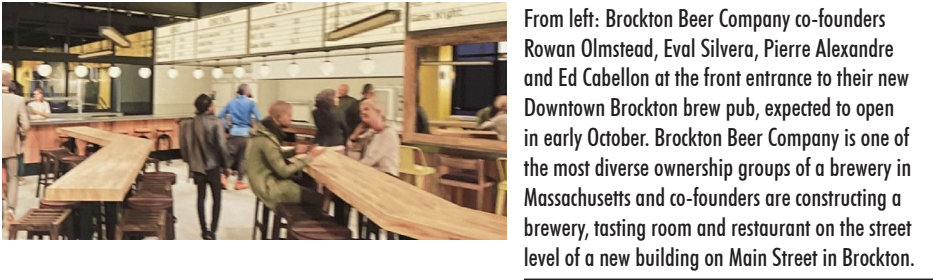
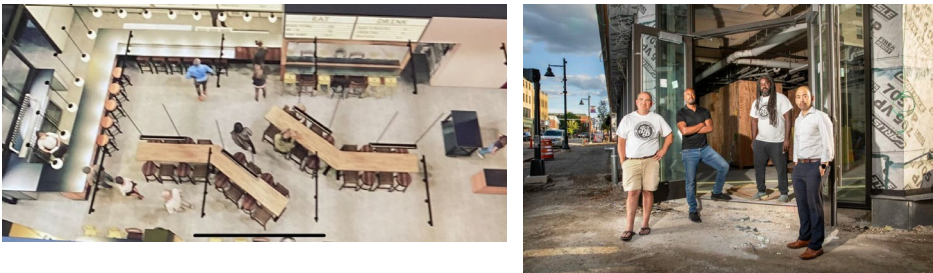
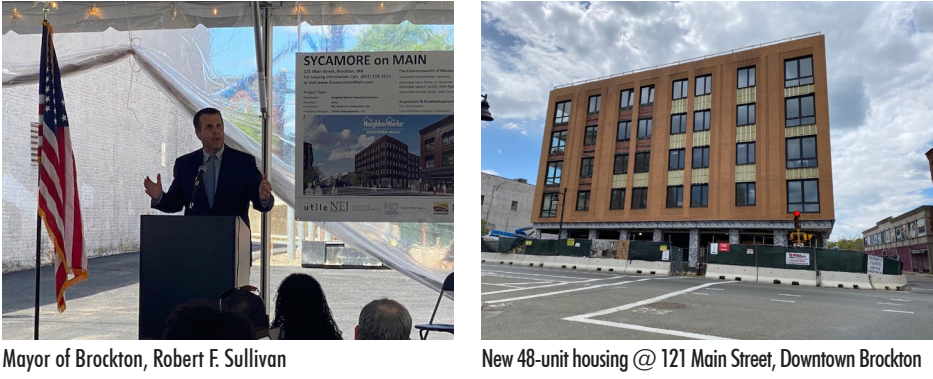


Sycamore on Main Ribbon Cutting

Where the former Kresge building at 121 Main Street once stood, "Sycamore on Main" has now been erected. The new building features 48 new residences and commercial space on the ground floor, where Brokton Beer Company is expected to open later this summer/early fall.



From left: Brockton Beer Company co-founders Rowan Olmstead, Eval Silvera, Pierre Alexandre and Ed Cabellon at the front entrance to their new Downtown Brockton brew pub, expected to open in early October. Brockton Beer Company is one of the most diverse ownership groups of a brewery in Massachusetts and co-founders are constructing a brewery, tasting room and restaurant on the street level of a new building on Main Street in Brockton.

MassHousing Closes \$19 Million in Financing for the Transformative Enterprise Center in Brockton



MassHousing has closed on approximately \$19 million in affordable and workforce housing financing to Trinity Financial, Inc., which is developing the 111-unit Phase Two of the Enterprise Center in Downtown Brockton for residents with a wide range of incomes.

The MassHousing financing will allow Trinity Financial to complete the redevelopment of the Enterprise Block and deliver a total of 224 new rental homes to Brockton's downtown. The project's first phase opened in 2015.

"The continued redevelopment of the Enterprise Block will provide dozens of new households with quality housing and economic opportunities in downtown Brockton, just steps from a regional transit hub," said MassHousing Executive Director Chrystal Kornegay. "Trinity Financial's Enterprise Center project has revitalized an important and historic part of Brockton, and MassHousing was pleased to join our city, state and private-sector partners in supporting this transformative project."

"Trinity Financial is proud to continue our work in downtown Brockton. The success of a project like this depends on a strong team, and in MassHousing, DHCD, Bank of America, BlueHub Capital, and the City of Brockton we have partners of unmatched strength. The resurgence of Brockton is in good hands," said Trinity Financial Managing Director Kenan Bigby.

"I would like to thank Chrystal Kornegay at MassHousing and Trinity Financial for their continued investment in downtown Brockton. The Enterprise Center is an important element to investing in new workforce housing and will introduce additional revenue and breathe new life into this vital area of Brockton," said Senator Michael D. Brady.

MassHousing supported the second phase of the Enterprise Center by providing Trinity Financial with approximately \$19 million in financing, including \$8.2 million in permanent financing, \$9.6 million in tax-exempt bridge financing, and \$1.2 million from the Agency's Workforce Housing Initiative. Phase Two of the Enterprise Center is being developed with two financing transactions involving the use of four-percent and nine-percent Low Income Housing Tax Credits.

Other financing sources included a total of \$30.6 million in state and federal tax credit equity allocated by the Massachusetts Department of Housing and Community Development (DHCD), approximately \$3.5 million in direct support from DHCD, and approximately \$3.5 million from the Affordable Housing Trust Fund, which MassHousing manages on behalf of DHCD. Bank of America will provide construction financing and is the tax credit investor.

When complete, Phase Two of the Enterprise Center will provide new housing to residents across the income spectrum, from very-low income households to market-rate households. Of the 111 new apartment homes to be constructed in the new five-story building, 12 will be restricted to households earning at or below 30 percent of the Area Median Income (AMI), one unit will be for a household earning up to 50 percent of AMI, 33 units will be for households earning up to 60 percent of AMI. Twelve of the new apartments will be workforce housing units for households earning up to 80 percent of AMI, and 53 apartments will be rented at market rates. The Area Median Income for Brockton is \$106,000 for a household of four.

There will be 65 one-bedroom apartments, 42 two-bedroom apartments and four three-bedroom apartments. The new building, which will be built on a lot at 45 Petronelli Way across from the city's commuter rail station, will also feature ground floor community space and a fitness area, and an outdoor plaza with other recreational spaces for grills and fire pits.

The Enterprise Center advances the Baker-Polito Administration's goal of creating at least 1,000 new workforce housing units affordable to middle-income households through MassHousing's Workforce Housing Initiative. Since the inception of the initiative in 2016, MassHousing has committed or closed workforce housing financing totaling \$116.5 million, to 54 projects, located in 22 cities and towns. To date, the Workforce Housing Initiative has advanced the development of 4,669 housing units across a range of incomes, including 1,308 middle-income workforce units.

Read the full article at www.bostonrealestatetimes.com/masshousing-closes-19-million-in-financing-for-the-transformative-enterprise-center-in-downtown-brockton-%E2%80%AF/

BOARD OF DIRECTORS

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Emma Stratton
Director of Communications x 222

Grace Olivieri
Business Assistant Intern x 221

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Dr. Marisela Marrero - *Good Samaritan Medical Center - Steward Health Care*

Jeni Mather - *J.M. Pet Resort*

Matthew Osborne - *Eastern Bank*

Jay Pike, CPA - *Citrin Cooperman*

Andrew Raczka - *Abington Bank*

Albert Senesie - *Victory Human Services*

Rich Spencer - *North Easton Savings Bank*

Lisa Stratton - *The Enterprise*

David Teixeira - *The Mattress Maker of New England*

(508) 586-0500 Front Desk x 221

Marcy Venezia, Nightingale Group LLC
Membership Sales x 229

Theresa Lobo-Albin
Finance x 230



CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

Metro South Chamber of Commerce
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www.metroouthchamber.com

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

CHAMBER Calendar

Networking at events is one of the most effective ways to grow your business!

