



July/August  
2017

www.metroouthchamber.com

Leading Businesses  
Leading Communities



#### CHAMBER MISSION

To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



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# Actionreport

## Business After Hours Under the Tent, W. Chestnut St. 7/27

Thursday, July 27 | 5:30 pm - 7:30 pm



On Thursday, July 27 from 5:30 pm - 7:30 pm, **Victory Human Services**, in conjunction with the **Brockton Rotary Club** and **Bridgewater State University's Mandela Washington Fellowship for Young African Leaders**, will host a complimentary Business After Hours networking event at 1115 West Chestnut Street in Brockton.

The mission of **Victory Human Services** is to assist individuals and their families in overcoming the challenges of developmental disabilities, mental illness, and medical conditions. They accomplish this mission through partnership with individuals and families, community organizations, and a highly skilled team of diverse and culturally competent staff.

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who come together to make positive, lasting change in communities at home and abroad. For more than 110 years, Rotary members have used their passion, energy, and intelligence to take action on sustainable projects.

Enjoy refreshments while meeting new contacts in the Metro South community. Don't forget your business cards! Tickets to this event are complimentary, but please RSVP in advance. Register online at [www.metroouthchamber.com/calendar-registration/](http://www.metroouthchamber.com/calendar-registration/) or by emailing your RSVP with your full name and company name to Athena at [alavoie@metroouthchamber.com](mailto:alavoie@metroouthchamber.com).



## A Midsummer Night at the Elegant Bradley Estate, Canton

Thursday, August 17 | 5:00 pm - 7:30 pm

On Thursday, August 17 from 5:00 pm - 7:30 pm, **The Bradley Estate**, alongside **Crescent Credit Union**, will host a complimentary Business After Hours networking event at 2468B Washington Street in Canton.

Once a colonial farmstead, the **Bradley Estate** was transformed in 1902 into a classic country estate. Dr. Arthur Tracey Cabot hired noted Architect Charles Platt to design this estate. Platt adorned the lovely natural setting with manicured lawns and gardens. In 1945, Cabot's niece Eleanor Cabot Bradley acquired **THE BRADLEY ESTATE** A PROPERTY OF THE TRUSTEES OF RESERVATIONS Cherry Hill Farm and made some notable additions to the property, including a greenhouse and a studio. Today, the Bradley Estate is open to the public and hosts special occasions.

**Crescent Credit Union** was founded in 1919, and today serves over 48,000 members who look to them as their financial partner. Crescent seeks to provide a better in-branch experience for both personal and business clientele. For more information, visit [www.crescentcredit.org](http://www.crescentcredit.org).

Enjoy refreshments while meeting new contacts in the Metro South community. Tickets to this event are complimentary, but please RSVP in advance. Register online at [www.metroouthchamber.com/calendar-registration/](http://www.metroouthchamber.com/calendar-registration/) or by e-mailing your RSVP with your full name and company name to Athena at [alavoie@metroouthchamber.com](mailto:alavoie@metroouthchamber.com).



### METRO SOUTH REGIONAL PRIORITIES MOVING FORWARD

#### Lead on Issues of Regional Economic Infrastructure Importance

- *Advocate* – Creation of Water/Sewer Focus Group
- *Investigate* – Best Use of Underutilized Parcels of Land and Expanded Rail
- *Market* – Creative Economy as a Vehicle for Job Creation and Visitor Attraction
- *Support* – Green/Clean Energy Initiatives for Regional Sustainability
- *Champion* – Bio-Ready Pre-permitted Sites/Communities



#### Attract, Train and Retain a Competitive Workforce

- *Connect* – Competitive Workforce/Technical Training with Economic Development
- *Celebrate* – Workforce Diversity and Capacity
- *Endorse* – Employee Wellness Strategies
- *Support* – Quality Housing, Higher Education and Health Care Worker Skills Development
- *Create* – Pipelines for Career Advancement

#### Collaborate for a Climate Conducive to Competitive Commercial Development

- *Endorse* – Gateway Cities Incentives for Sustainable Development
- *Advocate* – Attractive Commercial/Industrial Tax Rate Adoption
- *Operate* – Business Assistance Center and Edison Small Business Incubator
- *Present* – Educational Series Targeting Entrepreneurs and Top Industries
- *Promote* – Regional Brand, Assets, and Development Ready Sites

## Mandela Fellows Meet at the Chamber



Alison Van Dam, Metro South Chamber, and Mary Waldron, Bridgewater State University, spoke to the Mandela Fellows during their visit to the Chamber

This month, the Metro South Chamber of Commerce hosted Bridgewater State University's Mandela Washington Fellowship for Young Leaders. This program offers the participants a comprehensive and challenging program in public management. Melding senior faculty in the discipline of public administration with distinguished practitioners in the field, the Fellows will be exposed to a broad array of viewpoints and skill development that will deepen their understanding of leadership, decision-making and policy implementation.

Orientation included a full day in Brockton where they met with city, county and state officials. The Metro South Chamber of Commerce hosted the Fellows for a light breakfast and lunch during their visit to Brockton.

## Chamber Celebrates 2017 ATHENA Award



Diane Bell, 2017 ATHENA Award Recipient

Continued on Page 7

## Construction Career Day A Success!



Brockton firefighters showcase lifesaving tools to local students.

On June 8, 175 local high school students from Brockton High School, Southeastern Regional Voc. Tech. HS, South Shore Voc. Tech. HS and Brockton's Keith Alternative School Center participated in the first ever Brockton Area Construction Career Day at the Brockton Fairgrounds. Conducted by the Brockton Area Workforce Investment Board (BAWIB), this event was designed to

give students an immersive and hands-on experience while interacting with and learning from industry professionals from a wide range of construction & engineering careers.

Through this experience, students explored the realistic, viable and successful career pathways that exist in our local workforce. Students received hard hats, safety gloves, vests and glasses and were then led through a variety of exhibits where students got up close

and personal with large machinery, vehicles, equipment and tools that are used by industry professionals in these specific fields. Private businesses, city and state departments, utility providers, and trade schools combined to offer students an in-depth glimpse into what a typical day is like for professionals in these fields. Participating organizations included:

Boston Carpenters Apprenticeship  
IBEW #223 Joint Apprenticeship  
Training Committee  
Finishing Trades Institute of  
New England  
Mass. Department of Transportation  
National Lumber  
Riley Bros. Construction  
Welch Associates Land Surveyors, Inc.  
Flansburgh Architects  
Brockton Fire Department

Perfect Line Satellite  
Boggs Properties, LLC  
Brockton Area Transit/BAT  
J. Derenzo Company  
Occupational Health and Safety  
Administration/OSHA  
Mass. Division of Apprentice Standards  
Brockton Housing Authority  
National Grid  
The Yanow Companies  
Local Ironworkers



Students proudly display step stools and tool boxes that they built under guidance from the Boston Carpenters Apprentice team.

## Upcoming Workshops With MassMEP

MassMEP will host a selection of business workshops this autumn dedicated to efficiency and productivity in the workplace..

### Team Involvement Problem Solving-

September 13, 8:00 am - 4:00 pm

Problem Solving for Lean is an eight hour course that teaches a structured, team based, root cause oriented problem solving process that supports the elimination of impediments to process flow.

### Leader Effectiveness Training-

September 20, 8:00 am - 4:00 pm

L.E.T. teaches Dr. Thomas Gordon's world-renowned model of human relationships. Participants learn both the basic philosophy underlying the model and, more importantly, have an opportunity to develop the skills to make it work in real life situations.

### Principles of Lean Office-

October 12, 8:00 am - 4:00 pm

Learn to apply standard work concepts in an office, develop teamwork and cross training for more efficiency, apply lean tools to reduce waste – including visual controls, and identify waste in business processes.

For registration and additional information, please visit <http://massmep.org/events-workshops>.



## Instyle Salon & Spa Ribbon Cutting 7/10

Monday, July 10 | 4:00 pm - 7:00 pm

Join the Metro South Chamber for a ribbon cutting ceremony at the newly renovated Instyle Salon & Spa at 479 Turnpike Street in South Easton! Instyle Salon is proud to announce the opening of their Spa! Come see their beautiful new indoor and outdoor space, attached to the Instyle Salon. Learn more at [www.instylehairdesigneaston.com](http://www.instylehairdesigneaston.com).

