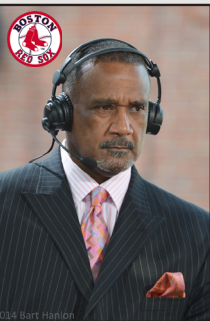


### Chamber Mission

To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



Red Sox Hall of Famer Jim  
Rice to Talk Rox Baseball  
with Chamber Board  
Page 4



Dan Lovetere, Hub Technical  
Services • Page 6

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# Actionreport



January  
2025

www.metroouthchamber.com

## Easton Economic Development Panel, New Stonehill Business School Dean, and State Auditor at January Chamber Luncheon

Thursday, January 30 | 11:45AM - 1:30PM | Martin Institute @ Stonehill College | 320 Washington Street, North Easton

The Chamber will hold a luncheon at the Martin Institute on the beautiful historic campus of Stonehill College on Thursday, January 30th from 11:45am-1:30pm. The luncheon will feature guest speaker, Massachusetts State Auditor Diana DiZoglio; an interview with Stonehill's new dean of the Meehan School of Business, John Duggan, JD; and an Easton economic development panel in recognition of Easton's 300th anniversary! Visit [easton300.org](http://easton300.org) to learn more about the history of Easton and upcoming celebrations for the tricentennial. This event is hosted by Stonehill College. Scan the QR code on the right to register or contact Hannah McGuire for assistance. Email [events@metrosouthchamber.com](mailto:events@metrosouthchamber.com) or call (508) 586-0500 x231. More on page 2.

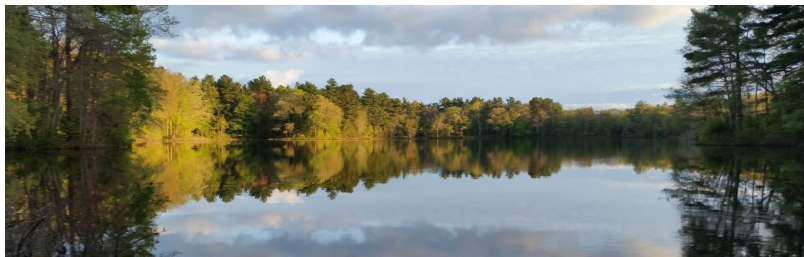


## Metro South "Sharon Day" Chamber Luncheon to Host Congressman Auchincloss and Economic Development Panel

Friday, February 28 | 11:45AM - 1:30PM | Sharon Community Center | 219 Massapoag Avenue, Sharon

Please join us for a Good Day Metro South luncheon Friday, February 28th from 11:45am-1:30pm in Sharon. This event will take place at the stunning Sharon Community Center on Lake Massapoag and feature Congressman Jake Auchincloss. Hear from Sharon Town Administrator Fred Turkington, and additional speakers TBA.

Questions and Season Ticket Holders should contact Hannah McGuire at [events@metrosouthchamber.com](mailto:events@metrosouthchamber.com) or call (508) 586-0500 x231 for assistance. Reserve your seat and learn more online at [metrosouthchamber.com](http://metrosouthchamber.com) or scan the QR code on the right. **More on page 2.**



The Sharon Community Center (event host) has a view of Lake Massapoag in Sharon, as seen above.



Fred Turkington,  
Sharon Town  
Administrator

## Be a Part of the Solution, Add Your Voice to the Business & Community Chamber

As you set your sights on success in 2025, let the Metro South Chamber of Commerce be your partner in progress. Our membership offers the tools, connections, and resources you need to take your business to the next level.

**Expand Your Network:** Build valuable relationships through our exclusive events, networking mixers, and referral opportunities, connecting you with like-minded professionals and potential clients.

**Boost Your Visibility:** Gain exposure for your business through our online directory, targeted promotions, and sponsorship opportunities, ensuring your brand is seen by the right audience.

**Access Key Resources:** Stay ahead of the curve with expert-led workshops, business support services, and advocacy that champions your interests at the local, state, and federal levels.

**Strengthen Your Skills:** Learn and grow with access to training programs designed to enhance your leadership and business management expertise.

Whether you're looking to grow your customer base, sharpen your strategy, or make a positive impact in the community, the Metro South Chamber is here to help you turn your goals into accomplishments.

Join today and make 2025 your most successful year yet! To get started, call (508) 586-0500 or visit [metrosouthchamber.com](http://metrosouthchamber.com) *MSSC Strategic Plan on page 5.*



## Easton Economic Development Panel, New Stonehill Dean, and State Auditor at Chamber Luncheon

Thursday, January 30 | 11:45AM - 1:30PM | Stonehill College | 320 Washington Street, Easton



**Auditor Diana DiZoglio** is the 26th Auditor of the Commonwealth of Massachusetts. She was sworn into her first term on January 18, 2023. She is committed to help move Massachusetts forward by working to increase transparency and accountability in state government. Auditor DiZoglio is a former State Senator (1st Essex District), State Representative (14th Essex District), and chief of staff to the president of the Professional Fire Fighters of Massachusetts. Her decade-long service

on Beacon Hill has provided her with the insight and fortitude to work alongside elected officials, labor, community advocates, stakeholders and everyday working people throughout the Commonwealth's cities and towns. Her humble beginnings, non-profit work and labor experience helped her nurture, cultivate, and develop relationships with a diverse expanse of people. Auditor DiZoglio began her public service in state government in 2013, serving as a state representative for the 14th Essex district, which includes portions of North Andover, Methuen, Lawrence and Haverhill. She is a graduate of Wellesley College and Middlesex Community College. She is a resident of Methuen, where she grew up. Learn more about the Diana and the Office of the State Auditor at [mass.gov/orgs/office-of-the-state-auditor](https://mass.gov/orgs/office-of-the-state-auditor)

**John B. Duggan, J.D.** was appointed as Dean of the Leo J. Meehan School of Business in April 2024. John came to Stonehill in 2014 and has served the institution in various roles, including teaching fellow of business, assistant professor and associate professor of business law, chair of the Department of Business Administration, vice president of the Faculty Senate, and interim dean of the Leo J. Meehan School of Business.

He worked collaboratively on the College's path to reaccreditation with the Association to Advance Collegiate Schools of Business (AACSB) International in 2017 and 2022. This distinction ranks the College among an elite crop of institutions making up less than six percent of the world's business schools. He holds a B.A. in political science and philosophy from Assumption College and a J.D. from Suffolk University School of Law.

Duggan's background in the legal field includes advising clients on business formation and estate planning as well as pro-bono legal services for non-profit organizations. He currently holds memberships with the Massachusetts Bar Association, the Real Estate Bar Association for Massachusetts, the North Atlantic Regional Business Law Association and the Academy of Legal Studies in Business. His scholarship has appeared in *Business Law Review*. Visit [stonehill.edu/news/details/stonehill-college-appoints-new-dean-of-the-meehan-school](https://stonehill.edu/news/details/stonehill-college-appoints-new-dean-of-the-meehan-school) to learn more.