August

03 **Executive Board Meeting** 3:00 pm
Zoom Virtual Meeting

05 **Business After Hours @ Water Pointe** 5:00 pm
8 Island Court, South Easton

25 **Board of Directors Meeting** 12:30 pm
Zoom Virtual Meeting

September

15 **Good Morning Metro South: Save the Date** TBA
Thorny Lea Golf Club, Brockton


November

17 **Annual Meeting: Save the Date** 11:00 am - 3:00 pm
Location TBA

More events and details TBA!


Visit [metrosouthchamber.com/calendar](https://www.metroouthchamber.com/calendar) to register and learn more about any of these events. Additional networking events will be announced, contact Emma to be placed on a mailing list. Email EStratton@metrosouthchamber.com.

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, member-to-member support, increasing awareness and promoting active participation in Chamber programs and services. To learn more, call the chamber at (508) 586-0500 or email info@metrosouthchamber.com



UPDATED 6-28-2021! Shaw's Center COVID vaccine clinic has extended hours Thursdays!

BNHC REGIONAL VACCINE CLINIC OFFERING BOTH J&J, PFIZER






- THE SHAW'S CENTER VACCINE CLINIC REMAINS OPEN TO EVERYONE 12 AND OLDER, BUT IS NOW OPEN ONLY ON THURSDAYS -- 9 AM TO 7 PM!

***The 1 Feinberg Way clinic in Brockton is less than a mile from Route 24 and open 9 am to 7 pm on Thursdays (closed for lunch from 3 to 4 pm).**

***Children under 18 must be accompanied by a parent or guardian and will receive the two-dose Pfizer vaccine.**

WALK IN OR REGISTER ONLINE AT:
WWW.BNHC.ORG





Note: All meetings are held at the Metro South Chamber Office (via Zoom) or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

UP-TO-DATE News

Members - send Good News to
estratton@metrosouthchamber.com

Sponsored by: Good Samaritan Medical Center



MassDevelopment Monthly Office Hours at the Chamber with Jay Pateakos

Jay Pateakos, Vice President of Business Development for the South Region of MassDevelopment will host a series of virtual office hours through the Metro South Chamber of Commerce.

Pateakos will be available to provide information and answer questions about how the organization can help businesses, financial institutions, and municipalities in southeastern Massachusetts.

For more information, email Jay at jpateakos@massdevelopment.com or call (508) 678-0533 x 1201.

Exclusive Staples Discounts for Chamber Members

Members of the Metro South Chamber of Commerce have access to special partner discounts, 10% off in-store regularly priced purchases and 20% off Printing and Marketing Services, every time they shop in store. They can save on an assortment of products, from signage, to PPE, to business essentials, and more! Visit www.metroouthchamber.com/membership/savings/ to learn more.

"Music Matters" Free Brockton Symphony Orchestra Concert Series

Brockton Symphony is pleased to announce Music Matters, our FREE year-long series of topnotch online musical performances to soothe your soul during this time of Covid-19. This 12-concert chamber music series began in December 2019, with a new concert premiering on the first weekend of each month on your local cable television channel. These concerts are available for viewing anytime at www.BrocktonSymphony.org for you to watch at your leisure.

MSBDC Training Calendar - Webinars

Visit msbdc.org/training to register

- July 21 - Accounting 101
- August 2 & 5 - Basics of Starting Your Business

Massasoit's 20th Annual Golf Outing 8/9

Please join us for a day of golf at the beautiful Thorny Lea Golf Club to benefit the Massasoit Community College Foundation. Monday, August 9, 2021 11:00 a.m. / Shotgun Start. Scramble Format, Mulligans, Special Event Holes, Raffle Prizes. Prizes will be awarded to the top 3 teams. Join us for hors d'oeuvres and cocktails on the clubhouse deck after the round sponsored by Harbor One Bank. \$200 per golfer or \$800 per foursome. Sponsorship opportunities available. Visit www.massasoit.edu/advancement/the-massasoit-foundation/foundation-golf-classic/

www.massasoit.edu/advancement/the-massasoit-foundation/foundation-golf-classic/

OCAC Annual Golf Fundraiser 9/25

Otis Civilian Advisory Council, 9/25 10AM shotgun start. Best Ball Scramble accomodating up to 16 foursomes followed by dinner, prizes, raffle & silent auction. The golf fundraiser will be at the Falson Course on JBCC. Proceeds to benefit the troops and families at the Joint Base Cape Cod. Contact: johnscanlan@industriaenergy.com, (508)-889-7504. Registration deadline is 9/17.

Business Development Strategies Assists to Secure Tax Incentives for Leading Edible Oils Manufacturer

When Catania Oils needed to expand its manufacturing footprint, create more jobs, invest an estimated \$14 million, and offset anticipated project costs, they turned to one of the state's leading government tax incentives consulting firms: Business Development Strategies, Inc. (BDS) led by Lynn Tokarczyk. As one of the only Massachusetts firms exclusively dedicated to government tax incentives consulting and with a history of helping more than 100 businesses in Massachusetts save over \$200 million in state and local taxes, BDS has a record that is hard to beat. Even during a global pandemic and rising construction costs, Tokarczyk and the BDS team have successfully assisted Massachusetts businesses with staying competitive

by helping to negotiate and secure Tax Increment Financing (TIF) and other tax incentives for their real estate expansion projects. Visit www.businessdevelopment-strategies.com to learn more.

PROVA Brockton 2021 Early Summer Lineup

PROVA! is a pop-up garden celebrating Brockton's heritage with craft beer, local food, family fun, arts, and entertainment! PROVA! is free, and open to all ages. 25 Crescent Street in Brockton. www.patronicity.com/project/prova_summer_2021

Thursday 7/8

Soul Express
 Brack's Grille & Tap

Friday 7/9

Boston Rhytm Riders
 Lady C&J Soul Food

Thursday 7/15

BACK@iT
 Cabo Vegan

Friday 7/16

Zumba w/Lisa B
 Three Years Gone
 Brack's Grille & Tap

Thursday 7/22

JonDavid
 Cabo Vegan

Friday 7/23

Roxanne Pepe and That 80s Band
 Lady C&J Soul Food

Health Care Matters

Sponsored by: Good Samaritan Medical Center

235 North Pearl Street, Brockton, MA 02301

508-427-3000

www.goodsamaritanmedical.org

Good Samaritan Medical Center

A STEWARD FAMILY HOSPITAL



Steward Medical Group welcomes Dr. Kiran Raju, Obstetrics and Gynecology.



Dr. Kiran Raju

Steward Medical Group (SMG) Women's Health Brockton and Good Samaritan Medical Center are pleased to announce that Kiran C. Raju, DO, has joined SMG Women's

certified in Obstetrics and Gynecology, joined Good Samaritan Medical Center's medical staff in 2019 as a laborist. Dr. Raju earned his Doctor of Osteopathy (DO) from New York College of Osteopathic Medicine in Old Westbury, New York. He completed an internship and his residency in obstetrics and gynecology at the Philadelphia College of Osteopathic Medicine, Philadelphia, PA.

Dr. Raju is a member of the American Osteopathic Association and American College of Osteopathic Obstetricians and Gynecologists. Dr. Raju specializes in minimally invasive surgery and high-risk obstetrics.

Dr. Raju is accepting new patients at SMG Women's Health Brockton, 830 Oak Street, Suite 223E, Brockton MA, (508) 897-4712.