The Ribbon Cutting will take place at 4:00 pm, with their Grand Opening continuing until 7:00 pm. This is a complimentary event. All are welcome and pre-registration is appreciated. We hope to see you for this Ribbon Cutting Celebration and networking opportunity! If you would like to RSVP for the event, you may do so at [www.metroouthchamber.com/calendar-registration](http://www.metroouthchamber.com/calendar-registration).



## Turbo Charge Your Business- Growth is Good

Wednesday, July 12 | 2:30 pm - 4:00 pm

Join us at the Metro South Chamber of Commerce, 60 School St., Brockton for a complimentary Small Business Administration workshop and learn how to turbo charge your business. Are you looking to start or expand your enterprise? Here you will gain a better understanding of SBA Programs and Services. General information will be provided on the following:

- MSBDC – Mass Small Business Development Center
- SCORE – Counselors to America's Small Business
- SBA Guarantee Loan Programs:
  - 7(a) Loans - Microloans
  - SBA Express Loans - 504 Loan Program
- Government Contracting Opportunities:
  - 8(a) Business Development
  - HUBZones (Historically Underutilized Business Zones)
  - Small Disadvantaged Business
  - Surety Bonding
  - Disaster Assistance
  - CWE – Center for Women & Enterprise



If you are interested in participating, please RSVP online at [www.metroouthchamber.com/calendar-registration](http://www.metroouthchamber.com/calendar-registration).

## How Video Can Benefit Your Company in Today's Market

Wednesday, July 26 | 9:30 am - 10:30 am

Join Anawan Street Productions at the Metro South Chamber of Commerce, 60 School St., Brockton for a Constant Contact workshop led by Duane Denny of Anawan Street Productions on Wednesday, July 26 from 9:30 am to 10:30 am. You will learn how video can benefit your company in today's market. Covered topics will include brand recognition, viewer statistics, ROI's & more.

This workshop is complimentary with pre-registration and open to the public. Register at [www.metroouthchamber.com/calendar-registration](http://www.metroouthchamber.com/calendar-registration). For questions or more information, please e-mail Duane at [info@anawanstreetproductions.com](mailto:info@anawanstreetproductions.com). To learn more about Anawan Street Productions, please visit [www.anawanstreetproductions.com](http://www.anawanstreetproductions.com).



## September Business After Hours in W. Bridgewater

Wednesday, September 27 | 5:00 pm - 7:00 pm

Please join us on Wednesday, September 27 from 5:00 pm – 7:00 pm for a Business After Hours networking event at Mansfield Bank, located at 728 West Center Street in West Bridgewater.

Founded in 1883, Mansfield Bank has been a cornerstone of the Mansfield, Massachusetts community. Still a cooperative bank owned by their depositors, Mansfield Bank features a five-location branch network, and an experienced staff of one hundred dedicated professionals. Visit [mansfieldbank.bank](http://mansfieldbank.bank) for more information.

Register online here or contact Athena Lavoie, [alavoie@metroouthchamber.com](mailto:alavoie@metroouthchamber.com), (508) 586-0500 x 231. Bring your business cards and join us for an evening of networking, refreshments, great door prizes and more. This event is complimentary, but pre-registration is required.



BOARD OF DIRECTORS

OFFICERS

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**Gerry Nadeau**  
*Rockland Trust*

President and CEO  
**Christopher Cooney**  
*Metro South Chamber of Commerce*

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CHAMBER STAFF

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**Athena Lavoie**  
Director of Programs & Events x 231

**Kelsey Lynch**  
Communications Coordinator x 222

Newsletter Written & Designed by Kelsey Lynch  
Printing Provided by The Enterprise



**CHAMBER MISSION:** To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

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DIRECTORS

Paul Anghinetti - *Bank of America*

Jason Barbosa - *Vicente’s Tropical Grocery*

Jane Callahan - *HR Alternatives*

Joe Cardinal - *National Grid*

Joseph Casey - *HarborOne Bank*

Peter Dello Russo - *Bridgewater Savings Bank*

Francis Dillon - *Stonehill College*

Nelson Fernandes - *JJ’s Caffè*

Kim Hollon - *Signature Healthcare*

Richard Hynes - *Barbour Corporation*

John Jurczyk - *Good Samaritan Medical Cente*

Jeni Mather - *J.M. Pet Resort*

Jim Murphy, LSP - *Tracey Environmental, LLC*

Peter Neville - *Concord Foods*

Jonathan “Jay” Pike - *Sharkansky, LLP*

Andrew Raczka - *Abington Bank*

Kathleen Smith - *Brockton Public Schools*

Stan Usovicz - *Verizon*

Peter Vlaco - *Brophy & Philips Company, Inc.*

Dr. Charles Wall - *Massasoit Community College*

**(508) 586-0500**      **Front Desk x 221**

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VP of Business Development & Memberships x 225

**Janice Blodgett, Accountant**  
Finance x 230

**ACTION Report**      **Volume 17 - Issue 7**

(USPS-410630) is published monthly except for combined July/August for \$5.00 per year by the Metro South Chamber of Commerce, Sixty School Street, Brockton, MA 02301-4087. Periodical Postage Paid at Brockton, MA.

POSTMASTER: Send address changes to Action Report, Sixty School Street, Brockton, MA 02301-4087

The Metro South Chamber of Commerce is solely respon- sible for the editorial content of this publication.

The Chamber wishes to assure our members of our inten- tion to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

*Networking at Events*  
is one of the most effective ways  
to grow your business!

July Calendar

4	Independence Day- Chamber Closed	
10	Instyle Salon & Spa Ribbon Cutting	4:00 pm
	<i>Instyle Salon &amp; Spa, 479 Turnpike Street, South Easton</i>	
12	Turbo Charge Your Business Workshop	2:30 pm
14	Downtown Wellness Walk	12:00 pm
	<i>City Hall, 45 School Street, Brockton</i>	
14	USA Vs. Japan Baseball Game	7:00 pm
	<i>Campanelli Stadium, 1 Feinberg Way, Brockton</i>	
26	How Video Can Benefit Your Company in Today’s Market Workshop	9:30 am
27	Business After Hours with Victory Human Services and Rotary Club	5:30 pm
	<i>Victory Human Services, 1115 West Chestnut Street, Brockton</i>	

Coming Up August

1	Nominating/Executive Board Meeting	3:00 pm
17	Business After Hours With Crescent Credit Union at The Bradley Estate	5:00 pm
	<i>The Bradley Estate, 2468B Washington Street, Canton</i>	
25	DBAM Fest Kick-Off Networking Event	TBA
	<i>Stacy Adams Cultural Arts Building,33 Dover Street, Brockton</i>	
30	Board Meeting	12:00 pm

Save the Date September

27	Business After Hours at Mansfield Bank	5:00 pm
	<i>Mansfield Bank, 728 West Center Street, West Bridgewater</i>	

For the Future October

19	Business After Hours at Wood Palace Kitchens	5:00 pm
	<i>Wood Palace Kitchens, 7 Mill Street, Middleboro</i>	

November

15	Annual Meeting + Expo	12:00 pm
	<i>Conference Center @ Massasoit, 770 Crescent Street, Brockton</i>	

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

## GOOD News

Members- Send Good News to  
kelsey@metrosouthchamber.com

Sponsored by: Good Samaritan Medical Center

### Become a Yes Maker at the DJ Henry Dream Fund 2017 Gala

Join in on October 21, 2017 at 5:00 pm at the Renaissance Boston Waterfront Hotel on 606 Congress Street in Boston for an amazing night of dinner, live music, a silent auction and special guests to support and honor The DJ Henry Dream Fund. Our annual gala is our primary fundraising event and your support helps thousands of local children grow and achieve goals through athletics, arts and community programs. The mission of the DJ Henry Dream Fund is to share DJ's love of sports by providing scholarships to enable children to say "YES" to a healthy and involved childhood by participating in community-based athletics, wellness, arts and summer programs. Our support is not just a scholarship. It is designed to empower young people to be the best that they can be in spite of their circumstance. For more information, please visit [www.501auctions.com/djdreamfundgala](http://www.501auctions.com/djdreamfundgala).

