



June  
2024

www.metrosouthchamber.com

Leading Businesses  
Leading Communities



### Chamber Mission

To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



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## ATHENA Award - Celebrating the Advancement of Women

Register and learn more about the following events online at [metrosouthchamber.com/events](https://metrosouthchamber.com/events)

Thursday, June 13 | 12:00 pm - 1:30 pm | Massasoit Community College | 1 Massasoit Blvd, Brockton



premier sponsor:



ATHENA  
INTERNATIONAL



supporting sponsors:



ATHENA Award Recipient:  
Beverly Williams, Executive Vice President of Behavioral Health & Community Services, BAMS!



Guest Speaker: Secretary Lauren Jones, Massachusetts Executive Office of Labor & Workforce Development

Join us **Thursday, June 13th from 12:00pm – 1:30pm** for the **26th Annual ATHENA Leadership Award Luncheon** at **Massasoit Community College, 1 Massasoit Blvd** in Brockton.

The Metro South Chamber and Eastern Bank will present the 26th Annual ATHENA Leadership Award during a special luncheon to an exceptional individual who has achieved excellence in their business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

Register and learn more online at [metrosouthchamber.com/events](https://metrosouthchamber.com/events) or contact Hannah McGuire, [events@metrosouthchamber.com](mailto:events@metrosouthchamber.com) (508) 586-0500x231. *Cont. on page 2*



BAMS!



## June 25: Business Entities and Tax Liabilities Workshop

NeighborWorks | 12-1:30PM | 60 School Street, Brockton

The journey of starting and running a business can be a roller coaster. The truth is that every business, no matter what kind, should be using a lawyer's services from the very beginning. While it may seem cheaper or easier to do everything yourself, it can end up costing you a lot of time and money in the long run.

Join us for legal conversations about business entities, tax liabilities, and more with trademark and business attorney, Chanise Anderson. As managing partner of Mark Set Go Law, she can help you navigate the legal issues that can impact your business, both good and bad.

## July 10: Business After Hours - Mayor's Summer Concert Series

Heights Crossing | 5-7:30PM | 35 Christy's Place, Brockton

You're invited to an evening of networking on Wednesday, July 10 in coordination with Mayor Bob Sullivan's Summer Concert series. Enjoy live music, complimentary refreshments, and hors d'oeuvres, while networking on the outdoor patio at Heights Crossing, located at 35 Christy's Place, Brockton, MA 02301.

Don't miss this great business-building opportunity. As in past years, the **Mandela Washington Fellows** with Bridgewater State University are anticipated to attend this summer networking event!

## Metro South and South Shore Chambers to Form Joint Task Force to Explore Possible Affiliation

With an eye toward greater impact to better serve members and the region, the Boards of the Metro South, and South Shore Chambers of Commerce, have agreed to form a Joint Task Force to pursue possible affiliation.

Both Chambers are financially sound and share a focus on building greater regional economic strength. An affiliation would help build a more powerful organization with expanded advocacy for the region to better serve the interests of members.

"The Metro South Chamber, as part of a strategic planning process, has been exploring ways to expand through possible alliances within the region allowing for expanded depth and breadth of resources, while retaining focus on important regional economic development priorities," said Rich Hynes of Barbour Corporation, Chair of the of the Metro South Chamber Board of Directors. He continued, "We have worked collaboratively with the South Shore Chamber of Commerce through the years and increasingly we recognize the enhanced benefit we could have for our members and collective region spanning the greater South Shore area. The affiliated operating structure would enable the Metro South Chamber of Commerce to increase collective influence and programs, while providing our members with expanded offerings, broader advocacy capacity/clout and a larger business network."

*Continued on page 5*

# ATHENA Award - Celebrating the Advancement of Women; Beverly Williams, Brockton Area Multi-Svc

Thursday, June 13 | 12:00 pm - 1:30 pm | Massasoit Community College | 1 Massasoit Blvd, Brockton | visit [metrosouthchamber.com/events](https://metrosouthchamber.com/events) for waitlist



**ATHENA**  
INTERNATIONAL

26th Annual ATHENA  
Leadership Award Luncheon

Thursday, June 13  
12:00pm - 1:30pm

at Massasoit Community College  
1 Massasoit Blvd, Brockton



JOIN US FOR GOOD

sign up: [metrosouthchamber.com/events](https://metrosouthchamber.com/events)

supporting sponsors:



**GUEST  
SPEAKER**



**Lauren Jones**  
Massachusetts Secretary  
of Labor & Workforce  
Development

**AWARD  
RECIPIENT**



**Beverly Williams**  
Executive Vice President of  
Behavioral Health & Community  
Services, BAMS

On June 13th, the Metro South Chamber of Commerce and Eastern Bank will present the 26th Annual ATHENA Award to an exceptional individual who has achieved excellence in their business or profession, has served the community in a meaningful way, and has assisted women in reaching their full leadership potential.

The ATHENA Leadership Award® was inspired by the goddess of Greek mythology known for her strength, courage, wisdom and enlightenment — qualities embodied in the ATHENA Leadership Model. The Award is unique in both scope — local, national and international — and the ATHENA mission upon which it is based. The ATHENA Leadership Award is presented to a woman, or man, who is honored for professional excellence, community service and for actively assisting women in their attainment of professional excellence and leadership skills.

Since the program's start in 1982, more than 7,000 exemplary leaders in over 500 communities have received the prestigious ATHENA Award in the United States, Bermuda, Canada, China, Greece, India, Russia, United Arab Emirates and United Kingdom. By honoring exceptional leaders, the ATHENA Leadership Award Program seeks to inspire others to achieve excellence in their professional and personal lives.

Sponsored by:



**Eastern Bank**  
JOIN US FOR GOOD



**MASSHIRE**  
GREATER BROCKTON



**MASSASOIT**  
COMMUNITY COLLEGE

Prior ATHENA Recipients	
2023	Barbara Arena, Granite State Eco Dev Corp
2022	Phyllis Ellis, Brockton Area NAACP
2021	Sheila Sullivan-Jardim, MassHire GBWB
2020	Nancy B. Gustafson, Brockton Public Schools
2019	Sharon Wolder, Brockton Public Schools
2018	June Saba-Maguire, Brockton Public Schools
2017	Diane Bell, Bridgewater State University
2016	Cheryl Opper, School on Wheels
2015	Mary Waldron, Bridgewater State University
2014	Janet Trask, Brockton VA Hospital
2013	Kathleen Smith, Brockton Public Schools
2012	Ruth Bramson, Girl Scouts of Eastern MA
2011	Elaine Reiser, Brockton Area Multi-Services
2010	Anne DeMinico, St. Joseph Manor
2009	Sue Joss, Brockton Neighborhood Health Center
2008	Vanessa Tierny, Brockton Area Multi-Services
2007	Susan Szachowicz, Brockton High Principal
2006	Loretta Degrazio, East Coast Petroleum
2005	Marianne Wroble Cox, WXBR 1460AM Radio
2004	Shailah Stewart, Brockton Public Schools
2003	Linda Faria Braun, The Adult Learning Center
2002	Christine Karavites, Proteas Consulting
2001	Barbara Duffy, My Turn, Inc.
2000	Noelle Foye, Brockton Elementary School Nurse
1999	Janice Cunningham, East Bridgewater Police



Guest Speaker: Secretary Lauren Jones, Massachusetts Executive Office of Labor & Workforce Development

Guest Speaker: Lauren Jones is the Secretary of Labor and Workforce Development. She brings nearly two decades of experience working in local and state government, non-profits, and the private sector, with a particular focus on workforce development. Prior to joining the Healey-Driscoll Administration, Jones served as Executive Vice President of the Massachusetts Business Roundtable and led the organization's workforce development policy and strategy. She previously led the Massachusetts market for the non-profit Apprenti, where she worked with companies to cultivate and diversify tech talent through registered apprenticeships. She also created and led the Business Strategy Unit for Boston Mayor Marty Walsh's Office of Economic Development, supporting business attraction and employer engagement in the city of Boston. Prior to that, she held several roles in the Patrick-Murray Administration, including Communications Director for the Executive Office of Labor & Workforce Development, Policy & Communications Director for former Lieutenant Governor Tim Murray, and Senior Program Manager of the Economic Development Incentive Program in the Office of Business Development. Visit [www.mass.gov/orgs/executive-office-of-labor-and-workforce-development](https://www.mass.gov/orgs/executive-office-of-labor-and-workforce-development) to learn more.