About Good Samaritan Medical Center: Good Samaritan Medical Center is an acute-care, 267-bed hospital providing

comprehensive inpatient, outpatient, and Level III Trauma emergency services to Brockton and 22 neighboring communities.

The hospital offers Centers of Excellence care in orthopedics, oncology, and cardiology, specialized care in surgery, family-centered obstetrics with Level II nursery, and advanced diagnostic imaging. Good Samaritan Medical Center has the Gold Seal of Approval from the Joint Commission on Accreditation of Health Care Organizations. Good Samaritan Medical Center is part of Steward Health Care System. To learn more visit www.goodsamaritanmedical.org.

About Steward Health Care: Steward Health Care is the largest private, tax-paying physician-led health care network in the United States. Headquartered in Dallas, Texas, Steward operates 37 hospitals in the United States and the country of Malta that regularly receive top

awards for quality and safety. The company employs approximately 42,000 health care professionals. The Steward network includes multiple urgent care centers and skilled nursing facilities, substantial behavioral health services, over 7,900 beds under management, and approximately 2.2 million full risk covered lives through the company's managed care and health insurance services.

The Steward Health Care Network includes 5,000 physicians across 800 communities who help to provide more than 12 million patient encounters per year. Steward Medical Group, the company's employed physician group, provides more than six million patient encounters per year. The Steward Hospital Group operates hospitals in Malta and nine states across the U.S., including Arizona, Arkansas, Florida, Louisiana, Massachusetts, Ohio, Pennsylvania, Texas, and Utah.

Health Brockton.

Dr. Raju, who is board-

My Local MA: Guide to the Metro South Region



The Metro South Chamber's 2021 Regional Guide and Member Directory is here! Keep an eye out for it in the mail over the next few weeks. This year, we have adopted the State's most recent Travel & Tourism campaign, "My Local MA" - designed to encourage in-state support for our local businesses effected by the COVID-19 pandemic. **Put your money where your heart is: right here in Massachusetts.** Our member businesses, among the finest in their respective fields, are featured in this My Local Metro South, MA Guide. Their appreciation of you as consumers, employees and customers has never been greater. In turn, it is so important for us to remember how vital these local businesses are to our American way of life and our great democracy. More than ever, they need our recognition and support!

While you are here, you can visit the extraordinary Fuller Craft Museum, enjoy the acclaimed Brockton Symphony Orchestra, cheer on the Brockton Rox and command a Formula-1 go-kart on a state-of-the-art outdoor track. With plentiful hotel rooms and within easy reach of Boston, Providence, Plymouth and Cape Cod, you will find many fun shopping experiences, peaceful parks, dynamic sporting events and rich cultural activities all within reach. If you are new to this region, we aim to inform you. If you live here, we want to remind you. If you do business here, we wish to thank you.

New SE SCORE Chapter Chair, Peter Smith



MSCC President Chris Cooney and new South Eastern Massachusetts SCORE Chair, Peter Smith

Peter Smith is the newly elected Co-Chair of the SCORE Offices covering Brockton and Southeastern Massachusetts. He recently met with Chamber ceo, Chris Cooney, to tour the facilities at 50&60 School Street. Peter and Chris are collaborating to expand small business counseling and workshop offerings for the Brockton location. To learn more about SCORE, or to schedule an appointment visit, www.score.org or call 508) 587-2673.

Commercial Real Estate Hot Across Metro South Region; Growth Expected to Continue as City Develops



FOR SALE: 1208 Montello Street, Brockton, MA 02301
Contact: Doug Crane, Jack Conway
(508) 843-7985 • dcrane@jackconway.com

Zoning Approved for 24 Residential Units Transit-oriented housing development opportunity! This project is steps from the Campello commuter rail station platform and directly across from the newly renovated city park! This is zoning approved for 12 one bedroom & 12 two bedroom units 1-1 parking on ground level...trophy project! Seller will transfer any engineering completed thus far (plans attached). Recently the city of Champions has become the city of opportunities, Brockton's real estate market is experiencing one of the highest property valuation increases in the state and some say its swiftly becoming the new Boston (with its highway access, public transportation systems & train)! This would be a gem in anyone's portfolio! Present your offer & plan today!



FOR SALE: Westgate Business Center, 365 Westgate Drive, Brockton, MA 02301
Contact: Cesar Miranda, Keller Williams Realty • (508) 326-8306 • www.loopnet.com/Listing/365-Westgate-Dr-Brockton-

MA/21701467/

27,000 SF, 49% Leased, Office Building for sale in Brockton. Sale type:

Chamber Bids Event Director, Reinertson Farewell



(L-R) MSCC Business Assistant Intern Grace Olivieri, Program & Events Director Lexi Reinertson, and Communications Director Emma Stratton at recent ribbon cutting in West Bridgewater.

Lexi Reinertson announced her departure from the Chamber after accepting a position with a family owned and operated hospitality company in southern California.

"Lexi brought so many wonderful traits and talents to her work at the Chamber. She is a tireless professional who adapted and brought so many great speakers and programs to the Chamber. Her diplomatic approach and helpful nature immediately invoked confidence and ease with speakers and attendees whether in person or via Zoom. We wish her all the best in her future endeavors" said Chamber CEO, Chris Cooney.

New Brockton Rotary Club President, Woods Young



Outgoing President Sesay Johnson and Incoming President Joanne Woods Young

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Solving real problems takes real commitment and vision. For more than 110 years, Rotary's people of action have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and we stay committed to the end.

What we do: Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 35,000+ clubs work together to: promote peace; fight disease; provide clean water, sanitation, and hygiene; save mothers and children; support education; and grow local economies. Visit www.rotary.org to learn more. Brockton Rotary Club meets Thursdays at 12:15pm at Thorny Lea Golf Club.

Investment. Property type: office. Property Subtype: Medical. Building Class: C. Year built: 1970. 2 Stories. Typical floor size: 13,500 SF. Zoning: C2-General Commercial. Parking: 100 Spaces (3.48 Spaces per 1,000 SF leased).

Office Building Portfolio

Contact: Steve Donahue 508-942-0408 sd@donahueassociates.com



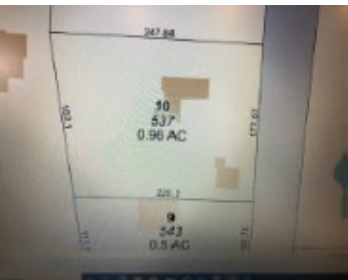
37 Belmont Street, Brockton



221 Main Street, Brockton



227-231 Main Street, Brockton



Next to Brockton Court House; Easy Commuter Rail access; Located on Public Transportation. Current NOI \$311,643.00. Potential NOI if full \$403,352.00.

FOR SALE: 537 Turnpike Street, South Easton, MA 02375
Contact: Paul Dunn • (508) 472-2215 • paul@donahueassociates.com

178' ft Frontage on Route 138, 3 Phase Power, Business Zoned, Near the junctions of Routes 138 & 106, just west of Route 24.

Five Finalists Compete in "Bear's Den" Bridgewater State U. "Shark Tank" Business Plan Competition



Beginning in May, accepted entrepreneurs began opening and expanding their business in a five-week business plan competition! Free virtual training with cash awards for the best business plans enticed many. There has never been a better time to start or grow a business. With so many pandemic-induced closures, the United States is in need of new and expanded businesses across many industries. An expedited business planning program based at Bridgewater State University, facilitated by the Center for Women and Enterprise, supported by the Metro South Chamber of Commerce and Judged by SCORE of Southeast Massachusetts began in May.

This program was created for women, immigrants and people of color, who have been especially hard-hit by the pandemic. In five weeks' time, participants received intensive training and support to help them draft a business plan and succeed. All applicants have received consultation and support.

This fast-paced intensive program was designed to inspire, encourage, and support people in their quest to start or grow a business.