### Brockton Day Nursery Grant Support

The Brockton Day Nursery received a \$20,000 QRIS Quality Improvement grant awarded by the Department of Early Education and Care. This grant provides funding to early education and care programs that serve infants, toddlers, and preschoolers to plan programming in an effort to progress on the levels outlined in the Massachusetts Quality Rating and Improvements System (QRIS). Currently BDN is a QRIS level 3 and would like to reach level QRIS level 4. "The QRIS Quality Improvement Grant has provided BDN with \$20,000 of learning materials for our infant, toddler and preschool classrooms" said Lisa Botelho, Executive Director. This funding will aide in supporting our mission to provide comprehensive child care and support services to children and their families.

### Good Samaritan Medical Center Announces Emergency and Trauma Leadership

Good Samaritan Medical Center has recently announced the appointments of Richard L. Paulson, MD and Zachary B. Kramer, MD to leadership positions with the Emergency Department. Dr. Paulson serves as the Trauma Medical Director for the Level III Trauma Program and Zachary B. Kramer, MD has been appointed as Good Samaritan Medical Center's Emergency Medical Services (EMS) Medical Director. Dr. Paulson, a longtime resident of Easton, has been an active member of the surgical staff at Good Samaritan since 1987, is certified by the American Board of Surgery and Critical Care, and has achieved awards and membership in several Trauma Societies.

### #CraftingCommunity, Fuller Craft Museum Welcomes All Brockton Residents with Free Admission

Starting July 1, admission will be free for Brockton residents. In an effort to strengthen our ties with the Brockton community, we invite all Brocktonians to visit Fuller Craft Museum for free during all hours of operation. Simply present a photo ID with proof of Brockton residence at the front desk of the Museum. This invitation to the Brockton community is one step in Fuller Craft Museum's effort to demonstrate its commitment to the city and to improve arts access to the residents of Brockton. By opening the Museum doors, Fuller Craft Museum hopes to inspire more Brockton residents to embrace, visit, and use the Museum as their own cultural resource. For more information about upcoming exhibits and other museum-related topics, please visit [www.fullercraft.com](http://www.fullercraft.com) or call (508) 588-6000. The museum is located on 455 Oak Street in Brockton. Its usual opening hours are 10:00 am - 5:00 pm Friday - Wednesday, and 10:00 am - 9:00 pm on Thursdays.

### Project Bread at the Rockland Memorial Library

The Rockland Memorial Library will host the Project Bread Food Service program this summer. Children aged 18 and younger can eat free summer meals on sight from 1:00 pm to 1:30 pm on Mondays through Thursdays. No registration or ID is required, but food must be eaten on site. Project Bread is funded by the U. S. Department of Agriculture and administered by the Massachusetts Department of Elementary & Secondary Education.

### Arnold Swartz Gift Shop Summer Book Sale

The Brockton Library Foundation will hold their annual summer book sale from June 30th through July 31st at the Arnold Swartz Gift Shop located at 304 Main St, with parking on White Ave. All books will be 25 cents and CDs and DVDs will be 50 cents. All proceeds will benefit the Brockton Public Library System. The selection is sizable but hours vary due to volunteers. For more information please contact Anne at (774) 297-4939.

### Southeastern Technical Institute Seeks Graduates

Did you graduate from Southeastern Technical Institute? They are looking for you! September marks the start of STI's 50th anniversary year, and they have many events and celebrations planned. Update your contact information online at [www.stitech.edu](http://www.stitech.edu), in the Student Services menu. For more information, please contact Melissa Wilcox at (508) 230-1297 or [mwilcox@sersd.org](mailto:mwilcox@sersd.org).

### The People's Museum of Brockton Accepting Submissions

By the People: The People's Museum of Brockton is a crowd-sourced museum about the people of Brockton. It is a collection of personal objects and their histories loaned to us by local residents like you who have a particular story to tell about their own lives and their connection to Brockton. If you live in Brockton and want to contribute to this exciting community project, bring a personal object or keepsake to the Gallery at Enso Flats, 50 Center Street, Brockton on Mondays, Tuesdays, and Wednesdays from 11:00 am to 3:00 pm through July 26. All items will be curated into a multi-media exhibit and opening reception in August. Items are on loan and will be returned at the conclusion of the project. For more information please contact Kara McCormack at (617) 686-4113, [kara@karamccormack.com](mailto:kara@karamccormack.com), or [karamccormack.com/bythepeople](http://karamccormack.com/bythepeople).

### 14 Local Students Receive Scholarships Awarded by Bridgewater Savings Bank

Peter Dello Russo, President and Chief Executive Officer of Bridgewater Savings, has announced the recipients of 14 academic scholarships totaling \$21,000 awarded recently to local students. The scholarships were awarded to the following students:

Laura Mason, Coyle & Cassidy High School; Devin Ahearn, Apponequet Regional High School; Samantha Grillo, East Bridgewater High School; Carrissa Cabral, Bristol-Plymouth Regional Technical High School; Samantha Grundy, Taunton High School; Logan Teceno, Middleborough High School; John Carchio, Apponequet Regional High School; Ryan Gibbons, Pembroke High School; Jackson Roberts, West Bridgewater High School; Daniel McGee, Bridgewater-Raynham Regional High School; Devin Burns, Bridgewater-Raynham Regional High School; Zachary Albert, Taunton High School; Danielle Griffin, E. Bridgewater High School; and Carla Pelton, Middleborough High School.

Awards are based on several criteria including extracurriculars, community/voluntarism, employment activities, academic accomplishment, and financial need.

### Charles Tartaglia Park Dedicated

Charles Tartaglia Park was officially dedicated this month at the corner of Warren Avenue and Bartlett Street. This brand new park is named after Brockton stalwart Charlie Tartaglia – longtime community leader and owner of George's Café, a staple of many Brocktonians' lunchtime and dinner-time habits. For decades, Charlie has contributed greatly to the lives of many of our City's residents and it's time Brockton gave back to him for the difference he has made in our community! This Park was paid for using a combined near \$400,000 in state and federal grant money to clean up a polluted brown-field and replace it with green space, parks, benches and walkways.

### Red Cross Blood Donation in Abington, Rockland

The American Red Cross will host a blood donation opportunity from 7:00 am to 12:30 pm June 24 at the Polish Club at 55 Wales St., in Abington, and from 2:00 pm to 7:00 pm on July 6 at Double Tree by Hilton, 929 Hingham St., Rockland. For appointments or information, please visit <http://redcross-blood.org> or call (800) 733-2767.

### John Nesti Welcomed at BAWIB

Brockton Area Workforce Investment Board (BAWIB) is pleased to announce that John Nesti has been hired as Employer Services Manager. This new role will enable BAWIB and YouthWorks to better serve its business partners, and will expand the reach of BAWIB/YouthWorks. John will be responsible for developing, offering, and delivering the very highest quality business services and he will be the key link between area employers and the job seekers of BAWIB/YouthWorks. To contact John, please call BAWIB at (508) 584-3234 or email [jnesti@bawib.org](mailto:jnesti@bawib.org).

### Brockton Receives Grant to Remove Lead Paint From Homes

"Brockton was selected by HUD to receive over \$1.3 million dollars to help and protect families from lead-based paint exposure in their homes! Brockton is one of only three Massachusetts communities to receive funds from this federal grant. 2014-2015 data shows that 95% of homes in the City are pre-1970 housing units, which poses significant risk to children who might live there. Brockton will be working with the Commonwealth of Massachusetts Childhood Lead Poisoning Prevention Program to determine the housing units where children are at risk for lead poisoning. Priority will be given to areas where high numbers of pre-1970 homes are known to contain high amounts of lead with children under the age of six. Healthy Homes Supplement funding will be used to assess housing units with additional health related hazards, in which a working plan will be developed and the necessary remediation will be conducted. Credit is due to the Brockton Redevelopment Authority and our City Wide Grants Coordinator for piecing together such a strong application."

