

# Action report

July/August  
2011

www.metroouthchamber.com

Leading Businesses  
Leading Communities



## CHAMBER MISSION

To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.



Richard M. Freeland, page 2



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Cedric Cromwell, page 8

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the Enterprise

Newsletter Designed  
by Alison van Dam

## Hollywood & Heavy Weights

Adam Sandler, Jose Sulaiman and Vinnie "Paz" Paziienza were in town talking-up Brockton recently...



Peter Marciano holds the statue of his brother Rocky Marciano and is surrounded by his sons Rocco and Stephen and cousin Tom Colombo



Charlie Tartaglia, owner of George's Cafe in Brockton with the Rocky Marciano statue



Vinnie Paziienza, 5 Time Boxing World Champion

This column, written by Steve Damish at The Enterprise appeared in The Enterprise after World Boxing Council President Jose Sulaiman visited Brockton to announce his commitment to funding a Rocky Marciano statue. The statue will be dedicated next year, in a ceremony expected to draw dignitaries from around the world. For all coverage, please visit [www.enterprise.com/rocky](http://www.enterprise.com/rocky).

They came dressed in everything from milky Hawaiian shirts to silky homburg hats. Some wore \$10 suspenders - others had \$1,000 suits.

They were CEOs, former world champions, the rich, not-so-rich, dignitaries from abroad and neighbors from across the street - all gathered in a Brockton Italian restaurant to celebrate the person who unites them all.

Rocky Marciano.

The legendary Brockton boxer died 42 years ago, but still draws a diverse, determined crowd. Last Monday night, 200 people representing all levels of social strata convened at the landmark George's Cafe to celebrate his legacy and plan for his statue. The event was held

to welcome longtime World Boxing Council President Jose Sulaiman, who came here to confirm his organization's commitment to build a \$250,000 statue of Rocky.

Sulaiman has dined with presidents, prayed with popes - on Monday, in the heart of Rocky territory, he ate pasta and made small talk with business leaders in satin suits and boxing promoters in fedoras, but also laborers in T-shirts and shorts, and shift workers who had just clocked out.

It was vintage Brockton, Rocky style - and it was perfect.

Continued on page 5



Adam Sandler. Photo by Billy Kougius of Brockton.

Adam Sandler visited Brockton in early June to shoot scenes for the Columbia Pictures produced comedy "I Hate You, Dad."

Filming took place at Temple Beth Emunah on Torrey Street, and the Brockton Superior Court House on Belmont Street.

Local businesses benefited from the Hollywood visit, including more than \$10,000 in rugs being purchased from Paramount Rug and paint and other supplies from Irving's Home Center. In addition, crew ate at George's, Gourmet Cafe, and other Brockton establishments, boosting the local economy.

## ATHENA AWARD



2011 ATHENA Award Recipient Elaine Reiser of Brockton Area Multi-Services, Inc.

For a bio and more from  
the event, see page 9

Sponsored by:



**Chamber Offers  
Travel Abroad to All  
FREE INFO SESSION  
JULY 13, 6:30 pm**



China



Hong Kong/  
Thailand

**All-Inclusive Trips,  
November 1-9, 2011  
See page 6 for more information.**

## Top 10 Reasons to Join the Chamber

- 1) New Business Contacts
- 2) Legislative Action
- 3) Professional Development
- 4) Economic Development
- 5) Human Resource Hotline
- 6) Publicity & Exposure
- 7) Referrals
- 8) Discounts & Savings
- 9) Business News & Info
- 10) Community Investment

Contact John Nesti, 508.586.0500 x 229, email [jnesti@metrosouthchamber.com](mailto:jnesti@metrosouthchamber.com), or visit [www.metroouthchamber.com](http://www.metroouthchamber.com) for more information

**Save the Date!**

**Chamber of Commerce  
Annual Meeting:  
November 16**

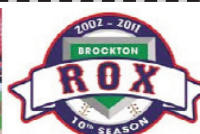
## Baseball Fun and Inspiring Art This Summer



### Bring a Friend Pass

This coupon entitles you and a friend one free admission with one paid admission.

455 Oak Street, Brockton • 508-588-6000  
[www.fullercraft.org](http://www.fullercraft.org)  
Let the art touch you!



**Buy 1 Box Seat, Get 1 Free  
Any Brockton Rox Game During  
July 10-12 or July 23-26 Weekends**

Campanelli Stadium, 1 Feinberg Way, Brockton  
508-559-7000  
[www.brocktonrox.com](http://www.brocktonrox.com)



## Eastern Bank Opens on Belmont Street, Brockton



### Eastern Bank

Eastern Bank Cordially Invites You to Our

**GRAND OPENING CELEBRATION**

at 1313 Belmont Street, Brockton, MA 02301

**Thursday, July 21st, 2011**  
5:30 pm - 7:00 pm

Refreshments and Hors d'oeuvres will be served.

Your RSVP is kindly appreciated by July 19, 2011.

Contact Nicole or Dan at 508-586-5330 or email [nreis@easternbank.com](mailto:nreis@easternbank.com).

## Summer Business After Hours

**Thursday, August 25, 5:30 pm - 7:30 pm**  
**Irish Cultural Centre of NE Business After Hours**



Join The Metro South Chamber of Commerce, the Stoughton Chamber of Commerce and the Neponset

educational, sporting and social events. The Centre aims to establish and sustain a facility where current and future generations of the New England community can participate in activities that promote Irish culture and heritage.

To register or for more information, call Kim Prosper at 508.586.0500 x 231, email [kprosper@metrosouthchamber.com](mailto:kprosper@metrosouthchamber.com) or register online at [events.metroouthchamber.com](http://events.metroouthchamber.com). The cost to attend is \$5 for members and \$15 for future-members.



Valley Chamber of Commerce and the Irish Cultural Centre for an Irish BBQ and networking event at the Irish Cultural Centre of New England, 200 New Boston Drive, Canton.

The event, held on the pristine 48 acre campus will feature Traditional Irish music and food.

Founded in 1989, the Irish Cultural Centre of New England (ICCNE) is a 501c3 non-profit whose mission is to promote and organize Irish cultural,

## New Member Orientation

**Thursday, August 25, 4:00 pm - 5:00 pm (prior to Business After Hours)**

The Member Orientation gives new members, prospective members, and new employees of existing member companies an opportunity to network and explore the many programs and services available to Metro South Chamber Members. **Whether you are a new member, new to your company, or a long time member who wants to know "what's new at the Chamber", you are invited to attend this session.**

The New Member Orientation will take place at the Irish Cultural Centre, 200 New Boston Drive, Canton prior to the Business After Hours Networking Event. The orientation is free to attend. Please bring plenty of business cards for networking and some promotional materials about your business to share. Pre-register for this event by calling Kim at 508.586.0500 x 231 or email [kprosper@metrosouthchamber.com](mailto:kprosper@metrosouthchamber.com).

## Bernardi Honda & Hyundai Opens in Brockton



Bernardi Honda & Hyundai recently celebrated their grand opening with a Ribbon Cutting Celebration at 300 Manley Street, Brockton. For more information, call 800-254-0013 or visit [www.bernardihonda.com](http://www.bernardihonda.com).

**Pictured:** Dennis Denapoli, City Councilor; Jim Carney, Bernardi Owner; Mayor Linda Balzotti, and State Representative Michael Brady.

## Open House Networking at Mutual Bank

**Wednesday, August 10, 5:30 pm - 7:30 pm**

Join us for an Open House Networking event on Wednesday, August 10, 5:30 pm - 7:30 pm at Mutual Bank, 656 Crescent Street, Brockton.

Over the years, Mutual Bank has been committed to serving the communities' needs. The communities that Mutual Bank serves have responded with a resounding vote of confidence by doing business with the Bank. With continued financial strength and strategic growth, Mutual Bank will remain successful through continued strong customer patronage.