First Place: Burke's Hot Sauce | Shannon Burke



Burke's Hot Sauce handcrafts, small-batched fermented hot sauce. Focused on sustainable quality, and innovative flavor and heat that you can enjoy on your everyday foods. Our special fermentation process breaks down the natural food components giving the sauce an enriched flavor and heat that will have you going back for more! Visit burkeshotsauce.com to learn more or on Facebook and Instagram @burkeshotsauce

About Shannon Burke: "I'm passionate about hot sauce and the enjoyment it brings with my everyday foods. Opening a new bottle is like a new experience each time. My relationship with my husband, who is equally as passionate as I am about hot sauce, started over our bond of heat and hot sauce. Our passion has evolved into this hot sauce venture we started together as a family-owned business and is a family experience we want to pass on.

Our local community is important to us and we're excited to share our uniquely handcrafted recipes with others to enjoy! My professional background is in operations and managing channel partnerships for SaaS organizations. I have a bachelor's degree in Communications from the University of San Francisco." **Contact:** shannon@burkeshotsauce.com

Shannon on BSU's Business Plan Competition: "My experience with the BSU business program has been a positive one. It is exactly the type of resources, guidance and education I needed in the early stages of forming my business. It has brought me clarity on the focus and direction of the business, and it has accelerated me to take the necessary actions to propel the business forward. I highly recommend this course for anyone who is in the early stages of their business and are serious about having a solid business plan they can execute."

Second Place: Mathematics Rules | Vrishali Javeri



Vrishali Javeri, the founder of Math Rules will lead a 12 week SATMath Workshop, September 10 - December 3, 2021. She believes that math is a skill that anyone can master if they are willing to put in the work.

She has used math all her life, from analyzing and building stock portfolios to predicting the after effects of radioactivity to building models to study exotic magnetic materials. Visit matematicsrules.com to learn more!



About Vrishali Javeri: Besides designing this SAT Math course which was offered by the Sunderland Public Library last year, she has taught physics and math at University of Maine and was the science faculty for the Upward Bound Program at UMass. She was doctoral candidate in Physics, has completed Masters in Physics and also an MBA. **Contact:** rulesmathematics@gmail.com

Third Place: The Sustainable Organizer | Cathy King

We provide sustainable organizing solutions that help clients end the cycle of disorganization and clutter. We enable clients to gain control of their life, home, and time, with life-changing solutions for disorganization and an eye toward being environmentally better. Visit thesustainableorganizer.com to learn more!



About Cathy King: Founder, Cathy King, is a successful corporate executive-turned-entrepreneur. After getting her MBA in Sustainability from Northeastern University and working for 30-plus years as a corporate accounting executive, she started this business. Cathy drew upon her many years of corporate finance discipline, the MBA in Sustainability and NAPO certification training to offer services that clients can place full trust in confidentiality and privacy. This combination of credentials and experience make this a business that will thrive and succeed in supporting women. **Contact:** cathyking@thesustainableorganizer.com



Cathy on BSU's Business Plan Competition: "Words cannot adequately express the value of the end product that I was able to produce as a result of this program. I have been in start-up mode for about a year when this program came to me via a suggestion from my SCORE mentor. I thought it was just what I needed to get pen to paper and get my business plan finally written. What I did not expect was that I would learn so much more about my business and all of the external forces around me. The support team from the BSU program was absolutely fantastic and highly skilled across many disciplines. I would highly recommend this program to anyone that was in startup and the idea stage."

Honorable Mention: Heri of Boston | Kirsten Blocker



Our Mission: Heri of Boston supports self-care and wellbeing through luxuriously crafted, artisan home fragrance and body products that pay homage to the history and cultural experience of Boston, Massachusetts, and gives back to rare disease research. Heri of Boston is a niche, philanthropic brand with the ability to adapt to supply chain issues and offer diverse products to a broad market appeal.



Kirsten plans to utilize an e-commerce site, social media, and cultivate wholesale clients in Y1, Q3. Pop-up shops and in-person markets, plus market-responsive product offerings, presents increased sales opportunities.

About Kirsten Blocker: Kirsten is a solopreneur with a BA in English, Magna cum laude from Pine Manor College, and an MFA in Poetry. She holds an Advanced Web Development certificate from New England Institute of Art, and currently works as Associate Director of Web Marketing for the Massachusetts Health Connector.

Honorable Mention: Wicked Fruitful | Mal Klesna-Blat



Wicked Fruitful is an orchard-inspired company. We make small-batch specialty foods from locally grown fruit and locally sourced natural ingredients. Our products have reduced sugar content and are preservative-free. Care for the environment is at the heart of our business – we use sustainable packaging and support campaigns to save honeybees and other pollinators since they are crucial in production of fruit and food in general. Visit wickedfruitful.com to learn more! We are starting with attending the Hopkinton Farmers Market on Sundays 1-5PM starting mid-late July till the end of the season on Oct 10th and online at wickedfruitful.com. We are hoping to be able to attend different farmers markets on Fridays and Saturdays (details TBD)

About Mal Klesna-Blat: Mal holds an extensive education including a Master in Business Analytics from Bentley University and MBA from University of

"Bear's Den" Business Plan Competition (cont.)

Connecticut and additional certifications in marketing from UConn and UCLA. Additionally, she is a skilled self-taught cook and baker with years of experience. In her spare time, she enjoys gardening and plans to expand her fruit-bearing garden in the near future. *Contact: wickedfruitful@gmail.com*

Mal on BSU's Business Plan Competition: "It has been a wonderful experience – intense, challenging but extremely rewarding experience. Thanks to the program I was able to complete my business plan – a task that seemed so overwhelming before. Now, thanks to the program I have a road map to guide my business and a much greater chance to succeed. I recommend the program to any aspiring entrepreneur. Thank you BSU for putting it together and running it so smoothly!"

MEMBER Profile - Behavioral Concepts (BCI)



MSCC President Chris Cooney and BCI Executive Director, Aerin Parish-Toscano.

Behavioral Concepts (BCI)
375 Westgate Drive
Brockton, MA 02301
(617) 505-6183
www.bciaba.com

Year Established: 2002

Products or Services: Applied Behavior Analysis (ABA)

Number of Employees: 35 in Brockton, 850

across the State

What is unique or special about your firm and the products and services you offer? BCI provides home, community, and center-based educational, behavioral, consultative, and assessment services to children with autism and their families. Our Learning Centers provide daytime services designed especially to meet the needs of young children with autism. Our team of specialists utilize Applied Behavior Analysis (ABA) therapy and individualized programming/treatment planning in a socially enriching environment tailored to each child's unique goals and development.

What is your market area? Massachusetts

What markets do you serve? Individuals with autism (age 0-22) and their families.

What is your main business objective concerning your customers and the business community? It is BCI's goal to maximize individual potential, increase independence, and enhance our clients' quality of life within their home, school, and community.

Anything additional we should know about your company? BCI is partnered with community organizations and groups across the state of Massachusetts that champion better services, the expansion of benefits, and that help families find the support they need to make their lives easier. In addition, BCI's partnerships with universities enable us to train current and future generations of clinicians in the field.



Support the Soupman Celebrates New Facility



Support the Soupman, 1 Bert Drive, Unite #6 West Bridgewater



Peter "The Soupman" Kelleher, Founder



Chamber staff and business community members enjoying a tour of the new facility.

MSCC members and community members gathered outside in June to celebrate Support the Soupman's new facility in West Bridgewater.

About Support the Soupman: "What started as serving hot soup out of a pick-up truck is now a mobile convoy providing essential services, offering the homeless a message of HOPE, and a sense of dignity."

What We Do: "We travel from city to city to provide the homeless with a shower, a meal, a backpack full of essential toiletries, and some clean clothes. Our goal is to favorably impact the lives of our vulnerable population, restore their dignity, and give them hope."

