

METRO
SOUTH
CHAMBER OF
COMMERCE

Actionreport



March
2022

www.metroouthchamber.com

Leading Businesses
Leading Communities



Chamber Mission
To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



Mayor Sullivan & UMD
Economist • Page 7



Armando Rocha, OCES
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SBA Leader at Multicultural Women & Minority Owned Business Forum

Thursday, March 3 | 5:00 PM - 7:30 PM | Thorny Lea Golf Club | 159 Torrey Street, Brockton



Shaleah Gilmer
Black Owned Brockton

Ed Cabellon
Brockton Beer Company

Sharon Brewster
Brewster Branding

Gonzalo Diaz
America's Food Basket

Mike Vlacich
Small Business Administration

You are cordially invited to join the Metro South Chamber of Commerce for the **7th Annual Multicultural Women & Minority Owned Business Forum** on **Thursday, March 3, from 5pm - 7:30pm** at Thorny Lea Golf Club in Brockton. This event is sponsored by North Easton Savings Bank.

This event is a great opportunity for potential and existing entrepreneurs to learn about helpful resources, network with local businesses, and hear from entrepreneurs who have successful businesses. Hear from a panel of local businesses as they share their success stories. Learn how they used their backgrounds to develop new ideas, leverage regional resources, and tap into new markets. This event is complimentary to attend and open to the community.

Our panel of speakers include Shaleah Gilmer, Black Owned Brockton; Ed Cabellon, Brockton Beer Company; Sharon Brewster, Brewster Branding; Gonzalo Diaz, America's Food Basket; Mike Vlacich, U.S. Small Business Administration, Margaret Laforest & Susan Whitaker, Massachusetts Office of Business Development (MOBD), and more.

Expo participants include: Brewster Branding, Bridgewater State University, Brockton Area Transit Authority, Brockton Beer Company, Connect Brockton-Brockton Broadband Study, Curry College, Eastern Bank, Family and Community Resources, Greater Brockton Young Professionals, HarborOne Bank, Hart Design DBA Edible South Shore, MassHire Greater Brockton Workforce Board, Massasoit Community College, NeighborWorks Housing Solutions, North Easton Savings Bank, Old Colony Planning Council, Old Colony YMCA, PAM Health Specialty Hospital of Stoughton, SCORE, SEED Corp., Sevita Health, South Shore Women's Business Network, etc.

Register online at [metrosouthchamber.com/calendar-registration](https://www.metroouthchamber.com/calendar-registration). Contact Cathryn with questions, CSchofield@metrosouthchamber.com or call (508) 586-0500 x231. **Read on for more info on our panel of speakers, page 2.**

Brockton Leadership: Build Housing, Share Sewerage, Retain Jobs



Decades of research and data point to a Massachusetts housing crisis threatening the future economic development of the Commonwealth. Brockton and the Metro South Region are well-positioned to help solve this problem. With thousands of new housing units being built in Brockton and throughout the region, it is easy to see why more people are looking toward Brockton for housing and employment opportunities. *Cont. on page 7.*



The Metro South Chamber and Bank of America recognize the achievements and contributions of small businesses and entrepreneurs in creating new jobs and economic opportunities in the Metro South region. We welcome you to nominate businesses for the 2022 Small Business of the Year and Entrepreneur of the Year awards.

Nominating someone is easy! You may nominate your own business or any other business you deem worthy. For nomination forms, call Cathryn at (508) 586-0500 x 231. **More on page 8.**

Multicultural Women & Minority Owned Business Forum, March 3 in Brockton - FREE EXPO!

Thursday, March 3 | 5:00 PM - 7:30 PM | Thorny Lea Golf Club | 159 Torrey Street, Brockton



5:00pm - Business Resource Expo & Networking

Learn about resources available to help start and grow your business. Experts will assist you on a variety of topics ranging from financing, developing a business plan, marketing your business, and winning government contracts. *The expo is FREE to participate, but it will sell out. Space is limited; contact Cathryn to register today. Email CSchofield@metrosouthchamber.com or call (508) 586-0500 x 231.*

5:30pm - Woman & Minority Owned Business Panel

Hear from a panel of local businesses as they share their success stories. Learn how they used their backgrounds to develop new ideas, leverage regional resources, and tap into new markets

6:15pm - Business Reception Networking

Meet new potential clients during this Business After Hours event. Enjoy food and drink while browsing the expo and networking with members of the Metro South community.

About the speakers:



Shaleah Gilmer, Black Owned Brockton, Co-Founder

Shaleah Gilmer, Black Owned Brockton. "Born & raised in Brockton, post High School I explored different industries in the Greater Boston Area such as Wealth Management primarily serving high-net-worth individuals. Being a contrarian was rewarding, however the power & passion I had to be in my community were not aligned. My current role as Youth Career Counselor allows me to pay it forward to the younger generation. My personal & professional development stemmed from being a participant of the Youthworks Program growing up so being able to provide the same service is always inspiring." Learn more about Black Owned Brockton at www.blackownedbrockton.com



Ed Cabellon, Brockton Beer Company Co-Founder

Ed Cabellon, Brockton Beer Company. "For over 25 years, I have worked in Higher Education as an executive, senior administrator, and professor primarily at Massachusetts private and state institutions. Throughout my career, I have built an international reputation as a creative and collaborative servant leader, who has positively impacted students, faculty, and staff as an educator, change agent, and subject matter expert in digital technology. Currently, I serve as Vice President of Enrollment Management at Curry College in Milton, MA with an outstanding team.



Sharon Brewster, Brewster Branding

Sharon Brewster, Brewster Branding. "Sharon, along with her team, helps businesses and consultants grow their brand through creative strategy sessions, social media management, and designing websites, logos, and marketing materials. She is passionate about business innovation, entrepreneurship, and developing young professionals. She holds a Certificate in Women's Entrepreneurship from Cornell University, Certificate in Strategies for a Sustainable and Purpose Economy from FIT/SUNY and completed her Purpose Driven Brands studies there. Sharon earned a Mini-MBA in Digital Marketing from Rutgers University, BFA in Graphic Design from Massachusetts College of Art and Design, and MS in Marriage and Family Therapy from Eastern Nazarene College." Visit www.brewsterbranding.com to learn more.



Gonzalo Diaz, America's Food Basket (AFB)

Gonzalo Diaz, America's Food Basket. "America's Food Basket stores are members of America's Food Basket LLC, a Cooperative of independent grocers located in New York, Massachusetts, Connecticut, Rhode Island, Pennsylvania & Florida. At its inception in 2007, the cooperative started with just three supermarkets and has now grown to 60 stores under the banners of Ideal Food Basket & America's Food Basket. As we celebrate our 14th year anniversary, our focus remains on serving our customers and the communities we are in. We strive to be your go-to neighborhood supermarket, providing our customers and partners with a central point of service, value and experience.