Visit [metrosouthchamber.com](https://metrosouthchamber.com) to register, we hope to see you there!



John B. Duggan, J.D., Dean of the Leo J. Meehan School of Business, Stonehill College

## Congressman Auchincloss Comes to Sharon - Feb. 28

Friday, February 28 | 11:45AM - 1:30PM | Sharon Community Center | 219 Massapoag Avenue



**Congressman Jake Auchincloss** is serving his third term representing the Massachusetts Fourth. In addition to his work on the committees for Transportation & Infrastructure and the Select Committee on Strategic Competition Between the United States and China, his areas of focus include healthcare, clean energy, gun violence, and building a strong middle class.

Jake was born and raised in Newton, Massachusetts, the son of a surgeon and a scientist. They showed him the value of curiosity and hard work. From the moment he could read, Jake loved American history.

After graduating from Harvard College, Jake joined the Marines. He commanded infantry in Afghanistan and special operations in Panama.

Upon returning home, Jake continued his service as a three-term city councilor in Newton. While working at City Hall on nights and weekends, Jake built a career in business, running product development at both a Fortune 100 insurance company and a cybersecurity startup. He has degrees in Economics and Finance from Harvard University and MIT Sloan.

Today, Jake lives in Newton with his wife, Michelle, and their children, Teddy, Grace, and Audrey (along with their Labrador Retriever, Donut). Visit [auchincloss.house.gov](https://auchincloss.house.gov) to learn more.



Fred Turkington, Sharon Town Administrator



**Fred Turkington** has been serving as the Town Administrator of Sharon, Massachusetts, since August 2014.

In this role, he oversees the town's daily operations, working closely with the Select Board, department heads, and various committees to implement policies and manage municipal services.

Turkington's career in public administration spans several decades. After earning a bachelor's degree from Bates College in Maine followed by a master's degree in Public Affairs from the University of Connecticut, he served as a Presidential Management Fellow at the U.S. Department of Justice. He then held positions as the first Assistant Town Administrator in Vernon, Connecticut, for eight and a half years, Chief Administrative Officer of Canton, Connecticut, for nine and a half years, and the first Town Administrator in Wayland, Massachusetts, for eight years.

Throughout his career, Turkington has been recognized for his commitment to public service and his open-door policy, encouraging citizen engagement and transparency in local government. His leadership in Sharon reflects a dedication to maintaining the town's high quality of life, managing public resources effectively, and fostering community involvement. Visit [townofsharon.net](https://townofsharon.net) to learn more.

Questions and Season Ticket Holders should contact Hannah McGuire at [events@metrosouthchamber.com](mailto:events@metrosouthchamber.com) or call (508) 586-0500 x231 for assistance. Reserve your seat and learn more online at [metrosouthchamber.com](https://metrosouthchamber.com) or scan the QR code on the left. We hope to see you there!



SCAN TO REGISTER

BOARD OF DIRECTORS, OFFICERS

Chair of the Board Dan Evans, Evans Machine Co., Inc.	Vice Chair Economic Development Fred Clark, Bridgewater State University
President and CEO Christopher Cooney, CCE, IOM, MPA Metro South Chamber of Commerce	Vice Chair Government Affairs Sue Joss, Brockton Neighborhood Health Center
Chair-Elect George Spilios, Crown Uniform & Linen Service	Vice Chair Community Affairs Doug Smith, Stonehill College
Treasurer Gregory Hart, CPA, Summer St Financial Advisors	Vice Chair Membership Development Mike Lambert, Brockton Area Transit Authority
	Immediate Past Chair Richard Hynes, Barbour Corporation

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Robert Haffey - Signature Healthcare	Albert Senesie - Victory Human Services
Kelly Mallory - Mallory Headsets, Inc.	Rich Spencer - North Easton Savings Bank
Bill Mitchell - Massasoit Community College	Andrew St. Pierre - Brockton Plumbing & Heating Supply
Matthew Osborne - Eastern Bank	

CHAMBER STAFF	(508) 586-0500	Front Desk x 221
Christopher Cooney, CCE, IOM, MPA President and CEO x 223	Development & Retention - NOW HIRING! Membership x 229	
Emma Penardi VP of Communications & Special Projects x 222	Theresa Lobo-Albin Finance x 230	
Hannah McGuire Programs & Events Coordinator x 231	Newsletter Written & Designed by Emma Penardi. Printing Provided by The Enterprise.	



ACCREDITED  
CHAMBER OF COMMERCE

**CHAMBER MISSION:** To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

**Metro South Chamber of Commerce**  
Sixty School Street, Brockton, MA 02301-4087  
tel: (508) 586-0500  
info@metrosouthchamber.com  
www.metroouthchamber.com

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

Calendar Sponsor  
SPACE AVAILABLE



CHAMBER Calendar

Networking at events is one of the most effective ways to grow your business!

January

08	Chamber Ambassador Meeting	9:00am
	Virtual meeting via Zoom	
20	Martin Luther King Jr. Day: Chamber Closed	
27	Using AI for Your Small Business	9:00am
	Metro South Chamber of Commerce: 60 School Street, Brockton	
29	Chamber Board Meeting	12:00pm
	Metro South Chamber of Commerce: 60 School Street, Brockton	
30	Good Day Metro South: Easton	11:45am
	Martin Institute @ Stonehill College: 320 Washington St., Easton	

February

05	Chamber Ambassador Meeting	9:00am
	Virtual meeting via Zoom	
28	Good Day Metro South: Sharon	11:45am
	Sharon Community Center: 219 Massapoag Avenue, Sharon	

March

13	10th Annual Multicultural Business Forum Business After Hours, and Resource Expo	5:00pm
	Thorny Lea Golf Club: 159 Torrey Street, Brockton	



METRO SOUTH  
CHAMBER OF COMMERCE

Leading Businesses.  
Leading Communities.

**Impact.**

It takes the right tools to start or grow a business. And it takes customers to keep business growing.

The Metro South Chamber of Commerce builds strong businesses and communities by connecting you to new customers and suppliers, as well as to those who influence the local economy and quality of life.

Access to the right tools. One more way the Chamber makes an impact.

**To join the chamber call 508.586.0500 or visit www.metroouthchamber.com**

Note: All meetings are held at the Metro South Chamber Office (via Zoom) or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.