How We Do It: "We do this completely through the contributions of our sponsors and donors and the efforts of our volunteers. Without their generosity, we would not have the current fleet of trucks, mobile showers, and buses used in our outreach efforts."

Why We Do It: "Travis Harris Kelleher lost his battle with drug addiction on September 2, 2016, and died alone in the streets of Bangor ME at the young age of 33. We seek to remind those who are living a life of homelessness that we are here and we care."

Visit www.supportthesoupman.org to learn more.

Ribbon Cutting Ceremonies are an opportunity to celebrate a grand opening, expansion, relocation, or anniversary. Want to hold a ribbon cutting of your own? Contact the Chamber, we'll bring the scissors and ribbon - perfect photo op! Email Chris at chris@metrosouthchamber.com, or call (508) 586-0500 x223



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BANK Let's get there, *together.*
bluestone.bank

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Support Local Restaurants with Outdoor/Indoor Dining and Take-Out Menus!



JOIN US FOR GOOD®

Sponsor: Eastern Bank

Please remember our wonderful eateries and enjoy their outdoor and indoor dining. You may also order some delicious food to-go. You may discover a new taste or visit a favorite place while helping them during this challenging time. Offerings are subject to change. For the best service, please contact the restaurant directly. This list is comprised from various sources including the City of Brockton. To include your restaurant on this list, contact Grace at info@metroouthchamber.com or call (508) 586-0500 x 221.

2 Jerks BBQ 701 Broadway Street Raynham, MA (508) 386 2737	Christo's To Go 785 Bedford Street Whitman, MA (508) 588-4200	Georgio's Pizza and Roast Beef 1041 Pearl Street Brockton, MA (508) 580-0160	LongHorn Steakhouse 800 US Road, Route 44 Raynham, MA (508) 821-9246	Panera Bread 1301 Belmont Street Brockton, MA (508) 587-1520	Stonebridge Cafe 1285 Belmont Street Brockton, MA (508) 584-5200
Abington Ale House 1235 Bedford Street Abington, MA (781) 871-6811	Classic Subs & Pizza 144 Howard Street Brockton, MA (508) 580-0577	Good Days Restaurant 99 South Main Street West Bridgewater, MA (508) 584-0077	Maui Restaurant 1875 Main Street Brockton, MA (508) 583-1010	Papa Gino's 885 Belmont Street Brockton, MA (508) 588-1911	Stoneforge Grill 10 Roosevelt Circle South Easton, MA (508) 238-0550
Back Bay Bagel 1280 Belmont Street Brockton, MA (508) 580-6565	Crown Fried Chicken 1012 Main Street Brockton, MA (508) 580-5222	Hill's Home Market 413 River Road Hudson, MA (978) 567-1402	McDonald's 908 N. Montello Street Brockton, MA (508) 588-9920	Peppercorns Café 445 Central Street Stoughton, MA (781) 341-0006	Stoughton House of Brews 28 Porter Street Stoughton, MA (781) 436-8435
Barrett's Alehouse 674 W. Center Street West Bridgewater, MA (508) 510-4204	D'Angelo Grilled Sandwiches 648 Pleasant Street Brockton, MA (508) 427-9395	Home Cafe 677 N. Main Street Brockton, MA (508) 583-9768	McDonald's 664 Crescent Street Brockton, MA (508) 586-4594	The Peruvian Place 55 City Hall Plaza Brockton, MA (508) 580-0147	Sunset Cafe 1110 Main Street Brockton, MA (508) 857-2289
Bertucci's Brick Oven Pizzeria 1285 Belmont Street Brockton, MA (508) 584-3080	Doe E Duck Donuts 199 Belmont Street Brockton, MA (508) 583-9571	IHOP 540 Westgate Drive Brockton, MA (508) 521-6050	McGuigan's Pub 546 Washington Street Whitman, MA (781) 447-7333	Petti's Market & Deli Market 216 Belmont Street Brockton, MA (508) 586-6210	Table 22 25 Pleasant Street Brockton, MA (508) 897-8801
Boston Fried Chicken 95 Montello Street Brockton, MA (774) 776-2734	Domino's Pizza 1940 Main Street Brockton, MA (508) 588-3412	Italian Kitchen 1071 Main Street Brockton, MA (508) 586-2100	McMenamy Seafood 810 Belmont Street Brockton, MA (508) 586-1122	Pizza Maria 180 Oak Street Brockton, MA (508) 559-0701	Tamboo Bistro 252 Main Street Brockton, MA (508) 584-8585
Brack's Grille & Tap 1280 Belmont Street Brockton, MA (508) 271-7777	Domino's Pizza 1085 N. Montello Street Brockton, MA (508) 587-1299	JJ's Caffe 610 N Main Street Brockton, MA (508) 510-4227	Mee King Garden 187 Crescent Street Brockton, MA (508) 588-1311	Pizza Palace 350 Oak Street Brockton, MA (508) 559-0707	Teen Challenge Catering 20 Clifton Avenue Brockton, MA (508) 510-7674
Buena Vista Restaurant 526A Main Street Brockton, MA (508) 580-7745	El Rincon Del Sabor 330 N. Main Street Brockton, MA (617) 301-0289	Jo's Best Diner 1050 Pearl Street Brockton, MA (508) 584-8334	Mike Shea's Coffee Roasting 30 First Street Bridgewater, MA (508) 807-5754	Press It Juicery 3 Roche Brothers Way North Easton, MA (508) 297-2585	Terra Nossa 1030 N. Montello Street Brockton, MA 02301 (508) 580-4463
Buffalo Wild Wings 486 Westgate Drive Brockton, MA (508) 559-1409	Empower Nutrition 828 Crescent Street Brockton, MA (508) 857-5931	Joe Angelo's Cafe & Deli 11 Crescent Street Brockton, MA (508) 588-8331	Miko's Cafe 912 Crescent Street Brockton, MA (508) 232-6754	Restaurant Panorama 180 N. Main Street Brockton, MA (508) 427-1649	Texas Roadhouse 124 Westgate Drive Brockton, MA (508) 427-6244
Cape Cod Cafe, Inc. 979 Main Street Brockton, MA 02301 (508) 583-9420	Five Star Pizza & More 739 Crescent Street Brockton, MA (508) 427-5555	Just Desserts Bakery 1 Main Street Bridgewater, MA (508) 807-0387	Monikka Collection by MBJ Wines mbjwine.com	Rod's Pizza 567 N. Main Street Brockton, MA (508) 583-8500	Tinrays Family 9 Winter Street Brockton, MA 02302 (508) 584-8900
Charlie Chan's Restaurant 1270 Main Street Brockton, MA (508)559-1776	Flames 804 Main Street Brockton, MA (508) 510-5608	Lady C&J Soulfood 10 Perkins Ave Brockton, MA (508) 510-4668	Montillio's Baking Company 134 Spark Street Brockton, MA (508) 894-8855	Shovel Town Brewery 50 Oliver Street North Easton, MA (508) 205-7151	Village Pizza & Subs 830 Crescent Street Brockton, MA (508) 580-1920
Chinatown 51 Oak Street Ext Brockton, MA (508) 580-2885	Frank's Restaurant 265 N. Pearl Street Brockton, MA (508) 588 9604	Leal's Kitchen 707 Warren Avenue Brockton, MA (508) 588-5955	Nagoya Fusion 739 Crescent Street Brockton, MA (508) 588-8388	Somewhere Else Tavern 65 School Street Pembroke, MA (339) 933-8300	Westside Pizza 35 Torrey Street Brockton, MA (508) 588-1331
Chipotle Mexican Grill 500 Westgate Drive Brockton, MA (508) 586-0102	George's Cafe 228 Belmont Street Brockton, MA 02301 (508) 588-4231	Little Sami's 1145 W. Chestnut Street Brockton, MA (508) 436-4766	Only One Jamaican Restaurant II 192 Warren Avenue Brockton, MA (617) 833-5872	Stelios Pizza House 25 Pearl Street Brockton, MA 02301 (508) 894-8160	White's Bakery & Cafe 1041 Pearl Street Brockton, MA (508) 584-5100

Federal, State & Regional COVID-19 Resources



The Metro South Chamber of Commerce is dedicated to providing support for our business community now more than ever - we're here for you. Below, please find an extensive list of federal, state, and regional resources available to you during the COVID-19 pandemic.