America's Food Basket is a proud sponsor of Los Rancheros Unidos, Foundation Fighting Blindness & member of the National Supermarket Association." Visit www.afbasket.com/ to learn more.



Mike Vlach, U.S. Small Business Administration

With remarks by Mike Vlach, Regional Administrator, U.S. Small Business Administration. Mike will highlight the newly established Community Navigator Pilot Grant Program, recently awarded to the Cape Verdean Association of Brockton.

"As Region I Administrator, Mike Vlach oversees SBA programs, offices, and operations in the SBA's New England region, serving Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. **Mr. Vlach is a first-generation American and the first in his family to attend college, graduating from the University of New Hampshire in 1995.**" Visit www.sba.gov to learn more.

Premier Sponsor: North Easton Savings Bank.

"North Easton Savings Bank is the always-here-for-you financial resource who plays an important role in how you grow. And with convenient locations across Southeastern Massachusetts, you can expect even more convenience and innovative services." Visit www.northeastonsavingsbank.com to learn more.

BOARD OF DIRECTORS, OFFICERS

Chair of the Board Joseph Casey, HarborOne Bank	Vice Chair Economic Development Dan Evans, Evans Machine Co. Inc.
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BOARD OF DIRECTORS, DIRECTORS

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Rick Fisher - Bluestone Bank	Rich Spencer - North Easton Savings Bank
Matthew Hesketh - Good Samaritan Medical Center - Steward Health Care	Andrew St. Pierre - Brockton Plumbing & Heating Supply
Chuck Jones - Harbor Health	Lisa Stratton - The Enterprise
Sue Joss- Brockton Neighborhood Health Center	David Teixeira- The Mattress Maker of New England

CHAMBER STAFF (508) 586-0500 Front Desk x 221

Christopher Cooney, CCE, IOM, MPA President and CEO x 223	Marcy Venezia, Nightingale Group LLC Membership Sales x 229
Emma Stratton Director of Communications x 222	Theresa Lobo-Albin Finance x 230

Cathryn Schofield
Programs & Events Coordinator x 231

*Newsletter Written & Designed by Emma Stratton.
Printing Provided by The Enterprise.*



CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

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ACTION Report Volume 22 - Issue 3
(USPS-410630) is published monthly except for combined July/August for \$5.00 per year by the Metro South Chamber of Commerce, Sixty School Street, Brockton, MA 02301-4087. Periodical Postage Paid at Brockton, MA.

POSTMASTER: Send address changes to Action Report, Sixty School Street, Brockton, MA 02301-4087

The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

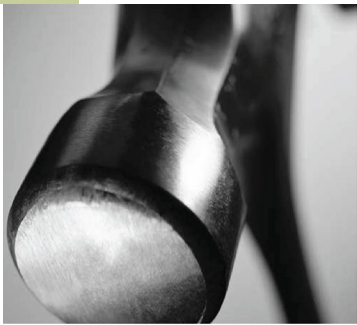
Calendar Sponsor:



March

02	Ambassador Meeting <i>Zoom Virtual Meeting</i>	9:00 am
03	7th Annual Multicultural Business Forum & Expo / Business After Hours <i>Thorny Lea Golf Club, 159 Torrey Street, Brockton</i>	5:00 pm
08	Executive Board Meeting <i>Zoom Virtual Meeting</i>	3:00 pm
15	"Business Fundamentals" <i>Basic Entrepreneurial virtual workshop, offered by SEED Corp.</i>	10:00 am
17	"Understanding Business Financials" <i>Basic Entrepreneurial virtual workshop, offered by SEED Corp.</i>	10:00 am
22	"Use YouTube to Grow Your Business" <i>Virtual workshop offered by Grow with Google</i>	2:00 pm
30	Board of Directors Meeting <i>Zoom Virtual Meeting</i>	12:30 pm

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, member-to-member support, increasing awareness and promoting active participation in Chamber programs and services. To learn more, please email Cathryn at CSchofield@metrosouthchamber.com.



Impact.

It takes the right tools to start or grow a business. And it takes customers to keep business growing.

The Metro South Chamber of Commerce builds strong businesses and communities by connecting you to new customers and suppliers, as well as to those who influence the local economy and quality of life.

Access to the right tools. One more way the Chamber makes an impact.

To join the chamber call 508.586.0500 or visit www.metroouthchamber.com

Note: All meetings are held at the Metro South Chamber Office (via Zoom) or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

UP-TO-DATE News



MassDevelopment Monthly Office Hours at the Chamber with Jay Pateakos

Jay Pateakos, Vice President of Business Development for the South Region of MassDevelopment will host a series of virtual office hours through the Metro South Chamber of Commerce.

Pateakos will be available to provide information and answer questions about how the organization can help businesses, financial institutions, and municipalities in southeastern Massachusetts.

For more information, email Jay at jpateakos@massdevelopment.com or call (508) 678-0533 x 1201.

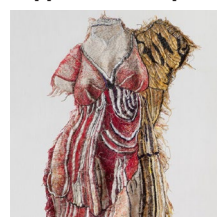
Members - send Good News to estration@metrosouthchamber.com

Sponsored by: Good Samaritan Medical Center

Exclusive Staples Discounts for Chamber Members

Members of the Metro South Chamber of Commerce have access to special partner discounts, 10% off in-store regularly priced purchases and 20% off Printing and Marketing Services, every time they shop in store. They can save on an assortment of products, from signage, to PPE, to business essentials, and more! Visit www.metroouthchamber.com/membership/savings/ to learn more.

Fuller Craft Museum Presents: "Marilyn Pappas: A Retrospective" Opens 3/12



Featured Artwork:
Nevertheless She Persisted II, 2018, 58.5x16x11"
cotton, linen, wood.

Fuller Craft Museum is proud to present the first museum retrospective of Brockton native textile artist Marilyn Pappas. The exhibition features works from all stages of her 60-year career, from her socially minded, garment-based work of the 1960s to her travel-inspired collages to her outsized textiles depicting sculptures of ancient goddesses. At once timeless and highly relevant to today, Pappas's forms chronicle the many stages of her life while offering powerful statements on the enduring

strength, vibrancy, and resilience of women. A native of Brockton, Pappas studied art at Massachusetts College of Art and Design and Pennsylvania State University and is a Professor Emerita from Massachusetts College of Art and Design. She is the recipient of many awards and fellowships, including The National Endowment of the Arts and The Bunting Institute of Radcliffe College. Her work is in many public and private collections, including the Museum of Fine Arts Boston, The Museum of Arts and Design, NYC, and the DeYoung Museum, San Francisco. This exhibit is on display at Fuller Craft Museum, 455 Oak Street in Brockton through May 15, 2022. The Fuller Craft Museum is FREE to all Brockton residents. Hours of operation are Tuesday-Sunday, 10AM-5PM. To learn more, visit fullercraft.org.