ATHENA Award Recipient: Beverly Williams, Executive Vice President of Behavioral Health & Community Services, BAMS

Ms. Williams is a member of the American Association of Marriage and Family Therapists and the Massachusetts Association of Marriage and Family Therapists. She is a trainer of the Child and Adolescent Functional Assessment Score. Ms. Williams is a certified Trauma First Responder. Ms. Williams has extensive experience developing collaborative relationships and contracts with various community providers and state departments.

Beverly earned her Master's Degree in Education, Marriage and Family Therapy from the University of Massachusetts and a Master's of Management from Cambridge College. Visit [www.bamsi.org](https://www.bamsi.org) to learn more.

"We develop, support and honor women leaders from the classroom to the boardroom."

- ATHENA International



**26th Annual ATHENA Award Recipient: Beverly Williams, BAMS.** Beverly Williams joined BAMS in 1999 and has more than 20 years of clinical and leadership experience. She has served in clinical leadership positions at New England Home for Little Wanderers and Dimock Community Health Center. Ms. Williams has provided clinical and managerial consultations to several agencies including; the Boston Public Health Commission, the Center for Health and Development, Hildebrand Services, Inc., Massachusetts Association for Family Based Service Providers, the Children's AIDS Program, and Head Start.





BOARD OF DIRECTORS, OFFICERS

Chair of the Board Richard Hynes, Barbour Corporation	Vice Chair Economic Development George Spilios, Crown Uniform & Linen Service
President and CEO Christopher Cooney, CCE, MPA, Metro South Chamber of Commerce	Vice Chair Government Affairs Sue Joss, Brockton Neighborhood Health Center
Chair-Elect Dan Evans, Evans Machine Co., Inc.	Vice Chair Community Affairs Jeni Mather, JM Pet Resort
Treasurer Gregory Hart, CPA, Summer St Financial Advisors	Vice Chair Membership Development Mike Lambert, Brockton Area Transit Authority
	Immediate Past Chair Joseph Casey, HarborOne Bank

BOARD OF DIRECTORS

Carol Chin - McDonald’s Franchisee	Jay Pike, CPA - Citrin Cooperman
Michele Cinquegrano - Verizon	Albert Senesie - Victory Human Services
Todd Copeland - Copeland Auto Group	Doug Smith - Stonehill College
Donald Donnalson - Beantown Builders, Inc.	Rich Spencer - North Easton Savings Bank
Nelson Fernandes - Nvidius Consulting	Andrew St. Pierre - Brockton Plumbing & Heating Supply
Robert Haffey - Signature Healthcare	David Teixeira- The Mattress Maker of New England
Matthew Hesketh - Good Samaritan Medical Center - Steward Health Care	
Chuck Jones - Harbor Health	
Kelly Mallory - Mallory Headsets, Inc.	
Matthew Osborne - Eastern Bank	

CHAMBER STAFF	(508) 586-0500	Front Desk x 221
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Christopher Cooney, CCE, IOM, MPA President and CEO x 223	Development & Retention - NOW HIRING! Membership x 229
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Emma (Stratton) Penardi VP of Communications & Special Projects x 222	Theresa Lobo-Albin Finance x 230
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Hannah McGuire Programs & Events Coordinator x 231	Newsletter Written & Designed by Emma Penardi. Printing Provided by The Enterprise.
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CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

**Metro South Chamber of Commerce**  
Sixty School Street, Brockton, MA 02301-4087  
tel: (508) 586-0500  
info@metrosouthchamber.com  
www.metroouthchamber.com

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

Calendar Sponsor  
SPACE AVAILABLE



CHAMBER Calendar

Networking at events is one of the most effective ways to grow your business!

June		
05	Chamber Ambassador Meeting	9:00 am
	Zoom Virtual Meeting	
13	26th ATHENA Women’s Leadership Award	12:00 pm
	Massasoit Community College: 1 Massasoit Blvd, Brockton	
20	Business Entities and Tax Liabilities workshop	12:00 pm
	In partnership with NeighborWorks and Mark Set Go Law Metro South Chamber: 60 School Street, 1st Floor, Brockton	
July		
03	Chamber Ambassador Meeting	9:00 am
	Zoom Virtual Meeting	
10	Business After Hours: Mandela Washington Fellows and Mayor’s Summer Concert Series	5:30 pm
	Heights Crossing: 35 Christy’s Place, Brockton	
August		
09	Ribbon Cutting Anniversary Celebration	4:00 pm
	Sother Divine Care: 630 Park St., Ste 208, Stoughton	
28	Chamber Board Meeting	12:30 pm
	Zoom Virtual Meeting	

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, member-to-member support, increasing awareness and promoting active participation in Chamber programs and services. To learn more, please email events@metrosouthchamber.com



**Impact.**

It takes the right tools to start or grow a business. And it takes customers to keep business growing.

The Metro South Chamber of Commerce builds strong businesses and communities by connecting you to new customers and suppliers, as well as to those who influence the local economy and quality of life.

Access to the right tools. One more way the Chamber makes an impact.

**To join the chamber call 508.586.0500 or visit www.metroouthchamber.com**

Note: All meetings are held at the Metro South Chamber Office (via Zoom) or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

## UP-TO-DATE News

Members - send Good News to  
[estratton@metrosouthchamber.com](mailto:estratton@metrosouthchamber.com)

Sponsored by: Good Samaritan Medical Center

### Exclusive Staples Discounts for Chamber Members

Members of the Metro South Chamber of Commerce have access to special partner discounts, 10% off in-store regularly priced purchases and 20% off Printing and Marketing Services, every time they shop in store. They can save on an assortment of products, from signage, to PPE, to business essentials, and more! Visit [www.metroouthchamber.com/membership/savings/](http://www.metroouthchamber.com/membership/savings/) to learn more.

### MSBDC Online Training Calendar - visit [msbdc.org/training](http://msbdc.org/training) to register

- 6/5: Tech Talks with Rob
- 6/5: Unleashing the Power of AI for Small Business Growth
- 6/6: How to Start a Business 101: The Basics
- 6/12: Social Media Marketing for Beginners
- 6/13: Use of the Cloud for Export-Controlled Tech Data: Trends, Tips and Best Practices
- 6/20: How to Start a Business 101: The Basics
- 6/27: Leveraging Low-Cost Technology to Boost Your Business Operations
- 7/3: Tech Talks with Rob
- 9/18: How to Use ChatGPT in Your Marketing Strategy

### MBTA Supplier Diversity Vendors Summit

Tuesday, June 25, 2024

8:30 am - 11:30 am

MBTA Offices - 2nd Floor - 10 Park Plaza Boston, MA 02116

ENGAGE & CONNECT: Expanding opportunities for businesses. Join us to learn more about upcoming opportunities at the MBTA. The Summit will help foster connections and create meaningful MBTA contract opportunities for diverse, small, and emerging businesses. There will be engaging speakers, sharing of success stories, ample time for networking, and a complimentary continental breakfast. You'll hear from MBTA leaders and gain insights into the agency's work.