Brockton Redevelopment Authority
Contact: Robert Jenkins
(508) 586-3887

Center for Women & Enterprise
Contact: Carla Akalatian
(617) 532-0244

Massachusetts Office of Business Development (MOBD)
Contact: Margaret Laforest
(617) 973-8537
Contact: Susan Whitaker
(617) 973-8537

MA Small Business Development Center Network (MSBDC)
Contact: Jill Beresford (508) 673-9783

Massachusetts Supplier Diversity Office (SDO)
Contact: John Fitzpatrick
(617) 720-3300

MassDevelopment
Contact: Jay Pateakos
(508) 678-0533

MassHire Greater Brockton Workforce Board (MassHire GBWB)
Contact: Sheila Sullivan-Jardim
(508) 584-3234

MassHire Greater Brockton Career Center (MassHire GBCC)
Contact: John Murray
(508) 513-3400

SCORE Business Counselors
Contact: Rod Clark
(508) 587-2673

South Eastern Economic Development (SEED) Corporation
Contact: Sue Murray
(508) 822-1020

U.S. Small Business Administration (SBA)
Contact: Susan Lourie
(617) 565-5564

RAFT (Residential Assistance to Families in Transition) Program Offers \$10K Grants for Housing



(Residential Assistance to Families in Transition), provides short-term emergency financial assistance to help eligible homeowners and renters by assisting with mortgage payments, rent, utility bills, and other costs. This special program targets households facing instability as a result of a COVID-19 (Coronavirus) related housing crisis due to a loss of wages or increase in expenses (e.g., medical expenses). For more info, visit [NHSMass.org](https://www.nhsmass.org).

Small Business Resource; We Speak Portuguese!



Theresa Lobo-Albin, Small Business Assistance



Theresa Lobo-Albin, has joined the chamber staff this past year and is fluent in Portuguese. She is available to communicate with businesses that may require help in learning about various business assistance programs serving entrepreneurs, businesses and non-profits throughout the region. Theresa holds a degree in business and accounting and has worked with many small businesses from numerous industries over her career in accounting. The Chamber (in partnership with many regional, state, and federal resources) operates the Metro South Business Assistance Center and Thomas Edison Business Incubator in support of business development. Many of the BAC resources can be found online and are being offered remotely, including one-on-one coaching through SCORE Counselors.

To learn more about business assistance resources in English and Portuguese contact Theresa Lobo-Albin at finance@metrosouthchamber.com or call (508) 586-0500 x 230. To learn more about the Business Assistance Center (BAC) and available business resources, visit www.metroouthchamber.com/resources/business-assistance. Individual counseling is available by appointment.

SBA Programs Provide Relief to Small Businesses



The **Shuttered Venue Operators Grant (SVOG)** program was established through the Economic Aid to Hard-Hit Small Businesses,

Nonprofits and Venues Act and amended by the American Rescue Plan Act to provide over \$16 billion in grants to shuttered venues. Visit svograntportal.sba.gov to learn more.

Eligible applicants may qualify for grants equal to 45% of their gross earned revenue, with the maximum amount available for a single grant award of \$10 million. \$2 billion is reserved for eligible applications with up to 50 full-time employees. **Eligible entities include:**

- Live venue operators or promoters
- Theatrical producers
- Live performing arts organization operators
- Museum operators
- Motion picture theater operators (including owners)
- Talent representatives

Other requirements of note:

- Must have been in operation as of February 29, 2020
- Venue or promoter who received a PPP loan on or after December 27, 2020, will have the SVOG reduced by the PPP loan amount



Restaurant Revitalization Fund: The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open.

This program will provide restaurants with funding equal to their pandemic-related revenue loss up to \$10 million per business and no more than \$5 million per physical location. Recipients are not required to repay the funding as long as funds are used for eligible uses no later than March 11, 2023. Visit <https://www.sba.gov/funding-programs/loans/covid-19-relief-options/restaurant-revitalization-fund> to learn more. **Eligible entities who have experienced pandemic-related revenue loss include:**

- Restaurants
- Food stands, food trucks, food carts
- Caterers
- Bars, saloons, lounges, taverns
- Snack and nonalcoholic beverage bars
- Bakeries (onsite sales to the public comprise at least 33% of gross receipts)
- Brewpubs, tasting rooms, taprooms (onsite sales to the public comprise at least 33% of gross receipts)
- Breweries and/or microbreweries (onsite sales to the public comprise at least 33% of gross receipts)
- Wineries and distilleries (onsite sales to the public comprise at least 33% of gross receipts)
- Inns (onsite sales of food and beverage to the public comprise at least 33% of gross receipts)
- Licensed facilities or premises of a beverage alcohol producer where the public may taste, sample, or purchase products

MORE COVID-19 RELIEF OPTIONS FROM THE SBA:



Paycheck Protection Program: This forgivable loan helps businesses keep their workforce employed during the COVID-19 crisis. (Please note, PPP ended on May 31, 2021 but existing borrowers may be eligible for PPP loan forgiveness.)



COVID-19 EIDL: This loan provides economic relief to small businesses and non-profit organizations currently experiencing a temporary loss of revenue.



SBA Debt Relief: SBA provides a financial reprieve to existing borrowers during the pandemic.



Cross-Program Eligibility: A summary of the criteria to meet when considering different funding options.

Visit www.sba.gov/funding-programs/loans/covid-19-relief-options to learn more about any of the programs listed above.

Webinars, Workshops, Endless Ways to Grow Your Business - Free SCORE Resources

Join SCORE Mentors for the following live webinars. Visit www.score.org/take-workshop to register.

July 15: Attract Clients and Position Your Brand with Content Marketing

Content powers marketing and grabs the attention of customers, media and investors. Still, with constantly changing algorithms, endless content distribution platforms and limited time or personnel resources, business owners are often overwhelmed before they start. In this webinar, SCORE Mentor Jasmine Powers will show you five key ways to get control of your content marketing for attracting clients and positioning your brand. Attendees will learn how to: Create the best content formats for their communication style. Choose tools to schedule and automate publishing. Prepare a manageable content calendar. Produce content for different audiences and purposes. and repurpose content to keep from reinventing the wheel.

July 22: The Million Dollar Marketer's Roadmap- How to Build a Solid Digital Marketing Foundation

Can you picture yourself pulling in \$1,000,000 in revenue? How would it feel? Who would you tell? What would you do to celebrate? From working with thousands of small business marketers and studying the daily practices of successful ones, this value-packed workshop provides a roadmap for any small business owner to build a solid digital marketing foundation and strive toward those coveted seven figures of revenue. Join Bryan Caplan, National Speaker for Big Tech and Host of Bigger Better Biz on YouTube, as he guides you through the tips, tricks, and strategies used by Million Dollar Marketers every day to grow their brands. After this event, you will walk away with a better knowledge of: Setting and accomplishing goals. Focusing your time on what matters. Understanding your audienc. Reaching & engaging your prospective buyers. And knowing your numbers to help you grow

July 27: How To Leverage LinkedIn for Lead Generation

LinkedIn is now the world's #1 LARGEST professional network. It's one of the only places where you can build a network of like-minded professionals and command authority in your industry. If you are wondering how to use LinkedIn properly so you can get noticed, build your 1st-degree connections, gain exposure, and boost revenue for your business, tune in! UPDATED specifically for 2021, Lead Generation Expert Mike Corso will teach the art of building a list and utilize LinkedIn to leverage your business. You'll walk away with: Messaging templates. The steps entailed to automate your outreach. And 10 EASY LinkedIn tips that you'll wish you learned five years ago.