Brockton Symphony Orchestra Presents: "All-American Concert" 3/6, "Romantic Fire" 4/24

"All-American Concert" Sunday, March 6 @ 3PM, Chris Congregational Church in Brockton. We are thrilled to have you join us for our first full orchestra concert since March 2020, conducted by Dr. Donald J. Running, Chairperson of Music at Bridgewater State University. This diverse 1-hour concert of American favorites features pianist Robert Finley performing Gershwin's Rhapsody in Blue, alongside Adolphus Hailstork's Three Spirituals, symphonic works

by Bernstein & Ives, and more! "Romantic Fire" Sunday, April 24, 2022 - 3:00PM. Order tickets and learn more at: brocktonsymphony.org

Cornerstone Concerts Series Returns 3/13

The First Evangelical Lutheran Church, 900 Main Street, Brockton will host Will Mulligan, Irish Tenor with his program "Irish, Jewish and Ticklish" on Sunday, March 13, 2022 beginning at 3:00 p.m. This event is free to the public and made possible through a grant from the Brockton Local Cultural Council. Donations are accepted and for more information call 508-586-9021.

Free Cultural Affairs and Tourism Expo 3/26

Cultural Affairs and Tourism will hold an information Expo on Saturday, March 26, 2022 beginning at 10 a.m. at North Baptist Church, 899 No Main Street, Brockton. This event is free to those who wish to have an information table and those interested in learning more about all that is going on. If you want to learn about groups in the city that are doing good this is the place for you. If you are one of those doing good this is the place for you to promote and gain membership. The Expo ends at 3 p.m. but not all the plans for 2022. Please, feel free to call Anne at 774-297-4939 or email at ambeauregard@outlook.com for more information.

Health Care Matters

Sponsored by: Good Samaritan Medical Center

235 North Pearl Street, Brockton, MA 02301

508-427-3000

www.goodsamaritanmedical.org

Good Samaritan Medical Center

A STEWARD FAMILY HOSPITAL



the American Academy of Nurse Partitioners as a Registered Nurse Practitioner and is a member of the Massachusetts Coalition of Nurse Practitioners. She earned her Associates degree in nursing from Laboure College and earned a Bachelor's and Master's degree in nursing from The University of Massachusetts, Boston.

Katherine is now welcoming primary care patients at SMG Bridgewater Internal Medicine, 312 Bedford Street, Whitman MA

02382. Call (781) 792-6000 for an appointment.

About Good Samaritan Medical Center: Good Samaritan Medical Center is an acute-care, 267-bed hospital providing comprehensive inpatient, outpatient, and Level III Trauma emergency services to Brockton and 22 neighboring communities.

To learn more visit www.goodsamaritanmedical.org.

Katherine Pacheco, Nurse Practitioner Joins Steward Medical Group Bridgewater Internal Medicine

SMG Bridgewater Internal Medicine is pleased to welcome Katherine Pacheco, RN, MSN, ANP. Ms. Pacheco is Certified by



Katherine Pacheco, NP

Webinars, Workshops, Endless Ways to Grow Your Business - Free and Affordable Business Resources



Grow with Google



SCORE: How to Take Advantage of Speaking Opportunities to Help Drive Business Success

Date & Time: March 3, 1:00pm (webinar)

Register: www.score.org/live-webinars

Description: There are many terrific public speaking trainers and programs designed to teach you about public speaking, but few programs that will talk to you about the business of public speaking. As a business owner, solopreneur or consultant, you probably already know that public speaking can help drive business success and thought leadership status. Or it can BE a business, driving actual revenue. What do you need to do to make that a reality? Bobbie Carlton, the founder of Innovation Women, Innovation Nights and Carlton PR & Marketing, will take you behind the scenes in the events and conference world. She'll introduce you to the four different kinds of public speaking; help you assess which kind will drive your business the farthest fastest, and show you how to get yourself on the right stages (whether in-person or virtual). You'll learn:

- The key business benefits of public speaking
- How to create a foundation for public speaking?
- What kinds of opportunities are available to you?
- The different public speaking business models
- How to determine the best model for you and your business?

SCORE: Growing Your Business Globally - Three Bold Women Business Owners Unearth the Hidden Gems to Taking a Business Global

Date & Time: March 8, 1:00pm (webinar)

Register: www.score.org/live-webinars

Description: What does it take to go global? It's not one thing that propels you to success. Rather, it's a series of things that must be done well that will get you that much closer to improving your overall growth potential and conducting business with customers the world over. In this webinar, three experienced global women entrepreneurs: Laurel Delaney, Lena Phoenix, and Debra Dudley share successes building e-commerce sales globally, leveraging a Shark Tank experience, turning Made in USA products into a competitive advantage, and shipping worldwide – all to make the world their business. Join this webinar to learn about:

- Why going global is essential for companies to remain competitive
- Being BOLD during uncertain and challenging times
- Leveraging a Shark Tank experience created new opportunities for growth
- Using governmental organizations can boost your global growth
- How to get paid and ship on global deals
- Uncovering new pockets of global growth

SCORE: Drive Traffic to Your Website with SEO

Date & Time: March 9, 12:00pm (webinar)

Register: www.score.org/live-webinars

Description: Anyone with a website or business presence online can benefit from search engine optimization (SEO), the process of helping search engines

find and display your site in search results. Hosted by one of Google's internal SEO experts, this workshop will give you a behind-the-scenes view into how Google approaches SEO for its own sites. You will learn practical strategies that you or your web development team can implement to help drive traffic from Google Search to your site.

MSBDC: Writing a Business Plan (Series)

Date & Time: March 15 - April 19, 5:30pm - 6:30pm (webinars)

Register: www.msbdc.org/training

Description: Join us for a six-part series on everything you need to know to write a business plan. You may attend the entire series or individual sessions. This program will be offered virtually on six consecutive Tuesdays from 5:30 - 6:30 p.m. You must register for each session. The speaker will be Nancy Gerardi, regional director of the MSBDC Northeast Regional Office. This series is cosponsored by the Dorchester Bay Economic Development Corporation.

