursday, May 29th** - Membership Drive Wrap Party and Business After Hours

Many exciting prizes are available to top recruiters and every volunteer who recruits a new member during the Campaign will be entered into a drawing for a Grand Prize.

Join the Chamber In April, \$2,000+ in Incentives

Including The Enterprise Ad, 8 weeks of the Boston Business Journal, networking opportunities and 2015 Book for Business Listing



Becoming a member of the Metro South Chamber of Commerce provides your business opportunities to accelerate its growth. When you join the Chamber, you become a leader within the business community and a member of the region's most dynamic advocacy organization. Membership means potential new business prospects, new savings, access to valuable resources and information, access to health and dental plans, a variety of marketing opportunities and more, for you and your business. Chamber membership is affordable no matter how small your business - 70% of our members have 10 or fewer employees - and it provides your business with tremendous opportunity.

JOIN BETWEEN APRIL 3 - MAY 13 TO RECEIVE:

- FREE** 2 col. X 5" ad in The Enterprise or The Enterprise Action Report (based on availability), \$500 value
- 10 FREE** 30 second radio spots on WXBR Radio AM 1460, \$500 value
- FREE** 8 Week Delivery of the Boston Business Journal (8 weeks)
- FREE** 20 minute swing diagnosis at GolfTec
- FREE** Chamber Business List in Excel or mailing labels, \$150 value
- FREE** Enhanced member listing on the Chamber website with hotlink to website a \$50 value
- FREE** admission to 4 business after hours, \$60 value
- FREE** admission to ATHENA Awards Program, \$35 value
- FREE** member profile in the Action Report Newsletter distributed through the Enterprise, \$150 value
- 2 FREE** Listings in the 2015 Edition Book for Business Membership Directory & Resource Guide
- FREE** pass for Member Orientation
- FREE** listing in the Action Report Newsletter with contact information
- FREE** access to members-only page of website to post discounts, events, and more
- FREE** copy of the 2014 Annual Book for Business
- FREE** opportunity to promote company at event share tables and at the Chamber
- FREE** opportunity to promote company in the Action Report and the e-Update blast

= OVER \$2,000.00 IN PROMOTIONAL BENEFITS
(Base Rate is \$295 + \$5 per full time employee)

For more information or to set up an appointment, contact Kathleen Lynch at 508.586.0500 x 229 or email klynch@metrosouthchamber.com. You can also find more information on our website at www.metroouthchamber.com.

Chamber Membership is Key To Your Business Success



"The Metro South Chamber is a strong organization with a long history and powerful leadership. The Chamber provides resources and support to area businesses, markets the strength of the region, helps to shape the workforce, and drives the Economic development in the city of Brockton."

Bill Carpenter, Mayor, City of Brockton



"My membership in the Chamber continues to be invaluable in raising the visibility of my business through quality networking, the directory listing, and advertising opportunities. The Chamber offers key information for the growth of my business and is one of my best business partners!"

Rob Peters, Owner, Rob Peters Entertainment



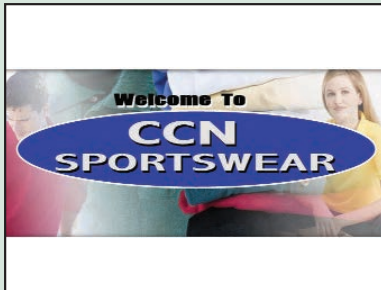
"The Metro South Chamber is such an exciting enterprise! The quality programs, the innovative ideas and profound influence for good in the community make for a winning mix of attitudes and expressions."

Carol Bulman, Jack Conway & Co.

Buy Local From These Chamber of Commerce Members

Home Instead Senior Care, LLC

Cape Cod Needleworks Sportswear



31 Schooett Street, Suite 504, Pembroke
781-924-5694 • www.homeinstead.com

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Since 1994, the Home Instead Senior Care® franchise network has been devoted to providing the highest-quality senior home care. Our services are available around the clock, every day of the year and they include everything from companionship, meal preparation, light housekeeping, medication reminders, shopping and errands to continual care and Alzheimer's care. Our goal is to enhance the lives of aging adults and their families so that they can remain home instead.

We are a family-owned and operated company that has been in business over 30 years servicing customers like Disney, Motorola, IBM, and Titelex among others. We are recognized as the best embroidery, screen-printing and imprinted sportswear companies around. We are your source for all brand-name apparel, including Golf shirts, Sweatshirts, T-shirts, both light-weight and lined jackets, Denim shirts, Caps, Sweaters and Aprons. All items can be personalized with a name or logo. Check us out online at www.sportswearinc.com.

Business or Pleasure...
THE METRO SOUTH REGION: THE HEART OF EASTERN MASSACHUSETTS
Hundreds of Dining Options • Great Conference Space
Over 500 Hotel Rooms • Many Parks & Lakes

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. Ride the rail to Boston in only 35 minutes! Call 508.586.0500 for your free map.

Metro South Regional Economic Development Organization
For more info, contact the Metro South Chamber of Commerce,
508.586.0500 • www.metrosouthchamber.com

Thank You to Our Sponsors of the 22nd Annual A Taste of Metro South!



The 22nd Annual A Taste of Metro South, hosted by the Metro South Chamber of Commerce on March 19, 2014 was a successful night of food, culture, and fun thanks to the many generous organizations who sponsored the event. See more on pages 6-7.

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BUSINESS EVENTS Planner

April 3
After Hours/Creative Economy

5:30 pm - 7:30 pm
Fuller Craft Museum
455 Oak Street, Brockton

A special edition networking event featuring guest speaker Secretary Bialecki, refreshments, and Fuller Craft activities.

Tickets: \$8 members, \$12 future-members

For more information, visit www.fullercraft.org

April 14
Smart Phone App Workshop

4:00 pm - 5:00 pm
Metro South Chamber of Commerce
60 School Street, Brockton

Learn why having a smartphone app is an essential tool for your business.

Free to Attend

For more information, call 774-254-4725

April 17
Business After Hours

5:30 pm - 7:30 pm
Copeland Toyota
970 West Chestnut Street, Brockton

Enjoy networking at a Chamber member business. Refreshments will be served. Do not forget your business cards!

Free to Attend

For more information, call 508-586-0500 ext. 231

IT'S EASY TO REGISTER!

508-586-0500 x 231

508-587-1340

E-mail: info@metrosouthchamber.com

Online: www.metrosouthchamber.com

Send reservation and payment to:

Metro South Chamber of Commerce
Sixty School Street
Brockton, MA 02301-4087



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April 23
Legislative Luncheon

12:00 pm - 1:30 pm
Bridgewater State University
Rondileau Campus Center Ballroom, 19 Park Avenue

Join other Chamber members for this opportunity to interact with legislators. Featuring Speaker of the House Robert DeLeo and Mayor of Brockton Bill Carpenter.

Tickets: \$39 members, \$49 future-members

For more information, call 508-586-0500 ext. 231

April 29
HR Professional Workshop

8:00 am - 12:00 pm
Creative Learning Center
Crescent Credit Union, 115 Commercial St., Brockton

Learn about a variety of important and relevant HR topics from an experienced panel of attorneys.

Tickets: \$99 members, \$129 future-members

For more information, call 508-586-0500 ext. 231

April 30 - May 1
Membership Drive

8:30 am - 12 pm, 12:30 pm - 4:00 pm
Merkert-Tracy Hall
Stonehill College, Easton

Join the Chamber to receive over \$2,000 in incentives. Calling all members to serve as volunteers to help grow the Chamber network.

Free to participate

For more information, call 508-586-0500 ext. 229