

Action report



November 2013

www.metroouthchamber.com

Leading Businesses
 Leading Communities



CHAMBER MISSION
 To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.



Dr. Edward Hollowell, Annual Meeting Keynote Speaker page 2



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DeSantis Chevrolet, page 6

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Chamber Celebrates Centennial With 100th Annual Meeting

The first city in the world to light its streets by an underground 3-wire system. The first department store Santa. The first catcher's mitt. The pioneer of the shoe industry. The early successes of the late 19th to early 20th centuries that made Brockton an industrial leader and household name in America were made possible through the spirit of enterprise and entrepreneurship unmatched in most corners of the country.



This year, as the Metro South Chamber of Commerce celebrates one hundred years of advocating for the economic advancement of the region, we are reminded of the great history of business and industry success that have created the beloved community that today, we are proud to call home. We also take the opportunity to look toward the future and continuing to nurture, develop and assist the businesses that will guide the region to its next golden age and create a new generation of pioneers and leaders.

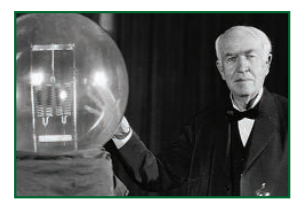
The "Sole" of Early Business Success

Much of the early economic success in the greater Brockton area can be attributed to the shoe industry. During the Civil War, Brockton, then called North Bridgewater, manufactured and produced more boots for union soldiers than any other town in the country. This was made possible through emerging technology, ingenuity, and a skilled workforce. In 1874, North Bridgewater was renamed Brockton, and only seven years later, Brockton became a City. Brockton, the "Shoe City" saw the emergence of shoe legends such as William L. Douglas,

George E. Keith, Churchill and Alden, George G. Snow, Preston B. Keith, Daniel Waldo Field, and Ellis Copeland.

Also important to the development of Brockton as an economic hub was Thomas Edison's construction of his three wire underground electric system in the building that currently houses the Metro South Chamber of Commerce. His system would go on to serve as a developmental model for thousands of village and city centers throughout the world, also powering a movie theatre, fire station, and manufacturing centers in Brockton.

During the shoe industry boom, there were 20,000,000 pairs of shoes manufactured a year, 431 manufacturing factories, a population increase of 250% in just 30 years, the circulation of news through publications such as the Enterprise, and improved infrastructure including the construction of railroad connections, the Brockton Street Railway Company, theatres, schools, and libraries. In 1897, the Brockton Board of Trade, the precursor to the Chamber of Commerce, was formed to "promote the industrial, mercantile and municipal welfare of the City of Brockton."



Chamber Takes Shape

Following the creation of the U.S. Chamber of Commerce in 1912, which many Brockton businesses helped establish, local chambers began to spring up across the nation, creating more economic opportuni-

ties for area businesses in an increasingly competitive market. Brockton was no different, and on February 14, 1913, thirteen business leaders created the Brockton Chamber of Commerce.

Continued on page 8

Governor to Attend 100th Annual Meeting



Governor Deval Patrick

Governor of Massachusetts, Deval Patrick will be making a special appearance at the 100th Annual Meeting and Expo on Wednesday, November 20th! He will be in attendance to close the ceremony by congratulating the Metro South Chamber and make a special regional announcement.



Governor Deval Patrick and Jason Korb, Capstone Communities - Station Lofts

Governor Deval Patrick also visited Brockton on October 29th to announce an 11 million dollar MassWorks infrastructure grant to the city.

DA Tim Cruz & New Rox Owner at Breakfast

District Attorney Timothy Cruz and new Brockton Rox owner Chris English will be speaking at the December edition of Good Morning Metro South on Friday, December 13. This breakfast networking event will take place at the Shaw's Center from 7:30 am - 9:00 am. Register online at www.metroouthchamber.com/calendar, or by contacting Kimberly Prosper at 508.586-0500 x231 or kprosper@metroouthchamber.com. See page 11 for more details.



District Attorney Timothy Cruz

WEDNESDAY, NOVEMBER 20

CONFERENCE CENTER AT MASSASOIT
770 Crescent Street, Brockton100th Annual
meeting100TH ANNUAL MEETING
& BUSINESS-TO-BUSINESS EXPO

Luncheon: 12:00 pm - 1:45 pm - SOLD OUT

Expo: 10:30 am - 12:00 pm & 1:45 pm - 3:00 pm

Business to Business Expo Exhibitors

EXPO SOLD OUT - FREE TO WALK THE EXPO FLOORNovember 20, 2013, 10:30 am - 12:00 pm & 1:45 pm - 3:00 pm
Conference Center @ Massasoit, Brockton

ABC Disposal Services Inc.
ABC Specialtees
Allegra Print & Imaging
B.C. Tent & Awning Company, Inc.
Bank of America
Bath Fitter
Beacon Telecom, Inc.
Bill's Taxi/ A&A Metro Transportation
Boston Business Journal
Bridgewater Credit Union
Bridgewater Savings Bank
Brockton Area Arc, Inc.
Brockton Area Workforce Investment Board
Carousel Family Fun Center
Comcast Business Company
CertaPro Painters
Costco Wholesale, Avon
Crescent Credit Union
Cushman Insurance Group
Dave and Busters
Eastern Bank
Elements Therapeutic Massage
Fast Mailing
Fisher College
FUN Enterprises, Inc.
Good Samaritan Medical Center
HarborOne Bank
Hub Technical Services

Massasoit Community College
McLaughlin Chevrolet
Mechanics Cooperative Bank
Metro South Chamber of Commerce
Minuteman Health, Inc.
Murphy, Hesse, Toomey, & Lehane, LLP
Mutual Bank
Old Colony Elder Services, Inc.
Old Colony YMCA
Partners Benefit Group, Inc.
Pilot Bulletins
R.F. D'Agostino Insurance Agency
Rich Morgan Photography
Rob Peters Entertainment
Santander
SCORE
Sharkansky LLP, CPA's
Sign Design, Inc.
Signature Healthcare
Simpson Spring Company
Source 4
South Coastal Bank
St. Joseph Manor Health Care, Inc.
Sullivan Tire & Auto Service - Brockton
The Brockton Rox
The Enterprise
The Ockers Company, Inc.
UMass Donahue Institute

Speakers

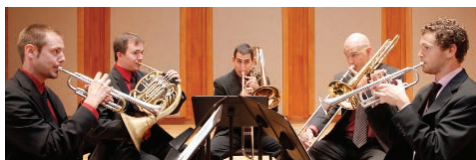
Keynote Speaker Dr. Edward Hallowell, New York Times bestselling author, respected child and adult psychiatrist, and world-renowned speaker will discuss points from his book *SHINE*. Governor Deval Patrick will also be in attendance to close the meeting with a special regional announcement.