- Mayor Bill Carpenter

### New Leadership in Brockton NAACP Branch

Phyllis Ellis is now the President of the Brockton Area Branch NAACP, succeeding William Brewer, who is relocating to Dallas. Phyllis has been a member of the Brockton Branch for years and has been actively engaged in the mission of the Branch. She has chaired numerous committees and is committed to advancing the mission of the Brockton Area Branch NAACP. That mission: To ensure the political, educational, social and economic equality of rights of all persons and to eliminate race-based discrimination. Phyllis is hoping to increase the membership of the Branch to help with that mission.

## Stay Up-To-Date with Chamber's e-Update



Sign up for the Chamber's weekly e-Update to stay informed about the latest news, updates, and upcoming events at the Metro South Chamber and in the region. e-Updates are mobile-friendly, so you can read them on the go. From the e-Update, you can register for events on the Chamber's website, view upcoming events, and more.

To sign up to receive e-mail updates, visit [metrosouthchamber.com/news-media/e-update](http://metrosouthchamber.com/news-media/e-update).

Interested in placing an advertisement in the weekly e-Update? Rates start at just \$25 per week and includes a link to your site. Contact Kelsey Lynch for more information at (508) 586-0500 x222, [kelsey@metrosouthchamber.com](mailto:kelsey@metrosouthchamber.com).

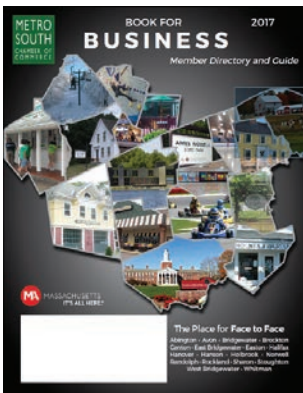
The Metro South Chamber weekly e-Update is sponsored by Bridgewater Savings Bank. Visit [bridgewatersavings.com](http://bridgewatersavings.com) to learn more.



## 2017 B4B Available Online and at Chamber

The Chamber has posted the 2017 Book for Business on the website, where visitors can now flip through pages of Chamber publications in an interactive book format. The Book for Business can be accessed online all year long, with hotlinks to member websites as an added benefit. To view the directory, visit [metrosouthchamber.com/news-media/book-for-business](http://metrosouthchamber.com/news-media/book-for-business).

There are also additional hard copies of the 2017 Book for Business available at the Chamber office, located at 60 School Street in Brockton. This is a good resource to have at real estate offices, schools, for your new staff, etc. If you would like to request additional books to have and hand out at your location, please contact Kelsey at (508) 586-0500 x222, [kelsey@metrosouthchamber.com](mailto:kelsey@metrosouthchamber.com).



## It's Here! The 2017 Application for the MA Wellness Tax Credit is Now Available!

Small businesses (businesses with 200 or fewer employees) that establish a certified wellness program may be eligible to apply for a state tax credit of up to 25% of the cost of their wellness program (maximum credit is \$10,000 per year).

Businesses must meet certain eligibility requirements and must apply by December 31st, 2017 to be considered.

### Tax Credit Checklist:

- See if your business and wellness program qualify: [www.mass.gov/wellnesstaxcredit](http://www.mass.gov/wellnesstaxcredit)
- Certify your wellness program by completing a short, online application available at [www.mass.gov/wellnesstaxcredit](http://www.mass.gov/wellnesstaxcredit)
- Obtain your Certificate of Compliance with the Department of Unemployment Assistance (DUA) and e-mail it to [DPHWellness.taxcredit@state.ma.us](mailto:DPHWellness.taxcredit@state.ma.us). If you need assistance accessing your certificate, please visit [www.mass.gov/dua](http://www.mass.gov/dua) or contact the Department of Unemployment Assistance at (617) 626-5750.

This is the final year of the Wellness Tax Credit incentive program. If you are interested in this cost saving opportunity that can help you bring wellness to your employees, learn more at [www.mass.gov/wellnesstaxcredit](http://www.mass.gov/wellnesstaxcredit).

## Business Assistance Center Provides Support

Wednesday, July 26 | 12:00 pm

The Metro South Business Assistance Center serves the interests of existing and start-up businesses by providing low cost and efficient business information and work in conjunction with other local and regional economic development organizations to carry out their mission of creating new jobs and investment in the Metro South region, specifically within the low to moderate income gateway City of Brockton.

Various workshops are held through the Metro South Business Assistance Center and its partners. Such workshops have included DCAMM Workshop, QuickBooks, Non-Profit Financial Optimization, Social Media Skills, SBA Workshops, and more. The Business Assistance Center houses the staff of SCORE, a counseling service for businesses, start-ups, and entrepreneurs.

As part of the Business Assistance Center, the Chamber also houses the Edison Business Incubator. The incubator provides below-market rental space for start-up and expanding microenterprises needing assistance.

The Business Assistance Center is in need of updating its technology in order to remain relevant and provide up-to-date resources for the Metro South business community. If your business is interested in helping to sponsor this resource, please join us for a complimentary **BAC Funders' Luncheon on Wednesday, July 26, 12:00 pm** at the **Metro South Chamber of Commerce, 60 School Street in Brockton**. Learn more about the Business Assistance Center and how you can help over a light lunch. For more information or to RSVP, please contact Alison van Dam, [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com), (508) 586-0500 x225.

## Downtown Arts & Music Festival – August 25-27

### Open House for Chamber Members & Business Community on Friday, August 25

Brockton Arts, Inc. is pleased to present the 7th Annual Downtown Brockton Arts and Music Festival (DBAMFEST) this summer. This year's celebration will take place over three days from Friday, August 25-Sunday, August 27 at the newly renovated Stacy Adams Cultural Arts Center located at 33 Dover Street. The Center is home to the Brockton Art's Gallery 33, as well as more than 80 state-of-the-art collaborative workspace studios.

The DBAMFEST will feature over numerous musical, acts delicious food, kids' activities, open galleries, and more. It will also feature a vendor marketplace where artists operating within the Stacy Adams Cultural Arts Center will showcase their art, products and services.

The weekend will kick off on Friday, August 25th with a **Brockton Arts Open House in Gallery 33 for Metro South Chamber of Commerce members and the business community**. For more information on this, please contact Alison van Dam, [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com), or visit [www.metroouthchamber.com](http://www.metroouthchamber.com).

To learn more about DBAMFEST, call (508) 326-9971 or visit [www.brocktonarts.org](http://www.brocktonarts.org). Sponsorships are still available. For more information on the Stacy Adams Cultural Arts Center, call (508) 587-5288 or visit [www.tsa-cab.com](http://www.tsa-cab.com).

## New Commercial Site for Lease in Bridgewater



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For more information on this property, please contact Donahue Associates at (508) 588-1717, or visit [www.donahueassociates.com](http://www.donahueassociates.com).

Do you have space available for purchase or lease? E-mail [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com) to be considered for a featured listing in the Action Report.

### Premier Sponsor:



### Contributing Sponsors:



## Brockton Knocks Down Diabetes



Brockton Knocks Down Diabetes 2017 was a rousing success this year as residents attended educational and entertaining events throughout the week. Pictured are participants in the Leo MacNeil Family Fun Walk at Massasoit Community College that kicked off festivities. Other events covered topics ranging from healthy eating to exercise to diabetes. The founding sponsor is HarborOne Bank.

## Massasoit Day Marks 50 Year Celebration

Chamber Communications Coordinator Kelsey Lynch attended Massasoit Day. Massasoit Day marked the conclusion of Massasoit Community College's 50 year anniversary celebration. Local businesses hosted tables with food, games, and arts and crafts. The Metro South Chamber hosted a poetry board.



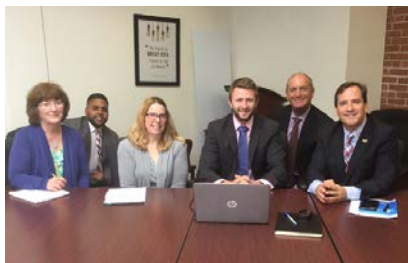
## Aquaria Proposed Purchase Focus Group Meets



Focus group members comprised of the city's largest taxpayers, employers, accounting firms, banks and business leaders have been collecting data, conducting research and formulating analyses. The group is assisted by former Director of Research for the UMASS Donahue Institute, Dan Hodge. The focus of the group is to generate information helpful to the decision making process regarding the proposed purchase of the Aquaria Desalinization Plant.