### Event Objectives

- Facilitate business-to-business networking opportunities.
- Connect Prime contractors with diverse, small, and emerging businesses.
- Inform businesses about upcoming opportunities with the MBTA.
- Illuminate the process for becoming a vendor of the MBTA.

The MBTA conducts business with third-party companies in a variety

of ways, depending on the nature of the work, the value of the contract, and the department managing the procurement.

### March Against Elder Abuse with OCES, June 13 in Brockton and June 20 in Plymouth



Join OCES & Brockton COA for a FREE March to bring awareness to Elder Abuse. Thursday,

June 13 from 11AM-2PM at Brockton COA, 1 Feinberg Way. Lunch will follow at the Shaw's Center. Plymouth Site: Thursday, June 20 11AM-2PM at Tavern on the Wharf, 6 Town Wharf, Plymouth, 1-mile March along Water Street, light lunch to follow. Registration is required, contact Terri Kourtz at [tkourtz@ocesma.org](mailto:tkourtz@ocesma.org) or call (508) 584-1561 x255. You can make a difference! Report elder abuse! 1-800-922-2275

### Cultural Affairs and Tourism Meeting - June 13

The Cultural Affairs and Tourism monthly meeting will be held on Thursday, June 13, 2024 beginning at 6:00 p.m. at North Baptist Church 899 North Main Street. This is a chance to announce your group's events and also learn about what is happening in the city. We are also on

ZOOM so feel free to contact Anne at [ambeauregard@outlook.com](mailto:ambeauregard@outlook.com) 774-297-4939 for the sign in information.

**FREE Legal Clinics - Friday, June 21, virtual format** Entrepreneurs and small business owners in Southeastern Massachusetts are eligible to meet with Attorney Cassar one-time, one-on-one, for 30 minutes. Visit <https://files.constantcontact.com/969219b8001/64c84a8b-9001-4d5a-aae8-60b0b6dd8eb9.pdf?rdr=true> to register and learn more.

### Randolph High Volunteer Opportunity - June 5

## RANDOLPH HIGH SCHOOL CREDIT FOR LIFE FAIR IS LOOKING FOR VOLUNTEERS

WHERE

Bridgewater State College  
Dunn Conference Center

WHEN

WEDNESDAY, JUNE 5, 2024  
10 AM TO 1 PM

FOR MORE INFO

Contract: Kerrie Carrelas  
[carrelask@randolph.k12.ma.us](mailto:carrelask@randolph.k12.ma.us)

## Health Care Matters

Sponsored by: Good Samaritan Medical Center

235 North Pearl Street, Brockton, MA 02301

508-427-3000

[www.goodsamaritanmedical.org](http://www.goodsamaritanmedical.org)

### EVERY 40 SECONDS, SOMEONE IN THE U.S. HAS A STROKE.

It could happen on your street, in your workplace, at a store where you shop — anywhere. Your readiness to spot the stroke warning signs and call 911 could save a life or make the difference between a full recovery and long-term disability. That's why it's so important to learn the stroke warning signs and urge everyone you know to do the same.

This year, during Stroke Awareness Month Good Samaritan Medical Center is

urging everyone to know the warning signs and symptoms to identify a stroke and the importance of taking F.A.S.T. action to help minimize any devastating effects.

Good Samaritan Medical Center is an acute-care, 267-bed hospital providing comprehensive inpatient, outpatient, and Level III Trauma emergency services to Brockton and 22 neighboring communities. The hospital offers Centers of Excellence care in orthopedics, oncology, and cardiology, specialized care in surgery, family-centered

obstetrics with Level II nursery, and advanced diagnostic imaging.

Good Samaritan Medical Center has the Gold Seal of Approval from the Joint Commission on Accreditation of Health Care Organizations. Good Samaritan Medical Center is part of Steward Health Care System. To learn more visit [www.goodsamaritanmedical.org](http://www.goodsamaritanmedical.org).

Steward Health Care is the largest private, physician-led health care network in the U.S., operating 37 hospitals and employing 42,000 health care professionals.

**Good Samaritan Medical Center**  
 A STEWARD FAMILY HOSPITAL



## F.A.S.T. is how we come together to end stroke®

Learn the stroke warnings signs

# F.A.S.T.

Face  
Drooping

Arm  
Weakness

Speech  
Difficulty

Time to  
Call 911



## South Eastern Economic Development Workshop



South Eastern Economic Development (SEED) Corporation is a regional nonprofit economic development corporation with the mission of empowering entrepreneurs, strengthening local economies, and creating jobs by financing all types of small businesses in Massachusetts

and Rhode Island. With loan programs ranging from \$1,000 micro loans to \$5.5 million SBA 504 loans and a long history of assisting small business owners, SEED is a one-stop shop for anyone looking to start-up, grow, or streamline their business.

Throughout the year, SEED holds and participates in events geared toward educating, preparing, and empowering small business owners as well as all those who serve budding and seasoned entrepreneurs.

*Learn more and register for any of the below workshops online at [seedcorp.com](http://seedcorp.com) or email Jessica Mello at [jmello@seedcorp.com](mailto:jmello@seedcorp.com)*

**Title: Basic Entrepreneurial Workshop: Business Fundamentals with SCU Credit Union (Virtual)**

**Date: 6/11/2024**

**Time: 10:00AM**

**Fee: Free**

**Description:** SEED Corporation and SCU Credit Union in cooperation with the U.S. Small Business Administration, Massachusetts Small Business Development Center, & SCORE provide this free, virtual entrepreneurial workshop in which participants will learn the fundamentals of planning, preparing for and financing a small business. The workshop is open to anyone currently in business, starting a business, or thinking about someday owning a business, as well as business assistance professionals who would like to learn more about SEED's technical assistance programming. Attendees will be provided with a free business plan guide and other materials and will be introduced to free and confidential business assistance resources available to them locally and regionally.

**Title: Basic Entrepreneurial Workshop: Business Financials with SCU Credit Union (Virtual)**

**Date: 6/13/2024**

**Time: 10:00AM**

**Fee: Free**

**Description:** Entrepreneurial workshop in which participants will learn how to read a balance sheet, income statement, and cash flow statement, and keep on top of their business finances. The workshop also explains how a small business owner can anticipate financial needs in order to operate the business more efficiently through a deeper understanding of their financial picture.

## SEED Corp. Offers Micro and Small Loan Programs



· **Use of funds:** Working capital; leasehold improvements/built-outs; inventory/supplies; real estate acquisitions (owned-occupied); furniture, fixtures, and equipment; refinancing business credit card debt

**Call (508) 822-1020 x 312 or visit [www.seedcorp.com](http://www.seedcorp.com)**

- **Micro & Small Loans** up to \$350,000
- Interest rates: 6-7%
- Loan Term: up to 10 years
- No prepayment penalty

## Metro South and South Shore Chambers to Form Joint Task Force to Explore Possible Affiliation



*...continued from front page*

The South Shore Chamber of Commerce has grown in influence

and impact on vital issues such as expanded housing production, advocacy of infrastructure investment, regional strategic planning and vital economic development. The South Shore Chamber is a unifying force for regional business interests and provides broad-based member services throughout the South Shore.