New York Times Bestselling Author
Dr. Edward HallowellGovernor of Massachusetts
Deval Patrick

Economic Impact Awards

- Eastern Bank - Brockton
- Brophy & Phillips Co., Inc. - Whitman
- Canoe Club Ballroom - W. Bridgewater
- Yale Appliance & Lighting - Stoughton
- Capstone Communications LLC (for Station Lofts) - Brockton
- H.T. Berry Company - Canton
- The Mockingbird Restaurant & Martini Lounge - E. Bridgewater
- Rosen Realty, Inc. (First Baptist Church Apartments) - Whitman
- Restaurant Depot - Avon
- DeSantis Chevrolet - Brockton
- Freeman Expo Services - Avon

Entertainment



Entertainment will include the Redline Brass quintet (New England Conservatory of Music), the "Moxie Man", a photo booth from FUN Enterprises that will feature vintage photos, and more!



Giveaways

All attendees
will receive:SHINE, by
Dr. Edward Hallowell

Centennial Pin

Brockton Postcards
Book by Jim Benson

Each attendee will leave the Annual Meeting Luncheon with a gift bag valued at over \$100! Includes Dr. Edward Hallowell's book *SHINE*, The Brockton Postcards book by Jim Benson, and other surprises!

Corporate Table Sponsors & Special Thanks



Abington Bank
B.C. Tent & Awning Company, Inc.
Bank of America
Boston Business Journal
Bridgewater Savings Bank
Bridgewater State University
Brockton Area Multi Services, Inc.
Brockton Area Transit Authority
Brockton Housing Authority
Eastern Bank
The Enterprise / CNC Gatehouse Media
Good Samaritan Medical Center
HarborOne Bank
Hub Technical Services
Massasoit Community College

Mutual Bank
National Grid
North Easton Savings Bank
Old Colony Planning Council
Old Colony YMCA
Prism Energy Services
Rich Morgan Photography
Rob Peters Entertainment
Rockland Trust Company
Sharkansky LLP, CPA's
Signature Healthcare
Siskind & Siskind, LLC
University of Massachusetts-Boston
UMass Donahue Institute
Webster Bank

BOARD OF DIRECTORS**OFFICERS**

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Mutual Bank

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Vice Chair Membership Development
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HarborOne Bank

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Peter Neville
Concord Foods

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Doris Flechia
Administrative Assistant x 221

Kathleen Lynch
Membership Director x 229

Melanie McGrath
Communications Coordinator x 222

DIRECTORS

Jane Callahan - On Deck Sports/Promounds

Joe Cardinal -National Grid

Peter Dello Russo - Bridgewater Savings Bank

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Gregory Hart - Ercolini & Company, LLP

Kim Hollon - Signature Healthcare

Richard Hynes- Barbour Corporation

Robert Kenworthy - Bank of America

Ray Ledoux - Brockton Area Transit

Jeffrey Liebman -
Good Samaritan Medical Center/Steward

Dr. Dana Mohler Faria -
Bridgewater State University

Jim Murphy LSP- GeoInsight

Gerard Nadeau- Rockland Trust Company

Jonathan "Jay" Pike - Sharkansky LLP

Andrew Raczka -Abington Bank

Andrew Schwartz
Law Office of Andrew H. Schwartz, LLC

Larry Siskind -
Siskind and Siskind Attorneys at Law

Art Sullivan -Consultant

Peter Vlaco - Brophy & Philips Company, Inc.

Dr. Charles Wall -
Massasoit Community College

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VP of Programs & Events x 231

Lisa Pearce
Finance x 230

Donz Soares
Office Assistant/Graduate Intern x 227

Alison van Dam, IOM
VP of Marketing & Communications x 225

*Newsletter Designed by Melanie McGrath
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CHAMBER MISSION: To serve the interests of member businesses while providing community leadership to ensure the economic advancement of the Metro South region.

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www.metroouthchamber.com

Photography by Rich Morgan * www.richmorganphotography.com

Networking at Events

is one of the most effective ways to grow your business!

NOVEMBER Calendar

5	City of Brockton Election Day	
6	Ambassador Meeting	8:00 am
7	Business After Hours at Signature Healthcare <i>Two Washington Place, 31 Roche Bros Way, Easton</i>	5:30 pm
8	Government Affairs	12:00 pm
11	Veteran's Day - Chamber Open	
15	Geek Girl Workshop <i>Crescent Credit Union, 115 Commercial Street, Brockton</i>	11:30 am
20	100th Annual Meeting & Expo <i>Conference Center at Massasoit, 770 Crescent St, Brockton</i>	
	Expo Begins	10:30 am
	Annual Meeting Luncheon	12:00 pm
	Expo Ends	3:00 pm
28	Thanksgiving Day - Chamber Closed	
29	Chamber Closed	

Coming Up December

4	Ambassador Meeting	8:00 am
10	Executive Board Meeting	3:00 pm
13	Good Morning Metro South <i>The Shaw's Center, 1 Feinberg Way, Brockton</i>	7:30 am
13	Government Affairs	12:00 pm
18	Board of Directors	12:00 pm
25	Christmas Day - Chamber Closed	

Save the Date January

1	New Year's Day - Chamber Closed	
8	Ambassador Meeting	8:00 am
14	Executive Board Meeting	3:00 pm
15	Good Morning Metro South <i>Location TBD</i>	7:30 am
17	Ribbon Cutting - H&R Block	
20	Martin Luther King Jr. Day - Chamber Closed	
29	Board of Directors	12:00 pm

Note: All meetings are held at the Metro South Chamber Office or Metro South Business Assistance Center (BAC), 60 School Street, Brockton unless otherwise indicated.

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide physically challenged participants equal access to all programs. If you or your employees have special needs in this area, please let us know by calling the Chamber at 508-586-0500 at least 48 hours in advance.

Members: Send your good news to
mmcgrath@metrosouthchamber.com

Celebrate the great things going on!

Call For Nominations: Community Service Award

The Downtown Brockton Association is accepting nominations for the annual James Edgar Community Service Award, sponsored by Good Samaritan Medical Center. The James Edgar Community Service Award is given each year to the person who best exemplifies Edgar's spirit of generosity toward the city's children. The recipient of the award will be honored during Brockton's 27th Annual Downtown Holiday Parade on November 30 and included on the Edgar Plaque on the James J. Adams Parking Garage. For more information or to make a nomination, email Robert Malley, Executive Director, Brockton Parking Authority, at rmalley@cobma.us. Submit nomination, including your name and contact information in addition to the name and address of the person you're nominating and a 250 word description of how this person has benefited the children of Brockton, by November 8.

HarborOne Bank Welcomes Mario A. Gomez

James W. Blake, President and CEO is pleased to announce the addition of Mario Gomez as the new Assistant Vice President, Secondary Marketing Officer in the Mortgage Division. Mr. Gomez has over 9 years of experience in the banking industry. Prior to HarborOne he served as a Secondary Marketing Manager for 1800 West Mortgage Company in Marlborough, MA. His responsibilities at HarborOne will include managing and administrating the Secondary Market functions of the bank. Mr. Gomez holds a Bachelor's Degree in Finance and International Affairs from the Universidad Externado de Colombia in Bogota, Colombia.