This event is complimentary to



attend, however, pre-registration is required. Reserve your space online at [events.metroouthchamber.com](http://events.metroouthchamber.com), or contact Kimberly Prosper, [kprosper@metrosouthchamber.com](mailto:kprosper@metrosouthchamber.com), 508.586.0500 x 231. As always, don't forget your business cards.

## Good Morning Metro South Season Kicks Off

**Wednesday, September 21, 7:30 am, BSU**

*Sponsored by:*



The 2011/2012 Season of Good Morning Metro South will kick off on Wednesday, September 21, 2011, 7:30 am - 9:00 am at the Dunn Conference Suite at Bridgewater State University. The featured speaker will be Richard M. Freeland, Commissioner of Higher Education in Massachusetts.

Richard M. Freeland was appointed Commissioner of Higher Education for Massachusetts, by Governor Deval Patrick in January 2009. Working with the Board of Higher Education, he is responsible for providing overall direction to public higher education in Massachusetts and helping shape state-level policies that maximize the benefits of higher education to the Commonwealth and its citizens.

Previously, Freeland was President of Northeastern University for ten years where it rose from 162 to 98 in the U.S. News and World Report ranking of "Best National Universities," a repositioning the Boston Business Journal called "one of the most dramatic since U.S. News began ranking in 1983. Freeland has spent his entire academic career in urban higher education. As Assistant to the President of the University of Massachusetts in 1970, he focused on the development of a new campus in Boston. Between 1992 and 1996 Freeland was Vice Chancellor for Academic Affairs at the City University of

New York, the country's largest urban system of public higher education.

Freeland will be discussing The Vision Project which commits Massachusetts to producing "the best educated citizenry and workforce in the nation." The Department of Higher Education will release annual reports on campus achievements and areas in need of improvement, comparing our progress with peer institutions in 49 other states, based on seven "key outcomes."

An economic downturn, while challenging, invites us all to seriously weight the importance of a focused investment in Higher Education. The Vision Project will draw attention to the important contributions made by our public colleges and universities and help identify areas that need improvement. Our students deserved the best that we can give them, and Massachusetts' future and well-being depends upon our success in meeting Vision Project goals.

Good Morning Metro South is being sponsored by Bridgewater State University. Tickets are \$25 for members and \$35 for future-members and includes breakfast and networking opportunities. As always, don't forget your business cards! To register or for more information, visit [events.metroouthchamber.com](http://events.metroouthchamber.com), or contact Kimberly Prosper at [kprosper@metrosouthchamber.com](mailto:kprosper@metrosouthchamber.com), 508.586.0500 x 231.

## MSBDC Holds Google Workshop at the Chamber



Tricia White of the Massachusetts Small Business Development Center recently held a workshop at the Chamber on Google and Google AdWords. For more information or upcoming MSBDC workshops, visit [www.msbdc.org/semas](http://www.msbdc.org/semas).



**BOARD OF DIRECTORS****OFFICERS**

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**Peter Neville**  
Concord Foods

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**Christopher Cooney**  
Metro South Chamber of Commerce

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Law Office of Andrew H. Schwartz, LLC

**Larry Siskind** -  
Siskind and Siskind Attorneys at Law

**Art Sullivan** - Consultant

**CHAMBER STAFF**

**508-586-0500** Front Desk x 221

**Christopher Cooney**  
President and CEO x 223

**Kimberly Prosper**  
Program Director x 231

**Lisa Keene**  
Business Development x 225

**Kerry Sullivan**  
Finance x 230

**Kathleen Lynch**  
Connecting Activities - Internships x 227

**Alison van Dam**  
Director of Communications x 222

**John Nesti**  
Member Services x 229

*Newsletter Designed by  
Alison van Dam*



**ACCREDITED**  
CHAMBER OF COMMERCE

**CHAMBER MISSION:** To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at 508-586-0500 at least 48 hours in advance.

**Networking at Events**

is one of the most effective ways to grow your business!

**JULY Calendar****4****Independence Day - Chamber Closed****13****China & Hong Kong/Thailand Trip Info Session** 6:30 pm  
Country Inn & Suites, 50 Christy's Drive, Brockton**14****BAC Funders Meeting** 12:00 pm  
Cameron's On the Green, 436 Oak St., E. Bridgewater**20****SBA Workshop** 2:00 pm  
Career Works, 34 School Street, Brockton**21****Eastern Bank Ribbon Cutting** 5:30 pm  
1313 Belmont Street, Brockton**Coming Up August****9****Executive Committee** 3:00 pm**10****Mutual Bank Open House /Networking** 5:30 pm  
Mutual Bank, 656 Crescent Street, Brockton**17****SBA Workshop** 2:00 pm  
Career Works, 34 School Street, Brockton**18****CHOICES Presenter Training** 1:00 pm**23****CHOICES Presenter Training** 9:00 am**25****New Member Orientation & Reception** 4:00 pm  
Irish Cultural Centre, 200 New Boston Drive, Canton**25****Business After Hours at Irish Cultural Centre** 5:30 pm  
Irish Cultural Centre, 200 New Boston Drive, Canton**31****Board of Directors Meeting** 12:00 pm**Save the Date September****5****Labor Day - Chamber Closed****7****Ambassador Meeting** 8:00 am**9****Government Affairs** 12:00 pm**14****Business After Hours** 5:30 pm  
Crescent Credit Union, 1300 Belmont Street, Brockton**21****Good Morning Metro South** 7:30 am  
Dunn Conference Suite, Bridgewater State University**22****Intro to Exporting** 8:30 am**23****Going Green at Sign Design- Ribbon Cutting** 8:30 am  
Sign Design, 170 Liberty Street, Brockton

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC) unless otherwise indicated.

**Golf Balls From Above**

An annual golf tournament to benefit Old Colony Hospice takes will place on Monday, August 22 at Thorny Lea Golf Club in Brockton. A new feature, "Golf Balls From Above" will take place featuring a helicopter that will drop 1,500 numbered golf balls onto the fairway. If your golf ball lands in or closest to the cup you win \$1,500, \$1,000 or \$500. Golf balls are selling for \$10 each. Play in the tournament, come watch the balls drop, participate in auction and attend the dinner. For more information or to order a golf ball visit [www.oldcolonyhospice.org](http://www.oldcolonyhospice.org) or call Linda Werman, Director of Development at 781-341-4146 x503.

**Essentials of Human Resource Management**

The SHRM Essentials® of Human Resources Management, offered by Curry College is a two-day, 15-hour course providing a comprehensive overview of human resource roles, responsibilities, and best practices to help you manage challenging human resource issues and avoid potentially costly lawsuits. Topics include employment law, recruitment and selection, compensation and benefits, employee development, and performance management. In addition to the two-day course, participants will have access for an additional 18 months to SHRM's online resource center that provides HR updates, a feedback feature, and links to valuable resources. SHRM's Essentials of HR Management is offered at our Milton and Plymouth campuses. For schedules and more information call us at 888-260-7325.

**HarborOne Donates 157 Cell Phones**

Derek DaSilva, a Processor in HarborOne's Mortgage Division, spearheaded a drive that collected 157 cell phones for New Hope, a non-profit Community-Based Organization serving southeastern Massachusetts working to end domestic violence. Laura Martens, Vice President of Development and Public Relations for New Hope accepted the used phones from DaSilva, thanking HarborOne staff for their support.

**Manassah Bradley Joins the MSBDC**

The Massachusetts Small Business Development Center Network (MSBDC) is expanding its outreach in Southeastern MA, bringing free in-depth advising, low cost training, and capital access to small businesses. We are pleased to announce that Manassah Bradley is joining our team as a Senior Business Advisor, concentrating in the Brockton & Taunton region. He will be meeting with clients regularly at the Metro South Chamber of Commerce. You can make an appointment to meet with Manassah Bradley or one of our other Business Advisors by calling 508-673-9783 or visiting us online at [www.msbdcc.org/semass](http://www.msbdcc.org/semass).