Joe Gratta of Atlantic Mechanical, Chair of the South Shore Chamber of Commerce said "As our region continues to grow the economy along Route 3 and Route 24, the synergies start to reinforce one another and generate more common interests. This growth calls for a stronger business platform to help our members, communities, and the greater South Shore region. This is a logical time for the two organizations to build a unified platform."

The only decision made to date is to form a Joint Task Force which will be meeting over the coming months to conduct the necessary due diligence and make a final recommendation to both boards.

## Own A Small Biz? Thinking of Starting One? Call SCORE!



To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.

Already own a business? Our volunteer mentors can help identify ways to increase profit, improve employee and customer satisfaction, and achieve work/life balance. With SCORE, you can have the honest, confidential and sometimes tough conversations about raising money, motivating your team, marketing your business, and other topics.

Take advantage of their **free** live webinar series! Learn more by visiting [www.score.org](http://www.score.org), [www.sema.score.org](http://www.sema.score.org), [www.boston.score.org](http://www.boston.score.org), or by calling (508) 587-2673. Ahead for the month and beyond...

**June 11: The One-Page Business Plan: Kickstart Your Launch**

**June 13: How to Start a Business that Lasts - 5 Important Business Lessons**

**June 25: B2B Sales 101 - How to Develop an Effective B2B Sales Strategy**

**July 9: How to Scale Your Business - 5 Steps to Business Growth**

**July 11: Boost Your Business with AI - Simple Tools for Success**

**July 16: Mistakes to Avoid When Starting a Business**

**July 18: How to Protect Your Biz / Invention Using Trademarks, Patents, Copyrights**





## What is Pay-Per-Click (PPC) and How Does it Work?



PPC is a type of internet marketing which involves advertisers paying a fee each time one of their ads is clicked. Simply, you only pay for advertising if your ad is actually clicked on. It's essentially a method of 'buying' visits to your site, in addition to driving website visits organically. As always, your feedback and input are welcome and encouraged.

### What is PPC and How it Works

Pay-per-click (PPC) is an internet advertising model where advertisers pay a fee each time someone clicks on their ad. Let's delve into the basics:

**Definition:** In PPC, you pay for targeted visits to your website, landing page, or app. When executed correctly, the cost per click is outweighed by the value of the click.

**Ad Formats:** PPC ads come in various for-mats, including text, images, videos, or a combination. They can appear on search engines, websites, social media platforms, and more.

**Search Engine Advertising:** One of the most popular forms of PPC is search engine advertising (also known as paid search or Search Engine Marketing). Advertisers bid on relevant keyword phrases related to their business offerings. When users search for those keywords, the ads appear in the sponsored links section of the search engine results page (SERP).

### How It Works:

- **Campaign Setup:** Choose your campaign type based on your objective.
- **Settings and Targeting:** Refine settings such as audiences, devices, locations, and schedules.
- **Budget and Bidding:** Specify your budget and bidding strategy.
- **Ad Creation:** Build your ad, considering factors like ad copy, visuals, and landing page.
- **Algorithmic Placement:** Once the ad goes live, its placement, timing, and cost per click are determined algorithmically based on your parameters and ad quality.

**Google Ads:** Google Ads is the most popular PPC advertising system globally. It allows you to create relevant and effective campaigns that reach your target audience while optimizing your budget. Remember, successful PPC involves creating relevant, trustworthy campaigns to maximize profits. If you're already using Google Ads, consider checking your performance with the free Google Ads Performance Grader.

Check out the full Partners in Success Newsletter to learn more about PPC Management Tools: <https://files.constantcontact.com/14b66b2b001/2374ef3e-4a07-4b3b-8faf-a628910afd47.pdf?rdr=true>

## Montilio's "On-the-Go" Wood Fired Pizza, Networking with South Shore Bank in Brockton



We started the month of May with an evening of networking with Montilio's "On-the-Go" wood fired pizza truck catering sponsored by South Shore Bank. Montilio's kitchen at 239 N Cary Street in Brockton is normally utilized as a commercial kitchen and bakery site where Montilio's employees work on preparing their many retail and catering orders. We got a sneak peak into their expansive operation when they opened their doors to the community for a special night of fresh delicious pizza with lots of toppings, salad, caprese skewers, live music, and the very special Jordan Marsh blueberry muffins (usually only available during Christmas time!) Attendees were sent home with gift bags each containing Montilio's goodies like cookies, muffins, and different flavored loaves – lemon, cranberry, and chocolate chip to name a few.



"Montilio's Mobile Wood Fired Pizza Oven brings delicious pizza, salads, desserts, and more to you and your guests for any occasion. We serve more than food, we serve an unforgettable experience. Our mobile pizza oven is an authentic wood-fired oven that is built in Italy and sits on a traditional wagon. We offer a variety of options to choose from, depending on the package that suits your event best: pizza, salad, calzones, arancini, pastries and desserts, just to name a few." Consider Montilio's for your next office party or business outing. Their package offerings start at 30 servings, with so many customizable options – they even have a pastry trailer if you just want dessert! Visit [montiliosonthego.com](http://montiliosonthego.com) to book and to learn more.





# Achievements & Economic Opportunities Created by Two Metro South Small Businesses Recognized

In May, two Metro South small businesses were recognized at the Metro South Chamber's 33rd Annual Small Business & Entrepreneur of the Year Awards. Photos courtesy of Rich Morgan Photography, view the full photo album on flickr.com/metrosouthchamber/albums.

## ENTREPRENEUR OF THE YEAR



### BinStar

20 Stockwell Drive, Avon  
(508) 562-1304 | shipbinstar.com



Jack Laughlin, BinStar, Founder



Our story begins with founder Jack Laughlin working on the so-called "returns problem" at a large e-commerce company. After searching far and wide, Jack discovered that the vast majority of high-quality returned merchandise was being thrown in the trash. Incensed at this enormous sustainability problem with no buyer and no measurable solution, Jack decided to do something about it. That's when BinStar was born.

BinStar is New England's destination for a fun & sustainable shopping experience. BinStar opened its flagship store and distribution center in Avon, MA in June of 2023 where owner Jack Laughlin invested \$500,000 in a 17,000 sq ft. retail location that employs 23 and has brought 22 additional jobs to the region. BinStar's first-of-its-kind retail experience provides high-quality retail returns to its customers at high-value prices. BinStar sources returns from retailers and brands large and small, which frequently end up in landfills, and delivers a unique, treasure-hunt experience for its customers.

## SMALL BUSINESS OF THE YEAR



### Medella Dental

1034 N. Main Street, Brockton, MA 02301  
(508) 588-6964 | medelladental.com



Sabrina Coombs, DMD and Stephanie Saddler DMD, Co-Owners, Medella Dental



Founded in 2021, Medella Dental practices preventative care across a whole range of general and cosmetic treatments. With 15 years combined dental experience, Owners and General Dentists, Dr. Sabrina Coombs and Dr. Stephanie Sadler strive to make every patient, young and old, proud of their smile and have a great time doing it. In the ever-changing field of dentistry, Medella Dental chooses to invest in annual continuing education courses and the latest technological advances, which allow them to develop systems within their practice to streamline patient care. Their office is completely digital, and is equipped with the latest imaging, intraoral scanners, and photos for patient education that can be displayed on mounted televisions in all patient operatories. Since opening their office three years ago they have expanded from 1 employee to 5, allowing them to increase their patient base significantly and expand to an additional operator room. Medella Dental offers an on-the-job training program for dental assistants and students, and further involves themselves in the community by adopting middle and high school children to help cover their school expenses by supporting clothing and food drives, as well as holiday gifts. Both doctors participate in local dentistry study clubs while also personally mentoring.