Brockton Day Nursery Tutoring Academic Program

Brockton Day Nursery was approved for funding from the Department of Elementary and Second Education and the United Way of Greater Plymouth County, enabling the organization to offer the after-school Tutoring Academic Program to students for the 2013-2014 school year. The TAP program will run from October 2013 - June 2014, Monday - Thursday, 3 pm to 6 pm onsite at Brockton Day Nursery. TAP will focus on math, language, writing, literacy and science in accordance with Massachusetts Frameworks Curriculum Guidelines and Common Core Standards. Partners of the program include Brockton Public Schools, Stonehill College, Bridgewater State University, and Massasoit Community College. For more information visit: www.brocktondaynursery.org

Banks Contribute to Brockton's Small Business Loans

Bridgewater Savings Bank, Eastern Bank, HarborOne Bank, and Rockland Trust

Company have contributed a total of \$70,000 to assist in setting up Brockton's Micro Loan Program which is being administered by the South Eastern Economic Development (SEED) Corporation working with the City of Brockton, the Metro South Chamber of Commerce and the Brockton 21st Century Corporation. For more information about the Micro Loan Program application process, or SEED, please call 508-822-1020 or visit SEED's website at www.seedcorp.com.

BSU & Area United Ways Assess Community Needs

Bridgewater State University is working with United Way of Greater Plymouth County as well as four other area United Ways to conduct a community needs assessment. An electronic survey will be distributed to the partner agencies of United Way of Greater Plymouth County, New Bedford, Greater Fall River, Greater Attleboro/Taunton, and the United Way of the Cape and the Islands. The total number of surveys distributed will be over 125. The assessment will focus on United Way Worldwide's three pillars of Health, Education and Income and will help to identify the local community's most urgent needs. It is scheduled to be concluded by December 31, 2013.

MCC Receives Grant from U.S. Department of Education

Dr. Charles Wall, President of Massasoit Community College, is pleased to announce that the College has been awarded a federal grant funded under the Strengthening Institutions Program (Title III) by the U.S. Department of Education. This highly competitive grant - one of thirty-three across the nation - is designed to help institutions of higher education better serve low-income students by supporting transformational activities that lead to measurable improvements in student outcomes. Massasoit's award will enable the college to initiate Project STARS: Strengthening Teaching and Advising for the Retention of Students. Project STARS is intended to increase student engagement, retention, and achievement through a comprehensive plan that focuses on students' critical first year of enrollment.

Costco Wholesale Donates Backpacks

Costco Wholesale in Avon has donated 650 backpacks with supplies to 21 schools in Brockton, Hanson, Holbrook, Randolph, Stoughton and Whitman. In doing so, Costco has been able to help make starting school a little easier and more fun for many children in need. For additional information, please contact Mark Ofstein at 508-232-4016 or email: w303mkt03@costco.com

HarborOne Welcomes Joseph Norton

James W. Blake, President and CEO is pleased to announce the addition of Joseph Norton as the Vice President, Municipal Banking Officer. Mr. Norton comes to HarborOne having spent the last 25 years starting and building the Municipal banking department for Rockland Trust. At HarborOne he will be developing relationships and servicing Cities and Towns in the Commonwealth of Massachusetts. Mr. Norton will be working with Cities and Towns offering HarborOne banking services in order to help deal with their financial needs. Mr. Norton has served as Selectmen in the Town of Scituate for 30 years, where he has lived for 39 years with his wife Anne.

Crescent Credit Union Expands Field of Membership

Crescent Credit Union members recently voted unanimously to approve an amendment to its bylaws governing the criteria which qualifies a person for membership. The measure will roughly double the geographic area and population of Crescent's field of membership. Prior to the vote, membership at Crescent Credit Union had been limited to anyone who lives or works in Plymouth, Bristol, Norfolk and Barnstable Counties in Massachusetts. With the recent positive vote, effective immediately, Crescent Credit Union has expanded its field of membership to include anyone who lives, works, has a place of business, or attends school in Plymouth, Bristol, Norfolk, Barnstable, Dukes, Nantucket and Suffolk Counties, as well as specific cities and towns in Middlesex and Worcester Counties in Massachusetts, and in Providence County, Rhode Island. (A complete listing of the counties, cities and towns can be found online at www.crescentcredit.org.) Additionally, the amendment to the bylaws allows for immediate family members of current Crescent members to apply for membership, regardless of location.

Boys & Girls Club Welcomes State Representatives

The Brockton Boys & Girls Club hosted an event to thank State Senator Tom Kennedy and Representatives Mike Brady, Christine Canavan, and Claire Cronin for their continued support for the Boys & Girls Clubs and to receive a \$24,390 grant from the state legislature. Lights on Afterschool, the national day of recognition that celebrates the importance of afterschool programs was Thursday, October 17th this year so it was fitting that we thanked our state legislators on this very special day. The grant represents Brockton's share of the \$1 million appropriated to the Massachusetts Alliance of Boys & Girls Clubs in the Fiscal Year 2014 budget. The money will be used to fund the club's Academic Success programming, which provides after school homework assistance, mentoring, and computer access to children throughout the region.

Debora Katz Joins Fairway Lawncare Corporation

Fairway Lawncare Corporation is proud to

announce the addition of Debora Babin Katz to their management team as the new Vice President, Business Development. With over 20 years of sales, marketing and communication experience, Debora is highly focused on customer service and communication processes. Since 2005, she has served the exterior maintenance service industry as an innovative sales, marketing and business development professional. As a committed volunteer for the national Snow and Ice Management Association (SIMA), Debora currently sits on the association's Editorial Advisory Committee in addition to having served on the association's Communication, Membership and Outreach committees. She is a contributing columnist to Snow Business Magazine. A graduate of Babson College, she continues to support the Babson community as a Coach for Leadership and Teamwork (CLTP).

Brockton Public Library DVD Donation Month

November is DVD Donation Month at Brockton Public Library. Help us expand and update our DVD collection by donating DVDs in excellent condition and original packaging. Please, no DVDs older than 10 years, and no VHS. During the entire month of November, we will happily accept all new movies, TV series, and made for TV movies. Please bring your donations to the main circulation desk. These donations will become part of our collection for borrowing. Any materials that the library cannot accept will be given to the ongoing Brockton Library Foundation book and DVD sale located in our gift shop on the main level. Thank you for thinking of Brockton Public Library during the month of November. For more information, visit www.brocktonpubliclibrary.org.

Mutual Bank Completes Transition

Glen S. White, CEO of Mutual Bank, a community bank with full-service offices throughout Southeastern Massachusetts, has announced that the Bank has completed its conversion to a Massachusetts-chartered cooperative bank. As such, every cent deposited by customers with the Bank is insured; up to \$250,000 is insured by FDIC and amounts beyond are covered by Share Insurance Fund of Massachusetts.

Old Colony YMCA Thanks Veterans

During the month of November, The Old Colony YMCA will be saying thank you to members of our Armed Forces, Active, reservist, and veteran members of our Armed Forces and their families are welcome to use any YMCA facility for free from November 10 - November 16. Stop by the Welcome Center Desk for more information or visit www.oldcolonyymca.org.