**The United Way Provides Funding**

The United Way of Greater Plymouth County voted to provide funding to 21 local human service organization. In the up-coming fiscal year over \$500,000 will be allocated to address issues in Education, Income and Health. In addition, approximately \$170,000 was allocated directly to non-profit organizations and special initiatives.

**Community Bank Appoints Azar-Kenyon**

The Community Bank is pleased to announce the appointment of Claudette A. Azar-Kenyon

as VP/Compliance and BSA Officer. Ms. Azar-Kenyon brings more than fourteen years of Compliance and BSA experience, including ten years with Sovereign Bank and four years with BankBoston.

**UMASS Dartmouth Marketing Research**

The Umass Dartmouth Center for Marketing Research (CMR) is currently accepting requests from area businesses and other organizations to perform marketing research for the fall semester, beginning in September 2011. CMR provides high quality, affordable marketing assistance utilizing Center staff, faculty, students, and expert practitioners. Clients of the Center range from small and start-up businesses to Fortune 500 Companies and include both the commercial and non-profit sectors. Each semester approximately 8 clients are selected for participation in our ongoing research program involving our graduate and undergraduate Marketing students. A full listing of past clients and testimonials from them, please visit our website: [www.umassd.edu/cmr](http://www.umassd.edu/cmr). If you or your business would be interested in becoming a client, please contact Center Director, Dr. Nora Ganim Barnes for more information regarding our very modest fees and semester timelines. Nora can be reached at 508-999-8756 or [nbarnes@umassd.edu](mailto:nbarnes@umassd.edu).

**Signature Healthcare Welcomes Martha Slattery**

Signature Healthcare welcomes Martha Slattery, Adult Nurse Practitioner, back to the organization. Martha has an Obstetrics/Gynecology focus and is practicing in our 25 Warren St., Randolph, location. She formerly worked with Vikas Merchia, MD, and OB/GYN physician located on Oak St. in Brockton. Martha has been a practicing Adult Nurse Practitioner for 33 years, and precepted seven nurse practitioner students.

**Brockton Symphony visits Mashpee**

July 30: Brockton Symphony travels to Mashpee to play at "Mashpee Night at Pops". After "The National Anthem", there will be a United States Coast Guard flyover. Varied selection of pops and patriotic music will include "Stars and Stripes", "1812 Overture" with canons and church bells. The orchestra will be joined by the Jubilate Choral in "Triumphal March" from Aida, selections from "The Sound of Music", patriotic songs and by musical comedy stars, the Nunziata brothers, who join the orchestra to sing such favorites as "Being Alive", "O Sole Mio", "Some Enchanted Evening", and others. The grand finale fireworks will be accompanied by music of John Williams, John Philip Sousa, and Morton Gould. For information about tickets go to [Mashpeepops.com](http://Mashpeepops.com) or phone 508-539-2345.

**Katherine Light Announced Assistant Vice President**

JHarborOne Credit Union has announced the appointment of Katherine Light to Assistant Vice President, Branch Manager of the Attleboro office. Ms. Light brings extensive experience, with over 13 years in the banking industry. In the community, she serves as a member of the Board of Directors for the Bridgewater Business Association and was the sponsorship chair for Christmas on the Common 2010. Ms. Light has received the Burlington Area Chamber of Commerce Leadership award and is the past Program Committee Chair for the Burlington Area Chamber of Commerce. Prior to joining HarborOne, she was Assistant Vice President and Client Relationship Officer at Bridgewater Savings Bank in Bridgewater, MA.

**The Export Business Planner is Available**

Small businesses interested in starting or expanding sales of their goods and services overseas have access to a new, free online tool that will gauge their readiness to export and help them develop an export business plan. The Export Business Planner, developed by the U.S. Small Business Administration, offers a ready-made, customizable and easily accessible document that can be updated and referenced continuously as the business grows. It features an extensive compilation of export research and information, including quick links to websites, video profiles, training podcasts, trade statistics, contact information to counseling resources such as SCORE and SBDCs, a list of current SBA lenders and much more. For more information, visit [www.sba.gov/exportbusinessplanner](http://www.sba.gov/exportbusinessplanner).

**ITLNOW, Inc. Celebrates 10 Years**

Over the past 10 years, ITLNOW, Inc. has provided cost-effective solutions to many industries such as nonprofit, accounting, finance, banking, government, legal, and healthcare organizations. Streamlining of business processes is most often requested for Human Resources, Accounts Payable, Accounts Receivable, Sales, Invoicing, Inventory, Shipping, Compliance, Payroll, Receiving, Tracking, Administrative, and Warehousing. ITLNOW's approach to solving business process issues requires less hardware, less software and less cost, and yet still provides 24-hour/7-day-a-week support. This approach uses existing technology the right way to maximize its effectiveness. As a company, our mission is to optimize our clients' business process infrastructure to give them a competitive advantage. Business Process + Technology + Professional Implementation = Satisfied Client.

**Crescent Credit Union Summer Food Drive**

Through Saturday, July 30, Crescent branches will accept non-perishable food donations during regular business hours from credit union members and non-members alike. Contributions will be distributed to those in need via St. Vincent de Paul Society in Brockton, Our Daily Bread Soup Kitchen in Taunton, and Holy Family Parish in Rockland. For branch locations and hours, please visit [www.crescentcredit.org](http://www.crescentcredit.org) or call 1-800-894-4445.

**Mayor's Summer Concert Series**

The Mayor's Summer Concert Series returns to the Patio at Heights Crossing, 35 Christy's Place, Thursday, July 7th from 6-8 p.m. with the Villanaires. Concerts are every Thursday through August 11th.

**Brockton Farmers Market**

The Farmers' Market will be back at City Hall Plaza every Friday, beginning July 7th at 10:30 a.m. The market runs weekly from 10:30 a.m. to 1:30 p.m. or until sold out. Products include: fresh fruit, vegetables, herbs, plants, flowers, honey, and specialty foods.

**Calling All Cooks**

Summer is here and it is time to show off

**MEMBERS SEND YOUR  
GOOD NEWS TO  
AVANDAM@METROSOUTHCHAMBER.COM**

your culinary skills for a chance to win a prize in Newspapers in Education (NIE) first annual Super Simple Summer Recipe Contest. Submit your original recipe along with a photo of your completed recipe for a chance to win. One winner in each category will receive \$500 (Categories- Appetizers/snacks, Entrees, Salads, and Desserts). Submission fee is \$5. Proceeds to support WickedLocal.com Newspapers in Education programs and a portion of the proceeds will be donated to the Greater Boston Food Bank. Voting Round 1-July 17-23. Voting Round 2-July 24-30. Cotes are \$.25 each. Visit [www.newenglandnie.com](http://www.newenglandnie.com) for more information and to enter.

**Eagle Breath Healing Events**

July 30 and July 31: Martin Klabunde is a practicing healer initiated in the Zapotec tradition. With over 20 years of teaching, performance, and workshop facilitation experience, he provides a path of awakening through music. On July 30, 6:30-8:30 pm there will be a Sacred Music Performance for \$10 in advance, \$15 at the door. On July 31 there will be Expanding the Self: A Paradigm Shift to Unlimited Possibilities from 9am-6pm. The cost is \$100 in advance, \$125 day of event. For more information, visit [www.collectiveawakening.us/index/php/home](http://www.collectiveawakening.us/index/php/home) or call 508-331-0730.

**3rd Annual Headstone Bike Run**

August 6: A bike run will be held hosted by the American Infidels MC, in support of wreathscrossamerica.org to raise funds to place a wreath on veteran's grave in December for the holidays. To sponsor NewEnglandWarrior.org there is a \$20 donation or \$10 for passengers. T-shirts will be available at registration. For more information, contact Dwight Nelson at [dwight.nelson@newenglandwarrior.org](mailto:dwight.nelson@newenglandwarrior.org) or call 1-781-308-1052.

