

NextStage MBE Academy

“Just to know if I were on the right path would have been enough, but to have a plan for the future now is even better. This program is a must for all types of business. The knowledge helps grow all types of business. Interise is a special tool to have in today’s competitive market!”

Antonio Rodrigues, Southcoast Alum, CEO, TNT Cleaning Services



Urban League of
Springfield

Empowering Communities.
Changing Lives.



Practical Business Education

The Urban Leagues of Massachusetts has partnered with Interise, a national not-for-profit with award-winning small business programs, to offer the NextStage Minority Business Entrepreneur Academy. Using Interise’s StreetWise ‘MBA’ curriculum, the program provides the Brockton Metro Area (Brockton, Randolph, Stoughton and surrounding areas) based small business owners with the knowledge, know-how, and networks needed for business growth and expansion.

Join a committed group of Brockton Metro Area business owners for interactive class sessions; peer mentoring groups; and the opportunity to learn from local experts in the fields of finance, marketing, and procurement. Complete the program with a customized, three-year strategic growth plan – plus, the confidence and ability to turn those plans into action.

“1 of 25 must-see entrepreneurship education programs in the world for established small businesses”



What You’ll Learn

- Business development strategies
- Strategic planning
- Finance and financial management
- Marketing/sales
- Human resources
- Accessing capital
- Contracting with the government & major corporations

powered by **INTERISE**

NATIONAL BUSINESS RESULTS

- \$399M** / Total Value of Contracts Secured
- \$85M** / New Capital Secured
- 77%** of businesses increased revenue at a **38%** growth rate per business
- 78%** of businesses reported being profitable
- 97%** of businesses recommend the program

KEY DATES

This seven-month program will begin in October 2023 and end in May 2024.

Application Deadline: October 6th, 2023

Applications are currently being accepted on a rolling basis until program is full. APPLY TODAY!

LEARN MORE AND APPLY

This program, valued at over \$15,000, is being provided for you for FREE by the Urban Leagues of Massachusetts so that you can grow and sustain your business! Check basic eligibility requirements, and apply today!

programs.interise.org/nextstage-mbe-academy/

Questions? Email programs@interise.org