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Chamber ambassadors Felicitia Sepulveda, Brenda Carrens, and Mary Jane Anene with Terry Kourtz, OCES.



Jodie Beckman (L) and Nathanlie Jean (R), Brockton Redevelopment Authority with Mary Jane Anene, Combined Ins.



Guest Speaker, Joshua Peach, Be Au Sm (be awesome)!



Rich Hynes, Barbour Corp.; Marc Eddy, Bank of America; Jack Laughlin, BinStar; Brockton City Council President Moises Rodrigues; and Chris Cooney, Metro South Chamber President



Rich Hynes, Barbour Corp.; Marc Eddy, Bank of America; Dr. Sabrina Coombs and Dr. Stephanie Sadler, Medella Dental; Brockton City Council President Moises Rodrigues; and Chris Cooney, Metro South Chamber President



Sue Joss, Brockton Neighborhood Health Center and event interviewer, Rich Hynes, Barbour Corporation, Emcee, and Marc Eddy, Bank of America, SVP National Business Strategy & Intelligence Manager

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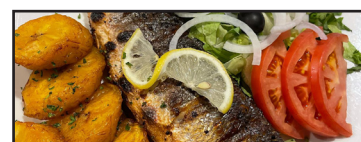
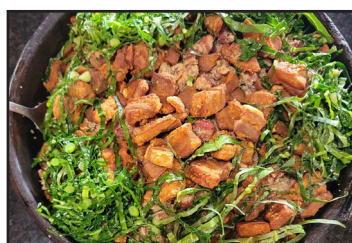
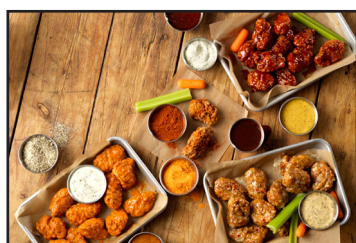
localiq.com



# June is Restaurant Month! Support Area Restaurants All Month Long - There Are So Many To Try!

“Everyone knows that restaurants have suffered greatly during the pandemic. We are eager to encourage everyone to dine out during the month of June and of course to continue doing so afterward.”

- Chamber President,  
Chris Cooney



**1048 Bar & Grill**  
1048 N Main Street, Randolph  
(781) 963-9812  
1048bar.com  
Style: Bar & Grill

**Abington Ale House**  
1235 Bedford Street, Abington  
(781) 871-6811  
abingtonalehouse.com  
Style: American

**Adult & Teen Challenge Catering**  
20 Clifton Ave, Brockton  
(508) 586-1494  
tcmassachusetts.org  
Style: Catering

**Avon House of Pizza**  
163 Main Street, Avon  
(508) 583-7444  
avonhouseofpizza.com  
Style: Pizza

**Back Bay Bagel**  
1280 Belmont Street, Brockton  
(508) 580-6565  
backbaybagel.com  
Style: Pizza

**Backstreet Grille & Tavern**  
531 Pearl Street, Stoughton  
(781) 297-0100  
backstreetgrille.com  
Style: Grille & Tavern

**Baldies Pizzeria**  
755 Bedford Street, Bridgewater  
(508) 697-9711  
baldiespizzashop.com  
Style: Pizza

**Barrett's Alehouse**  
674 West Center Street  
West Bridgewater  
(508) 510-4204  
barrettsalehouse.com  
Style: American

**Ben's POURhouse & Grill**  
39 E Main Street, Avon  
(508) 584-9200  
facebook.com/benspourhouse  
Style: Grill

**Brazil Grill & Steakhouse**  
789 Centre Street, Brockton  
(508) 857-2695  
facebook.com/BrazilGrillOfficial  
Style: Brazilian Buffet Style Restaurant and Bar

**Brockton Beer Company**  
121 Main Street, Brockton  
(508) 521-9711  
brocktonbeer.com  
Style: Craft Beer & Brew Pub

**Brockton Business Cafe**  
245 Main Street, Brockton  
(857) 505-7817  
thebrocktonbusinesscafe.com  
Style: Breakfast/Lunch, Coffee & Pastries, Smoothies & Desserts

**Brockton Roasted Chicken**  
235 N Main Street, Brockton  
(508) 510-5636  
facebook.com/Brockton-Roasted-Chicken-107130114845778  
Style: Peruvian

**Buddy's Union Villa**  
190 Washington Street, North Easton  
(508) 238-2625  
buddysuv.com  
Style: American Pub

**Cabo Vegan**  
20 Main Street, Brockton  
(508) 638-8333  
thecabovegan.com  
Style: Vegan Cape Verdean

**Cape Cod Cafe, Inc.**  
979 Main Street, Brockton  
(508) 583-9420  
capecodcafepizza.com  
Style: Pizza

**The Chateau Restaurant**  
1165 Park Street, Stoughton  
(781) 341-2503  
chateaurrestaurant.com  
Style: Italian

**Chipotle Mexican Grill**  
200 Westgate Drive, Brockton  
(508) 586-0102  
chipotle.com  
Style: Mexican

**Christo's To Go**  
785 Bedford Street, Whitman  
(781) 588-4200  
christostogo.com  
Style: Takeout

**Cream Ice Cream**  
1209 Bedford Street, Abington  
(781) 982-9400  
creametc.com  
Style: Ice Cream

**Crown Fried Chicken**  
1012 Main Street, Brockton  
(508) 580-5222  
seamless.com/menu/crown-fried-chicken-1012-main-st-brockton/2528852  
Style: Fried Chicken

**D'Ann's Sports & Entertainment Restaurant**  
340 Centre Ave, Abington  
(781) 878-8767  
dannsabington.com  
Style: Family Style Restaurant

**Daybreak Family Restaurant**  
337 W Center Street, W. Bridgewater  
(508) 583-5341  
daybreakfamilyrestaurant.com  
Style: Burgers

**Empower Nutrition**  
828 Crescent Street, Brockton  
(508) 857-5931  
empowernutritionma.com  
Style: Healthy Shake and Tea Bar

**Fast Betty's Cafe**  
685 Warren Ave, Brockton  
(508) 510-4931  
www.facebook.com/fastbettyscafe  
Style: Diner

**Flames**  
332 N Main Street, Randolph  
(781) 885-0787  
806 Main Street, Brockton  
(508) 510-5608  
flamesjamaicanrestaurants.com  
Style: Jamaican

**Food Hill**  
1047 Main Street, Brockton  
(508) 857-2443

**Freda's Fine Food & Spirits**  
105 Copeland Street  
West Bridgewater  
(508) 583-8217  
fredasrestaurant.com  
Style: Italian/American

**George's Restaurant & Bar**  
228 Belmont Street, Brockton  
(508) 588-4231  
georgeseats.com  
Style: Italian/American

**Georgio's**  
1041 Pearl Street, Brockton  
(508) 580-0160  
georgiosroastbeefandpizza.com  
Style: Pizza/Roast Beef

**Giardino's Italian Steak House**  
497 Bedford Street, Abington  
(781) 878-3888  
giardinosaabington.com  
Style: Italian/American