**Construction Operations Skills Challenge**

May 4 and 5: Stoughton High School Students won \$500 for their school by completing in the Construction Operations Skills Challenge at a Connecting Activities event held at the New England Laborers Training Academy in Hopkinton. The Construction Career Day event, designed to expose high school students to a broad range of opportunities in the construction field hosted over twelve hundred students from Massachusetts and was organized by a Construction Career Day Steering Committee made up of representatives from various construction fields and representatives of the Massachusetts Department of Secondary and Elementary Education (DESE).



## ROCKY, CONTINUED FROM PAGE 1

After all, Rocky always had this affect on the city, especially through his boxing successes. A man from a family of humble, blue-collar beginnings, he always united the city, always embraced fans, whether returning from a championship fight or jumping rope at the YMCA.

Talk of a record-tall Rocky statue standing in Brockton has united and emboldened the city in ways not seen since the man, himself, stood here so many years ago.

It's the opportunity the city has been searching for - its potential cannot be overstated.

The statue, and Rocky's legacy, should be the catalyst to propel this city ahead with all the force of a Rocky right-hander. After all, it's not just a rallying point of pride for Italian-Americans, but for a city that has been knocked down and around far too much.

Never was this spirit or potential more evident than at the George's Cafe dinner; the restaurant nestled in Rocky's neighborhood where he used to eat. Many who attended knew Rocky, ate with him,

played football and baseball with him - and will love him always.

Many more who came only know the name, the legend, having seen his powerful presence and inviting personality on black and white video footage. But they know, as the city does, that as fuzzy as that footage of yesteryear is, the future of Brockton is finally coming into focus, thanks in large part, once again, to Rocky.

With Rocky around, the city came together, felt good about itself.

When the record-tall statue is unveiled next year, people from all walks of life, and all parts of the globe, will start gathering once again in Brockton - and as before, a familiar, friendly figure will be at the center, as he has so many celebratory times before.

Rocky will be there - standing strong, showing the way.

But this time, he just won't be at the middle of the crowd, standing shoulder to shoulder with the masses.

He'll also be high enough to look over, and watch out for, his beloved Brockton.

Where he has been all along.

## Kathryn Reynolds Completes Internship



Kathryn Reynolds, Summer Intern from Bridgewater State University at the Metro South Chamber of Commerce

Kathryn Reynolds is completing her summer internship with the Metro South Chamber of Commerce. She is a senior majoring in Business Management with a concentration in Operations at Bridgewater State University. After graduating, Kathryn plans to apply to graduate school for a Masters in Business as well as work towards her goal of running her own business one day. Through her internship with the Metro South Chamber, Kathryn hopes to gain networking and business management skills.

## Networking at The Community Bank



Over 100 people attended the Business After Hours at the Community Bank located on Belmont Street, Brockton



Delicious food provided by Crazy Chef Caterers



Mike Dow of Source4 assists Kimberly Prosper, Metro South Chamber, in choosing the raffle prize winner



John O'Connor, President, The Community Bank; Tricia Lawson, Jack Conway; Jonah Wein, Crescent Credit Union



## GOVERNMENTAffairs

The monthly Government Affairs meetings are held at the Chamber and provide an opportunity for member businesses to discuss issues important to them with their elected officials.

The next Government Affairs meeting take place on Friday, September 9, 12:00 pm - 1:15 pm at the Metro South Chamber, 60 School Street, Brockton. The featured speaker is Robert F. Brady, Avon Selectman.



Robert Brady

Robert F. Brady Jr. ran a successful sticker campaign for Avon selectmen. Brady, whose brother Michael is a state representative from Brockton, is an alternate member of the Zoning Board of Appeals

and was active in fighting a proposal to build a solid waste transfer station near the Avon line. Mr. Brady is a member of the Metro South Chamber of Commerce with National Electrical Testing and Services in Brockton.

If you would like to attend please R.S.V.P. online by visiting [events.metroouthchamber.com](http://events.metroouthchamber.com).

You may also call Lisa at the Chamber at 508.586.0500 ext. 225, email [lkeene@metroouthchamber.com](mailto:lkeene@metroouthchamber.com). The cost to attend is \$5 for members and \$15 for future-members.

## Sponsorship Opportunities Available

Sponsorship of a Chamber event offers your company exposure to the local business community and an opportunity to network with business leaders in the area. Not only does it create an awareness for your products and services, it allows you to target your marketing efforts to business professionals and potential customers in the Metro South region. Please call Kim Prosper at 508.586.0500 ext 231 for more information.

Sponsorships still available for the 2011/2012 season are:

- Business After Hours** (Attendance: 75-100)
- Good Morning Metro South** (Attendance: 150-200)
- Legislative Reception** (Attendance: 100-125)
- A Taste of Metro South** (Attendance: 700-750)
- Business Awards Program** (Attendance: 150-175)
- ATHENA Breakfast & Expo** (Attendance: 150-175)
- Book for Business** (Over 5000 copies printed)
- Brockton Information Boards** (6 locations in Brockton)
- Business EXPO** (Over 70 exhibitors)
- New Member Orientation** (Quarterly: 100-125)
- Board Retreat** (30 Board Members)

## Intro to Exporting Workshop at the Chamber

Thursday, September 22, 2011

8:30 am - 10:30 am

Metro South Chamber, 60 School Street, Brockton

- Would you like to expand your business internationally?
- Have you had some international inquiries, but weren't sure how to handle them?
- Or, do you have some international sales, but wish that you could find a way to increase them?

Then this is the program for you! This workshop covers all of the most important topics, skills, and resources needed to become a successful exporter. We will discuss all of the major components of the export process: international sales and marketing; export logistics and finance (including the all-important topic of making sure you get paid).

We'll identify all of the many state and federal resources available to you - many of which are free of charge or very low cost. Please join us for an



informative, interactive workshop on how to build international sales.

This program will pack your morning with all the information you need to know in order to get started with your export operations, or build and expand upon your existing international sales.

**Speaker: Nancy Lowd, Senior Trade Advisor, Massachusetts Export Center**

To register, visit [events.metroouthchamber.com](http://events.metroouthchamber.com), or contact Lisa Keene, [lkeene@metroouthchamber.com](mailto:lkeene@metroouthchamber.com), 508.586.0500 x 225.

The mission of the Massachusetts Export Center is to help companies throughout the Commonwealth achieve success in global markets, thereby contributing to economic growth in the state. Our goal is to meet the complex needs of exporters by developing and providing targeted, high-impact services delivered through a statewide network of international trade professionals



## Call for Employers: Mayor's Summer Jobs Program



Sponsored by:  
*The Brockton Area Workforce Investment Board*

*Is there an office project you have been meaning to get to?  
Hire a youth to help out for 6 six weeks over the summer!*

A tremendous amount of students have expressed interest in the Mayor's Summer Jobs Program this year and over 650 applications have been reviewed. Funding from the Commonwealth Corporation's YouthWorks program subsidizes wages for some youth in the City of Brockton, but it will not be enough to serve all those interested. The program is seeking additional employers who are able to hire youth for six weeks during the summer and pay minimum wage for 20 hours a week. Businesses who have already committed to hiring a Summer Job's youth include the Brockton Rox, HarborOne, Bernardi Auto Group and more.

To get involved please contact Susan McKenna, Coordinator of Special Projects, Brockton Area Workforce Investment Board, 34 School Street, Brockton, MA 02301. Call 508-584-3234 or email [smckenna@bawib.org](mailto:smckenna@bawib.org).

## Summer of Work & Learning Celebrates 18 Years

The Summer of Work and Learning (SWL) program is now in its eighteenth year of helping Brockton working-age students obtain valuable job skills via internships. Area Brockton businesses and organizations have been instrumental in providing students with the opportunity to work at their companies/agencies and learn about the field, etc.