# UP-TO-DATE News

Members - send Good News to  
[estratton@metrosouthchamber.com](mailto:estratton@metrosouthchamber.com)

Sponsored by: Good Samaritan Medical Center

## MSBDC Online Training Calendar - visit [msbdc.org/training](http://msbdc.org/training) to register

- 1/8: Tech Talks with Rob - Unlocking the Power of Internet Phones for Small Business
- 1/15: Search Engine Optimization (SEO) for Beginners
- 1/16: Understanding Business Financials: Balance Sheets, Income and Profit/Loss Statements
- 1/23: Small Business Lending: Are You Really Ready for a Loan?
- 1/29: Understanding Small Business Taxes
- 1/30-31: Export Expo
- 2/7: Government Contracting 101

## Fuller Craft Museum presents - "Everybody's Bolos" Opening January 25



Everybody's Bolos features the work of thirty contemporary artists who brought their unique voices to bear on the bolo tie, a type of neckwear traditionally constructed with a cord or braided leather string. The

exhibition examines the cultural history and significance of the bolo tie in marginalized communities as well as its expressive potential and relevance as a gender-neutral form of personal adornment. Everybody's Bolos encourages visitors to acknowledge, explore, and challenge cultural stereotypes, fostering a broader understanding through the inclusivity and creativity of craft. In addition, Everybody's Bolos cultivates new audiences for contemporary makers who innovate in the realm of the bolo tie. The Fuller Craft Museum is FREE to visit and located at 455 Oak Street in Brockton, Tuesday - Sunday 10AM-5PM. Visit [fullercraft.org](http://fullercraft.org) to learn more.

## "Festival of Strings" - Brockton Symphony Orchestra February 2

This delightful all-string concert features a variety of musical styles: from Sophie Till, violin, performing two Bach Concertos, to Britten's Lachrymae, played by 2023 BrSO Youth Concerto Competition second-place winner, Esther Man, viola; and Chinese pipa virtuoso, Amber Sang, playing Yangfan Xu's Ecstatic Burial. The BrSO premieres a new string piece, the winner of our Brockton Symphony String Orchestra Composition Competition. Visit [www.brocktonsymphony.org](http://www.brocktonsymphony.org) to



get tickets and learn more.

## Westgate Mall Hosts Blood Donation Drive for The American Red Cross

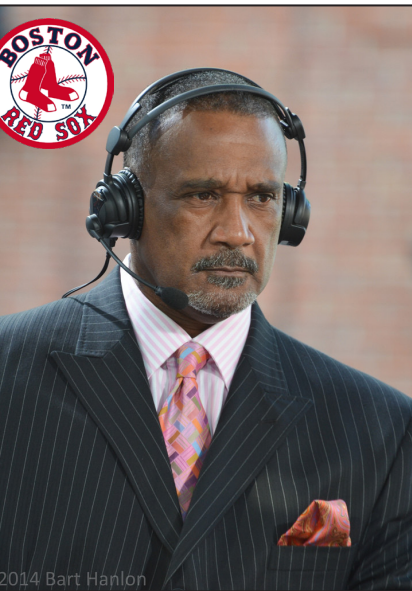


The need for blood donations continues to be at an all-time high. The American Red Cross has been experiencing

the worst blood shortage in over a decade, and they need your help! Westgate Mall will host a blood drive in partnership with the American Red Cross on Thursday, January 23, 2025, from 12 noon to 5:00 p.m. Appointments are required, please schedule at [RedCrossBlood.org](http://RedCrossBlood.org) and enter the sponsor code BROCKTON. For more information visit [ShopatWestgateMall.com](http://ShopatWestgateMall.com).



BOSTON MEDICAL CENTER



The Metro South Chamber's first board meeting of the year will feature Red Sox Hall of Famer, Jim Rice! As new partial owner of the Brockton Rox/New England Knockouts, Rice will address the Chamber Board on what's to come for the Brockton-Based team in the upcoming season.

# Health Care Matters

Good Samaritan Medical Center 235 North Pearl Street, Brockton, MA 02301 508-427-3000 [www.bmhealthsystem.org/patients/good-samaritan-medical-center](http://www.bmhealthsystem.org/patients/good-samaritan-medical-center)

## Boston Medical Center Health System Welcomes Good Samaritan Medical Center and St. Elizabeth's Medical Center into Health System

Boston Medical Center Health System has announced that Good Samaritan Medical Center and St. Elizabeth's Medical Center are officially operating as part of its health system, stabilizing compassionate and equitable care at both hospitals.

"Good Samaritan Medical Center and St. Elizabeth's Medical Center are invaluable resources in their communities," said Alastair Bell,

MD, President & CEO of BMC Health System. "We are proud today to welcome the patients and communities served by both hospitals into our health system. Together, with the highly skilled clinicians and staff at each hospital, we will work to ensure stability and as seamless a transition as possible for patients, with a long-term focus on sustainability across our health system."

Over the past several weeks, BMC Health System has been meeting with the leadership of Good Samaritan and St. Elizabeth's, preparing employees

to join the health system, and putting plans in place to minimize disruption to patient care during the transition. Patients at Good Samaritan and St. Elizabeth's can continue receiving care in their communities with their trusted providers.

The integration of the two hospitals with BMC Health System builds on Boston Medical Center's existing clinical relationship with St. Elizabeth's and deep presence in Brockton through the Brockton Behavioral Health Center. The integration also maintains access

and continuity of care for the many members of the health system's WellSense Health Plan, who are patients at Good Samaritan and St. Elizabeth's.

Visit [www.bmhealthsystem.org/patients/good-samaritan-medical-center](http://www.bmhealthsystem.org/patients/good-samaritan-medical-center) to learn more.