Celebrate the Holidays with Parade & Santa

Saturday, November 30, 1:00 pm - 4:00 pm

The 27th annual Brockton Holiday Parade will take place in Downtown Brockton on **Saturday, November 30, 2013**. The theme is "International Holiday!"

There will be a Downtown Treasure Hunt at 9:00 am, free pictures with Santa at 9:30 am at 141-143 Main Street and City Hall Activities will take place from 10:00 am - 4:00 pm.

The parade will begin at 1:00 pm in front of the old BAT Terminal on Main Street, ending at City Hall Plaza. It will feature creative floats, clowns, marching bands, marching processions and, of course, a very jolly man in red.

Parking is available at the parking garage located on the corner of Main and Crescent Streets at no charge. In years past, the event has attracted over 25,000 people from in and around the Brockton area. Over 2,500 people from the community, schools, and business groups march in the parade. The parade marshalls will be the Brockton Public Schools principals.

Musical organizations and marching processions are encouraged to participate. Awards are presented for the best floats and marchers. To participate, call the DBA at 508.587.4322. For more information, visit www.firstdepartmentstoresanta.com.

Santa Hat Challenge - Plan to Participate

Sunday, November 24, 11:00 am - 2:00 pm



Photo by Kevin R Tocci

most people wearing Santa Hats Intercontinentally. Over 2,000 people turned downtown, exceeding the previous record in combination with Mullingar!

This year, we will once again join Mullingar with a Live Simulcast in an attempt to break last year's record.

In addition, there will be arts & crafts, food, fun, music with DJ Joe Lupica, dancing, and a "Passport to History". In addition, the Boys & Girls Club will be collecting used sneakers. Sign in is at 11 am in Downtown Brockton at Main & Crescent Street in front of the parking garage. For more information, visit www.santahatchallenge.com.

Join the city of Brockton on Sunday, November 24th at 2:00 pm EST and at 7:00 pm in Mullingar, Ireland to set a world record for the most santa hats on two continents simultaneously!

In 2012 Brockton and Mullingar joined forces to attempt the first ever Live Simulcast of The Santa Hat Challenge by gathering the

MEMBERProfile

OtterBox



55 North Street
Canton, MA 02021
781-828-1860 •
www.otterbox.com



Penny Valukis

Best of CTIA 2013, ACG Corporate Growth Award, Forbes "America's Most Promising Companies", Wirecutter "Best of CES", National Geographic "Gear of the Year" among many others.

What is unique or special about your firm and the products and services you offer?

Otterbox is known as an innovator of premium protective solutions for the leading global handheld manufacturers, wireless carriers and distributors, we've got technology covered!

What is your main business objective concerning your customers and the business community?

The Otterbox business objective is to be innovators of top-quality protective solutions for mobile hand-held technology for all customers, and be the No. 1 global brand for premium protection of handheld devices.

Year Established: 1998 (Expanded to Canton in 2012)

Products or Services: Cases and film protective solutions for mobile devices

Number of Employees: Over 1000

What is your market area?
Global

What markets do you serve?
All Consumers of Technology Devices

Please list awards, honors or special recognition your firm has received:

Help Support the BAC-bone of Business at Chamber

Small businesses are the backbone of America, employing over half of the country's workforce and stabilizing the economy. Through providing the necessary resources to allow small businesses and entrepreneurs to grow, we will create an economically viable and competitive community in which both business and residents will thrive.

The Chamber has established a partnership with the U.S. Small Business Administration (SBA), the Service Corps of Retired Executives (SCORE), and several economic development agencies to open and operate the Metro South Business Assistance Center (BAC) and the Edison Business Incubator (EBI), located in the Chamber's building at 60 School Street in Brockton.

The BAC provides a high-tech, one-stop business center offering counseling and technical assistance to potential, existing and expanding businesses. In the past year, the BAC has provided education to more than 380 workshop participants, and has provided one-on-one counseling to more than 300 businesses.

The EBI, in just seven years has grown

many well established businesses while drawing additional resources to the location in the form of Mass Development, the Brockton 21st Century Corporation, Supplier Diversity Office, Massachusetts Small Business Development Center, Brockton Redevelopment Authority, SCORE, and SBA.

The SBA in Massachusetts recognizes the Metro South Business Assistance Center as one of the most successful satellite Business Information Centers within the state. This achievement is possible through the strong working partnerships we have established and the important financial support we have received.

Support the continued operation of the Metro South Business Assistance Center and Edison Business Incubator! Sponsorship packages offer increased visibility through radio advertisements, Action Report articles, press releases, website logos, and building plaques. For more information about the Business Assistance Center or sponsorship opportunities, please contact Alison van Dam, 508.586.0500 x 225, avandam@metrosouthchamber.com.



Need Help Starting Your Business? Searching for Money to Start Your Business?

The Metro South Business Assistance Center (BAC), a partnership of over twenty organizations, is a high-tech, one-stop business resource center that offers counseling, technical assistance, and financing to potential, existing and expanding businesses.

Premier Sponsor:



FREE services offered

- Business Related Software
- Comprehensive Reference Library
- Professional Counseling (by appt.)
- Access to Computers & Online Resource
- Informational & Instructional Videos
- Workshops & Seminars (fees may apply)

Located at 60 School Street, Brockton, in the Chamber Building. Call 508.586.0500












Last Chance to Promote Your Business in 2014 B4B

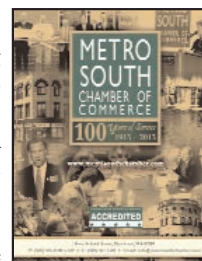
Advertise in the 2014 Book for Business

The Metro South Chamber of Commerce is getting ready to publish the 2014 Book for Business (B4B), a four-color publication that includes a complete membership directory and guide to the Metro South region. The Book for Business is a valuable tool for you and your business, distributed to over 5,200 people in the region and receives over 10,000 views online annually.

Don't miss the opportunity to place an ad in the 2014 Book For Business and stand out against the competition for years to come. Your ad will be listed in close proximity to your free business directory listing. In addition, your alphabetical and categorial listing will be displayed in a bold colored font. Enhanced listings are also available.

Don't have the time to create an ad or the money to pay a designer? If you reserve your ad space now, our in-house graphic designer will create a full color ad for you, free of charge. The ad is yours to use for additional promotions or for other publications.

Call Melanie at 508.586.0500 x 222 or email mmcgrath@metrosouthchamber.com for more information and for ad rates.



Health Care Reform at Recent Breakfast

Photos by RichMorganPhotography.com, Sound by RobPetersEntertainment.com
Video by Brockton Community Access. Check listings for airtimes.



Attendees play a networking game hosted by Rob Peters Entertainment to kick off the breakfast.