Since the City of Brockton business community has helped SWL for so many years and has been instrumental in the initial formation of healthy and productive citizens, SWL would like to give back to Brockton in appreciation. This day will be called "SWL HELPS BROCKTON SHINE" and it will take place on FRIDAY, JULY 22, 2011, start-

ing at the Keith School (agenda to follow).

With a concerted effort between the Downtown Business Association (DBA) and SWL, student teams will be spread throughout the downtown business area cleaning, beautifying, or refurbishing. All teams will be wearing specially designed t-shirts for easy identification and all will be prepared to answer questions from passersby about the SWL program and the project.

Aside from the traditional teams of Business, Health and Human Services, Public Administration, Teaching and Bilingual, this year SWL is excited to have 4 new teams: Environment/Farm, Mural, Culinary, and Silk Screening.

## Chamber Holds Planning Session for 2011 Season



The Chamber held a planning session in June in which members discussed speakers they would most like to hear in the 2011/2012 season. See page 2 for the next Good Morning Metro South Program and page 5 for the next Government Affairs Meeting.

## Inspire Youth; Become a CHOICES Presenter

*Needed: Leaders to present a dynamic, fun, fast-paced workshop that helps eighth/ninth graders see the importance of their personal choices in life, now and in the future.*

TRAININGS: AUGUST 18 & AUGUST 23, 2011



The Metro South Chamber of Commerce is seeking leaders who can present a dynamic, fun, fast-paced workshop that helps eighth/ninth graders see the importance of their personal choices in life, now and in the future.

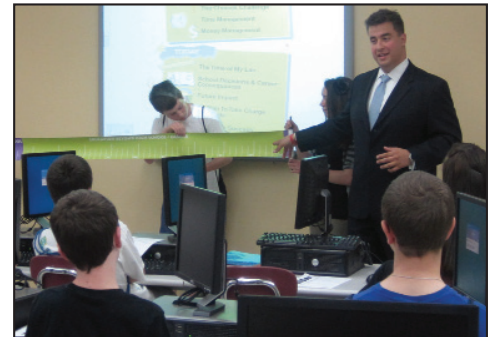
A workshop consists of two 50-min class periods delivered on two consecutive days. A detailed plan and activities help the students understand each section. The plan is flexible so each volunteer can add personality and experiences to the program.

You can help teens face the REALITY of what would happen if they dropped out of school. CHOICES asks what they are doing about their future NOW and what they plan to do about it in high school.

All presenters get training and receive a kit with a course guide. Two separate

trainings will be held in the Metro South Chamber of Commerce downstairs conference room on **Thursday, August 18th** from 1:00 p.m. - 4:00 p.m. and **Tuesday, August 23rd** from 9:00 a.m. - 12:00 p.m.

If this sounds like something you would like to do, please select one training and R.S.V.P. to [klynch@metroouthchamber.com](mailto:klynch@metroouthchamber.com) or call 508-586-0500 x 227.



Andrew Milian of Liberty Mutual presents CHOICES, a drop-out prevention workshop to Hanson Middle School 8th Graders on June 25th and June 26th.

## All Travelers Invited to Explore Asia This Fall

**METRO SOUTH**  
CHAMBER OF COMMERCE

**Hong Kong & Thailand**  
November 1-9, 2011  
\$2,849

**EXPLORE Asia ...**  
**SEE breathtaking sights ...**  
**LEARN about new cultures ...**  
**CREATE a lifetime of memories !**

**CHINA**  
November 1-9, 2011  
\$2,230 all-inclusive

**FREE INFO SESSION**  
**Wednesday, July 13, 6:30 pm**  
**Country Inn and Suites, 50 Christy's Drive, Brockton**

On Wednesday, July 13, come learn about the upcoming trips to Hong Kong & Thailand or to China! This information session will go over details and answer questions regarding the trip. The info session is for anyone interested in traveling to Hong Kong & Thailand or to Beijing, Suzhou, Shanghai and Hangzhou, China.

The Chamber is sponsoring this nine-day trip in partnership with Citilinc, a company with 29 years of experience in the tour business. In the past 2 years the Metro South Chamber has sent 175 people to China. The trip to Hong Kong and Thailand is priced at \$2,849 and the trip to China is priced at \$2,230. Both trips include round trip airfare, transportation to JFK Airport, 3 meals each day, 4 and 5 star accommodations, entrance to attractions, deluxe bus tours, English-speaking tour guides and more. For more information and a complete itinerary, call Alison van Dam at 508.586.0500 x 222 or visit [www.metroouthchamber.com/travel.html](http://www.metroouthchamber.com/travel.html).

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visit our website at [www.holmesmcduffy.com](http://www.holmesmcduffy.com)

## Business After Hours at Crescent Credit Union

Wednesday, September 14, 5:30 pm - 7:30 pm

Please join us Wednesday, September 14 from 5:30pm – 7:30pm for a Chamber Business After Hours networking event at Crescent Credit Union's new branch location, 1300 Belmont Street, Brockton (on the Brockton/Easton line).



personal and commercial banking services, including free business checking, commercial lines and loans, home financing, vehicle loans, and the new eRewards Checking account.

Winner of the 2010 Dora Maxwell Award for Social Responsibility in Massachusetts, Crescent takes great care to reinvest in its communities in the form of prudent lending and socially responsible programs.

Founded in Brockton in 1919, Crescent Credit Union is a not-for-profit financial institution providing better banking solutions via 8 full-service branches in Brockton, Taunton, and Norwell, and online at [www.crescent-credit.org](http://www.crescent-credit.org). Anyone who lives or works in Plymouth, Bristol, Norfolk, or Barnstable counties can join the credit union with a \$5 deposit to a checking or savings account.

Rated 5 stars by BauerFinancial, the nation's leading bank rating service, Crescent offers a complete range of

Bring your business cards and join us for an evening of networking, munchies, drinks, and drawings at Crescent Credit Union. This event is free to attend. Register online at [events.metroouthchamber.com](http://events.metroouthchamber.com), or contact Kim Prosper, [kprosper@metroouthchamber.com](mailto:kprosper@metroouthchamber.com), 508.586.0500 x 231. This event is complimentary.

## Market Basket Moves to Westgate Mall

New England Development, the owner of Westgate Mall, is pleased to announce they have executed a lease with the Market Basket Supermarket chain for an 80,000 square foot state-of-the-art supermarket. Market Basket is a family-owned and operated chain of over 60 supermarkets in New Hampshire and Massachusetts, with an estimated \$3.5 Billion in annual rev-

enue, and was ranked one of the "Top 75 North American Food Retailers" in 2010 by Supermarket News. Market Basket is recognized for its commitment to its customers and employees with quality groceries at affordable prices. The supermarket is part of the planned expansion and renovation of Westgate Mall, approved by the Brockton Planning Board on January 4, 2011 and

## Abington Bank Holds Open House Networking

Photos by Rich Morgan Photography, [www.richmorganphotography.com](http://www.richmorganphotography.com)



Kelly Le, Bridgewater Savings Bank, John Nesti, Metro South Chamber, Ken Larson, Bridgewater Savings Bank



Bruce Hughes, Old Colony Planning Council, Jack Conway, Jack Conway & Company



Ida Fraizer and Thomasine Kennedy, Abington Bank



Andy Raczka, President & CEO of Abington Bank, Raffle Winner Dwight Nelson, New England Warrior

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## You Never Know Who You'll Meet at a Chamber Event . . .

## Become a Season Ticket Holder!

Become a Season Ticket holder for Metro South's most informative and innovative programs and events.