**Good Samaritan Medical Center**

Compassionate Care in Your Community

# Happy New Year! Metro South Chamber of Commerce Strategic Plan Overview

Mission	<i>What is the Chamber's enduring sense of purpose?</i>	We connect, support, and energize member businesses focused on improving the economic vitality of life of the Metro South region.	
Values	<i>To which standards does the Chamber hold itself?</i>	<ul style="list-style-type: none"><li>• Steadfast commitment to independence, objectivity, and transparency underscoring all forms of engagement, advocacy, and decision making.</li><li>• Outstanding corporate citizenship that is deeply invested in the broader development of the region.</li><li>• An adaptive resource that serves all sizes and varieties of area businesses and ventures.</li><li>• Inclusive leadership/membership reflecting the region's diversity.</li></ul>	
Vision	<i>What is on the distant horizon of the Chamber's work?</i>	<p>We envision a Metro South region known for:</p> <ul style="list-style-type: none"><li>• <b>A business community that is continually collaborating, innovating, and thriving.</b></li><li>• <b>Robust pipelines of success that foster new business and advance careers.</b></li><li>• <b>Citizens that are well informed and quick to mobilize on key public issues.</b></li><li>• <b>An overwhelmingly positive reputation for its many competitive advantages.</b></li></ul>	
Goals	<i>How is the Chamber advancing its mission and reaching for its vision while reflecting its values?</i>	<p><b>1. Business Community Convener</b> FOCUS the aggregate energy and resources of the regional business community to capitalize on mutually beneficial opportunities, share perspectives, and respond to common challenges.</p> <p><b>2. Connecting Members</b> CULTIVATE and INVIGORATE the region's human capital by fostering robust opportunity pathways and professional development networks among members.</p> <p><b>3. Issue Advocacy</b> ARTICULATE, CONVEY, and ADVANCE the Chamber's position on political issues of great importance to the membership and the overall business climate of the region.</p> <p><b>4. Positioning the Region for Success</b> LEVERAGE the membership's collective influence, expertise, and capital to expand current business activity, attract new ventures to the region, and project the Metro South as a place of economic opportunity and vitality.</p> <p><b>5. Sustainability</b> SOLIDIFY and EXPAND the Chamber's member and financial base.</p>	
Areas of Focus	<i>What is the Chamber doing to better align itself with changing external and internal dynamics?</i>	<b>External</b> <ul style="list-style-type: none"><li>• Targeting membership growth areas of younger professionals and non-English-speaking immigrants</li><li>• Focusing on small/micro business startups</li><li>• Showcasing regional diversity as a strength</li><li>• Understanding and conveying regional attractiveness more effectively</li><li>• Overcoming growing problem of labor shortages</li><li>• Boosting regional collaborations for international commerce</li><li>• Clarifying roles/core functions of myriad regional economic development agencies</li><li>• Coping with the impacts of regional business consolidations</li><li>• Revitalizing derelict industrial spaces</li></ul>	<b>Internal</b> <ul style="list-style-type: none"><li>• Introducing career development programming</li><li>• Leveraging higher education partners</li><li>• Further diversifying the Board of Directors</li><li>• Hitting a business development “home run”</li><li>• Developing mentorship opportunities for startups</li><li>• Increasing number of Chamber-sanctioned positions on key business and economic issues</li><li>• Rethinking and refining content/purpose/timing of current slate of regular events</li><li>• Deepening political relationships in Brockton</li><li>• Broadening political relationships beyond Brockton</li><li>• Adding expertise/capacity for social media efforts</li><li>• Adding additional multilingual staff capacity</li><li>• Transitioning to a tiered membership model</li><li>• Developing a bona fide membership strategy</li></ul>



## 2024 Wrap-Up with December Cybersecurity Holiday Networking: A Festive Fusion of Learning & Connection



Program Sponsor

**Cambridge**  
SAVINGS BANK



The Metro South Chamber wrapped up 2024 with a memorable Cybersecurity Holiday Networking Event featuring Hub Technical Services and fun holiday networking led by Rob Peters Entertainment and Santa Claus; bringing together business professionals for an afternoon of insightful discussions and festive networking - sponsored by Cambridge Savings Bank!

Experts from HUB Technical Services led an engaging panel, shedding light on the latest cybersecurity trends and offering practical strategies to safeguard businesses against digital threats. Attendees participated in holiday-themed networking activities, fostering connections in a lively and enjoyable atmosphere at the beautifully decorated Thorny Lea Golf Club in Brockton. The event was generously sponsored by Cambridge Savings Bank, demonstrating their commitment to supporting the local business community.

This event exemplified the Chamber's dedication to providing valuable educational opportunities while strengthening community ties. Participants left with enhanced knowledge of cybersecurity practices and new professional relationships, equipping them to face the challenges of the digital landscape with confidence.

For more information on upcoming events and how to get involved, visit [metrosouthchamber.com](http://metrosouthchamber.com). Scan the QR code to view more photos, a video, and access a free cybersecurity checkup with Hub Technical Services.



Chamber Ambassadors Joanne Schneider, program sponsor John Bobbin, Cambridge Savings Bank; Santa Claus; Rich Hynes, Barbour Corp; and Sue Joss, BNHC.



Rob Peters Entertainment, holiday networking segment.



Chamber Ambassadors Holiday Photo!



Hub Technical Services Cybersecurity panel of experts: Ed Zak, Senior Account Executive; Dan Lovetere, VP of Engineering; and Chris Daggett, Director of Managed Services and Security



Scan the QR code for a complimentary cybersecurity check up with Hub Tech.

### A COMMON CYBER ATTACK

1. Email Phishing Attack
2. Personal Endpoint Infection
3. VPN Access to Corporate Network
4. Admin accounts compromised
5. Remote Access Tools installed on multiple servers
6. Ransomware Deployed to all endpoints



## "Building a Better Business" Bootcamp Workshop



**Building a Better Business Bootcamp**  
*Start your business, stay in business!*



Do you feel "stuck" as a business owner?

Are you in search of more business resources and opportunities?

Whether you are in...

A. **Start-up Phase** – Defined as the idea stage to under 2 years in business; or

B. **Growth Phase** – Defined as 3-5 years or more in business

...sometimes you don't know what you don't know. Let's talk about the marketing and financial strategies for development and growth.

The Building a Better Business Bootcamp is designed to help individuals grow and stabilize their businesses with tools, resources, and strategies for success. Through education, collaboration, and networking, we will arrive at solutions to move you forward. We discuss the legal, financial, and marketing responsibilities necessary to succeed.

This in-person program will be held on Thursday, January 23, 2025, from 9 AM to 2:30 PM at NeighborWorks Housing Solutions, HarborOne Bank, 68 Legion Parkway, 2nd Floor Conference Room, Brockton. Coffee and lunch will be provided. Scan the QR Code above to register, or visit [nhsmass.org/event/business-strategies-january-2025/](http://nhsmass.org/event/business-strategies-january-2025/)

## "Using AI for Your Small Business" Workshop

Monday, January 27 | 9:00AM - 10:30AM | Metro South Chamber | 60 School Street, Brockton



**Using AI for Your Small Business**  
*Communication, Competition and Customer Profiles*



Do you know what AI can do for your business? AI (Artificial Intelligence) can create new content and ideas, including conversations,

stories, images, videos, and music. AI can make life easier for a small business owner.

This class will help you, using AI, create marketing strategies, compelling content, and ideas for your business to compete. Join us for coffee and conversation as we discuss:

-AI Platforms: Chat GPT, Gemini, Copilot

-How we search and how search is changing

-How to use AI for the following

-Communication: How do people search for you?

What keywords are they using?

-Competition: In those searches, is your competition appearing? Are you?

-Customer Profile: A psychographic of your customer and their expectations.

-Content: Creating outlines for stories and blogs

Scan the QR Code above to register, or visit [metrosouthchamber.com/event/using-ai-for-your-small-business](http://metrosouthchamber.com/event/using-ai-for-your-small-business).