President and CEO of Old Colony Hospice Toni Eaton is interviewed by Charles Hickey, CareerWorks



A panel of experts discuss The Affordable Care Act



A table of Chamber members having fun at breakfast



Audrey Gasteier, Deputy Director of Policy & Research, Massachusetts Health Connector



Kevin Beagan, Deputy Commissioner, Massachusetts Division of Insurance



David Shore, President of the Massachusetts Association of Health Underwriters

Networking at Simpson Spring



Matthew Bertarelli of Simpson Spring, gives Chamber members a tour of the facility.



The Bertarelli family: James, Christine, and Matthew, own and operate the Simpson Spring Company.



Chamber members tour the Simpson Spring facility.

Simpson Spring is a family owned and operated company providing pure bottled spring water and all-natural, hand-mixed soda in a variety of classic flavors, including White Birch, Fruit Punch, Lemon & Lime and Sarsaparilla. Established more than 135 years ago, Simpson Spring is one of the oldest independent bottling plants in the United States. For more information, visit www.simpsonspring.com.

After Hours at DeSantis Chevrolet



Jim Murphy, Geolnsight; Jane Callahan, On Deck Sports/Promounds; Michael Molyneux, The Charity Guild, Inc., and Sheri Melone, Eastern Bank



Attendees gather for the raffle drawing, selected by Andrea Pudt, National Physical Therapy



Berni DeTomaso, Gerry Azors, Yvens Hilaire, Gary Keith, Manny Keith, and Ed Cushing of DeSantis Chevrolet

DeSantis Chevrolet, a family owned business in operation since 1981, offers the premier Chevy dealership experience you deserve. Whether you're looking for a new or used car, or if you need service and repairs, our friendly and courteous staff will take care of all your automotive needs. New showroom is now open. Visit desantischevrolet.com for more information.

HOME EQUITY LINE OF CREDIT

Prime minus 1%* for the life of the line with automatic monthly payments from a Bridgewater Savings checking account.

2.25% APR*

Or

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Robert Mance, Wealth Management Advisor; Ming Dong, Lee Broker & Lee Associates



Joan Richards, HarborOne Bank and Diana Fleming, SEED Corp



Linda Werman, Old Colony Hospice; Charlie Baker, Candidate for Governor; Sue Joss, Brockton Neighborhood Health Center; Brian Droukas, Whelan Associates; Kathleen Lynch, Metro South Chamber



Colleen Corona, Easton Board of Selectman Chairman; David Colton, Town Administrator, Town of Easton



Fran Dillon, Stonehill College, speaks at the Annual Legislative Reception at Donahue Hall on the Campus of Stonehill College

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Special Thanks to:
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Photos by Rich Morgan Photography



Jacob Tagger, Candidate for City Council, Brockton and Mark Linde, Brockton Community Access



Francis Hegarty, Avon Board of Selectmen Chairman; Gene LaPierre, B.C. Tent & Awning; Robert Brady, Town of Avon Selectman



State Representative Michael Brady, Senator Thomas Kennedy, and Carl Kowalski, Whitman Chairman of the Board of Selectmen



Robert Astore, Coldwell Bankers; Manny Gomes, Brockton Police Dept.; Linda Balzotti, Mayor of Brockton; Shaynah Barnes, District Representative for Stephen Lynch



Jass Stewart, Councilor at Large, Brockton; Dan Murphy, Easton Board of Selectman; Bob Sullivan, Brockton City Councilor at Large




Craig Pina, Candidate for Councilor at Large; Charlie Baker, Candidate for Governor of Massachusetts

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Celebrating 100 Years Advocating



for Economic Advancement



Chamber Celebrates Centennial With 100th Annual Meeting (Continued from Page 1)

"The purpose of this chamber of commerce shall be to promote the commerce, trade, industry and public interests of the city of Brockton and surrounding region; to promote and regulate a commercial exchange; to acquire and disseminate business information; to establish and maintain uniformity in commercial usages; and to promote just and equitable principles of trade."

Chamber Takes Shape (cont.)

In the first few years of its charter, the Brockton Chamber of Commerce adopted a plan for installing a city credit bureau, provided publicity for the city and its products on a global level, and worked with local municipal and community leaders to create resources and events to help the city grow.

In 1916, President Calvin Coolidge addressed the Brockton Chamber, speaking about the empowerment gained by the individual when prosperity is pursued and present within democracy. He also spoke of the cultural and educational enrichment that resulted within civic life when prosperity was allowed to flourish.



"It may be of little importance to determine at any time just where we are, but it is of the utmost importance to determine where we are going. (So,) set the course aright... I have intended to indicate not only that commerce is an instrument of great power, but that commercial development is necessary to all human progress."

- Calvin Coolidge, 30th U.S. President

The Brockton Chamber of Commerce served as the arm for business in the "City of Workers and Winners" throughout the following decades from times of economic success to downturns in the economy resulting from union strikes, natural disaster, and the monopolization and dependence on one industry. During these times, the Chamber worked hand in hand with the City, as well as other organizations, to find the best ideas to help the community flourish. In 1947, the Chamber helped form the Brockton Committee for Economic Development, and in 1960, supported master planning for urban renewal that resulted in the creation of Brockton Area Multi-Services Center (BAMSI). Also in the 1960's, the Chamber grew to be a regional entity names the Brockton Regional Chamber of Commerce.

In 1980's, the Chamber initiated a 5 year metro South Economic Development Program generating pledges of \$760,000, concentrating on establishing the region's "Spirit of Growth" The Chamber was renamed the Metro South Chamber of Commerce. The following years saw the opening of the Metro South Chamber Business Assistance Center, Edison Business Incubator, and city promotion on radio, signs, tv, and publications.



The original Thomas Edison Powerplant



The Chamber building today

The Chamber Today & Into the Future

Today, the Metro South region consists of 11,070 employers, 1,500 of which are Chamber members or affiliates. There are no longer any exclusive shoe manufacturing companies in Brockton. The region has however, produces a new generation of food manufacturers and distributors, including CheerPack, Concord Foods, Cindy's Kitchen, and Elie's Baking Company and Washburn Candy. Other top industries include healthcare, financial/banking services and education.

The Chamber continues to evaluate the region from a macro level to ensure issues that affect health, society and the economy receive a fair analysis, discussion and positive resolution. MSCC utilizes its role to promote emerging industries such as Life Sciences/Biotechnology, Green Energy, Access to Health Care, and International Travel.

The Chamber has become instrumental in workforce development, receiving the Connecting Activities grant to connect youth with employers for valuable internship opportunities, sponsoring English as a Second Language classes, participating in the Higher Education Collaborative, and receiving a Workforce Training Fund Grand establishing the Careers in Health Partnership, moving more than 100 employees up healthcare career ladder.

The Chamber has furthered economic development initiatives, including the restoration of the commuter rail, wastewater treatment facility, and desalinated water supply. The Chamber has created a regional site finder website (www.metroouthsitefinder.com) to connect businesses looking for available space with developers, and is in the process of concluding a survey of the CSX rail site to find the best use for the underutilized property. The Chamber has been designated a Regional Economic Development Organization to help develop relationships, resources and incentives to attract and retain business and has advocated for lower commercial tax rates and against other detriments to business growth.