- 3/15: Writing a Business Plan Part 1 - Legal Description
- 3/22: Part 2 - The Business Description
- 3/29: Part 3 - Location and Facilities
- 4/5: Part 4 - Market Research
- 4/12: Part 5 - Management & Personnel
- 4/19: Part 6 - Financial Information

MA Supplier Diversity Office: Apply for Diversity Certification as a Massachusetts-based Business

Date & Time: 10AM-12PM, 3/17, 4/21, 5/19, 6/09 (virtual)

Register: www.metroouthchamber.com/event/sdo-pre-certification

Description: The Supplier Diversity Office certifies companies as Massachusetts Minority Business Enterprises (MBE), Women Business Enterprises (WBE), Veteran Business Enterprises (VBE), and Portuguese Business Enterprises (PBE). Business owners of companies with a principal place of business in Massachusetts must attend a mandatory, two-hour pre-certification workshop before applying for certification. The certification application and instructions to create an SDO portal account will be provided via email within 1-2 days after the workshop. The pre-certification workshop provides an overview of the State certification criteria and process, the SDO portal platform and the required documents that must be submitted when applying for certification. The workshop also provides a brief introduction to COMMBUYS (the Commonwealth's procurement platform where bidding opportunities occur), the **Small Business Purchasing Program**, and the **Supplier Diversity Program**.



Grow with Google: Use YouTube to Grow Your Biz

Date & Time: March 22, 2:00pm (virtual webinar)

Register: register.gotowebinar.com/register/3095010202936997132

Description: Join Grow with Google Speaker, Bryan Caplan, as he shows you how to tap into the power of YouTube. Get best practices for creating a YouTube Channel and compelling video content that promotes your products and services and

drives engagement with your brand. In this workshop we'll discuss best practices for:

- Understanding different video formats
- How to setup a YouTube channel
- Making good creative, and how to target and measure the results

In Brockton, Governor Baker & Lt. Gov. Polito Announce \$75M in New Grants for Inclusive Businesses



Massachusetts
Governor Charlie
Baker and
Lt. Governor

Karyn Polito joined Secretary of Housing and Economic Development Mike Kennealy and Mayor Sullivan, City of Brockton and local officials last week for an announcement regarding the Massachusetts Growth Capital Corporation (MGCC) small business grant program, at Luanda Restaurant in Brockton.

The Commonwealth of Massachusetts has made \$75,000,000 available to support small businesses negatively impacted by the COVID-19 pandemic. These funds will be administered through two different grant programs, the New Applicant Grant Program and the Inclusive Grant Program. Both programs will award grants ranging from \$10,000 - \$75,000. [Read the full press release at www.mass.gov/news/baker-polito-administration-launches-new-75-million-small-business-relief-program.] Learn more and apply online: www.empoweringsmallbusiness.org/covid-19-response/new-applicant-inclusive-grant-programs

ELIGIBLE USE OF GRANT FUNDS INCLUDE:

- Employee payroll and benefits costs
- Interest on other debt obligations incurred after March 3, 2021
- Cost to pivot company due to COVID-19 pandemic
- Business mortgage or rent and utilities

CHOOSE WHICH PROGRAM TO APPLY TO

The grant programs are similar to one another with the exception of who they aim to assist. Read about each program below to decide which would be the right one for your business.



The New Applicant Grant Program:
This program was created to provide support to businesses negatively impacted by COVID-19 that have not previously received financial relief from MGCC's COVID-19 Relief Grant Programs.



The Inclusive Grant Program:
This program is for businesses that focus on reaching markets predominantly made up of socially and economically disadvantaged and historically underrepresented groups, underserved markets, and those owned by minorities, women, veterans, disabled individuals, or those that identify as part of the LGBTQ+ community.

EMPOWER SMALL BUSINESSES: Additional COVID Business Resources and Grants from Mass Growth Capital Corporation

Massachusetts Growth Capital Corporation (MGCC) functions as a one-stop resource for debt financing for small businesses.

The purpose of MGCC is to create and preserve jobs at small businesses, inclusive of those owned by women, minorities, immigrants and veterans. MGCC also works to promote economic development throughout the Commonwealth, with special paid attention to business needs in underserved areas, Gateway Cities and low to moderate income communities. Visit www.empoweringsmallbusiness.org to learn more and apply for the follow grants:

BIZ-M-POWER GRANT: This program is focused on assisting low-income and moderate-income entrepreneurs with their acquisition, expansion, improvement or lease of a facility, purchase or lease of equipment, or with meeting other capital needs of a business through crowdfunding. The objective is to provide entrepreneurs with new knowledge and skills for growing their business and advancing toward innovative approaches to obtaining capital through the earned support of local residents, neighborhoods, community members, and stakeholders alike.

EMPOWER DIGITAL GRANT: This program seeks to support the development of digital capabilities and consequent growth of small businesses of socially and economically disadvantaged individuals with the support of our Small Business Technical Assistance (SBTA) providers.

SMALL BIZ. TECHNICAL ASSISTANCE GRANT: MGCC is seeking proposals from not-for-profit organizations that provide technical assistance to underserved small businesses and start-ups in Massachusetts for FY2022.

MassHire: Connecting Activities Partnership (CAP) Career Day, April 14 in Brockton



MassHire Greater Brockton Workforce Board is very pleased to announce the **25th Annual Connecting Activities Partnership (CAP) Career Day** being held on **Thursday, April 14th, 2022, from 8:00 a.m. to 1:00 p.m.** in the Multipurpose Auditorium at Teen Challenge in Brockton, MA! Co-sponsored by the Metro South Chamber of Commerce, this event with MassHire Greater Brockton Workforce Board's Connecting Activities Program is designed as an opportunity to build stronger connections between schools and the community. By connecting schools with area businesses and organizations, students can see the relevance and authenticity of what they are learning in school, invigorating the school culture and the classroom, while they begin to consider their potential careers.

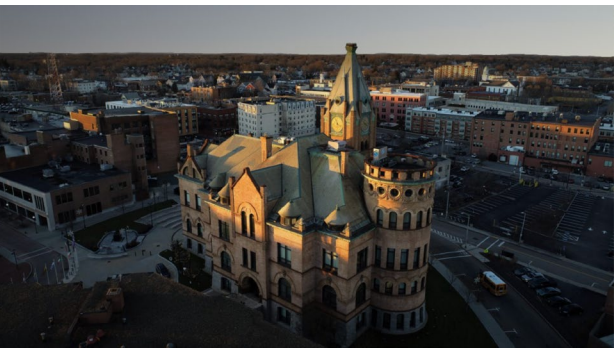
Currently, we are looking for businesses or organizations to participate in this event by hosting and exposing youth to their particular career path. If your interested in participating please contact David Edwards by email at dedwards@masshiregbwb.org or by phone at 508-584-3234 Ext14.