## SAVE THE DATE! Chamber to hold 10th Annual Multicultural Business Forum, After Hours + Biz Resource Expo

Thursday, March 13 | 5:00PM - 7:30PM | Thorny Lea Golf Club | 159 Torrey Street in Brockton

This triple feature event includes a business resource expo, woman & minority owned business panel featuring Valencia Jacobs-Brown, J. Brown Realty, and after hours networking. This is a great opportunity for potential and existing entrepreneurs to learn about helpful resources, network with local businesses, and hear from entrepreneurs who have successful business stories. Email [events@metrosouthchamber.com](mailto:events@metrosouthchamber.com) for more info.

## 2025 New Years Resolution: Invest More in Marketing Your Business at the Local Level



The Metro South Chamber's Regional Guide and Member Directory is designed to encourage in-state support for our local businesses, especially those effected by the pandemic; shop local, and support small businesses!

While you are here, you can visit the extraordinary Fuller Craft Museum, enjoy

the acclaimed Brockton Symphony Orchestra, cheer on the Brockton Rox at Campanelli Stadium, and grab a drink at the new Brockton Beer brewery downtown! With plentiful hotel rooms and within easy reach of Boston, Providence, Plymouth and Cape Cod, you will find many fun shopping experiences, peaceful parks, dynamic sporting events and rich cultural activities all within reach. If you are new to this region, we aim to inform you. If you live here, we want to remind you. If you do business here, we wish to thank you.

The Metro South Guide is distributed to thousands of key decision makers and community stakeholders, including all members, prospective members, town halls, libraries, legislators, hotels, museums, and more. Want your business to be included? Call (508) 586-0500 x222.

Ad Size	Dimensions	Investment
Enhanced Listing	--	\$237
1/6 page ad	3.5" x 3"	\$473
1/3 page ad	3.5" x 6.5"	\$604
1/2 page ad	7.25" x 4.75"	\$939
Full page ad	7.25" x 10"	\$1,884
Inside Front Cover	7.25" x 10"	\$2,619
Inside Back Cover	3.5" x 11"	\$2,619
Back Cover	3.5" x 11"	\$3,354
Your Business Logo on the Front Cover, Plus Full Page Ad Inside	8.5" x 11"	\$4,14

## Now Hiring: Membership Development & Retention

**WE ARE HIRING**

Are you positive, organized, committed to business & community development, and have a love for the greater Brockton area?

**OPEN POSITIONS**

**JOIN OUR TEAM (:**

Please send resume with cover letter and references to: [info@metrosouthchamber.com](mailto:info@metrosouthchamber.com)

• Development & Retention

Metro South Chamber of Commerce • 60 School Street, Brockton, MA 02301  
[www.metroouthchamber.com](http://www.metroouthchamber.com) • [info@metrosouthchamber.com](mailto:info@metrosouthchamber.com)

Are you positive, organized, committed to business & community development, and have a love for the greater Brockton area? Join our team as Membership Development Specialist! Email resume and cover letter to [info@metrosouthchamber.com](mailto:info@metrosouthchamber.com).

**Job Summary:** The Membership Development Specialist is responsible for promoting the Chamber and its products and services to prospective and existing members. Sales of membership to prospects and retention of existing members are the key functions of this position. They will identify prospects, determine their needs, communicate the Chamber's value and establish professional relationships with area businesses and organizations. The Membership Development Specialist must be able to conduct "high-level" business interactions independently and as part of a coordinated team.

This is an excellent opportunity to invite businesses to join and engage in the chamber community by strengthening local ties in Brockton and beyond, while gaining a deep understanding of regional economic progress and the competitive developing future of the Metro South region.

The point is  
journalism  
that gets right  
to the point of  
the story and  
why it matters  
to you.



**USA TODAY** | To the point

2025 Holiday Calendar

	Manufacturing	Retail Stores/Supermarket	Liquor Stores	Taverns/Bars	Banks	Stock Markets	State/County Municipal Offices	Schools	Libraries	Mail Delivery
New Year's Day Wednesday, January 1	■	■	■	■	●	●	●	●	●	No
Martin Luther King Jr. Day Monday, January 20	■	■	■	■	□	■	●	●	●	No
President's Day Monday, February 17	■	■	■	■	□	■	●	●	●	No
Patriot's Day Monday, April 21	■	■	■	■	□	■	●	●	●	Yes
Memorial Day Monday, May 26	○	■	●	■	●	●	●	●	●	No
Juneteenth Independence Day Thursday, June 19	■	■	■	■	□	●	●	●	●	No
Independence Day Friday, July 4	○	■	■	■	●	●	●	●	●	No
Labor Day Monday, September 1	○	■	■	■	●	●	●	●	●	No
Columbus Day Indigenous Peoples' Day Monday, October 13	◆	◆	■	■	●	■	●	●	●	No
Veteran's Day Tuesday, November 11	✕	✕	●	■	●	■	●	●	●	No
Thanksgiving Day Thursday, November 27	●	●	●	■	●	●	●	●	●	No
Christmas Day Thursday, December 25	●	●	●	■	●	●	●	●	●	No

- Open
- Closed
- Manufactures and other non-retailers may not open without local police permit
- Opens at the discretion of the individual bank. Most banks are expected to be closed on Martin Luther King Day.
- ◆ Blue Laws apply before noon. Local police permit is required to operate before noon.
- ✕ Blue Laws apply before 1:00 pm. Local police permit is required to operate before 1:00.

Summary of State Laws Relative to Legal Holidays Blue Law: apply until midnight; on Columbus Day apply until noon; and on Veteran's Day apply until 1 pm.

Work permits for "Blue Law" holidays: can be obtained at the discretion of local authorities; should be requested 60 days in advance; shall not cover more than one day Overtime.

Other Holiday Facts: When a legal holiday falls on a Sunday, it is observed on the following day. When a legal holiday falls on a Saturday, it is observed on that day.

For more information: For questions regarding permit regulations, contact the Executive Office of the Attorney General, Division of Fair Labor and Business Practices at (617) 727-2200. For all other questions, please contact the Citizen's Information Service at (617) 727-7030 or 1-800-392-6090

Local Martin Luther King Jr. Celebrations



Reverend Dr. Martin Luther King, Jr.

The Martin Luther King, Jr. Holiday celebrates the life and legacy of a man who brought hope and healing to America. We commemorate as well the timeless values he taught us through his example - the values of courage, truth, justice, compassion, dignity, humility and service that so radiantly defined Dr. King's character and empowered his leadership. On this holiday, we commemorate the universal, unconditional love, forgiveness and nonviolence that empowered his revolutionary spirit.

On this day we commemorate Dr. King's great dream of a vibrant, multiracial nation united in justice, peace and reconciliation; a nation that has a place at the table for children of every race and room at the inn for every needy child. We are called on this holiday, not merely to honor, but to celebrate the values of equality, tolerance, and interracial sister and brotherhood he so compellingly expressed in his great dream for America.