In the Community, the Chamber has hosted the annual Taste of Metro South, providing a venue for area restaurants to showcase their treats, played a large role in the Rocky Marciano Statue unveiling, has sponsored many community events and has rehabbed numerous statues and monuments. The Chamber has recently been named a Community Development Corporation (CDC). The Chamber is also currently conducting a brand analysis of

the region with Connelly Partners, the state's marketing agency, to realize stakeholder and tourist demand of the area and to develop marketing pieces and media to attract tourists and businesses to the region. The Chamber has created maps of Brockton and the region, Brockton Information Boards, owns and operates the 1620 AM Informational Radio Station, and produces the Action Report newspaper, a monthly magazine containing good news about the region and the businesses within it, distributed with The Enterprise to over 30,000 people.

The Chamber provides education and resources through building partners such as MassDevelopment, Supplier Diversity Office, Massachusetts Small Business Development Center, Small Business Administration, Brockton Redevelopment Authority, Brockton 21st Century Corporation and SCORE counseling. The Chamber has also recently created a Brockton Loan Fund for small businesses, working with SEED Corp and the City. The Metro South Chamber works with Affiliate members to address regional concerns such as water supply, sewer treatment, meals tax, transportation and regionalization of public services.

Chamber Chairmen For the Past 20 Years

- 1983 - 1984: Thomas W. Rudolph
- 1984 - 1985: Douglas O'Connor
- 1985 - 1986: Kenneth Turner
- 1986 - 1987: George Baldwin
- 1987 - 1988: David Meade
- 1988 - 1989: Fred Green
- 1989 - 1991: Jan Miller
- 1991 - 1992: John Walsh
- 1992 - 1993: John Carney
- 1993 - 1995: Mike Yunits
- 1995 - 1997: David Curtis
- 1997 - 1999: Fran Dillon
- 1999 - 2000: Mark Donahue
- 2000 - 2002: Lou Russo
- 2002 - 2004: James Blake
- 2004 - 2006: Stephen Hall
- 2006 - 2008: Reinald G. Ledoux, Jr.
- 2008 - 2010: Scott Sanborn
- 2010 - 2012: Peter Neville
- 2012 - 2014: William Morse



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The Chamber holds a number of events throughout the year, from informal networking events where business cards are exchanged and new business contacts are formed to legislative events, connecting businesses and constituents with their elected officials to express their concerns while hearing about items affecting them on Capitol Hill. Good Morning Metro South breakfasts bring speakers to businesses to address topics such as health care law, the casino, human resource issues, technology, international trade, higher education and economic development. The Metro South Chamber also holds workshops throughout the year, educating businesses on things such as social media, Division of Capital Asset Management and Maintenance certification, quickbooks, and more.



Good Morning Metro South, at the Shaw's Center



Chamber members at a Business After Hours event

The Future & Beyond: Centennial Innovation Campaign

The Metro South Chamber of Commerce is in need of investors to help continue to keep the American spirit of entrepreneurship alive and to continue to provide valuable programming, advocacy on the local, state and federal level, and necessary resources to help business grow. Your investment will help ensure that businesses build and invest within the region, further strengthening the community in which we live and work. More quality business means lower business and commercial tax rates, more cultural enrichment, and a higher quality of living. A portion of the funds will also be used to renovate the Metro South Chamber of Commerce Building located in the historic Edison Power Plant, creating an updated and modern business hub, with cutting edge technology, accessibility, and all necessary resources to help businesses grow under one roof. Who will be the next great business to emerge? Support the Metro South Chamber of Commerce and keep the spirit of business and strong communities alive. For more information on the Chamber Centennial Innovation Campaign, please contact Alison van Dam, VP of Marketing & Business Development at 508.586.0500 x 225, avandam@metrosouthchamber.com.

Centennial Celebration Luncheon

On Wednesday, November 20, noon, at the Massasoit Conference Center in Brockton, the Metro South Chamber of Commerce will host its 100th Annual Meeting. We invite you to join over 400 business people and community leaders to celebrate businesses working together for the future of the Metro South Region. The keynote speaker is Dr. Edward Hallowell, a New York Times bestselling author, respected child and adult psychiatrist and world-renowned speaker. Dr. Hallowell has appeared on Oprah, Dr. Oz, 20/20, Dr. Phil, 60 Minutes, CNN, The Today Show, Good Morning America and The View. During the luncheon, there will also be awards, musical entertainment, videos, photo booths, exciting raffles, valuable networking opportunities, a gift bag valued at more than \$100 for each attendee, and an appearance by Governor Deval Patrick. Join us as we reflect on the past 100 years, look forward to the future, and celebrate the vitality of the region and the businesses that make Metro South great! Make time before or after the luncheon to attend the Business Expo, running from 10:30 am – 12:00 pm and 1:45 pm – 3:00 pm. Discover and celebrate the products and services of over 60 businesses in the region. The expo is free to walk the floor. Luncheon tickets are \$100 per person. For more information, contact Kimberly Prosper, VP of Programs and Events at 508.586.0500 x 231, kprosper@metrosouthchamber.com. (See page 2)



Chamber Completes 31 Acre CSX Rail Yard Study



Aerial View of the 31 acre CSX Site in Downtown Brockton



Dan Hodge, UMass Donahue Economic Development Institute at a recent Board meeting

Within the past few months, the Metro South Chamber of Commerce, in cooperation with the UMass Donahue Institute, has taken the lead on researching the dormant CSX-owned rail site in Downtown Brockton. This centrally located site is 31 acres and hasn't been in use since the 1980's. The Economic Development Institute, contracted by the Chamber to conduct a study of this site, has completed a preliminary Market Assessment for the best use of the land.

This preliminary assessment focused on understanding the site's physical, environmental, and infrastructure strengths and weaknesses, conducting interviews with a range of stakeholders, gathering data on the freight rail corridor, and brainstorming potential redevelopment opportunities.

Taking into consideration the research and data analysis, possible redevelopment opportunities for the site include a freight rail facility, a residential area, a sports/recreation business venture, a

multi-tenant industrial park, a solar farm, and a campus for public safety and public works facilities.

The Metro South Chamber of Commerce and its partners will use this assessment to further assist in promoting reuse of this important site.

"Now that we have a better understanding of the redevelopment potential that this land holds, we can take the next steps towards making this site productive once again", said Christopher Cooney, Chamber President and CEO. "Imagine the number of existing public buildings such as police stations and fire houses that we could make available in downtown for commercial uses if we moved these public operations into new state-of-the-art facilities on this centrally located site," continued Cooney. "The city would be wise to gain control of this parcel for the benefit of economic development, in any case."

For more information on the CSX Rail Site Study, please contact info@metrosouthchamber.com, or see it online at www.metroouthchamber.com.

Crown Linen Breaks Ground on New Home



Crown Uniform & Linen Service broke ground on Wednesday, October 23 as one of the largest industrial deals in the city in 30 years. The linen rental and laundry service, founded in 1914 and based in Nashua, N.H., provides uniforms, towels and other rental linens to thousands of clients in New England. The new space on the north side of Brockton is expected to help the company grow and hire more people. For more information, visit www.crownuniform.com.