## Bank of America Demonstrates New Technology

Bank of America provides periodic product presentations for businesses of all sizes. If you would like to see the latest technology, you may call Darren Derderian at (508) 217-3035. Pictured here are Janice Blodgett, Metro South Chamber, Humberto Santiago, Jr., Bank of America Merrill Lynch, Marissa Recor, Metro South Chamber, Nicholas Denis and Darren Derderian, Bank of America Merrill Lynch, Christopher Cooney, Chamber President and CEO.



## USA vs. Japan Baseball Game, July 14 @ 7:00 pm



This summer, Campanelli Stadium will host an international baseball face-off between the Japanese and United States national collegiate teams on July 14 at 7:00 pm. This is part of a series of three games that will take place from July 10 through July 18. Pictured is Robert Lewis, Jr., founder and president of the BASE, a baseball program that focuses on student success in college.

## Pat Ciaramella and Mary Waldron Honored



OCPC Rotary Awards were given this month to Pat Ciaramella and Mary Waldron of Bridgewater State University. This award is given in honor of Chief Edward L. Burrell, who passed on January 15, 2014. Chief Burrell was an active member of the Brockton Rotary Club for over 40 years and Sergeant at Arms

for many years. This award is provided to those who exemplify Public Service to the community of Brockton and are deserving of the award. This year's program was held at the Thorny Lea Golf Club. Pictured are Pat Ciaramella with Sisto Volpe, (top), and Mary Waldron (right).



## Campello Strut Celebrates Historic Roots



On June 11, South Middle School's Keith Field hosted "Sunday in the Park with George Keith- a Campello Pop-Up Village. Highlights included free activity stations for children, live entertainers including South Shore Men of Harmony (pictured left), a food court, and vintage cars on display from the Old Colony Model T Club. The Pop-Up Village was sponsored and hosted by MassHumanities, the Brockton Historical Society, and the Keith Park Neighborhood Association.

## Commissioner Santiago at Chamber Board Meeting

Commissioner of Higher Education Carlos Santiago visited the Chamber this month to speak to the Chamber Board. Working with the Board of Higher Education, he is responsible for providing overall direction to public higher education in Massachusetts and helping shape state-level policies that maximize the benefits of higher education to the Commonwealth and its citizens. He spoke about the state's innovation economy and its dependence on excellence in public higher education and how to hone in on new strategies to build the skilled workplace.



## Sue Joss, Brockton Neighborhood Health Center, Serves as Chair of State Health League



Sue Joss, CEO of the Brockton Neighborhood Health Center was recognized for her role as Chair of the Massachusetts League of Community Health Centers. Here she is pictured with Massachusetts Governor Charlie Baker at the League's annual meeting held in Boston.

## Chamber Receives Solar Challenge Award



Chambers for Innovation & Clean Energy (CICE) recently held a legislative briefing at the Massachusetts State House to discuss what's on tap this legislative session to support clean energy innovation, jobs and investment. During the meeting, Senator Marc Pacheco (pictured left) and Representative Thomas Golden answered questions from Massachusetts Chambers of Commerce regarding clean energy legislation and support. The Metro South Chamber was also recognized for its role as a leader in the Chamber Solar Challenge and was presented with an award as a token of appreciation.

## Smart Growth Alliance Discussed

Andre Leroux, Executive Director of the MA Smart Growth Alliance, visited the Metro South Chamber to discuss the "Great Neighborhoods Bill," a major reform of Massachusetts planning, zoning, and permitting laws that will offer housing choices to families and seniors, promote vibrant/healthy places, and encourage communities to plan for the future. He also discussed legislation regarding Community Benefits Districts (CBDs) to help provide basic services to effectively govern vibrant downtowns through local public/private/nonprofit partnerships.



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# ATHENA Program Honors Diane Bell; Features The People's Prosecutor, Attorney General Maura Healey

## 2017 ATHENA Award Recipient - Diane Bell

Director of Bridgewater State University's Internship Program



Diane Bell, Director of Bridgewater State University's Internship Program

Diane Bell is the director of Bridgewater State University's Internship Program Office, a position she has held since August 2013. In this role, Diane provides students, many of which are female, a first step in career development by providing guidance and mentorship to prospective interns. She offers advice, visits potential work sites, and provides formal clothing for students in need. Though her expertise benefits every student, her assistance particularly affects the lives of women and students of diverse cultural backgrounds.

Diane received her B.A. in Drama from Spellman College, a historically black women's liberal arts college in Atlanta, GA. She later received her MBA in Marketing from Clark Atlanta University and an M.S. in Sport Administration from Canisius College in Buffalo, NY. Prior positions include the Director of Bridgewater State University's Community Service Center, Manager for Community Relations for the Atlanta Braves major league baseball team, Market Research and Strategic Planning for Toyota Motor Sales and Service and Parts Sales for Chrysler Motors Corporation.

In the community, Diane has dedicated herself to the advancement of women and youth. She serves on the executive board for the Brockton chapter of Alpha Kappa Alpha Sorority, Inc., the first sorority established on the campus of Howard University in 1908 by African-American college women. She also serves on the Board of Directors for the Old Colony YMCA Family Services Division. Diane supports many charitable causes including Brockton's Father Bill's and Mainspring shelter, the Old Colony's Big Sister Big Brother program, the Brockton and Taunton Boys and Girls Clubs, A New Day/Health Imperatives, and the Walk for Hunger.

For over five years, Diane has served as the advisor to Sister Scholars, a student organization at Bridgewater State that supports young women in service, sisterhood and academic achievement. She has also mentored young professional women at BSU and is an unofficial mentor to many young men and women at Bridgewater State.

Photos Courtesy of Rich Morgan Photography, [richmorganphotography.com](http://richmorganphotography.com);  
Sound by Rob Peters Entertainment, [robpetersentertainment.com](http://robpetersentertainment.com);  
Video by Brockton Community Access, [bcata.org](http://bcata.org)

Premier Sponsor:



State Representative Claire Cronin presents a certificate to Bridgewater Internship Program Director Diane Bell



Sue Joss, Brockton Neighborhood Health Center, Fred Clark and Diane Bell, Bridgewater State University, Maura Healey, Massachusetts Attorney General, State Representatives Louis Kafka, Claire Cronin and Gerard Cassidy, and Chris Cooney, Chamber President and CEO



Sue Joss, Brockton Neighborhood Health Center



Kris Puskar, Eastern Bank, event sponsor



Claudia Kidd, Erica Hill, Barbara Marshall, Diane Bell, Loren Herbert-Dillingham, Lisa Smith-McQueenie, and Joy Lucas, all members of the Psi Iota Omega Chapter of the Alpha Kappa Alpha sorority.

Program Sponsor: Capstone Communities



Maura Healey signs one of two basketballs donated by the Chamber to Old Colony YMCA.



Diane Bell, Bridgewater State University, and Maura Healey, Massachusetts Attorney General, keynote speaker



Over 150 guests attended the 2017 Athena Awards, hosted by the Old Colony YMCA in Stoughton and sponsored by Eastern Bank.



Vincent Marturano, Old Colony YMCA President and CEO

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View more photos from the Athena Awards and other Metro South Chamber events online at [flickr.com/metrosouthchamber](https://www.flickr.com/photos/metrosouthchamber/). Photos are courtesy of Rich Morgan Photography.