**Good Days Restaurant**  
99 S Main St, West Bridgewater  
(508) 584-0077  
gooddaysrestaurant.com  
Style: American

**Home Café**  
677 N. Main Street, Brockton  
(508) 583-9768  
facebook.com/HomeCafe.Pzza  
Style: Pizza/Burgers/Wings



# June is Restaurant Month! Support Area Restaurants All Month Long - There Are So Many To Try!

## Italian Kitchen

1071 Main Street, Brockton  
(508) 586-2100  
italiankitchenofbrockton.com  
Style: Italian/American

## Jamaica's Best Restaurant

10 Perkins Ave, Brockton  
(508) 510-3736  
facebook.com/p/Jamaicas-Best-100063723423332/  
Style: Jamaican

## Jeano's Restaurant

769 South Main Street, Brockton  
(508) 559-2610  
jeanosrestaurant.org  
Style: Caribbean

## Jersey Mike's Subs

1810 Washington Street, Hanover  
(781) 924-0094  
421 Washington St., Stoughton  
(781) 573-2773  
jerseymikes.com  
Style: Subs

## Joe Angelo's Cafe

11 Crescent Street, Brockton  
(508) 588-8331  
joeangelosbrockton.com  
Style: American/Italian

## Khalil's Kitchen

880 Main Street, Brockton  
(508) 857-1828  
khalilskitchenma.com  
Style: Caribbean

## Kwench Juice Cafe

194 Oak Street, Brockton  
(508) 510-3786  
kwenchjuicecafe.com  
Style: Juice

## La Baguette Divine Bakery

170 Oak Street, Brockton  
(508) 427-6070  
facebook.com/p/La-Baguette-Divine-Bakery-100054656970926  
Style: Coffee and Haitian Pastry

## La Scala Restaurant

1070 N Main Street, Randolph  
(781) 963-1700  
lascalearestaurant.com  
Style: Italian

## Lady C&J Cafe

10 Commercial Street, Brockton  
(508) 423-9273  
facebook.com/LadyCSoul  
Style: Soul Food

## Leal's Kitchen

707 Warren Ave, Brockton  
(508) 588-5955  
facebook.com/707lealskitchen  
Style: Brazilian/Cape Verdean

## Live Well Nutrition

603 Centre Street, Brockton  
(774) 480-5906  
facebook.com/  
LiveWellNutritionClubMA/  
Style: Healthy and Nutrient-dense

## Longhorn Steakhouse

800 US Road, Route 44, Raynham  
(508) 821-9246  
longhornsteakhouse.com  
Style: Steakhouse/American

## Lynch's Tavern

236 North Ave, Abington  
(781) 878-9881  
facebook.com/p/Lynchs-Tavern-100040878019091/  
Style: Sports Bar

## McDonald's

664 Crescent Street, Brockton  
(508) 583-5908  
mcdonalds.com  
Style: American Fast Food

## McGuiggan's Pub

546 Washington Street, Whitman  
(781) 447-7333  
mcguigganspub.com  
Style: America, Irish Pub

## Mexicali Cantina Grill

64 Mazzeo Drive, Randolph  
(781) 778-3321  
mexicalicantinagrill.com  
Style: Mexican

## Mia Regazza Ltd

268 Washington Street, Abington  
(781) 871-5800  
miaregazza.com  
Style: Italian/American

## Montilio's Bakery

134 Spark Street, Brockton  
(508) 894-8855  
montilios.com  
Style: Bakery and Cake

## My Three Sons Diner

1050 Pearl Street, Brockton  
(508) 584-8334  
my3sonsdiner.com  
Style: American Diner

## Niko Bar & Grill

275 N Main Street, W Bridgewater  
(774) 517-5943  
nikobarandgrill.net  
Style: Greek

## Not Just Thaboule

110 Center Street, North Easton  
(508) 238-0037  
notjustthaboule.com  
Style: American & Middle Eastern

## Outback Steakhouse

45 Mazzeo Drive, Randolph  
(781) 961-9778  
locations.outback.com/  
massachusetts/randolph/45-mazzeo-drive  
Style: Steak House

## Peruvian Place Restaurant

55 City Hall Plaza, Brockton  
(508) 580-0147  
peruvianplacrestaurant.org  
Style: Peruvian

## Pho 89

937 N Main Street, Randolph  
(781) 963-4121  
pho89inc.com  
Style: Vietnamese

## Pho Town 6

27 Westgate Drive, Brockton  
(508) 232-3827  
photown6brockton.com  
Style: Vietnamese

## PizZing's Pizza & Wings

1035 Bedford Street, Abington  
(781) 792-0003  
pizzingspizza.com/store/abington  
Style: Pizza

## Playa Bowls

1285 Belmont Street, Brockton  
(508) 510-4562  
playabowls.com  
Style: Acai Bowls

## Porton Di Nós Ilha

820 Main Street, Brockton  
(774) 444-7109  
facebook.com/profile.  
php?id=100082816167958  
Style: Cape Verdean

## Preto's Island Cuisine

250 Main Street, Brockton  
(508) 427-6900  
pretosisland.com  
Style: Cape Verdean/Portuguese

## Restaurant Luanda

453 Centre Street, Brockton  
(508) 427-1649  
luandabrockton.com  
Style: Cape Verdean/Angolan/  
Portuguese/American

## Sherlie's Kitchen

263 Court Street, Brockton  
(774) 296-8687  
sherlies-kitchen.business.site  
Style: Caribbean

## Shooters Pub & Pizza

36 E Main Street, Avon  
(508) 580-0069  
facebook.com/people/Shooters-Pub/100048963384769  
Style: Sports Bar

## Shovel Town Brewery

50 Oliver Street (Rear), North Easton  
(508) 205-7151  
shoveltownbrewery.com  
Style: Brewery/America

## Signature Kitchen

1289 Main Street, Brockton  
(508) 232-3298  
signature1kitchen.com  
Style: Haitian

## Sodade Restaurant

1145 Main Street, Brockton  
(508) 510-4156  
Style: Cape Verdean/Mediterranean

## Stonebridge Cafe

1285 Belmont Street, Brockton  
(508) 238-0550  
stonebridgecafe.com  
Style: Breakfast/Lunch

## Stoneforge Grill

10 Roosevelt Circle, South Easton  
(508) 584-5200  
stoneforgerestaurants.com  
Style: Casual Lunch and Dinner  
Dining

## Submarine Galley

74 Brockton Avenue, Abington  
(781) 878-9855  
subgalley.square.site  
Style: Subs

## Sunny Side Cafe

150 W Center Street, W Bridgewater  
(508) 584-8800  
sunnysidecafema.com  
Style: Cafe/Dine

## Sunset Cafe

1110 Main Street, Brockton  
(508) 857-2289  
facebook.com/profile.  
php?id=100090093695702  
Style: Cafe

## Taste of Brazil Bakery

696 Crescent Street, Brockton  
(508) 857-2510  
facebook.com/people/Taste-of-Brazil-Bakery/100087423063993/  
Style: Bakery

## Teffy's Restaurant

800 Brockton Ave, Abington  
(339) 469-1074  
74 W Elm Street, Brockton  
(774) 539-7930  
Style: Mexican/Salvadorean

## Texas Roadhouse

124 Westgate Drive, Brockton  
(508) 427-6244  
texasroadhouse.com  
Style: American/Steak House

## The Cellar Tavern

221 North Ave, Abington  
(781) 878-9800  
facebook.com/people/The-Cellar-Tavern/100063547451755/  
Style: Bar & Grill

## The Patio at McGuiggan's

552 Washington Street, Whitman  
(781) 447-2525  
thepatioatmcguiggans.com  
Style: Irish Pub

## Tommy Doyle's Bar & Grill

956 Washington Street, South Easton  
(508) 238-9061  
doylespubandgrilleaston.com  
Style: Pub & Grill

## Town Spa Pizza

1119 Washington Street, Stoughton  
(781) 344-2030  
townspapizza.com  
Style: Pizza

## West Side Foods

35 Torrey Street, Brockton  
(508) 588-1331  
westsidemenu.com  
Style: West Side Creations

## Yamato Japanese Steakhouse

510 Westgate Drive, Brockton  
(508) 588-8881  
yamatojapanesetogo.com  
Style: Japanese

## Yelapa Mexican

1284 Main Street, Brockton  
(508) 232-3381  
yelapamexicangrillma.com  
Style: Mexican Grill



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CHAMBER OF COMMERCE**

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Member FDIC **JOIN US FOR GOOD™**

## Member News: MCR Chiropractic Has Moved



Dear Valued Partner,

We are thrilled to announce that effective Monday May 20th, our **Brockton Belmont Street clinic has moved and merged with our existing Brockton—Pearl Street location.** This decision to combine the two well-established Brockton locations represents an important step forward in our ongoing commitment to providing the highest-quality care and services to your patients.