Look & List Property on Metrosouthsitefinder.com

The new Metro South Site Finder is live at www.metroouthsitefinder.com! The portal, developed by AVIDA Designs, can also be found on the Chamber's website at www.metroouthchamber.com, by clicking on the "SiteFinder" tab on the navigation bar.

Submit properties to be listed on the site or search commercial sites available for purchase or lease by square-footage, town, and cost criteria, among many others.



RENEWING Members Thank You!

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Spark Street Auto Body
The Charlie Horse Restaurant
Toll Road Truck & Trailer Corporation
Verizon Communications
West Side Graphics

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at 508.586.0500 x 223 or email chris@metrosouthchamber.com.



The **Bridgewater Business Association (BBA)** will hold their 20th Annual Christmas on the Common on Sunday, December 1 on the Bridgewater Town Common. Join the BBA 1:00 pm - 4:00 pm for pictures with Santa, pony rides, holiday music, food and hot drinks, and vendors. Visit www.bridgewaterbiz.biz for more information.

The **Stoughton Chamber of Commerce** will host "Roast of Police Chief Paul Shastany" on Friday, November 8, from 7:00 pm - 9:30 pm at the Portuguese National Club. Join for a night of laughs, surprises, desserts, coffee, and cash bar. Tickets are \$25, with a portion of the proceeds towards "Cops for Kids with Cancer". Visit www.stoughtonma.com.



Norwell Chamber of Commerce

The mission of the **Norwell Chamber of Commerce** is to promote the civic, economic, and social welfare of its members and the town of Norwell. For more information, visit norwellchamberofcommerce.com

The **East Bridgewater Business Association (EBBA)** The East Bridgewater Business Association (EBBA) was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Visit www.eastbridgewaterbiz.com



The **Avon Industrial Park Association** serves as an advocate for the Avon Industrial Park. Issues of concern include the possibility of sewerage in the town and park beautification. For more information, call Bob Costa at 508-586-0900. Visit avonindustrialpark.org



The **Randolph Chamber of Commerce** The mission of the Randolph Chamber of Commerce is to promote, enhance and strengthen the business interests of its members and to maintain and unify a sound and healthy business district and climate while contributing to the well being of the Randolph community. Visit www.randolphchamberofcommerce.org

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Monteiro to Lead Cape Verde Chamber of Commerce



Amilcar Monteiro & Chris Cooney, Chamber President & CEO

Metro South Chamber employee Amilcar Monteiro was recently selected to lead the largest Chamber of Commerce in Cape Verde as Chief Executive Officer. Tidi, as he is known at the Metro South Chamber, recently completed a two year executive internship program with Cooney while completing a graduate degree in business and technology at Bridgewater State University. Tidi had previously worked at the Cape Verde Chamber of Commerce prior to 2010. Chamber President and CEO Christopher Cooney and Board member Peter Vlaco of Brophy and Phillips, recently traveled to Cape Verde to participate in a trade mission coordinated through the U.S. Ambassador Adrienne O'Neal and Bridgewater State University.

Welcome to Easton - Signature Healthcare

Thursday, November 7, 5:30 pm - 7:30 pm



The two-story space encompasses 50 Signature Healthcare physicians and employees in the disciplines of Internal Medicine, Laboratory, OB/GYN, Imaging, Pediatrics and Plastic Surgery. Conveniently located with plenty of parking, the aesthetically pleasing space was built with patient comfort in mind including warm color palates and exam rooms positioned to improve patient flow. Visit www.signature-healthcare.org for more information

Join us on **Thursday, November 7 from 5:30 pm - 7:30 pm** for a combined Metro South and Easton Chamber Business After Hours. **This event will take place at Signature Healthcare's new location, Two Washington Place, 31 Roche Brothers Way in Easton.**

The new office is Signature Healthcare's first medical space in Easton and is part of a larger medical office expansion and renovation plan intended to better serve the patient population.

Register online at metrosouthchamber.com/calendar, or contact Kim Prosper, kprosper@metrosouthchamber.com or call 508.586.0500 x231. This event is complimentary to attend.

Business Workshop for Facebook Users

Series Continues: Friday, November 15, 11:30 am - 1:30 pm

Geek Girl's series of technology/social media workshops continues this month on **November 15** with a workshop entitled **Leveraging Facebook with Email Marketing**. The workshop takes place at **Crescent Credit Union, 115 Commercial Street, Brockton**. Registration, networking and lunch will take place 11:30 am -12:00 pm, with the workshop running from 12:00pm - 1:30pm.

This information-packed seminar offers a basic review of the essential strategies and best practices a business or organization should understand to successfully get started with social media marketing.

The seminar will cover:

- What social media is and why it's important
- Various social media networks and tools: how they interact, ways to leverage their strengths, and how to

evaluate them for best use of your business or organization

- How other businesses are using these low-cost tools to gain visibility, develop relationships, and drive sales and engagement
- How to incorporate social media marketing into your business life without losing productivity.

Workshops are free to attend. To register or for more information, contact Donz, donz@metrosouthchamber.com, 508.586.0500 x 227, email donz@metrosouthchamber.com or register online at www.metroouthchamber.com/calendar.



Series sponsored by:

Breakfast to Feature DA & New Rox Owner

Friday, December 13, 2013 • 7:30 am - 9:00 am
The Shaw's Center, Brockton



DA Timothy Cruz

The December Good Morning Metro South will feature District Attorney **Tim Cruz** and new Rox owner **Chris English**.

Tim Cruz is a tough, experienced prosecutor who is dedicated to seeking justice for victims and protecting the public from the criminals who do them harm. Over the last 12 years he has aggressively investigated and prosecuted the criminal activity that threatens the safety of our children, our neighborhoods, and our community.

Chris English, chairman of the Brockton 21st Century Corp. and former owner of the indie pro Nashua Pride (Atlantic League) from 1998 - 2004, is the new owner of the collegiate Brockton Rox.

The cost to attend is \$25 for members and \$35 for future-members. Register at www.metroouthchamber.com/calendar, or contact Kim Prosper, 508.586.0500 x 231.



Chris English

Comcast Offers Discounted Access to Technology



With the start of the new school year, Comcast is re-launching Internet Essentials, the nation's largest and most comprehensive broadband adoption initiative for low-income families. Comcast kicked off the program's third year and announced that, in about 24 months, more than 220,000 families, benefitting an estimated 900,000 low-income Americans nationwide, now have a broadband connection at home. This includes more than 5,000 families in Massachusetts and about 20,000 individuals in the Commonwealth.

The momentum of Internet Essentials continues to increase. Since the program's launch in August 2011, Internet Essentials has enrolled upwards of 50,000 new families every six months. In the first six months of 2013, 70,000 new families have signed up. In addition, Comcast has distributed more than 18,000 subsidized computers; trained nearly 20,000 people; publicized the program in more than 4,000 school districts and more than 30,000 schools; broadcast nearly 2 million public service announcements and partnered with nearly 7,000 community based organizations, agencies, and officials to help spread the word about the program.