We call you to commemorate this Holiday by making your personal commitment to serve humanity with the vibrant spirit of unconditional love that was his greatest strength, and which empowered all of the great victories of his leadership. And with our hearts open to this spirit of unconditional love, we can indeed achieve the Beloved Community of Martin Luther King, Jr.'s dream.

Area MLK Day Events: Monday, January 20, 2025

The Metro South Region wants to honor the legacy of one of history's most influential peacemakers. Upcoming events include annual Martin Luther King, Jr. breakfasts and more! Contact the following organizations for further information on these and additional Martin Luther King Jr. Day celebrations that will continue into the month of February:

- Bridgewater State University at (508) 531-2446
- Brockton Area NAACP at (781) 807-1092
- Massasoit Community College at (508) 588-9100 x 1309
- University of Massachusetts: Dartmouth at (508) 999-8060

Brockton Area Branch NAACP Hosts 39th Annual Rev. Dr. Martin Luther King Jr. Tribute Breakfast January 18 in Mansfield.



On Saturday, January 18, the Brockton Chapter of the NAACP will host the 39th Annual Reverend Dr. Martin Luther King Jr. Breakfast Celebration. The event will take place at Envision Hotel at 31 Hampshire Street, Mansfield, MA 02048 from 9:00 am to noon. This year's theme is "King, Women, and America," featuring keynote speaker Reverend Alicia M. Johnson, MTS, STM, EdM. Tickets are \$40 for adults and \$20 for children ages 4-16. Register and learn more at [www.naacp-brocktonbranch.org](http://www.naacp-brocktonbranch.org).

Questions? Call 781-807-1092 or email [presidentphyllis@naacp-brocktonbranch.org](mailto:presidentphyllis@naacp-brocktonbranch.org).



# THANK YOU 110% CHAMBER SUPPORTERS!

*Members who contribute 10% above their annual membership investment allow the Chamber to stay up-to-date with the most effective technology and resources available to support innovative programming and services. For this we say thank you!*

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Bluestone Bank  
Boys & Girls Clubs of Metro South  
Brack's Grille & Tap  
Brewster Ambulance Service  
Bridgewater Pediatrics, LLC  
Bridgewater Polyvinyl, Inc.  
Bristol County Savings Bank  
Brockton Day Nursery  
Brockton Housing Authority  
Brockton Neighborhood Health Ctr  
Brockton Redevelopment Authority  
Brookmeadow at Cobb Corner Snr Living  
Budge It Drains, Inc.  
Burgess Pest Management  
Business Development Strategies, Inc.  
C.M. Petti Market & Deli  
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Canton Modern Dentistry  
Cape Cod Cafe, Inc.  
Cape Verdean Association of Brockton  
CC-Teknologies Inc.  
Central Glass Company, Inc  
Chapel of New Hope, Inc.  
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City of Brockton  
Combined Insurance of America  
Computer Sports Medicine, Inc.  
Concord Foods, LLC  
Concord Square Planning  
& Development, Inc.  
Congressman Stephen Lynch

Copeland Chevrolet  
Copeland Toyota  
Corcoran Management Company  
Council on Aging Mary Cruise  
Kennedy Senior Center  
Crown Uniform & Linen Service  
Cruise Planners Journeys by Jojo  
Curtin Bros. Oil  
Cushman Insurance Group  
D.J. Jeff Fowler Productions  
Dedham Savings  
Douglas A. King Builders, Inc.  
Downtown Brockton Association  
Easterseals Massachusetts  
ECO Recycling Systems, Inc.  
Energy Conservation, Inc.  
Evans Machine Company, Inc.  
Everett's Auto Parts  
Everon Solutions  
Family & Community Resources, Inc  
Father Bill's & MainSpring  
Fisher College  
Fitzgerald Appraisals  
Gary R. Oman, CPA, PFS, MST  
U.S. Wealth Management  
Grant's Rental  
Grow Associates, Inc.  
Hajjar Management Co., Inc.  
HD Pediatrics, LLC  
Healing Hearts Holistically  
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Heights Crossing Assisted Living, LLC  
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& Enrichment Center  
Massachusetts Growth Capital Corp.  
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MassDevelopment  
MassHire Greater Brockton  
Workforce Board  
Mayflower Council Boy Scouts of America  
McCaul Land Title Company  
MCR Chiropractic  
Medella Dental, PLLC  
Michael Haikal Real Estate  
Minuteman Press of Canton  
Modern Auto Body  
Montello Heel Manufacturing, Inc.  
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Morse Insurance Agency, Inc.  
My Brother's Keeper  
National Grid  
NeighborWorks Housing Solutions  
New England Baling Wire, Inc.  
New England Truck Solutions of Avon  
New Heights Charter School of Brockton  
New Vision Enterprises  
Niccoli Oil & Energy  
North Star Distributors, Inc.  
North Easton Savings Bank  
NorthEast Electrical  
OCES - Old Colony Elder Services  
Office of Plymouth County  
District Attorney  
Old Colony Planning Council  
Old Colony YMCA  
Old Town Real Estate LLC  
OpenCape Corporation  
Parker Property Management Inc.  
Paul E Saperstein Company, Inc.  
Philadelphia Insurance Companies  
Philip Nessralla, Jr., Esq  
Platinum Partners, LLC  
Pop Tops Sportswear  
Porter & Chester Institute  
Precision Installations Inc.  
Premier Diagnostic Services, Inc  
R.E. Lyons & Son Fire Equipment Corp  
R.F. D'Agostino Insurance Agency  
Residence Inn by Marriott  
Boston/Bridgewater  
Residence Inn by Marriott  
Boston/Brockton  
Rich Morgan Photography  
Rockland Federal Credit Union

Rockland Ice Rink  
Rockland Recovery Behavioral Health  
Rockland Trust Company  
Rose Therese Cap & Gown Company  
Rotary Club of Brockton  
SCU Credit Union  
Sign Design, Inc.  
Signature Healthcare  
Skyline Glass & Glazing, Inc.  
South Eastern Economic  
Development (SEED) Corp.  
South Shore Bank  
South Shore Property Management  
Southeastern Oral &  
Maxillofacial Surgeons  
St. Joseph Manor Health Care, Inc.  
Stadelmann Electric  
Standard Modern Company, Inc.  
Stephco Cleaning and Restoration  
Stonebridge Homes Inc.  
Stonehill College  
Stoughton Co-Operative Bank  
Sullivan Tire & Auto Service Brockton  
Summer St Financial Advisors LLC  
Super 8 Metro South  
Tempus Unlimited, Inc.  
The Point at Sharon  
The Stacy Adams Cultural Arts Bldg  
Theory Wellness Inc  
Torrey & Associates  
Town of East Bridgewater  
TRACEY Environmental  
Trans Courier Systems, Inc  
Trufant Real Estate, Inc  
University of Massachusetts Boston  
Unified Family and Youth Network, Inc  
Verdant Consulting  
Victory Human Services  
Viking Sheet Metal, Inc  
VIP Tires & Service  
Walker-Clay, Inc.  
Webster Park Rehab, a Division of  
Marquis Health Services  
Westfield Child Center  
Westgate Mall  
Westside Behavioral Health, LLC  
Willwork Inc., Exhibit & Event Services  
Wood Palace Kitchens Inc.  
Woodwards Auto Parts & Spring Shop  
Wright Technology Group  
Yamato Japanese Steak House