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Former Congressman



Suzanne Bump,  
State Auditor



John Regan,  
Associated Industries of MA



Barbara Anthony, Undersecretary,  
Office of Consumer Affairs



Mary Richardson,  
Former Co-Author of Chronicle



Brockton Mayor  
Linda Balzotti



Senator  
Tom Kennedy



Dana Mohler-Faria,  
President, Bridgewater State University



### Metro South Chamber 2011/2012 Season Ticket

Includes:

- All Good Morning Metro South Programs (5 Programs, \$125 value)
- All Business After Hours (12, \$60 value)
- Annual Legislative Luncheon (\$39 value)
- ATHENA Award Breakfast (\$25 value)
- Small Business Awards Luncheon (\$35 value)
- 1 Taste of Metro South Ticket (\$30 value)

**All This for \$199.- (Savings of \$115)**

Company Name: \_\_\_\_\_

Names: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### SEASON TICKET AND ADDITIONAL SAVINGS OPTIONS

- ☐ Season Ticket: # \_\_\_\_\_ Discounted Tickets x \$199 = \$ \_\_\_\_\_
- ☐ Additional Taste Tickets: # \_\_\_\_\_ Discounted Tickets x \$15 = \$ \_\_\_\_\_
- ☐ 2011 Annual Meeting Expo Table: \_\_\_\_\_ x \$259 (Discounted) = \$ \_\_\_\_\_
- ☐ Book for Business Advertising: \_\_\_\_\_ 1/6 page, \$405 \_\_\_\_\_ 1/3 page, \$520  
\_\_\_\_\_ 1/2 page, \$762 \_\_\_\_\_ full page, \$1520 Total = \$ \_\_\_\_\_
- Total Cost \$ \_\_\_\_\_**

\_\_\_\_\_ Invoice Me \_\_\_\_\_ Credit Card \_\_\_\_\_ Check Enclosed

#### REQUEST FOR MORE INFORMATION

- ☐ I am interested in E-Update Advertising (Weekly email blast sent to 3,000 people)
- ☐ I am interested in Website Advertising
- ☐ I am interested in Map/Information Board Sponsorships
- ☐ I am interested in being a Good Morning Metro South Corporate Sponsor (You will be recognized in the Action Report and interviewed during your month's program)

**Fax this form to 508.587.1340 or mail to 60 School Street, Brockton 02301 by September 21**  
**If you have any questions, call Kim Prosper at 508.586.0500 x 231**

#### Business After Hours



Business After Hours  
at the Irish Cultural Centre of New England

#### Ribbon Cuttings



Ribbon Cutting at  
Verizon Wireless

#### Workshop



Marketing Workshop  
held at the Chamber

#### Legislative Luncheon



Former Congressman William Delahunt;  
Cedric Cromwell, Chair of Wampanoag Board

#### Expo



Ronan McGann and Lindsay Medeiros,  
Beacon Telecom, Inc.

#### A Taste of Metro South



Shane Holland, Chuck Blanchette,  
Tracy Goulet, Bertuca's



# ATHENA Program Honors Exceptional Women; Business Branding Speaker



Maureen Wilkinson,  
HarborOne Credit Union, Event Sponsor



Sponsor Mike Canina of the Brockton ROX and Shaw's Center  
is interviewed by Charlie Hickey, CareerWorks



Past Recipient Noelle Foye, Fuller Craft Museum; Past Recipient Sue Joss, Brockton Neighborhood Health Center; Past Recipient Vanessa Tierny, BAMSI; 2011 Recipient Elaine Reiser, BAMSI; Dr. Carol Hardy-Fanta, UMass Boston; Mayor Linda Balzotti; Past Recipient Christine Karavites, PROTEAS Consulting; Past Recipient Anne DeMinico, St. Joseph Manor

## 2011 ATHENA Award Recipient - Elaine Reiser



Elaine Reiser,  
Brockton Area Multi-Services, Inc.

Elaine Reiser was Director of Helpline at Brockton Area Multi-Services, Inc., (BAMSI) for 37 years. Elaine epitomizes the ideals established through the ATHENA Award; powerful dedication, compassion to help women and those in need, spirit of community, the demand of excellence from her staff and a passionate drive to make Helpline a recognized model across the region.

Elaine initiated and developed the concept of an information and referral service to encompass medical and human service needs for residents of the Greater Plymouth County Area. In 1976, Elaine brought Helpline to BAMSI where it grew into a multi-faceted information and referral system connecting people in need with housing, medical, and other vital emergency services. Through this initiative, Elaine has saved thousands of individuals in emergency crises, including the homeless and those living without food or heat. Elaine also created and designed BAMSI's "First Stop Program," a model of services to help those in at-risk households to prevent future homelessness. This program has had one of the highest placement rates in the State with a 97% success rate. Elaine's work was also instrumental in shaping of the state-wide Mass211 initiative, modeled on Elaine's Information and Referral Program and Helpline. Over her 36+ years at BAMSI, Elaine has served as a role model for the dozens of women who have worked for her through the Helpline, as well as those families, primarily women, who have come pleading for emergency help.

In the community, Elaine has worked on numerous Mayor's Task Forces on Health and Human Services. She was a founding member of the MainSpring Coalition for the Homeless. Elaine also served as President of the United Way of Greater Plymouth County's Agency Executives, was President of Community Services of Greater Brockton for 8 years and Treasurer for 10 years. In addition, she also has served on the Good Samaritan Medical Center's Community Benefits Committee. Statewide, Elaine has served as President of the Massachusetts Association of Information and Referral Services. Elaine has received countless honors, awards, and accolades for her exemplary service. Elaine is now retired and lives with her husband, Ed, in Sharon.



Photos Courtesy of Rich Morgan,  
www.richmorganphotography.com.  
Entertainment by Rob Peters Entertainment.



Dr. Carol Hardy-Fanta, Director of the Center for Women in  
Politics and Public Policy at UMass Boston, Featured Speaker.



Elaine Reiser, BAMSI, 2011 ATHENA Award Recipient, is  
interviewed by Mark Linde of Brockton Community Access

## Women Led Businesses Featured at Business Expo



Yashin Cerritos of Mutual Bank learns about Bernardi  
Hyundai & Honda of Brockton from Justine Alexander



Maureen Wilkinson and Joan Richards,  
HarborOne Credit Union (Sponsor)



Marjorie Duffy,  
Curry College



Patricia Austin,  
Owens Corning



Roni Eldayha and Marie Baumeister,  
Scentsy



Donna Sampson, Terri Kuskowski, Brian Droukas,  
Brockton Rox & Shaw's Center (Sponsor)



Marni Dutton,  
St. Joseph Manor



Eveline Henson-Jackson,  
Henson-Jackson Art Gallery Framery



Dwight Nelson,  
New England Warrior



Nicole True and Mark Ofstein,  
Costco Wholesale



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Brockton, MA 02302-3192  
(508) 587-6085  
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East Bridgewater, MA 02333-1965  
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## RENEWING *Members* Thank You !

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Brockton Public Schools  
Brockton VA Medical Center, CWT  
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Campanelli Companies  
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Colonial Maintenance Contractors Inc.  
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Martins & Associates Real Estate, Inc.  
Mechanics Cooperative Bank  
Medical Skin-Care Associates /  
Pediatric Healthcare  
Mihos Realty LLC  
New England Baling Wire, Inc.  
New England Trial Services  
On Deck Sports - Promounds, Inc.  
Owens Corning Residential Products  
of New England  
Pilling Engineering Group Inc.  
Prospect Hill Company  
Protection One  
Rivers Electrical Corporation  
Sandra Smith-Robbins  
Sullivan Tire & Auto Service  
Supreme Enterprises  
The Back Nine  
TransPro Courier  
Triad Advertising  
Tufts Health Plan  
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## Business Assistance Center; A Valuable Resource



The Metro South Business Assistance Center serves the interests of existing and start-up businesses by providing low cost and efficient business information and work in conjunction with other local and regional economic development organizations to carry out their mission of creating new jobs and investment in the Metro South region. (See ad below)

This year, 15 workshops were held through the Metro South Business Assistance Center and its partners. Such workshops included Tweets and Blogs (3), Marketing in Tough Times, Referral Marketing, ABC's of E-Tools, LinkedIn/Facebook (2), Supplier Diversity, Restaurant Operators, SEED Financial Basics, Marketing Strategies Using Social Media, Leave Your Competition in the Dust, Google 101

and Google AdWords, and Connecting Your Business to the Commonwealth. Attendance for each of these workshops saw upwards of 20 people.

