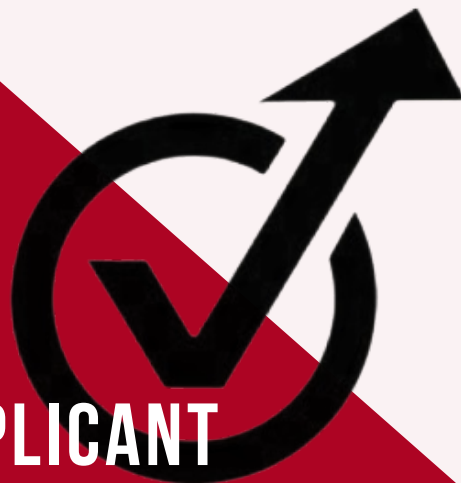




Submit Online  
Application  
by scanning  
the code.

## NEXT STEPS

1. Submit the online application on or before August 15, 2024.
2. ElevAsian staff will schedule an interview.
3. Once all of the interviews have been conducted, applicants will be notified if they have been selected.



## APPLICANT ELIGIBILITY

- At least one year in operation with revenue
- Asian or of Asian descent
- Participant must be the owner
- Preference given to businesses located in low-to-moderate income communities

## CONTACT US

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617.953.0954  
Boston, MA

# ElevAsian

## UPLIFTS ASIAN ENTREPRENEURS

English-speaking Asian companies that are seeking increased business knowledge, social capital to grow their businesses, and a supportive community.

**Next Cohort Starts  
September 12, 2024**

Applications due by  
September 3, 2024



## PROGRAM DESCRIPTION

- Ten (10) 2-hour online classes covering all aspects of building successful companies
- Social networking events hosted and catered by alumni
- Deep dive workshops on topics selected by the cohort
- Mini-case presentations (1/class)
- Final presentations
- Mentorship Program 2.0 Accelerator
- Facilitated female CEO support group meetings

## HOW WILL I BENEFIT?

- Receive customized individual instruction from university business school instructors with years of experience starting, building and selling companies
- Work with an executive mentor matched to meet your needs
- Learn from others who have experienced the same challenges/opportunities as you
- Make it real and relevant by using your business as the focus of the mini-case presentations
- Access financial and other professional resources

*"This program and you all have wildly exceeded my expectations. I first had a hard time trying to piece together the classroom material and the real life work. Although it is still not in 100% alignment, it brought to light a lot of areas to be developed that was very helpful to me. Thank you so much for your sincerity, your dedication, generosity and thank you for being so awesome!"*

—Ms. Tran Le

## WHY SHOULD YOU APPLY?

1. Are you still working in your business rather than on it?
2. Do you lack access to capital to stabilize and grow your business?
3. Could your business operate profitably if you were incapacitated for months?
4. Do you have problems retaining talented workers?