To increase enrollment and continue to help close the digital divide in America, Comcast continues to enhance Internet Essentials. This year we have: **Increased Speed, Streamlined Enrollment, Expanded Eligibility, Created an Online Application Tool, and Introduced Internet Essentials Opportunity Cards.**

Our enrollment numbers and research show that the program is working, making a real difference in people's lives: *98% of Internet Essentials customers are using their service for homework; 94% of Internet Essentials customers feel that Internet access at home has helped improve their child's grades; and 59% of Internet Essentials customers feel that Internet access has helped someone in their household find a job.*

Internet Essentials from Comcast is the nation's largest and most comprehensive broadband adoption program. It provides low-cost broadband service for \$9.95 a month plus tax; the option to purchase an Internet-ready computer for under \$150; and multiple options to access free digital literacy training in print, online, and in-person. A household is eligible to participate if it has at least one child eligible to participate in the National School Lunch Program (NSLP), is located where Comcast offers Internet service, has not subscribed to Comcast Internet service within the last 90 days, and does not have an overdue Comcast bill or unreturned equipment. Families that enroll in the program can continue to enjoy the service as long as one child eligible to participate in the NSLP is living in the household. For more information about Internet Essentials visit InternetEssentials.com.



GOVERNMENT Affairs

The monthly Government Affairs meetings are held at the Chamber and provide an opportunity for member businesses to discuss issues important to them with their elected officials.



Representative Claire Cronin

The next Government Affairs meeting will take place on Friday, November 8, 12:00 pm - 1:15 pm at the Metro South Chamber, 60 School Street, Brockton.

The featured speakers will be State Representative Claire Cronin and Mr. Ed Lambert, Vice Chancellor at UMass Boston.

Claire Cronin has a bachelor's degree in political science from Stonehill College as well as a law degree from Suffolk University. She is admitted to the Massachusetts Bar, admitted to practice in the U.S. District Court of Massachusetts, and the United States Supreme Court. She is committed

to her community, serving on many public boards

Mr. Lambert will serve as an important advocate for the University of Massachusetts Boston among its many constituents



Former Mayor Ed Lambert

and provide significant leadership as they work to achieve the goals of their strategic and master plans.

If you would like to attend please R.S.V.P. online at metrosouthchamber.com, call the Chamber at 508.586.0500 x227, or email donz@metrosouthchamber.com. The cost to attend is \$5 for members and \$15 for future-members.

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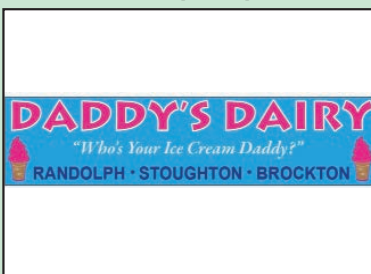
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For over 22 years, Fun Enterprises has been helping corporations, colleges and families with all their entertainment needs. Whether you are planning an employee event, customer appreciation program, orientation or a family outing, we have the programs and experience to make it a success. Best known for our Entertaining Caricatures in Minutes and Instant Photo programs we have hundreds of programs and ideas to make a lasting impression with your guests.

Daddy's Dairy



Randolph, Stoughton, Brockton
www.daddysdairy.net

Daddy's Dairy is a specialty ice cream shop with made to order soft serve and hard ice cream products. We offer more than 200 Flavors of soft serve, frozen yogurt, and lactose free soft serve. We also offer more than 80 flavors of hard ice cream, frozen yogurt, and no sugar added choices. Fresh fruit and 60 toppings are always available. We are committed to serving the highest quality, freshest, and reasonably priced ice cream products year round. Please visit any of our 3 locations and enjoy a frozen treat.

B.C. Tent & Awning



25 Bodwell Street, Avon
1-800-660-TENT • www.bctent.com

Covering Life's Events Since 1980 - BC Tent & Awning is a premier full-service tent and special event rental company. Whether you're planning a small backyard party, a large corporate event, or wedding ceremonies and receptions, we do it all. Call one of our party experts to plan your next special event. Check us out at www.bctent.com

Fairway Lawn Care Corporation



718 Washington Street, South Easton
508-230-2433 • www.fairwaylandscaping.com

Fairway is a full service landscape and snow management company. Additionally we have a décor division that provides seasonal displays and holiday lighting. Fairway, with offices in Easton and Plymouth, celebrates over 27 years of service to the communities of Metro South and Boston. Our team delivers services with an eye for detail ensuring thriving environments. More info, contact VP, Business Development Debora Katz, dkatz@fairwaylandscaping.com.

BUSINESS EVENTS

November 7

Business After Hours

5:30 pm - 7:30 pm
Signature Healthcare
Two Washington Place, 31 Roche Bros. Way, Easton
Enjoy networking and refreshments courtesy of Mansfield Bank. Don't forget your business cards!

Tickets: Complimentary
Please RSVP at 508.586.0500 ext. 231

November 8

Government Affairs

12:00 pm - 1:30 pm
Metro South Chamber of Commerce
60 School Street, Brockton
Providing the opportunity for business people to discuss issues of importance with elected officials relative to the business and economic climate.

Tickets: \$5 members, \$15 future-members
Please RSVP at 508.586.0500 ext. 231

November 15

Geek Girl Workshop

11:30 am - 1:30 pm
Crescent Credit Union
115 Commercial Street, Brockton
Learn about *Leveraging Facebook with Email Marketing - Social Media Made Simple*, sponsored by Crescent Credit Union. (see page 11)

Free to attend
For more information, call 508.586.0500 ext. 231

IT'S EASY TO REGISTER!

508-586-0500 x 231 ☎

508-587-1340 📠

E-mail: info@metrosouthchamber.com ✉

Online: www.metroouthchamber.com

Send reservation and payment to: 📄

Metro South Chamber of Commerce
Sixty School Street
Brockton, MA 02301-4087



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November 20

100th Annual Meeting & Expo

10:30 am - 3:00 pm
Massasoit Conference Center
770 Crescent Street, Brockton
EXPO: 10:30 am - 12:00 pm & 1:45 pm - 3:00 pm
Annual Meeting: 12:00 pm - 1:45 pm

Tickets \$100 members, \$135 future-members;
Expo Tables: \$499 members, \$599 future-members
Please RSVP at 508.586.0500 ext. 231

December 13

Good Morning Metro South

7:30 am - 9:00 am
The Shaw's Center
1 Feinberg Way, Brockton
This breakfast program provides an opportunity to hear from informative and entertaining speakers. It is also a great networking opportunity. (see page 1)

Tickets: \$35 members, \$45 future-members
For more information, call 508-586-0500 ext. 231

December 13

Government Affairs

12:00 pm - 1:30 pm
Metro South Chamber of Commerce
60 School Street, Brockton
Providing the opportunity for business people to discuss issues of importance with elected officials relative to the business and economic climate.

Tickets: \$5 members, \$15 future-members
Please RSVP at 508.586.0500 ext. 231