The Business Assistance Center also houses the staff of SCORE, a counseling service for businesses, start-ups, and entrepreneurs.

As part of the Business Assistance Center, the Chamber also houses the Edison Business Incubator space. The incubator provides below-market rental space for start-up and expanding micro-enterprises needing assistance. Studies show that 90% of businesses that start in an incubator will remain in business.

The Metro South Business Assistance Center and Edison Business incubator are located in the Chamber building at 60 School Street, Brockton. For more information, contact Lisa at 508.586.0500 x 225.

### Need Help Starting Your Business? Searching for Money to Start Your Business?

The Metro South Business Assistance Center (BAC), a partnership of over twenty organizations, is a high-tech, one-stop business resource center that offers counseling, technical assistance, and financing to potential, existing and expanding businesses.

#### FREE services offered

Premier Sponsor:



- Business Related Software
- Comprehensive Reference Library
- Professional Counseling (by appt.)
- Access to Computers & Online Resource
- Informational & Instructional Videos
- Workshops & Seminars (fees may apply)

Located at 60 School Street, Brockton, in the Chamber Building. Call 508.586.0500



## U.S. Small Business Programs Offered

Attend a FREE SBA workshop designed to highlight the various SBA programs and services that are available to prospective or current entrepreneurs who need assistance in starting or expanding their business. General information will be provided on the following:

#### Small Business Counseling (SCORE)

Small Business / Development Centers • Business Information Center SBA 7(a) • Loan Guaranty Program • 8(a) Business Development HUB/Zones • Small Disadvantaged Business Assistance • Government Contracting Opportunities

The workshop will be held at CareerWorks, 34 School Street, Brockton from 2 - 4 pm on July 20, and August 17, 2011. Contact CareerWorks at 508.513.3400 for further workshop information.

## Bewsher Selected at TD Bank, Easton



Jon Bewsher Jr., Assistant Vice-President Store Manager and Chamber President & CEO Christopher Cooney discuss local business at TD Bank located at 3 Roche Bros. Way in Easton



## Discover the Fun in Metro South This Summer!

Discover the fun in the region and take in all the wonderful activities and sights! Here are 4 great things you can do this summer.

**1) Visit a Park:** **DW Field Park**, with an entrance on Oak Street, Brockton is a 756 acre park complete with ponds, lakes, woods, walking paths, a 65 ft observation tower and 7 miles of roadway. Look for summer events including triathlons, Summer Sunday in the Park and Tower events. ([www.dwfieldpark.com](http://www.dwfieldpark.com)) If you like fishing and boating, visit **Ames Nowell State Park** on Linwood Street, Abington. The park also contains picnic areas and miles of trails. **Borderland State Park**, located off Massapoag Ave in Easton, once owned by the Ames family boasts a 3 story mansion built in 1910. The park also has horseback riding, fishing and canoeing, and a frisbee golf course. ([www.mass.gov](http://www.mass.gov))

**2) Visit a Museum:** **The Fuller Craft Museum** located at 455 Oak Street is New England's home for contemporary Craft. The museum's vision "let the art touch you" redefines the museum experience. Visit [www.fullercraft.org](http://www.fullercraft.org) for a list of exhibits, opening receptions, workshops and classes, and networking events. **The Children's Museum** at 9 Sullivan Avenue in Easton is a learning playground where parents and children can explore and learn about the world. Visit [www.childrensmuseumineaston.org](http://www.childrensmuseumineaston.org) for a list of summer programs,

workshops, activities, and camps for children. **The Brockton Historical Society** located at 216 N. Pearl Street, Brockton features exhibits on shoe-making, fire fighting, and Rocky Marciano. ([www.brocktonhistoricalsociety.org](http://www.brocktonhistoricalsociety.org))

**3) Entertainment:** **The Brockton Rox** Minor League baseball games at Campanelli Stadium, 1 Feinberg Way, Brockton, promise fun for the family at an affordable cost. Visit [www.brocktonrox.com](http://www.brocktonrox.com) for a list of theme days, activities and concerts. **The Brockton Fair** held at the fairgrounds will run from June 30 - July 10 and will feature rides, concerts, shows, and the demolition derby. ([www.brocktonfair.com](http://www.brocktonfair.com)). Also, don't miss the **Mayor's Concert Series** at Height's Crossing, or Friday Night Movies. ([www.brockton.ma.us](http://www.brockton.ma.us)).

**4) Eat, Drink, and Be Merry:** The Metro South Region is home to some of the most delicious and diverse restaurants, featuring Caribbean, Brazilian, Greek, American, Barbeque, Chinese, Thai and more. Visit [www.metroouthchamber.com](http://www.metroouthchamber.com) for a list of restaurants. In addition, the Brockton Farmer's Market will run Fridays til Oct. 29, 10:30 am - 1:30 pm in the City Hall Plaza.

### 10 Fun Activities Around the Corner

The Chamber produces an email each month highlighting "10 Fun Activities" in the region, ranging from festivals to concerts to spas offers to farmers markets and other outdoor activities. If you have a suggestion, or would like to sign up to receive this email, please contact **Kathleen Lynch** at 508.586.0500 x 227 or email [klynch@metroouthchamber.com](mailto:klynch@metroouthchamber.com).

## Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact **John Nesti** at 508.586.0500 x 229 or email [jnesti@metroouthchamber.com](mailto:jnesti@metroouthchamber.com).

Join the **Stoughton Chamber of Commerce** and the Metro South Chamber at a **Business After Hours** on **August 25, 5:30 pm - 7:30 pm** at the Irish Cultural Centre in Canton. See page 2 for more information on this event.



20th. Visit [norwellchamberofcommerce.com](http://norwellchamberofcommerce.com) for more information.

The **East Bridgewater Business Association Business Expo and Family Fun Day** will be held on **Saturday, September 17** from 10am-2pm at the East Bridgewater Town Common. We will have great music, train rides, jump house, and more. Calling all exhibitors. For more information, call **Dianne** at 508-350-0056 or **Rose-Marie** at 508-378-7450.



## New Benefit: Members-Only Section

### Register Online, Post Events, Display Discounts and More

To help you take full advantage of the services offered by the Metro South Chamber of Commerce, we have constructed a special Members Only section of our website, [www.metroouthchamber.com](http://www.metroouthchamber.com).

#### Log into this area to:

- Update your information including representatives, addresses, emails and more. This will replace the annual verification form process. The information collected will be used in the Book for Business and on the online directory.
- Learn about upcoming chamber events
- Register for multiple events at once online, including all events and workshops
- View referrals
- Add your events to the Community Calendar
- Filter event searches by Community or Chamber events
- View past invoices
- Post topics on the Message Board
- Post coupons and member to member discounts

The **Members Only Login Page** can be found under the Member Benefits tab on the Chamber web navigation bar.

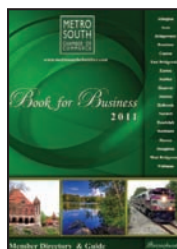
**Events/Calendar/Registration** may be found at [events.metroouthchamber.com](http://events.metroouthchamber.com).

**Member Directory** may be found at [members.metroouthchamber.com](http://members.metroouthchamber.com).

(Allows visitors to search by category, keyword or businesses with coupons)

Members should have received an email with unique login information. If you have not received this information, please contact **Alison van Dam**, [avandam@metroouthchamber.com](mailto:avandam@metroouthchamber.com), or call 508.586.0500 x 222. If you are not a member but interested in joining the Chamber, contact **John Nesti** at 508.586.0500 x 229, [jnesti@metroouthchamber.com](mailto:jnesti@metroouthchamber.com).