# Metro South Chamber is the Place for Face to Face ...

# Become a Season Ticket Holder 2017-2018



Charlie Baker,  
Massachusetts Governor



- All Good Morning Metro South Programs (5 Programs, \$125 value)
- All Business After Hours (at least 12, \$60 value)
- Annual Legislative Luncheon (\$39 value)
- ATHENA Award Luncheon (\$39 value)
- Small Business Awards Luncheon (\$39 value)
- 1 Taste of Metro South Ticket (\$35 value)

**All This for \$249 - (Savings of 17%)**

## SEASON TICKET AND ADDITIONAL SAVINGS OPTIONS

Season Ticket: # \_\_\_\_\_ Discounted Tickets x \$249 = \$ \_\_\_\_\_

2017 Annual Meeting Expo Table: \_\_\_\_\_ x \$399 (Discounted) = \$ \_\_\_\_\_

Book for Business Advertising (5% Discount **Before August 31, 2017**)

\_\_\_ 1/6 page, \$428 \_\_\_ 1/3 page, \$546 \_\_\_ 1/2 page, \$808 \_\_\_ full page, \$1592

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Ted Reinstein,  
Chronicle Reporter



Maura Healey,  
Massachusetts Attorney General



Steven Greene,  
Chair of W.B. Mason



Joe Kennedy III,  
Massachusetts Congressman



Gerard Cassidy,  
Massachusetts State Representative



Travis McCready,  
Massachusetts Life Science Center



Dr. J.D. Foster,  
United States Chamber of Commerce



Bill Carpenter,  
Mayor of Brockton



Suzanne Bump,  
Auditor, Commonwealth of Massachusetts

## Business After Hours



Business After Hours  
at Eastern Bank

## Ribbon Cuttings



Ribbon Cutting  
at Copeland Chevrolet

## Workshops



How to Select and Hire the Best,  
Member-Led Workshop

## Legislative Reception



Held at Donahue Hall,  
Stonehill College in Easton

## Business Expo



Tom Samaras, Suzanne Fernandes, and  
Vincent Loycano, Mutual Bank

## Taste of Metro South



Epicure Wine Bar/Jazz Club,  
West Bridgewater

Fax this form to (508) 587-1340 or mail to 60 School Street, Brockton 02301 by August 31.

If you have any questions, contact Athena Lavoie at (508) 586-0500 x 231 or e-mail  
alavoie@metrosouthchamber.com. Visit www.metroouthchamber.com for more information.

## Copeland Chevrolet Opens in Brockton



Joanne Schneider, Eastern Bank, Raymond Mahoney, GT Reilly, Timothy Holick, Wood Palace Kitchens, Inc., Jeff Kosinski, Crescent Credit Union, and Craig Pina, D'Agostino Insurance



Christopher Cooney, Chamber President and CEO, and Todd Copeland, Copeland Chevrolet



Todd Copeland, Copeland Chevrolet



CEO Todd Copeland cuts the ribbon to the new dealership.



Darren Duarte, City of Brockton



Jeff Charnel, Eastern Bank, Joanne Schneider, Eastern Bank, and Ana Andrade, Eastern Bank



Lewis Victor, the Law Offices of Victor & Goldman, PA, Gary Oman, CPA, Craig Pina, D'Agostino Insurance, and Mary Waldron, Bridgewater State University

## Route 123 corridor study presented to DBA at Chamber



The Old colony Planning Council recently presented a study on planned improvements for Route 123 in Abington and Brockton.

Planned projects include safety upgrades to many intersections and better-designed crosswalks along the busy roadway.



Ray Gurino, Transportation Planner presents study results to members of the DBA at the Metro South Chamber of Commerce. Improvement are planned for the Route 123 corridor from Abington through Downtown Brockton.

## Board of Appeals Approves Plans for Development



Several business and development projects received approval in Brockton recently. Board members Ken Galligan, Mike Williams, Steve Bernard, Jeffrey Charnel and Gary Keith approved construction projects throughout the city. More than 30 new jobs will result.

## Chamber Supports "Empower Yourself" and Financial Literacy

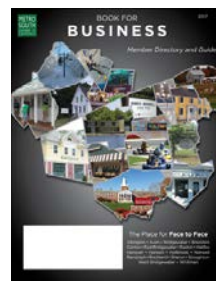
Massasoit Community College hosted Empower Yourself LED's second annual gala fundraiser this June. Empower Yourself is a nonprofit LTD that delivers a yearlong financial and economic educational program to low and moderate income students. They focus on youth from grade 7 through high school and provide a math-based financial literacy program. Empower Yourself's mission is to empower students through an increased knowledge and awareness of the language of money and the rules and concepts of finance and investing. Pictured here is Cedric Turner, Empower Yourself's Executive Director.



## Advertise; Update Your Listing Online!

In an effort to streamline communications and "go green," at the Chamber, the annual verification form can be completed online in the Members Only Section of the Chamber Website. The updated information will be used in the Annual Book for Business Member Directory. The information on the form will also be used for telephone referrals made by the Chamber.

The Metro South Book for Business is a colorful, 99+ page member directory and guide. It contains town information, business and residential demographics, legislative information and 2 free listings for each member. View last year's Book for Business at [www.metroouthchamber.com](http://www.metroouthchamber.com)



[ber.com/news-media/book-for-business](http://www.metroouthchamber.com/news-media/book-for-business).

The 2017 Book for Business was distributed to 5,000 people, including all members, business leaders, town halls, libraries, all Brockton Businesses as well as businesses in the region, Business Associations, and more.

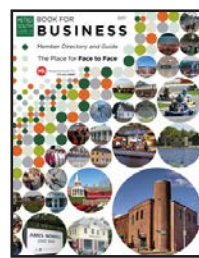
The Members Only Login Page can be at [metroouthchamber.com/membership/member-login](http://metroouthchamber.com/membership/member-login). Please contact Kelsey Lynch at (508) 586-0500 x 222, [kelsey@metroouthchamber.com](mailto:kelsey@metroouthchamber.com) if you have not received your login information. A reminder with instructions and login info will be sent through e-mail and mail later this summer.

## Advertise in the 2018 Book for Business!

Don't miss the opportunity to place an ad in the 2018 Book For Business, sent to over 5,000 businesses. Your ad will be listed in close proximity to your free business directory listing. In addition, your alphabetical and categorical listing will receive extra embellishment. This opportunity is sure to give you a leg up in the competition by receiving added exposure.

Don't have the time to create an ad, or the money to pay a designer? If you reserve your ad space now, our in house graphic designer will create a professional quality full color ad for you, free of charge.

Call Kelsey at (508) 586-0500 x 222 or e-mail [kelsey@metroouthchamber.com](mailto:kelsey@metroouthchamber.com) for more information and ad rates.



## Brockton Rox Season in Full Swing, 2017



The Brockton Rox 2017 Baseball Season is in full swing; make sure to visit for a game this summer. Every Tuesday this season, Pearl Hot Dog will be sponsoring Tasty Tuesday, where fans can get \$2 Pearl Hot Dogs throughout the game. You can also save games directly to your personal calendar and buy tickets online at [brocktonrox.com](http://brocktonrox.com).

### July

9	Sunday	4:00 pm	vs. the Wachusett Dirt Dawgs
10	Monday	6:30 pm	vs. the Martha's Vineyard Sharks
12	Wednesday	10:00 am	vs. the Nashua Silver Knights
13	Thursday	7:00 pm	vs. the Wachusett Dirt Dawgs
16	Sunday	4:00 pm	vs. the Nashua Silver Knights
20	Thursday	7:00 pm	vs. the Pittsfield Suns
24	Monday	6:30 pm	vs. the Bristol Blues
27	Thursday	10:00 am	vs. the North Shore Navigators
28	Friday	7:00 pm	vs. the Bristol Blues
29	Saturday	7:00 pm	vs. the Seacoast Mavericks
30	Sunday	1:00 pm	vs. the Martha's Vineyard Sharks
31	Monday	6:30 pm	vs. the Seacoast Mavericks

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## Chamber Welcomes Intern Justin Narcisse



The Metro South Chamber welcomes summer intern Justin Narcisse, a college student who will aid the Chamber. Justin will be going into his third year at The University of Massachusetts-Dartmouth. In the fall he will continue to study for a degree in Management Information Systems. During Justin’s internship this summer he will learn the functions of a business and the chamber.

Through this internship, Justin hopes to gain relevant career experience that will aid him in the future. The Chamber looks forward to working with Justin this summer as he interacts with businesses and makes new contacts.

## Chamber Welcomes Janice Blodgett, Accountant to Staff

The Metro South Chamber is pleased to announce the addition of Janice Blodgett to its staff in the position of Accountant.