Mayor Sullivan & UMass Dartmouth Economist Dr. Michael Goodman Featured



Sold out event at Thorny Lea Golf Club in Brockton. Photos courtesy of Rich Morgan Photography.

Brockton Leadership: Build Housing, Share Sewerage, Retain Jobs



Decades of research and data point to a Massachusetts housing crisis threatening the future economic development of the Commonwealth. Brockton and the Metro South Region are well-positioned to help solve this problem.

With thousands of new housing units being built in Brockton and throughout the region, it is easy to see why more people are looking toward Brockton for housing and employment opportunities.

Geographically and from a value perspective, Brockton continues to attract attention. Builders, bankers, and business owners see an increase in investment and the number of new residents since the last census. Brockton is the largest city south of Boston and has the capacity to grow another 10% – 15% in the decade ahead. As Mayor Sullivan is fond of saying, “If Brockton was a stock, we all should be buying it.” Indeed, purchasing real estate is like buying stock in a community, and with a shared leadership strategy more opportunities for home ownership will be achieved.

Another refrain often heard is, “as Brockton goes, so goes the region.” With this in mind, we applaud the City’s embrace of inter-municipal agreements around sewer supply. This example of leadership is essential to spread growth more evenly while ensuring regional industrial parks and job centers keep pace with population growth. This smart strategy leads to higher attraction and retention of diverse industries while making Brockton stronger as both a housing and jobs center.

Brockton is built-out with little open space for new construction. However, it has ample redevelopment opportunities, especially around its extensive public transportation hubs well suited for more modern housing (condos) and mixed-use buildings. According to state and federal allowances, Brockton can both accommodate this strategic growth in population and extend minimal sewerage capacity to business districts/industrial parks in adjacent communities. The result is a stronger, more competitive Brockton at the center of a more attractive Metro South region.

Together, let’s grow Brockton!



(L-R) Chris Cooney, Metro South Chamber of Commerce; Dr. Mike Goodman, Economist, UMass Dartmouth; Mayor of Brockton, Robert F. Sullivan; Sue Joss, Brockton Neighborhood Health Center.



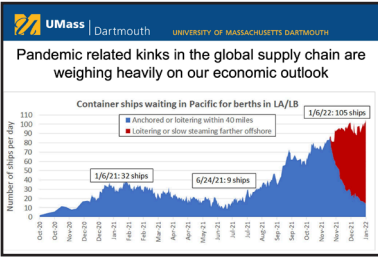
Armando Rocha, Old Colony Elder Services (OCES), our program sponsor.



Chamber and community members gathered at Thorny Lea Golf Club at 159 Torrey Street in Brockton to hear from the Mayor of Brockton, Robert F. Sullivan and University of Massachusetts Economist, Dr. Michael Goodman.

Sue Joss, Brockton Neighborhood Health Center, was the emcee and interviewed both Sullivan and Goodman, as well as Armando Rocha, Old Colony Elder Services (OCES), our program sponsor.

Photography courtesy of Rich Morgan Photography. Video and slides from this event are available online at metrosouthchamber.com/news-media/chamber-videos.



Dr. Mike Goodman, Economist, UMass Dartmouth highlighted the state of the Massachusetts economy, focusing on current conditions and outlook for 2022

Drive smarter local marketing with insights and solutions from the USA TODAY NETWORK.

The power of knowing you are doing things right.

Bridgewater State U. 2022 Virtual Career Fairs



During Spring 2022, Bridgewater State University's Career Services will be hosting all career fairs and recruiting events in a virtual format through our Handshake platform. Register and learn more at bridgew.edu/office/career-services/career-events, or call (508) 531-1328 with questions. Below is the current programming list:

Spring Virtual Campus Interviews: March 14 – April 29, 2022

Employers can submit their interview request on Handshake. Students will apply by your due date giving you the chance to review resumes and make your selections of interview candidates. You can then schedule your one-on-one interviews via Handshake providing your virtual interview link (Zoom, Teams, etc.) as the "room location" for students.

Virtual Job & Internship Fair | Thursday, April 7th, 2 - 5:30 pm

The BSU Virtual Job & Internship Fair hosted on Handshake will allow you to setup virtual information sessions and one-on-one video chats with interested candidates. This event will be open to all students and alumni, so you can expect to meet with a wide variety of candidates. Organizations attending must have full-time, professional and/or internship opportunities to participate. You are welcome to feature any other roles such as part-time, volunteer, networking events, etc.

Virtual Education Career Fair | Wednesday, May 4th, 3 - 5:30 pm

The BSU Virtual Education Career Fair is a recruiting opportunity for educational organizations including public school districts, charter schools, private and independent schools, and non-profits. This fair allows school hiring personnel to network with top-caliber teacher, counselor, and administrator candidates from Bridgewater State University. With dozens of school districts and 100+ students and alumni in attendance, this is a can't miss recruiting event!

Please note that registration for all interviews and events will be on BSU's Handshake platform with registration opening in late January. If you are not already using Handshake, create your company and profile. Once approved, you will be able to post your opportunities and submit interview and/or event requests. Details regarding setting up and operation of virtual events will be provided in your confirmation email. If you have questions about these events, contact Career Services at: (508) 531-1328.

ATHENA Award - Honoring & Empowering Women Leaders: Call for Nominations

This June, the Metro South Chamber of Commerce and Eastern Bank will present the 24th Annual **ATHENA Award** to an exceptional individual who has achieved excellence in their business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

The ATHENA Awards Program was created in 1982 and has expanded to over 500 cities in the United States, Canada, the United Kingdom, the United Arab Emirates, Russia, and China. The Metro South Chamber of Commerce believes in the values underlying the ATHENA Foundation's philosophy of incorporating the talents and

expertise of women into the leadership of our businesses, communities, and government.

To nominate an individual for an ATHENA Award, or for more information please contact **Cathryn Schofield** at (508) 586-0500 x 231 or email CSchofield@metrosouthchamber.com. Learn more online at metrosouthchamber.com/annual-monthly-events.

Sponsored by:



Call for 2022 Small Biz Award Nominations



The Metro South Chamber and Bank of America recognize the achievements and contributions of small businesses and entrepreneurs in creating new jobs and economic opportunities in the Metro South region. We welcome you to nominate businesses for the 2022 *Small Business of the Year* and *Entrepreneur of the Year* awards.