Here are some key points about the merger:

1. **Location Information:**
  - a. The combined clinic address is 1 Pearl Street, Suite 1700 Brockton, MA.
  - b. Our NPI will remain the same (1164474334), and our phone and fax numbers are listed below.
2. **Enhanced Access to High-Quality Care:** By combining the teams and resources of our two Brockton locations, we will be better positioned to meet the needs of our shared patients. This merger will result in expanded appointment availability, increased expertise, and a wider range of treatment options, ultimately improving access to care for our patients.
3. **Comprehensive Services:** At our combined location, we will offer physical therapy, chiropractic services through our sister company MCR Chiropractic, massage therapy, and occupational therapy\* for upper extremity diagnoses in one convenient location. Our comprehensive range of services allows us to provide more holistic care to our patients, addressing their rehabilitation needs under one roof. (\*When referring patients for OT care, please select 'PT/OT' on the patient's prescription.)
4. **Continued Collaboration:** We value the strong relationships we have built with our valued healthcare community, and we are committed to continuing our collaboration to ensure the best possible outcomes for our mutual patients. Our team remains dedicated to providing timely communication, comprehensive evaluations, and personalized treatment plans for every patient we serve.

We are grateful for your continued support of Bay State Physical Therapy and are excited about the opportunity to continue providing our shared patients with the exceptional patient-centric physical therapy services we are widely known for. Please reach out to our team if you have any questions or patient needs.

Thank you for all you do for the health of our shared community.

Best Regards,  
**Kara Alterio PT, MS, DPT, OCS**  
 Managing Partner & Physical Therapist

**Frank Gilson, DC**  
 Doctor of Chiropractic

## RENEWING Members!

*Thank you!*

Barbour Corporation  
 Brewster Ambulance Service  
 Bridgewater Pediatrics, LLC  
 C. Pina Insurance Agency  
 Comeau & Kelly Construction, Inc  
 D.J. Jeff Fowler Productions  
 DaRosa Tax & Business Service  
 Fun Enterprises, Inc.  
 Gouthro Plumbing & Heating  
 HD Pediatrics, LLC  
 Healthier You Wellness Partners  
 Heidi's Hollow Farm  
 Joel H. Schwartz, P.C.  
 John Corcoran & Company  
 John DeCosta Jr., Inc. Lock & Security  
 John F. Creedon P.C.  
 Law Office of Mark D. Petti  
 Lion Labels, Inc.  
 Luke Jackson Benefit & HR Solutions  
 Massachusetts Growth Capital Corp

MassHire Greater Brockton  
 Workforce Board  
 Modern Auto Body  
 North Star Distributors, Inc.  
 NorthEast Electrical  
 Nvidius Consulting  
 Office of Plymouth County District Atty.  
 Rockland Federal Credit Union  
 Rockland Recovery Behavioral Health  
 Romm Diamonds  
 Signature Healthcare  
 Skyline Glass & Glazing, Inc.  
 Stadelmann Electric  
 Stonebridge Cafe  
 Stoughton Co-Operative Bank  
 The Stacy Adams Cultural Arts Building  
 TRACEY Environmental  
 Walker-Clay, Inc.  
 Webster Bank

## WELCOME New Members!

*Reinvesting in Our Community*

**Fun Enterprises, Inc.**  
 Anne Celeste (AC) Anders  
 63 Tosca Drive  
 Stoughton, MA 02072  
 (781) 436-3187  
 funent.com  
*Entertainment*

**Heidi's Hollow Farm**  
 Candace Reich  
 165 Liberty Street  
 Hanson, MA 02341  
 (443) 566-0046  
 heidishollow.com  
*Ice Cream*

**LabNomads LLC**  
 Anthony Navarro  
 info@thelabnomads.com  
 (617) 427-7472  
 thelabnomads.com  
*Travel Advisors*

**UBHS Unlimited Behavioral Health Services**  
 Edwinna Wynn  
 225 Quincy Ave  
 Brockton, MA 02324  
 (888) 763-7272  
 unlimitedbehavioralhealth.com  
*Mental Health Clinic*

For membership, contact: (508) 586-0500 x 229  
 membership@metrosouthchamber.com

## Now Hiring: Membership Development & Retention

**WE ARE HIRING**

**OPEN POSITIONS**

**JOIN OUR TEAM (:)**

Are you positive, organized, committed to business & community development, and have a love for the greater Brockton area?

Please send resume with cover letter and references to:  
 info@metrosouthchamber.com

• Development & Retention

Metro South Chamber of Commerce • 60 School Street, Brockton, MA 02301  
 www.metroouthchamber.com • info@metrosouthchamber.com



## Access to Capital for Massachusetts Businesses



**Massachusetts Growth Capital Corporation (MGCC)** functions as a one-stop resource for debt financing for small businesses. MGCC drives economic growth through access to alternative funding, resources, and individualized services to identify and structure

solutions tailored to each small business in Massachusetts. The purpose of MGCC is to create and preserve jobs at small businesses. MGCC also works to promote economic development throughout the Commonwealth, with special paid attention to business needs in underserved areas and Gateway Cities. Their services include small business lending from \$100,000-\$200,000; microloans from \$5,000-\$100,000; small business technical assistance grant program for non-profit assistance providers; microlending operations support & CDFI lending capital matching funds grant program; and the biz-m-power crowdfunding matching grant program. Visit [empoweringsmallbusiness.org](http://empoweringsmallbusiness.org) to learn more.

## Chamber Affiliation News & Events

*To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail [chris@metrosouthchamber.com](mailto:chris@metrosouthchamber.com).*

The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit [avonindustrialpark.org](http://avonindustrialpark.org).



The **Bridgewater Business Association (BBA)** promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit [bridgewaterbiz.biz](http://bridgewaterbiz.biz) for more information.



The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit [www.eastbridgewaterbiz.com](http://www.eastbridgewaterbiz.com) for more information.



The **Easton Chamber of Commerce** is a non-profit 501(c)(6) membership organization representing business and professional people. The Easton Chamber of Commerce mission is to unite, guide and support Easton businesses with the goal of increasing economic opportunities and fostering a healthy business climate. Visit [easton-chamber.com](http://easton-chamber.com) to learn more.



The **Norwell Chamber of Commerce's** mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and entrepreneurship. Visit [norwellchamberofcommerce.com](http://norwellchamberofcommerce.com) for more information.



The **South Shore Women's Business Network (SSWBN)**, established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and business owners on the South Shore. Visit [sswbn.org](http://sswbn.org) for more information.