Janice is responsible for all of the Chamber’s financial reporting. She works cooperatively with the management team to produce forecasts, projections, and budgets.

She graduated from Stonehill College with a degree in Accounting. Janice has worked in accounting for several businesses and organizations throughout her career. You can contact Janice for financial matters at (508) 586-0500 ext. 230 or via e-mail at [finance@metrosouthchamber.com](mailto:finance@metrosouthchamber.com).



## Barbour Corporation Featured in TV Program, Made in Massachusetts, WCVB Channel 5



Dick Pearson, Montello Heel, Rich Hynes, Barbour Corporation, Christopher Cooney, Chamber President and CEO

Chamber Member Barbour Corporation was recently visited by Doug Meehan from WCVB Channel 5 for a feature in the “Made in Massachusetts” segment. Barbour Corporation creates welting, defined in WCVB’s video as “a leather rim sewn on the edge of a shoe upper to which a sole is attached. They are the only company in the United States that produces leather welting for companies worldwide. They are also involved in plastic manufacturing. Barbour Corporation is a reflection of Brockton’s days as “Shoe City,” and has provided high-quality products for 125 years. The video can be viewed online at <http://bit.ly/2tpDV4P>.

## New Public Artwork in Downtown Brockton

The Fuller Craft Museum, in conjunction with the Brockton Redevelopment Authority, MassDevelopment, the Transformative Development Initiative and the city of Brockton, have installed a new art exhibit on Frederick Douglass Avenue in Brockton. This collaboration is intended to beautify a vacant public space.



## Brockton Ranks #1 in New Study of Smart Growth

Article by Smart Growth America

As of the end of 2016, more than 1,200 jurisdictions in the United States have made formal commitments to streets that are safe and convenient for everyone—no matter their age, income, race, ethnicity, physical ability, or how they choose to travel—by passing a Complete Streets policy.

More of these policies were passed in 2016 than in any previous year—a total of 222 new policies. Not only that, this year’s policies were the strongest ever passed. The median policy score this year was 80.8, up from 68.4 last year. A record 51 policies scored a 90 or higher, including three policies that scored a perfect 100.

The Best Complete Streets Policies of 2016, released today by the National Complete Streets Coalition, celebrates all of these accomplishments as well as the communities that passed the strongest Complete Streets policies in 2016.

Rank	Jurisdiction	Policy Score
1	Brockton, MA	100.0
1	Missoula, MT	100.0
1	Wenatchee, WA	100.0
2	Hull, MA	98.4
2	Mansfield, MA	98.4
2	Sherborn, MA	98.4
3	Bridgewater, MA	96.8
3	Brookline, MA	96.8
4	Chester, MA	96.0
4	Muskogee, OK	96.0
5	Ayer, MA	95.2
5	Wales, MA	95.2
5	Binghamton Metropolitan Transportation Study, NY	95.2

Specifically, 13 communities led the nation in creating and adopting comprehensive Complete Streets policies last year. Congratulations to these standard-bearers for passing the strongest policies in the nation in 2016.

In addition to looking at policy strength, for the first time this year we also looked at the income and racial demographics of the communities that passed policies in 2016. The data showed that 2016 communities were, on average, slightly more white and more wealthy than the United States as a whole. We discuss these findings

in more depth in the full report, available for view here: <http://bit.ly/2s7Ygvh>.

Taken together, it is clear that communities are consistently passing stronger and more effective Complete Streets policies. This is an outstanding accomplishment, and one which we could not be more proud and honored to celebrate. It is also clear that our challenge now is to help communities of all income levels and ethnicities benefit from this progress equitably.

## SEED Corp. Offers Brockton Small Business Loans

As a regional nonprofit economic development corporation, South Eastern Economic Development (SEED) Corporation focuses on job creation by financing all types of small businesses in Massachusetts and Rhode Island.

SEED Corp. offers different types of loan programs specifically for Brockton businesses to help finance your small business in the City of Champions.

- **Micro Loan Program:** loans up to \$50,000; unsecured loans up to \$10,000;
- **Small Loan Program:** loans from \$1,000 to \$200,000 for start-up and existing businesses;
- **Eligible Businesses:** for-profit businesses including restaurants, retail shops, arts/culture, home-based businesses, and many more;
- **Use of Funds:** Working capital, Leasehold improvements, Machinery & equipment, Furniture & fixtures, Inventory, Refinancing of business credit card debt

SEED Corp. loans have low fixed interest rates from 5 - 6% depending on bank participation with terms up to 120 months, 90-100% financing, no prepayment penalty, and business assistance. For more information on the Brockton Business Loan Program, please visit [seedcorp.com](http://seedcorp.com) or call (508) 822-1020.

## Interested in Hosting a Member-Led Workshop?



Learn to Use Constant Contact, Presented by Tricia White of T. White Creations

Do you have knowledge you’d like to share with the business community? Host a member-led workshop at the Metro South Chamber of Commerce and help others learn about an important topic. Hosting a workshop is free of charge for members and includes conference space at the Chamber office building in Brockton.

Past topics have included: investing, marketing, social media, and more. If you are interested in hosting a member-led workshop, contact Athena Lavoie at (508) 586-0500 x231, [alavoie@metrosouthchamber.com](mailto:alavoie@metrosouthchamber.com).

## RENEWING *Members*

### Thank you!

AccuRounds  
Arista Associates, Inc.  
Avon Co-operative Bank  
Barbour Corporation  
Bill's Taxi/A & A Metro Transportation  
Bridgewater Pediatrics, LLC  
Brockton Area Workforce Investment Board  
Brockton Community Access (BCA)  
Brockton Education Association  
Brockton Parking Authority  
Brockton Redevelopment Authority  
ChriMark Financial Services  
Collins Crane & Rigging Service, Inc.  
Concord Wealth Management  
Congressman Stephen Lynch  
Cromwell Consulting, Inc.  
Dover Street Apartments, LLC  
Edwina Martin House/EMH Recovery INC.  
Good Days Restaurant, Inc.  
Harrington Insurance Agency, Inc.  
Hawkeye Fence LLC  
In Good Health, Inc.  
Italian Kitchen

Jack Conway & Company, Inc.  
John Corcoran & Company  
John DeCosta Jr., Inc. Lock & Security  
Lion Labels, Inc.  
Modern Auto Body  
New England Baling Wire, Inc.  
Philip Nessralla, Jr., Esq.  
R.F. D'Agostino Insurance Agency  
Rivers Electrical Corporation  
Rogers & Gray Insurance  
Simpson Spring Company  
South Shore Bank  
Spilldam Environmental, Inc.  
Stadelmann Electrical Services  
Standard Modern Company, Inc.  
Stonebridge Homes Inc.  
Supreme Enterprises  
TD Bank  
The Ockers Company, Inc.  
Walker-Clay, Inc.  
Weiss Sheet Metal  
Whelan Associates  
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## WELCOME *New Members*

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www.instylehairdesigneaston.com  
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**USA Renaissance Events- Rental & Sales, Inc.**  
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www.usarenaissanceevents.com  
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Mr. Kevin Jackson  
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West Bridgewater, MA 02379  
(508) 510-5812  
**Welding**

To Join the Chamber, contact  
Alison Van Dam  
(508) 586-0500 x 225,  
avandam@metrosouthchamber.com

## Gain Exposure - Sponsorships Available Now

Sponsorship of a Chamber event offers your company exposure to the local business community and an opportunity to network with business leaders in the area. Not only does it create an awareness for your products and services, it allows you to target your marketing efforts to business professionals and potential customers in the Metro South region. Sponsorships may include interview segments or business descriptions/logos in e-marketing, newsletter, press releases and at events. Please call **Athena Lavoie** at (508) 586-0500 ext 231 for more information.