July 29: Local Search Engine Optimization(SEO) Strategies to Get Your Business Found Online

When people are looking for products or services from local businesses, 97% of them turn to the internet. So if you own a local business, will people find YOUR company's website when they search online? The best way to increase your chances of showing up in search results when people search for businesses is through local Search Engine Optimization. In this session, presented by SEO Expert Sherry Bonelli, you'll learn some of the most important local SEO strategies you need to help your website rank higher on Google and other search engines. We'll discuss: What is SEO? Why you need to show Google that your website is authoritative and trustworthy. How to identify keywords and do keyword research. Why claiming and optimizing your Google My Business listing is THE most important local SEO strategy you can do. Online Business Directories/ Citations sites you should get your business listings on and why. How to use reviews to boost your rankings. What "technical SEO" strategies are necessary to make Google – and users – happy. How to use Tags. Creating content that answers questions and anticipates user intent. And link building strategies. At the end of this jam-packed session, you'll have actionable SEO strategies you can start implementing in your business today!

August 3: Making the Leap to Entrepreneurship - Is the Right Time Now?

Steve Jobs did it. Jeff Bezos did it. Sara Blakely did it. We wouldn't have Apple, Amazon, Netflix, Nike, Instagram, Pinterest, 23&Me, Starbucks, or Red Bull if aspiring entrepreneurs hadn't left their nine-to-five to chase a dream. Nearly every successful entrepreneur, famous and non-famous, had to quit a job at

some point to make it. You don't have to build something huge or take a crazy risk to be a successful quit-to-starter. Today, it is more accessible than ever to be an entrepreneur or solopreneur. But should you make the leap – and when? Can really anyone do it – and should they? What is it they don't tell you? How do you know you've got the right idea, the right plan, and the right timing to make it stick? Startup Enthusiast, Professor of Entrepreneurship, and Author of Quit to Start Allen Clary will cover all of the major 'types' of startups from software/tech, to physical products, to services, and all points in between – and which ones are 'structurally' able to deliver on wealth and freedom one day, some much more than others.

You'll learn about: A simple to understand 'Startup Gameboard' that breaks down all the major types of entrepreneurship by degree of difficulty, experience required, and money needed. Type A and Type B entrepreneurs but also the lesser known, more equipped to be successful, 'Type C' entrepreneur. The 'Quit Zone' that describes the formula for when is the right time to make your move. And the dangers of 'Confirmation Bias' and the emotional 'Quit Triggers' to avoid.

RENEWING Members

Thank you!

An Improved You
Annunciation Greek Orthodox
Church of Brockton, Inc.
Arista Associates, Inc.
Barbour Corporation
Bearingstar Insurance
Brewster Ambulance Service
Bridgewater Credit Union, a Division
of Merrimack Valley Credit
Brockton Educational Foundation, Inc.
Brophy & Phillips Co., Inc.
Cary Hill Discount Liquors, Inc.
Collins Crane & Rigging Service, Inc.
Comeau & Kelly Construction, Inc
Cromwell Consulting, Inc.
D.W. Clark, Inc.
Do Brazil Market
Droukas Real Estate
Gouthro Plumbing & Heating
Hart Design DBA Edible South Shore
& South Coast
Heights Crossing Assisted Living, LLC
Hub Technical Services
JJ's Caffé
John DeCosta Jr., Inc. Lock & Security
Keeping Pace with Multiple Miracles

Landerholm Electric Company, Inc.
Loureiro Engineering
Lynch Cleaning Contractors
Makeovers Salon & Spa
OCES - Old Colony Elder Services
Old Colony Planning Council
Precision Installations Inc.
Premium Printer Supplies
Prophett- Chapman Cole & Gleason
Funeral Homes & Cremation Serv
Prospect Hill Company
Residence Inn by Marriott Boston/
Bridgewater
Russell & Pica Funeral Home, Inc.
Sharkansky LLP, CPA's
South Shore Property Management, LLC
Spilldam Environmental, Inc.
Sullivan Tire & Auto Service
Sulmonte & Frenier, LLP
Town of Bridgewater
Vicente's Tropical Grocery
Ward Enterprises
Webster Bank
Westfield Child Center
Westside Behavioral Health, LLC

WELCOME NEW MEMBERS!

Reinvesting in Our Community

Alpha Chemical Services, Inc.
Elise Dauksevicz
46 Morton Street
Stoughton, MA 02072
(781) 344-8688
www.alphachemical.com
Sanitation

PMI Spruce Tree
Rachael Kasper
137 Dr. Braley Road
East Freetown, MA 02717
(774) 271-7500
www.pmisprucetree.com
Property Management

Brockton Historical Society
Ken Galligan
216 North Pearl Street
Brockton, MA 02301
(508) 583-1039
www.brocktonhistoricalsociety.org
Agencies/Association

For membership,
contact Marcy Venezia
(508) 586-0500 x 229
MVenezia@metrosouthchamber.com

Networking Group USA Partners with Chamber



The Metro South Chamber and Networking Group USA have formed a partnership to engage emerging businesses and help them grow. This is a low cost way to network, and in combination with Chamber membership, is great way to grow your

business. Visitors are always welcome. Networking Meetings:

Lakeside Chapter - Meets the 1st and 3rd Tuesday every month from 8:30-9:30 AM at Grille 58, 284 Monponsett Street in Halifax.

Easton Area Networking Group USA - Meets the 2nd & 4th Wednesdays 8:00-9:00 AM via Zoom, contact Marcy at marcyvenezia@gmail.com

Waters Networking Group - Meets the 1st & 3rd Thursdays 8:30-9:30 AM. Contact jane@rightkeymortgage.com, in-person meetings at Keeping Pace with Multiple Miracles in West Bridgewater.

For more information about Chamber Membership and Networking Groups contact Marcy at MVenezia@metrosouthchamber.com. Please contact each group for updates on their meetings during COVID-19.

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail chris@metrosouthchamber.com.



The **Bridgewater Business Association (BBA)** promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit bridgewaterbiz.biz for more information.

The **Stoughton Chamber of Commerce** helps to preserve the community's overall interests and needs. As an advocacy for the business community, the SCC promotes wellness of the entire community through charitable donations, fundraising and scholarship programs for our graduating students. Visit stoughtonma.com for more information.



The **Norwell Chamber of Commerce's** mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and entrepreneurship. Visit norwellchamberofcommerce.com for more information.



The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit www.eastbridgewaterbiz.com for more information.



The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit avonindustrialpark.org.



Randolph Chamber of Commerce is a not-for-profit corporation founded in 1986 representing businesses in Randolph and the surrounding communities. The chamber provides leadership in fostering business success, growth and development. Visit www.randolphchamberofcommerce.com for more information



The **South Shore Women's Business Network (SSWBN)**, established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and business owners on the South Shore. Visit sswbn.org for more information.



Join the Chamber Now, \$1,000 in Incentives

Becoming a member of the Metro South Chamber of Commerce provides your business opportunities to accelerate its growth. When you join the Chamber, you become a leader within the business community and a member of the region's most dynamic advocacy organization. Membership means potential new business prospects, new savings, access to valuable resources and information, a variety of marketing opportunities, and more, for you and your business. Chamber membership is affordable no matter how small your business, and it provides your business with tremendous opportunity.