*Thank You!*

## RENEWING *Members!*

### *Thank you!*

AGM Industries, Inc.  
Auburn Construction Co., Inc.  
Bluestone Bank  
Cambridge Savings Bank  
Computer Sports Medicine, Inc.  
Concord Foods, LLC  
Cushman Insurance Group  
Energy Conservation, Inc.  
Farley Funeral Home, Inc.  
Frenette & Associates, P.C.  
Grant's Rental  
Holy Cross Family Ministries  
Koso America, Inc.

Massasoit Community College  
MassDevelopment  
McCaul Land Title Company  
New Heights Charter School  
Old Colony YMCA  
Sign Design, Inc.  
Texas Roadhouse  
Town of Bridgewater  
Trans Courier Systems, Inc.  
United Way of Greater Plymouth County, Inc.  
Westgate Mall

## WELCOME *New Members!*

### *Reinvesting in Our Community*

**Planet Fitness Easton**  
Grace Houston  
690 Depot Street  
North Easton, MA 02356  
(508) 297-2301  
planetfitness.com/gyms/easton-ma  
*Health and Fitness*

**Sungaze Home Improvement**  
Frank Guaman  
71 Prospect Street  
Brockton, MA 02301  
(857) 389-0328  
sungazeroofing.com  
*Construction - Specialty*

**To promote your business and support your community,  
contact New Member Services**

call: (508) 586-0500 x 229 email: [membership@metrosouthchamber.com](mailto:membership@metrosouthchamber.com)

## New Year, New Business Goals. Call SEED!

South Eastern Economic Development (SEED) Corporation is a regional nonprofit economic development corporation with the mission of empowering entrepreneurs, strengthening local economies, and creating jobs by financing all types of small businesses in Massachusetts and Rhode Island. SEED has a long history of assisting small business owners, is a one-stop shop for anyone looking to start-up, grow, or streamline their business.



#### **FAST TRACK LOANS**

Up to \$25,000 for start-up and existing businesses at 7% fixed

[MORE INFO](#)



#### **MICRO AND SMALL LOANS**

Micro Loans up to \$50,000 and Small Loans up to \$350,000 at 6-7% fixed with flexible terms

[MORE INFO](#)



#### **SBA 504 LOANS**

Real Estate or Machinery and Equipment Loans up to \$5.5 million at low, fixed rates

[MORE INFO](#)

**Use of funds:** Working capital; leasehold improvements/built-outs; inventory/supplies; real estate acquisitions (owned-occupied); furniture, fixtures, and equipment; refinancing business credit card debt

**Call (508) 822-1020 x 312 or visit [www.seedcorp.com](http://www.seedcorp.com)**

## Borrowing Basics for Business Owners



SOUTH EASTERN  
ECONOMIC DEVELOPMENT  
CORPORATION



**Thursday, January 16th, 11:30am-1:00pm @ Massasoit Community College Student Lounge, 1 Massasoit Blvd, Brockton, MA 02302**

**REGISTER ONLINE: [SEEDCORP.COM/EVENTS](http://SEEDCORP.COM/EVENTS)**

SEED Corporation in conjunction with Rockland Trust Bank will be hosting a Lunch & Learn for business owners and aspiring entrepreneurs. During this free, in-person session, participants will learn the fundamentals of financing a small business, what lenders look for in a loan application, and the funding programs available to start-up and existing businesses. Topics will include the Six C's of Credit, traditional vs. non-traditional lending requirements, and SBA loan programs.

**This event is free to attend, and a complimentary lunch will be provided to all attendees. Please forward any questions about the event to [aricard@seedcorp.com](mailto:aricard@seedcorp.com)**

## Own A Small Biz? Thinking of Starting One? Call SCORE!



To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.

Already own a business? Our volunteer mentors can help identify ways to increase profit, improve employee and customer satisfaction, and achieve work/life balance. With SCORE, you can have the honest, confidential and sometimes tough conversations about raising money, motivating your team, marketing your business, and other topics.

Take advantage of their **free** live webinar series! Learn more by visiting [www.score.org](http://www.score.org), [www.sema.score.org](http://www.sema.score.org), [www.boston.score.org](http://www.boston.score.org), or by calling (508) 587-2673. Ahead for the month and beyond...

**January 7: How to Start a Business Using a Free SCORE Mentor**

**January 7: From Recipe to Revenue: Starting a Successful Food Service Business**

**January 8: Understanding the 5 Most Common Legal Forms of Business**

**January 9: Persuasive Writing - When Nobody Reads Anymore**

**January 9: Google Analytics for Small Businesses - How to Improve Your Web Traffic**

**January 14: Mastering AI to Accelerate Your Marketing Strategy**

**January 15: Tax Preparation for the Self-Employed**

**January 15: How to Get Certified as a Woman-Owned Business**

**January 16: Branding Essentials**

**January 16: Email Opt-In Strategies Every Small Business Needs to Know**

**January 23: A Basic QuickBooks Guide for Small Business Owners**

**January 28: 2025 Hottest Business Ideas, Trends & Markets**

**February 4: Business Essentials Series - Taunton**



## Access to Capital for Massachusetts Businesses



Massachusetts Growth Capital Corporation (MGCC) functions as a one-stop resource for debt financing for small businesses. MGCC drives economic growth through access to alternative funding, resources, and individualized services to identify and structure

solutions tailored to each small business in Massachusetts. The purpose of MGCC is to create and preserve jobs at small businesses. MGCC also works to promote economic development throughout the Commonwealth, with special paid attention to business needs in underserved areas and Gateway Cities. Their services include small business lending from \$100,000-\$200,000; microloans from \$5,000-\$100,000; small business technical assistance grant program for non-profit assistance providers; microlending operations support & CDFI lending capital matching funds grant program; and the biz-m-power crowdfunding matching grant program. Visit [empoweringsmallbusiness.org](http://empoweringsmallbusiness.org) to learn more.

## Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail [chris@metrosouthchamber.com](mailto:chris@metrosouthchamber.com).

The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit [avonindustrialpark.org](http://avonindustrialpark.org).