You may nominate your own business or any other business you deem worthy. For nomination forms, call Cathryn at (508) 586-0500 x 231. You may include any additional documentation that will help illustrate why the business is deserving of the award. Nominees do not need to be members of the Chamber.

Small Business of the Year Criteria:
50 or less full-time employees (or equivalent); in business more than 3 consecutive years under the current ownership; for-profit business.

Entrepreneur of the Year Criteria:
10 or less full-time employees (or equivalent); in business less than 3 years; a for-profit business.

Companies will be rated on their creativity and imagination in the development of their business, demonstration of growth, and a reflection on internal and external social responsibility.

Nominations are due to the Chamber by April 1, 2022. Recipients will be announced at the Small Business and Entrepreneur Lunch in May of 2022.

Sponsored by:



Prior Small Business of the Year Recipients

2021 Mallory Headsets, Inc.
2020 South Shore SoftWash, LLC
2019 Immerse Agency
2018 Just Desserts Bakery & Cafe
2017 Wood Palace Kitchens
2016 Strange Planet Printing
2015 Maguire's Bar & Grill
2014 J.M. Pet Resort
2013 Solex Payroll Systems, Inc.
2012 Vincente's Tropical Grocery

Prior Entrepreneur of the Year Recipients

2021 Fusion Dolls
2020 Empower Nutrition
2019 LAUNCH Web Marketing
2018 Shovel Town Brewery
2017 Epicure Wine & Jazz Bar
2016 Elvera's Cafe
2015 The Sound Lab
2014 JJ's Cafe
2013 James Tran, Sky8 Shrimp Farm, LLC
2012 Billy Michaud, Sparky's Import Repair

"We develop, support and honor women leaders from the classroom to the boardroom."

- ATHENA International



Real Estate Spotlight: 125 Perkins Ave, Brockton



59,070 SF flex warehouse facility, in Brockton, Massachusetts. The Property benefits from walking access to the Campello MBTA commuter rail stop and is less than 10 minutes from Route 24 providing both ease of access via train or car. The building offers 2 loading docks and is on a 1.43-acre parcel. The opportunity is presented at a time when the Boston industrial market has never been hotter. Rapidly accelerating e-commerce trends have placed a historic premium on small-scale ware house and distribution space critical to last mile distribution users who desperately need highway access and relative proximity to the Greater Boston market. Rents across the region have increased 20% year-over-year and there is extremely limited vacancy. Located south of Boston with great access, this asset is positioned to capture the best of the market momentum associated with this product sector.

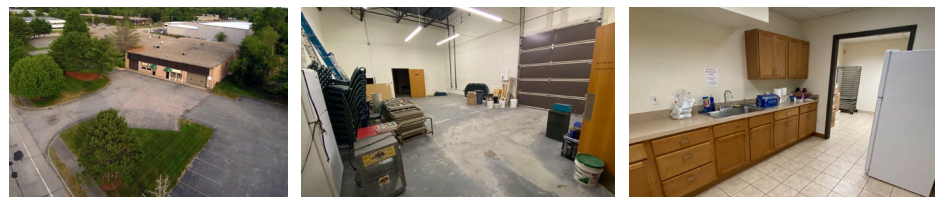
To learn more, visit loopnet.com/Listing/125-Perkins-Ave-Brockton-MA/24055017, contact Lenny Pierce / David Coffman (617) 531-4120.



Real Estate Spotlight: 15 Plymouth Drive, Easton



3,500 SF of space available in Easton. Great curb appeal! Industrial / R&D within the Easton Industrial Park. Seconds from highway and plenty of neighborhood amenities. Building Size: 36,250 sf, industrial zoning, built in 1984. Flex, Lab, r&D, Light Assembly, E-Commerce space, heated by natural gas, fire sprinkler protected, fully air conditioned, dock loading door, potential event space, five dock doors with 17' 4"-20' clearance with drive-in bays. Visit loopnet.com/Listing/15-Plymouth-Dr-Easton-MA/12313748, contact Jim Berish at (508) 586-9000 to learn more.



WELCOME NEW MEMBERS!

Reinvesting in Our Community

Wynn & Wynn, P.C.
William Rosa
90 New State Highway
Raynham, MA 02767
(508) 823-4567
wynnandwynn.com
Attorneys

For membership,
contact: Marcy Venezia

(508) 586-0500 x 229

MVenezia@metrosouthchamber.com

RENEWING Members

Thank you!

Anchor an Oldcastle Company
Brockton Plumbing & Heating Supply
Brockton Public Library
Cardinal Spellman High School
Chapel of New Hope, Inc.
Cushman Insurance Group
Hirsch Roberts Weinstein LLP
Joe Angelo's Cafe & Deli
John E. McCluskey, Esq. PC
Khanbabai Immigration Law

Loureiro Engineering
North Star Distributors, Inc.
Parker Property Management Inc.
Pressure BioSciences, Inc.
Protection One
Schuerch Corporation
Signature Healthcare
Streamline Realty, LLC
W.B. Mason Company, Inc.
Westgate Mall



COVID TESTING IN BROCKTON



Here are three free & easy ways to do it!

1. Massasoit Community College drive-up site

Open to anyone in the region who is asymptomatic.

The private company Transformative Care operates the state site at Massasoit College, 1 Massasoit Blvd., Brockton. Hours are:

Mon., Wed. and Fri.: 7 to 11 am
Tue., Thu. and Sat.: 2 to 7 pm



Must register at: <https://tinyurl.com/transformativehealthcare>

2. Shaw's Center trailer walk-up site

Open to anyone in the region who is asymptomatic.



Transformative Care also operates the state testing trailer at 1 Feinberg Way, Brockton. Hours are:

Mon.: noon to 5 p.m. / Tue.-Fri.: 11 am to 4 pm.

Must register at: <https://tinyurl.com/transformativehealthcare>

3. BNHC's testing trailers (for patients only)

For BNHC patients only. Please register first.

We have 2 testing trailers at 63 Main St. One is for those with symptoms. Hours are:

Mon.-Fri, 9 am to 4:30 pm; Sat. 9 am to 2:30 pm

One is for those who were exposed. Hours are:

Mon.: 9:30 am to 2:15 pm; Tue.: 9:30 am to 3:30 pm
Thu.: 1 to 3 pm. Register at: www.bnhc.org



For more info. on tests, visit <https://www.mass.gov/covid-19-testing>

Federal, State & Regional COVID-19 Resources



The Metro South Chamber of Commerce is dedicated to providing support for our business community now more than ever - we're here for you. Below, please find an extensive list of federal, state, and regional resources available to you during the COVID-19 pandemic.