## Small Business Resource; We Speak Portuguese!



Theresa Lobo-Albin, Small Business Assistance



Theresa Lobo-Albin on the chamber staff is fluent in Portuguese. She is available to communicate with businesses that may require help in learning about various business assistance programs serving entrepreneurs, businesses and non-profits throughout the region.

Theresa holds a degree in business and accounting and has worked with many small businesses from numerous industries over her career in accounting.

The Chamber (in partnership with many regional, state, and federal resources) operates the Metro South Business Assistance Center and Thomas Edison Business Incubator in support of business development. Many of the BAC resources can be found online and are being offered remotely, including one-on-one coaching through SCORE

Counselors.

To learn more about business assistance resources in English and Portuguese contact Theresa Lobo-Albin at [finance@metrosouthchamber.com](mailto:finance@metrosouthchamber.com) or call (508) 586-0500 x 230. To learn more about the Business Assistance Center (BAC) and available business resources, visit [www.metroouthchamber.com/resources/business-assistance](http://www.metroouthchamber.com/resources/business-assistance). Individual counseling is available by appointment.

## Federal, State, and Regional Resources for Businesses



The Metro South Chamber of Commerce is dedicated to providing support for our business community now more than ever - we're here for you. Below, please find an extensive list of federal, state, and regional resources available to you.

**Brockton Redevelopment Authority**  
Contact: Nathalie Jean  
(508) 586-3887

**Center for Women & Enterprise**  
Contact: Berlhey Narcisse  
(617) 532-0225

**Massachusetts Office of Business Development (MOBD)**  
Contact: Susan Whitaker  
(617) 620-1005

**Massachusetts Small Business Development Center Network**  
Contact: Jill Beresford  
(508) 673-9783

**Massachusetts Supplier Diversity Office (SDO)**  
Contact: John Fitzpatrick  
(617) 720-3300

**MassDevelopment**  
Contact: Kelly Arvidson  
(978) 784-2901

**MassHire Greater Brockton Workforce Board**  
Contact: Jason Hunter  
(508) 584-3234

**MassHire Greater Brockton Career Center**  
Contact: John Murray  
(508) 513-3400

**Old Colony Planning Council**  
Contact: Mary Waldron  
(508) 583-1833 ext. 202

**SCORE Business Counselors**  
Contact: Peter Smith  
(508) 587-2673

**South Eastern Economic Development (SEED) Corporation**  
Contact: Sue Murray  
(508) 822-1020

**U.S. Small Business Administration**  
Contact: Shelly Gillis  
(617) 565-5590

## Fun Enterprises, Inc.



63 Tosca Drive, Stoughton  
(781) 436-3187 • [www.funent.com](http://www.funent.com)

## Heidi's Hollow Farm



165 Liberty Street Hanson  
(443) 566-0046 • [www.heidishollow.com](http://www.heidishollow.com)

## LabNomads LLC



[info@thelabnomads.com](mailto:info@thelabnomads.com)  
(617) 427-7472 • [www.thelabnomads.com](http://www.thelabnomads.com)

## Unlimited Behavioral Health Services



225 Quincy Ave, Brockton  
(888) 763-7272 • [www.unlimitedbehavioralhealth.com](http://www.unlimitedbehavioralhealth.com)

FUN Enterprises, Inc. is an entertainment company that provides interactive event experiences for college, corporate, wedding and private clients. The number one thing you should know about us is that we are a customer service based company. We pride ourselves on the exceptional customer service we provide, the working relationships we establish and our reliability throughout the entire event process. After 32 years in the entertainment industry we have learned it takes more than great products to keep clients, it takes great service and reliability.

Welcome to Heidi's! We love ice cream, family, friends, and dogs. Come together and get a taste of a true New England ice cream shop and have a look around, we can't wait to meet you. We are open seasonally April to October.

2024 Season & Hours:

Mid-May - Aug 31: 12pm - 9pm daily

Sept 1 - Oct 9: Weekdays 3pm - 9pm  
Weekends 12pm - 9pm

Welcome to LabNomads LLC, where the science of travel meets the art of adventure. Founded by Anthony and Chelsey, our mission is to meticulously craft every trip with the precision of a lab experiment, combining our love for exploration with our expertise in trip planning to help others discover the transformative power of travel. At LabNomads, travel is more than just moving from place to place; it's an exploration that educates, inspires, and transforms. We are committed to creating experiences that are not only enjoyable but also enlightening, empowering you to delve deeper into the cultures and landscapes you visit.

Our clinical team is a powerhouse of over 30 therapeutic mentors, master-level clinicians, and experts in therapeutic training and support. We have a network of valuable community resources at our disposal. Together, we're dedicated to providing exceptional care and support. We're dedicated to nurturing cultural well-being by providing empathetic support to diverse families through in-home therapy, therapeutic mentoring, and outpatient counseling services. If you're ready to create a stronger family dynamic and enhance your own welfare, we're ready to help you get there.



## Starting a Business?

*Need help starting your business?  
Looking for money to start your business?*

**The Metro South Business Assistance Center Can Help!**

**COUNSELING:** Individual counseling is available by appointment for start-up and existing businesses. Counselors are working or retired professionals, highly experienced and willing to share their knowledge in financing, marketing, management, and more.

**REFERENCE MATERIALS:** An outstanding collection of reference materials that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

**ACCESS:** To computer and business-related software, including QuickBooks Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

**EDUCATION:** Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 [metrosouthchamber.com/resources/business-assistance](http://metrosouthchamber.com/resources/business-assistance).

### Major Sponsors:



## When Metro South is Home, Everything's Within Reach

Hundreds of Dining Options • Great Conference Space  
Over 500 Hotel Rooms • Many Parks & Lakes



The Metro South region offers the best of all worlds; cultural and corporate advantages, natural beauty, and the serenity of historic New England.

The region features **top notch education**, including three institutes of higher education, **exceptional health care** facilities, including four major hospitals. **Rich in culture**, the region is also home to symphonies, a craft museum, children's museum, and various historic museums. It also contains many **recreational activities**, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a **great place to stay** and competitive housing costs offer affordable and varied living opportunities.

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. *Ride the rail to Boston in only 35 minutes!* Call 508.586.0500 for your free map.



**Metro South Regional Economic Development Organization**  
For more info, contact the Metro South Chamber of Commerce,  
508.586.0500 • [www.metroouthchamber.com](http://www.metroouthchamber.com)



## BUSINESS EVENTS *Planner*

**June 13**

### 26th Annual ATHENA Women's Leadership Award

12:00PM

Massasoit Community College  
1 Massasoit Blvd, Brockton

Guest speaker: Secretary Lauren Jones, MA Executive Office of Labor & Workforce Development

Award recipient: Beverly Williams, BAMS!

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)

**June 20**

### Business Entities and Tax Liabilities 12:00PM

Metro South Chamber of Commerce, 1st Floor  
60 School Street, Brockton

Join us for legal conversations about business entities, tax liabilities, and more with trademark and business attorney, Chanise Anderson. As managing partner of Mark Set Go Law, she can help you navigate the legal issues that can impact your business, both good and bad.

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)

**July 10**

### Business After Hours w/Mandela Washington Fellows and Mayor's Summer Concert Series

5:30PM

Heights Crossing

35 Christy's Place, Brockton

Join us for an evening of networking with live music and special guests, Mandela Washington Fellows

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)

**August 9**

### Ribbon Cutting Anniversary Celebration

4:00PM

Sother Divine Care

630 Park Street, Suite 208, Stoughton

Join us for an anniversary celebration at Sother Divine Care in Stoughton! Enjoy networking, photo-op, tours, and more.

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)