## Update Your Directory Listing Online!



In an effort to streamline communications and "go green," at the Chamber, the annual verification form can be completed online in the Members Only Section of the Chamber Website. The updated information will be used in the Annual Book for Business Member Directory. The information on the form will also be used for telephone referrals made by the Chamber.

The Metro South Book for Business is a colorful, 99 page member

directory and guide. It contains town information, business and residential demographics, legislative information and 2 free listings for each member. View last year's Book for Business at [www.metroouthchamber.com/b4b.html](http://www.metroouthchamber.com/b4b.html).

Last year, 5,000 directories were printed and mailed to members, business leaders, town halls, libraries, all Brockton Businesses, Business Associations, and more.

The Members Only Login Page can be found under the Member Benefits tab on the Chamber website. Please contact **Alison van Dam** at 508.586.0500 x 222 or email [avandam@metroouthchamber.com](mailto:avandam@metroouthchamber.com) if you have not received your login information.

### Advertise in the 2011 Book for Business

Don't miss the opportunity to place an ad in the 2011 Book For Business, sent to over 5,000 businesses. Your ad will be listed in close proximity to your free business directory listing. In addition, your alphabetical and categorial listing will be displayed bold and in green font. This opportunity is sure to give you a leg up in the competition by receiving added exposure.

Don't have the time to create an ad, or the money to pay a designer? If you reserve your ad space now, our in house graphic designer will create a professional quality full color ad for you, free of charge. The ad is yours to use for additional promotions or for other publications.

Call **Alison** at 508.586.0500 x 222 or email [avandam@metroouthchamber.com](mailto:avandam@metroouthchamber.com) for more information and for ad rates.

**CALL OR REFER A CHAMBER MEMBER FIRST!****Pattavina Networks**

2 Canton St. F-101, Stoughton  
781-297-7733 • www.pattnet.com

Since 2001, Pattavina Networks has been specializing in Small Business and Residential computer sales and support. We are a Lenovo Business Partner also reselling many other national brands, servicing all, whether in our shop or yours. We work very intelligently and efficiently, understanding that we retain clients by treating them fairly and spending their money wisely.

**Media Concepts**

29 Church Street, Whitman  
774-240-1152 • www.joegoldsberry.com

Media Concepts, owned by Joseph Goldsberry, is a full-service photography and videography studio conveniently located in downtown Whitman. We provide product and event photography as well as headshots, portraits and wedding photography. Video services include video for websites, TV commercials, video editing, weddings, events and tape to DVD transfers.

**The Executive Suite**

129 Airport Rd, Hyannis  
508-778-7700 • www.theexecutivesuite.com

We provide executive, permanent, and temporary job placements. We offer executive coaching and manager as coach training and employee training for businesses. We assist clients with all phases of human resource practices, including handbooks, job descriptions, and performance based pay. We are a Senior Franchise Consultant with MatchPoint Network.

**Mason & Mason Insurance Agency**

458 South Avenue, Whitman  
781-447-5531 • www.masonandmasoninsurance.com  
Mason & Mason has provided insurance brokerage services to businesses and individuals for over 50 years. Our clients have recognized our exceptional insurance experience and specialized industry expertise, helping us become one of the largest insurance brokers in the country. Our private ownership and internally financed growth have relieved us of the kind of debt that demands short return, allowing us to take a long view of our client, insurer and employee relationships.

**AFA Massachusetts, Inc.**

Andrew H.  
Sheehan

200 High Street, Boston • 617-594-2135 x 231  
www.afaprotectivesystems.com

AFA is a full service Fire and Security firm with over one hundred thirty eight years of experience. Nineteen east coast offices to support the integrity of your fire & security needs. Fire alarm, sprinkler, CCTV, burglar alarm, card access control, central station monitoring – service, inspections, maintenance, design, permitting, budgeting. AFA strives to reduce your annual service costs!

**RBC Wealth Management**

Cheryle Brady

80 Washington St, Bld. J, Norwell  
781-681-7801 • www.rbc.com/cherylebrady

Cheryle has worked in the financial services industry for 25+ years gaining domestic and international expertise. Her credentials include Series 6, 7, 31, 65, 63 and MA Health and Life Licenses. Cheryle establishes a long term financial goal and strong communication with clients while offering a wide array of investment opportunities in order to develop the best retirement plan. RBC Wealth Management is a division of RBC Capital Markets Corp., member of NYSE/FINRA/SIPC.

**Standard Modern Company**

47 Pleasant Street, Brockton  
508-586-4300 • www.standardmodern.com

We are a full service design, marketing, & printing facility with 35+ years experience. Services range from concept, layout, design, production & creative management, photography, multicolor printing, bindery, fulfillment & advertising, specialties, promotional materials, publication advertising, on-time and on-budget. SOMWBA & WBENC business enterprise, Teamsters Union Member & one of the top 5 rated statewide certified vendors on the Printing & Marketing Service Contract in MA. FSC & Green E Wind power certified.

**Chase Corporation**

295 University Avenue, Westwood  
781-332-0731 • www.chasecorp.com

Chase Corporation is a leading manufacturer of protective materials for demanding applications in energy, electronics, telecommunications, construction, transportation and utilities. For over 60 years we have made a material difference by developing high performance industrial coatings, tapes, adhesives and sealants that are that are marketed under brand names recognized as the most trusted in their respective industries.

**July 13, 2011****China/Hong Kong Trip Info Session**

6:30 pm - 7:30 pm

**Country Inn & Suites**

50 Christy's Drive, Brockton

Learn about the Chamber sponsored all-inclusive trip to China or Hong Kong/Thailand, November 1-November 9, 2011, open to all. (page 6)

*Free to Attend*

Please RSVP at 508-586.0500 ext. 222

**July 21****Ribbon Cutting Ceremony**

5:30 pm - 7:00 pm

**Eastern Bank**

1313 Belmont Street, Brockton

Enjoy networking while celebrating a business relocation. Refreshments will be served. Do not forget your business cards!

For more information call 508.584.2900

**August 10****Open House Networking Event**

5:30 pm - 7:30 pm

**Mutual Bank**

656 Crescent Street, Brockton

Enjoy networking and refreshments. Don't forget your business cards!

*Complimentary*

Please RSVP at 508.586.0500 ext. 231

**IT'S EASY TO REGISTER!**

508-586-0500 x 231

508-587-1340

E-mail: [info@metrosouthchamber.com](mailto:info@metrosouthchamber.com)

Online: [www.metroouthchamber.com](http://www.metroouthchamber.com)

Send reservation and payment to:



**Metro South Chamber of Commerce**  
Sixty School Street  
Brockton, MA 02301-4087

Names of Persons Attending: \_\_\_\_\_

Events: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Reminder: We accept VISA, Mastercard and AMEX

**August 25****Business After Hours**

5:30 pm - 7:30 pm

**Irish Cultural Centre**

200 New Boston Drive, Canton

Featuring Networking, Irish BBQ, and Music. Make sure to bring plenty of business cards. New Member Orientation 4-5pm.

Cost: \$5 members, \$15 future-members  
Please RSVP at 508.586.0500 ext. 231

**September 9****Government Affairs**

12:00 pm - 1:15 pm

**Metro South Chamber of Commerce**

60 School Street, Brockton

Providing an opportunity for businesses to discuss issues of importance with elected officials.

Cost: \$5 members, \$15 future-members  
Please RSVP at 508.586.0500 ext. 225

**September 21****Good Morning Metro South**

7:30 am - 9:00 am

**Dunn Conference Suite**

Bridgewater State University

The Good Morning Metro South season kicks off with speaker Richard Freeland, Commissioner of Higher Education in Massachusetts.

Cost: \$25 members, \$35 future-members  
Please RSVP at 508.586.0500 ext. 231