Join to Receive OVER \$1,000.00 IN PROMOTIONAL BENEFITS
FREE Member Listing in the Action Report newsletter (distributed to over 20,000)
FREE Member Profile in Action Report newsletter, distributed through the Enterprise
2 FREE Listings in the 2022 Book for Business
FREE 2021 Book for Business
FREE Chamber Business List in Excel or mailing labels, \$150 value
FREE Enhanced member listing on the Chamber website with hotlink to website
FREE access to members-only page of website to post discounts, events, and more
FREE opportunity to promote company at event share tables and at the Chamber
FREE opportunity to promote company in the Action Report
FREE business workshops

Health Insurance Opportunities, Energy Power Purchasing Program, **And More!!**
(Base Rate is \$325 + \$5 per full time employee)

For more info or to set up an appointment contact Marcy for Membership! Call (508) 586-0500 x 229 or email MVenezia@metrosouthchamber.com.

SEED Corp. Offers Brockton Business Loan Program

South Eastern Economic Development (SEED) Corporation focuses on job creation by financing small business in Massachusetts and Rhode Island through:

- **Micro & Small Loans** up to \$250,000 available at 5-6%
- **SBA 504 rate at ALL-TIME LOW 3.09% Fixed for 20 years for Commercial Real Estate and Fixed Assets**
- Working Capital, equipment, inventory, furniture and fixtures, and leasehold improvements
- **No pre-payment penalties**
- **Technical Assistance**



For more information call (508) 822-1020 x 312 or visit www.seedcorp.com

Own A Small Biz? Thinking of Starting One? Call SCORE!

To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.



Already own a business? Our volunteer mentors can help identify ways to increase profit, improve employee and customer satisfaction, and achieve work/life balance. With SCORE, you can have the honest, confidential and sometimes tough conversations about raising money, motivating your team, marketing your business, and other topics.

Take advantage of their **free** live webinar series! Learn more by visiting www.sema.score.org or by calling (508) 587-2673. Ahead for the month...

July 15: Attract Clients and Position Your Brand with Content Marketing

July 22: The Million Dollar Marketer's Roadmap - How to Build a Solid Digital Marketing Foundation

July 27: How To Leverage LinkedIn for Lead Generation

July 29: Local Search Engine Optimization (SEO) Strategies to Get Your Business Found Online

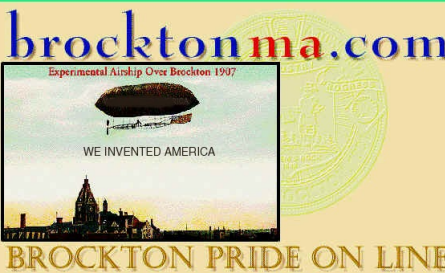


Alpha Chemical Services, Inc.



46 Morton Street, Stoughton • (781) 344-8688
www.alphachemical.com

Brockton Historical Society



216 North Pearl Street, Brockton • (508) 583-1039
www.brocktonhistoricalsociety.org

PMI Spruce Tree



PMI SPRUCE TREE

137 Dr. Braley Road, East Freetown • (774) 271-7500
www.pmisprucetree.com

Join the Chamber!

YOUR BUSINESS PROFILE HERE...

...When You Join the Chamber.
Call us at (508) 586-0500,
info@metrosouthchamber.com

Alpha Chemical Services, Inc. began manufacturing quality cleaners and sanitizers for the food processing industry in 1969. Over the years our business grew and expanded into multiple areas, each strengthening the other. Today we manufacture products for a variety of industries, but never lost sight of our food processing beginnings.

Established in 1969, the goal of the Brockton Historical Society been to develop, encourage, and promote a general interest in, and appreciation of, the history of the City of Brockton.

The Brockton Historical Society Museums are located on Route. 27. The museums consist of the Brockton Fire Museum, The Homestead which is an actual early Brockton residence, and the John Larnard Room which presently houses the Rocky Marciano, Thomas A. Edison, and Shoe Museum exhibits.

At PMI Spruce Tree, we specialize in residential property management in the Eastern Massachusetts area. Rachael Kasper, the owner/operator is a property manager for Property Management Inc., which has hundreds of property management locations across the country. PMI Spruce Tree is focused on providing you with an excellent experience, from customer service, to offering apps and software to simplify your experience, to setting and following standards that help pass savings onto property owners, and finally on solutioning any issues you may be experiencing at your properties.

Join the Chamber and network your business to success! The Chamber hosts informative meetings, networking events, and puts you in touch with your legislators. We also offer marketing and advertising opportunities, referrals, publicity and exposure. In addition, we offer Health Insurance packages and more. Call to learn more today!



Starting a Business?

Need help starting your business?
Looking for money to start your business?

The Metro South Business Assistance Center Can Help!

COUNSELING: Individual counseling is available by appointment for start-up and existing businesses. Counselors are working or retired professionals, highly experienced and willing to share their knowledge in financing, marketing, management, and more.

REFERENCE MATERIALS: An outstanding collection of reference materials that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

ACCESS: To computer and business-related software, including QuickBooks Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

EDUCATION: Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 metrosouthchamber.com/resources/business-assistance.

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The Metro South region offers the best of all worlds; cultural and corporate advantages, natural beauty, and the serenity of historic New England.

The region features **top notch education**, including three institutes of higher education, **exceptional health care** facilities, including four major hospitals. **Rich in culture**, the region is also home to symphonies, a craft museum, children's museum, and various historic museums. It also contains many **recreational activities**, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a **great place to stay** and competitive housing costs offer affordable and varied living opportunities.

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. *Ride the rail to Boston in only 35 minutes!* Call 508.586.0500 for your free map.



Metro South Regional Economic Development Organization
For more info, contact the Metro South Chamber of Commerce,
508.586.0500 • www.metroouthchamber.com



BUSINESS EVENTS Planner

<div>Thursday, August 05 Home-Based Businesses Ownership - Is It the Next Step in Your Career? Could business ownership be the next step in your career? Many entrepreneurs start with a home-based business that creates, delivers, or improves on a product or service. https://www.score.org/event/home-based-business-ownership-it-next-step-your-career</div>	<div>Thursday, August 05 Business After Hours 5:00 pm - 7:00 pm Water Pointe Condominiums 8 Island Court, South Easton Join us for our first After Hours event of 2021! Outdoor cookout with local craft beer, pizza, hamburgers & hot dogs at Water Pointe luxury condos in Easton. Cost: Free with pre-registration Register online: metrosouthchamber.com/calendar</div>	<div>Thursday, August 12 Optimizing Your Pricing Strategy to Maximize Profits Pricing your products and services properly is one of the most important business decisions you'll make. No matter what type of product or service you sell, the price you charge your customers will have a direct impact on profitability and the success of your business. https://www.score.org/event/optimizing-your-pricing-strategy-to-maximize-your-profits</div>	<div>Thursday, August 19 A Simple Process to Manage Your Time and Identify Which Items to Delegate The way to really grow your business, without increasing the amount of time you work, is to stay in your zone of genius, doing the work that you excel at, and delegating the rest. After all, when you try to do EVERYTHING, something or someone suffers. https://www.score.org/event/simple-process-manage-your-time-and-identify-which-items-delegate</div>
<div>Tuesday, August 24 To Incorporate or Not to Incorporate Your Business? That is the Question You made the leap to entrepreneurship! You know exactly what products or services you want to offer, but are not quite sure how you will protect yourself in the process. https://www.score.org/event/incorporate-or-not-incorporate-your-business-that-is-the-question</div>	<div>Wednesday, Sept. 15 Good Morning Metro South Time TBA Thorny Lea Golf Club 159 Torrey Street, Brockton SAVE THE DATE! Register online: metrosouthchamber.com/calendar</div>	<div>Wednesday, Nov. 17 108th Annual Meeting B2B Expo: 11:00 am - 3:00 pm Meeting: 12:00 pm - 1:30 pm Location TBA SAVE THE DATE! Register online: metrosouthchamber.com/calendar</div>	<div><div> LIVE</div><div> WORK</div><div> SHOP</div><div> PLAY</div></div> <div>www.BuyBrockton.org</div>