Brockton Redevelopment Authority

Contact: Robert Jenkins
(508) 586-3887

Center for Women & Enterprise

Contact: Carla Akalatian
(617) 532-0244

Massachusetts Office of Business Development (MOBD)

Contact: Margaret Laforest
617-939-3097
Contact: Susan Whitaker
617-620-1005

MA Small Business Development Center Network (MSBDC)

Contact: Jill Beresford (508) 673-9783

Massachusetts Supplier Diversity Office (SDO)

Contact: John Fitzpatrick
(617) 720-3300

MassDevelopment

Contact: Jay Pateakos
(508) 678-0533

MassHire Greater Brockton Workforce Board (MassHire GBWB)

Contact: Sheila Sullivan-Jardim
(508) 584-3234

MassHire Greater Brockton Career Center (MassHire GBCC)

Contact: John Murray
(508) 513-3400

Old Colony Planning Council

Contact: Mary Waldron
(508) 583-1833 ext. 202

SCORE Business Counselors

Contact: Peter Smith
(508) 587-2673

South Eastern Economic Development (SEED) Corporation

Contact: Sue Murray
(508) 822-1020

U.S. Small Business Administration (SBA)

Contact: Susan Lourie
(617) 565-5564

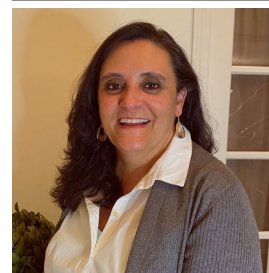
RAFT Program Offers \$10K Grants for Housing



The state-funded RAFT (Residential Assistance to Families in Transition), and ERAP (Emergency Rental Assistance Program) programs are tools used by the Housing Consumer Education Centers team to provide eligible households or individuals funding that can be used to help keep their housing, obtain new housing, or otherwise avoid becoming homeless. Funds provides short-term emergency financial assistance to help eligible tenants, landlords, or homeless by assisting with mortgage payments, rent, utility bills, and other costs. This special program targets households facing instability as a result of a COVID-19 (Coronavirus) related housing crisis due to a loss of wages or increase in expenses (e.g., medical expenses). Visit nhsmass.org/apply-for-raft to learn more.

The Massachusetts Homeowner Assistance Fund (Mass HAF) is available for homeowners who are behind on their mortgage payments because of the COVID-19 pandemic. The goal of HAF is to prevent foreclosures and displacements of eligible homeowners. Mass HAF is funded by the American Rescue Plan Act (ARPA). These are grants, not loans - you will not have to pay the money back. For more info, visit nhsmass.org/emergency-homeowner-mortgage-assistance.

Small Business Resource; We Speak Portuguese!



Theresa Lobo-Albin, Small Business Assistance



Theresa Lobo-Albin on the chamber staff is fluent in Portuguese. She is available to communicate with businesses that may require help in learning about various business assistance programs serving entrepreneurs, businesses and non-profits throughout the region.

Theresa holds a degree in business and accounting and has worked with many small businesses from numerous industries over her career in accounting.

The Chamber (in partnership with many regional, state, and federal resources) operates the Metro South Business Assistance Center and Thomas Edison Business Incubator in support of business development. Many of the BAC resources can be found online and are being offered remotely,

including one-on-one coaching through SCORE Counselors.

To learn more about business assistance resources in English and Portuguese contact Theresa Lobo-Albin at finance@metrosouthchamber.com or call (508) 586-0500 x 230. To learn more about the Business Assistance Center (BAC) and available business resources, visit www.metroouthchamber.com/resources/business-assistance. Individual counseling is available by appointment.

Affordable, Flexible Health Coverage for Small Biz



The Massachusetts Health Connector is here in support of small businesses and employees to make sure you know about the affordable and cost-saving health insurance options

available through www.MAhealthconnector.org/business.

This information session focuses on health insurance options available to small businesses and their employees through Health Connector for Business. A review of options available for individuals and families who are not eligible for coverage through their small employer is also

Employers' Experience with Health Connector for Business

Groups shopping through the Health Connector for Business receive greater cost savings and flexibility through these benefits:

- FLEXIBLE CHOICES**
Through our flexible employee choice models employers can allow employees to shop for different plans that fit their needs, all while keeping employer costs constant.
- REBATES**
CONNECTWELL: Employers with 1-25 enrolled employees will be eligible for a 15% rebate on the employer's premium contributions if 33% of employees complete one of 30+ approved wellness activities.
- TAX CREDITS**
SMALL BUSINESS HEALTH CARE TAX CREDIT: Only businesses that shop through state marketplaces can be eligible for the Small Business Health Care Tax Credit.
- NO FEES**
NO FEES OR MEMBERSHIP DUES: The Health Connector for Business allows for you to shop for coverage options and enroll in coverage without any fees or dues.

MA HEALTH CONNECTOR for Business

included. The agenda includes:

- Coverage options for small employers
- Flexible Employee Choice models
- Exclusive cost-saving benefits such as the ConnectWell rebate program and the Small Business Tax Credit
- Health insurance options for individuals and families not eligible for small group coverage

Visit bit.ly/34i3AjX to view the recorded session. The slidedeck is also available at files.constantcontact.com/969219b8001/61411af4-586e-4d68-a1fe-796f7b812a7e.pdf

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail chris@metrosouthchamber.com.

The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit avonindustrialpark.org.



The **Bridgewater Business Association (BBA)** promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit bridgewaterbiz.biz for more information.



The **Connect 24 Business Alliance (C24BA)**, formerly the Randolph & Stoughton Chambers of Commerce, was formed to increase strength and support for our members and provide more opportunities for our local business community to thrive. Visit connect24ba.com to learn more.



The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit www.eastbridgewaterbiz.com for more information.



The **Easton Chamber of Commerce** is a non-profit 501(c)(6) membership organization representing business and professional people. The Easton Chamber of Commerce mission is to unite, guide and support Easton businesses with the goal of increasing economic opportunities and fostering a healthy business climate. Visit easton-chamber.com to learn more.



The **Norwell Chamber of Commerce's** mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and entrepreneurship. Visit norwellchamberofcommerce.com for more information.



The **South Shore Women's Business Network (SSWBN)**, established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and business owners on the South Shore. Visit sswbn.org for more information.

Networking Group USA Partners with Chamber: Easton, Halifax, and West Bridgewater



The Metro South Chamber and Networking Group USA have formed a partnership to engage emerging businesses and help them grow. This is a low cost way to network, and in combination with Chamber membership, is great way to grow your business. Visitors are always welcome.

Lakeside Chapter - Meets the 1st and 3rd Tuesday every month from 8:30-9:30 AM at Grille 58, 284 Monponsett Street in Halifax.