Sponsorships still available for the 2017/2018 season are:

**Annual Meeting** (Attendance: 500)  
**Business After Hours** (Attendance: 75-100)  
**Good Morning Metro South** (Attendance: 150-200)  
**Legislative Reception** (Attendance: 100-125)  
**A Taste of Metro South** (Attendance: 700-750)  
**Small Business Awards Program** (Attendance: 150-175)  
**ATHENA Awards** (Attendance: 150-175)  
**Book for Business** (Over 5000 copies printed)  
**Brockton Information Boards** (6 locations in Brockton)

## 10 Reasons to Join the Metro South Chamber of Commerce

1. New Business Contacts
2. Legislative Action
3. Professional Development
4. Economic Development
5. Human Resource Hotline
6. Publicity & Exposure
7. Referrals
8. Discounts & Savings
9. Business News & Info
10. Community Investment

**METRO  
SOUTH  
CHAMBER OF  
COMMERCE**

For more information, please contact Alison van Dam at avandam@metrosouthchamber.com, (508) 586-0500 x225, or visit metrosouthchamber.com.

## Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail chris@metrosouthchamber.com.



Join the **Bridgewater Business Association (BBA)** for the 29th Annual Autumn-Fest on Saturday, September 30 from 10:00 am - 4:00 pm in front of Boyden Hall on the Quad of Bridgewater State University's campus. For more information, please visit <http://members.bridgewaterbiz.biz/>.

The **Stoughton Chamber of Commerce** helps to preserve the overall community's interests and needs. As an advocacy for the business community, the SCC promotes wellness of the entire community through charitable donations, fundraising and scholarship programs for our graduating students. Visit [stoughtonma.com](http://stoughtonma.com) for more information.



The **Norwell Chamber of Commerce's** mission is to promote the civic, economic, and social welfare of its members and the town of Norwell. For more information about this chamber and the town of Norwell, please visit [norwellchamberofcommerce.com](http://norwellchamberofcommerce.com)



The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit [www.eastbridgewaterbiz.com](http://www.eastbridgewaterbiz.com) for more information.



The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit [avonindustrialpark.org](http://avonindustrialpark.org).



**Randolph Chamber of Commerce** is a not-for-profit corporation founded in 1986 representing businesses in Randolph and the surrounding communities. The chamber provides leadership in fostering business success, growth and development. Visit [www.randolphchamberofcommerce.org](http://www.randolphchamberofcommerce.org) for more information



The **South Shore Women's Business Network (SSWBN)** is dedicated to the success of its members. From banks to human resource professionals, from insurance providers and attorneys to editors and realtors, you're bound to find people who share your business concerns. Please visit [www.sswbn.com](http://www.sswbn.com) to learn more.

Buy Local From These New Chamber of Commerce Members

The Carpet Workroom



13 Robbie Road, Avon • (888) 388-9248  
carpetworkroom.com

The Carpet Workroom & Reclamation Center is New England's premier carpet and rug services. We are the only carpet workroom open to the public in the USA. For over 35 years the Lovetere family has refined the craft and developed a proven process that eases stress, lowers prices, and guarantees satisfaction. We offer the highest quality sales and installation services we can.

Join the Chamber!

YOUR BUSINESS PROFILE HERE...

...When You Join the Chamber.  
Call Alison at 508.586.0500 x 225,  
or email: [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com)

60 School Street, Brockton • 508-586-0500  
[www.metroouthchamber.com](http://www.metroouthchamber.com)

Join the Chamber and network your business to success! The Chamber hosts informative meetings, networking events, and puts you in touch with your legislators. We also offer marketing and advertising opportunities, referrals, publicity and exposure. In addition, we offer Health Insurance packages and more. Call to learn more today!

Save the Date, July 14



Join us on July 14 for another Downtown Brockton Wellness Walk. Our two mile long route will include a stop at the Brockton Farmer's Market for a fresh, healthy lunch.

The Brockton Farmer's market opens on July 14 this year and hosts local small businesses from 10:00 am - 2:00 pm each Friday. It offers a range of locally produced vegetables, fruits and beverages in addition to weekly music and activities. The market accepts cash, credit, debit and SNAP/EBT/Food Stamps. Several vendors also accept WIC and Elder Coupons. Please stop by the market manager tent for more information.



## Starting a Business?

Need help starting your business?  
Looking for money to start your business?

**The Metro South Business Assistance Can Help!**

**COUNSELING:** Individual counseling is available by appointment for start-up and existing businesses. Counselors are working or retired professionals, highly experienced and willing to share their knowledge in financing, marketing, management, and more.

**REFERENCE MATERIALS:** An outstanding collection of reference materials that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

**ACCESS:** To computer and business-related software, including QuickBooks Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

**EDUCATION:** Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 • [metrosouthchamber.com/resources/business-assistance](http://metrosouthchamber.com/resources/business-assistance)

Premier Sponsor:

Major Sponsors:

## When Metro South is Home, Everything's Within Reach

Hundreds of Dining Options • Great Conference Space  
Over 500 Hotel Rooms • Many Parks & Lakes

*Massachusetts... It's all here!*

The Metro South region offers the best of all worlds; cultural and corporate advantages, natural beauty, and the serenity of historic New England.

The region features **top notch education**, including three institutes of higher education, **exceptional health care** facilities, including four major hospitals. **Rich in culture**, the region is also home to symphonies, a craft museum, children's museum, and various historic museums. It also contains many **recreational activities**, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a **great place to stay** and competitive housing costs offer affordable and varied living opportunities.

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. *Ride the rail to Boston in only 35 minutes!* Call 508.586.0500 for your free map.

**METRO SOUTH**  
Regional Economic Development Organization

For more info, contact the Metro South Chamber of Commerce,  
508.586.0500 • [www.metroouthchamber.com](http://www.metroouthchamber.com)

BUSINESS EVENTS Planner

### July 10

#### Instyle Salon & Spa Ribbon Cutting

4:00 pm - 7:00 pm  
Instyle Salon & Spa  
479 Turnpike Street, South Easton

Join us in welcoming Instyle Salon & Spa to South Easton with this ribbon cutting. This event will also feature networking.

Cost: Free to Attend

Register online: [metrosouthchamber.com/calendar](http://metrosouthchamber.com/calendar)

### July 12

#### Turbo Charge Your Business Workshop

2:30 pm - 4:00 pm  
Metro South Chamber of Commerce  
60 School Street, Brockton

Gain a better understanding of SBA Programs and services at this complimentary workshop.

Cost: This workshop is complimentary but registration is requested.

Register online: [metrosouthchamber.com/calendar](http://metrosouthchamber.com/calendar)

### July 26

#### How Video Can Benefit Your Company in Today's Market

9:30 am - 10:30 am  
Metro South Chamber of Commerce  
60 School Street, Brockton

Learn how to effectively use video to promote your company; hosted by Anawan Street Production.

Cost: Free to attend

Register online: [metrosouthchamber.com/calendar](http://metrosouthchamber.com/calendar)

### IT'S EASY TO REGISTER!

(508) 586-0500 x225  
(508) 587-1340  
E-mail: [avandam@metrosouthchamber.com](mailto:avandam@metrosouthchamber.com)  
Online: [www.metroouthchamber.com](http://www.metroouthchamber.com)  
Send reservation and payment to:  
**Metro South Chamber of Commerce**  
Sixty School Street  
Brockton, MA 02301- 4087

FIND US

### July 27

#### Business After Hours

5:30 pm - 7:30 pm  
Victory Human Services  
1115 West Chestnut Street, Brockton

This event will include networking, food, door prizes and more. It is complimentary to attend, but pre-registration is required.

Cost: Free to attend

Register online: [metrosouthchamber.com/calendar](http://metrosouthchamber.com/calendar)

### August 17

#### Business After Hours

5:00 pm - 7:30 pm  
Bradley Estate with Crescent Credit Union  
2468B Washington Street, Canton

This event will include networking, food, door prizes and more. It is complimentary to attend, but pre-registration is required.

Cost: Free to attend

Register online: [metrosouthchamber.com/calendar](http://metrosouthchamber.com/calendar)

### September 27

#### Business After Hours

5:00 pm - 7:00 pm  
Mansfield Bank  
728 West Center Street, West Bridgewater

This event will include networking, food, door prizes and more. It is complimentary to attend, but pre-registration is required.

Cost: Free to attend

Register online: [metrosouthchamber.com/calendar](http://metrosouthchamber.com/calendar)

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