Easton Area Networking Group USA - Meets the 2nd & 4th Wednesdays 8:00-9:00 AM via Zoom, contact Marcy at marcyvenezia@gmail.com

Waters Networking Group - Meets the 1st & 3rd Thursdays 8:30-9:30 AM. Contact jane@rightkeymortgage.com

rightkeymortgage.com, in-person meetings at Keeping Pace with Multiple Miracles in West Bridgewater.

For more information about Chamber Membership and Networking Groups contact Marcy at MVenezia@metrosouthchamber.com. Please contact each group for updates on their meetings during COVID-19.

SEED Corp. Offers Brockton Business Loan Program

South Eastern Economic Development (SEED) Corporation focuses on job creation by financing small business in Massachusetts and Rhode Island through:

- **Micro & Small Loans** up to \$250,000 available at 5-6%
- **SBA 504 rate at Loans - Low Fixed Rates for 20 and 25 Years Commercial Real Estate and Fixed Assets**
- Working Capital, equipment, inventory, furniture and fixtures, and leasehold improvements
- **No pre-payment penalties**
- **Technical Assistance**



Contact: call (508) 822-1020 x 312 or visit www.seedcorp.com

Own A Small Biz? Thinking of Starting One? Call SCORE!

To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.

Already own a business? Our volunteer mentors can help identify ways to increase profit, improve employee and customer satisfaction, and achieve work/life balance. With SCORE, you can have the honest, confidential and sometimes tough conversations about raising money, motivating your team, marketing your business, and other topics.

Take advantage of their **free** live webinar series! Learn more by visiting www.sema.score.org or by calling (508) 587-2673. Ahead for the month...

March 9: Drive Traffic to Your Website with SEO

March 10: Comparing E-Commerce Platforms - The Criteria that Matters to Your Online Store

March 17: 3 Tax Saving Secrets Every Company Needs to Know Today!

March 24: Packaging Tendering - How Pickup and Drop-Off Make a Difference to Your Bottom Line

March 31: How to Engage Your Customers and Maximize Sales Success

April 5: How to Get an Investor to Chase You - Understanding the Investing Game

April 7: Connecting with Customers in the Digital World

April 21: Volunteering in 2022 - How it Can Help Small Businesses Grow in Your Community

April 26: Deep Dive into LLCs - Compliance Considerations, Business Liability & Taxation



Air Systems Technologies, Inc.



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www.airsystems.com

Air Systems International is the industry leader in Grade-D breathing air filtration & confined space ventilation equipment for 35+ years. We are an ISO 9001 Manufacturer of Equipment for Industrial, Construction, Government, Military Defense, Fire/Rescue, Hazmat & Emergency Response applications.

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www.wynnandwynn.com

When you meet our Attorneys, you'll notice something different right away. Our Attorneys understand that when you need legal help, you want a team with commitment, experience, and success. We are a general practice law firm with over 20 lawyers. Founded by two brothers, Thomas and Paul Wynn, Wynn & Wynn, P.C. continues to be a successful law firm by diligently working hard for their clients. Established in 1970, Wynn & Wynn, P.C. presently has two fully-staffed offices in Raynham and Hyannis to service Southeastern Massachusetts, Cape Cod, and the Islands.

Verdant Consulting



Allessandria Polizzi • (469) 401-5891
www.verdantconsulting.net

We founded Verdant Consulting in 2016 with a focus on change management and transforming leadership capabilities, pivoting in 2021 when we saw first-hand the impact of emotional exhaustion and unprecedented stress on employees, leaders and companies. Faced with her own burnout and depression diagnosis, our founder struggled to find a simple, science-based solution to help build skills and recover quickly.

Join the Chamber!

YOUR BUSINESS PROFILE HERE...

...When You Join the Chamber.
Call us at (508) 586-0500,
info@metrosouthchamber.com

60 School Street, Brockton • (508) 586-0500
metrosouthchamber.com

Join the Chamber and network your business to success! The Chamber hosts informative meetings, networking events, and puts you in touch with your legislators. We also offer marketing and advertising opportunities, referrals, publicity and exposure. In addition, we offer Health Insurance packages and more. Call to learn more today!



Starting a Business?

Need help starting your business?
Looking for money to start your business?

The Metro South Business Assistance Center Can Help!

COUNSELING: Individual counseling is available by appointment for start-up and existing businesses. Counselors are working or retired professionals, highly experienced and willing to share their knowledge in financing, marketing, management, and more.

REFERENCE MATERIALS: An outstanding collection of reference materials that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

ACCESS: To computer and business-related software, including QuickBooks Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

EDUCATION: Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 metrosouthchamber.com/resources/business-assistance.

Major Sponsors:



When Metro South is Home, Everything's Within Reach

Hundreds of Dining Options • Great Conference Space
Over 500 Hotel Rooms • Many Parks & Lakes



The Metro South region offers the best of all worlds; cultural and corporate advantages, natural beauty, and the serenity of historic New England.

The region features **top notch education**, including three institutes of higher education, **exceptional health care** facilities, including four major hospitals. **Rich in culture**, the region is also home to symphonies, a craft museum, children's museum, and various historic museums. It also contains many **recreational activities**, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a **great place to stay** and competitive housing costs offer affordable and varied living opportunities.

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. *Ride the rail to Boston in only 35 minutes!* Call 508.586.0500 for your free map.



Metro South Regional Economic Development Organization
For more info, contact the Metro South Chamber of Commerce,
508.586.0500 • www.metroouthchamber.com

BUSINESS EVENTS *Planner*

March 2

Ambassador Meeting

9:00AM

Virtual Meeting via Zoom

Want to become a Chamber Ambassador and advocate for the Metro South business community? Contact Cathryn at CSchofield@metrosouthchamber.com

March 3

7th Annual Multicultural Business Forum & After Hours

5:00PM - 7:30PM

Thorny Lea Golf | 159 Torrey Street, Brockton

Hear from a panel of local women and minority owned businesses as they share their success stories. Learn how they used their background to develop new ideas, leverage regional resources, and tap into new markets.

Register: metrosouthchamber.com/events

March 15

"Business Fundamentals"

10:00AM

Virtual webinar offered by SEED Corp.

Free "Business Entrepreneurial Workshop" series, learn the fundamentals of planning, preparing for and financing a small business.

Register: seedcorp.com/events

March 17

"Understanding Business Financials"

10:00AM

Virtual webinar offered by SEED Corp.

Free "Business Entrepreneurial Workshop" series, learn how to read a balance sheet, income statement, and cash flow statement, and keep on top of business finances.

Register: seedcorp.com/events