The **Bridgewater Business Association (BBA)** promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit [bridgewaterbiz.biz](http://bridgewaterbiz.biz) for more information.

The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit [jointheebba.com](http://jointheebba.com) for more information.

The **Easton Chamber of Commerce** is a non-profit 501(c)(6) membership organization representing business and professional people. The Easton Chamber of Commerce mission is to unite, guide and support Easton businesses with the goal of increasing economic opportunities and fostering a healthy business climate. Visit [easton-chamber.com](http://easton-chamber.com) to learn more.

The **Norwell Chamber of Commerce's** mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and entrepreneurship. Visit [norwellchamberofcommerce.com](http://norwellchamberofcommerce.com) for more information.

The **South Shore Women's Business Network (SSWBN)**, established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and business owners on the South Shore. Visit [sswbn.org](http://sswbn.org) for more information.

## Small Business Resource; We Speak Portuguese!



Theresa Lobo-Albin, Small Business Assistance



Theresa Lobo-Albin on the chamber staff is fluent in Portuguese. She is available to communicate with businesses that may require help in learning about various business assistance programs serving entrepreneurs, businesses and non-profits throughout the region.

Theresa holds a degree in business and accounting and has worked with many small businesses from numerous industries over her career in accounting.

The Chamber (in partnership with many regional, state, and federal resources) operates the Metro South Business Assistance Center and Thomas Edison Business Incubator in support of business development. Many of the BAC resources can be found online and are being offered remotely, including one-on-one coaching through SCORE

Counselors.

To learn more about business assistance resources in English and Portuguese contact Theresa Lobo-Albin at [finance@metrosouthchamber.com](mailto:finance@metrosouthchamber.com) or call (508) 586-0500 x 230. To learn more about the Business Assistance Center (BAC) and available business resources, visit [www.metroouthchamber.com/resources/business-assistance](http://www.metroouthchamber.com/resources/business-assistance). Individual counseling is available by appointment.

## Federal, State, and Regional Resources for Businesses

The Metro South Chamber is dedicated to providing support for our business community now more than ever - we're here for you. Below, please find an extensive list of federal, state, and regional resources available to everyone interested in business.

**Brockton Redevelopment Authority**  
Contact: Rob May  
(508) 586-3887

**Center for Women & Enterprise**  
Contact: Berlhey Narcisse  
(617) 536-0700

**Massachusetts Office of Business Development (MOBD)**  
Contact: Alexandra Husted  
(617) 872-9926

**Massachusetts Small Business Development Center Network**  
Contact: Anne Fenton  
(508) 673-9783

**Massachusetts Supplier Diversity Office (SDO)**  
Contact: John Fitzpatrick  
(617) 720-3300

**MassDevelopment**  
Contact: Kelly Arvidson  
(508) 678-0533

**MassHire Greater Brockton Workforce Board**  
Contact: Jason Hunter  
(508) 584-3234

**MassHire Greater Brockton Career Center**  
Contact: John Murray  
(508) 513-3400

**Old Colony Planning Council**  
Contact: Mary Waldron  
(508) 583-1833 ext. 202

**SCORE Business Counselors**  
Contact: Peter Smith  
(508) 587-2673

**South Eastern Economic Development (SEED) Corporation**  
Contact: Sue Murray  
(508) 822-1020

**U.S. Small Business Administration**  
Contact: Shelly Gillis  
(617) 565-5590

## Driveways by Heap Inc.



1207 Auburn Street, Whitman, MA 02382  
(781) 447-4336 • drivewaysbyheap.com

## Howard Stein Hudson



11 Beacon Street, Suite 1010, Boston, MA 02108  
(508) 659-1716 • hshassoc.com

## Luminosity Behavioral Health



157 Main Street, Brockton, MA 02301  
(781) 344-0102 • luminbhs.org

## Join the Chamber!

# YOUR BUSINESS PROFILE HERE...

...When You Join the Chamber!  
Call us at (508) 586-0500 or  
email [info@metrosouthchamber.com](mailto:info@metrosouthchamber.com)

60 School Street, Brockton  
(508) 586-0500 • metrosouthchamber.com

Join the Chamber and network your business to success! The Chamber hosts informative meetings, networking events, and puts you in touch with your legislators. We also offer marketing and advertising opportunities, referrals, publicity, and exposure.

Call to learn more today!

Visit [metrosouthchamber.com/membership/join](http://metrosouthchamber.com/membership/join)

Celebrating 24 years in business, Driveways by Heap are your local paving and sealcoating specialists for driveways, playgrounds, walkways, and sidewalks. Driveways by Heap is family and locally owned and operated, uses state-of-the-art equipment, and provides quality commercial and residential asphalt paving services along with sealcoating to the Metro South and South Shore areas of Massachusetts for reasonable prices.

All work guaranteed. Senior discounts available.

Call for a free estimate!

We're more than engineering experts at Howard Stein Hudson - we're the keystone of complex projects. Our tightly integrated relationships with clients and our understanding of reviewing agency needs ensure that sophisticated projects succeed swiftly and efficiently, no matter the scale. With deep expertise in both transportation planning and civil engineering, we collaborate with architects, developers, engineers, planners, and attorneys to ensure their vision is realized. Our closely engaged, collaborative nature means we provide exceptional project delivery, helping clients shape the face of Boston and beyond for years to come.

Luminosity Behavioral Health Services, Inc. offers outpatient Mental Health and Addiction Services for anyone struggling to cope with life's challenges. Whether you've been diagnosed with a mental health or addiction disorder or you are just beginning to seek answers, professionals can help you build a healthier life for yourself. We are a multi-specialty agency that provides outpatient clinical services for all age groups. Our Mission is to provide culturally-based high-quality community-based mental health and addiction services, to meet the unique needs of adults, adolescents, children, and families.



## Starting a Business?

Need help starting your business?  
Looking for money to start your business?

The Metro South Business Assistance Center Can Help!

**COUNSELING:** Individual counseling is available by appointment for start-up and existing businesses. Counselors are working or retired professionals, highly experienced and willing to share their knowledge in financing, marketing, management, and more.

**REFERENCE MATERIALS:** An outstanding collection of reference materials that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

**ACCESS:** To computer and business-related software, including QuickBooks Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

**EDUCATION:** Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 [metrosouthchamber.com/resources/business-assistance](http://metrosouthchamber.com/resources/business-assistance).

### Major Sponsors:



## When Metro South is Home, Everything's Within Reach

Hundreds of Dining Options • Great Conference Space  
Over 500 Hotel Rooms • Many Parks & Lakes



The Metro South region offers the best of all worlds; cultural and corporate advantages, natural beauty, and the serenity of historic New England.

The region features **top notch education**, including three institutes of higher education, **exceptional health care** facilities, including four major hospitals. **Rich in culture**, the region is also home to symphonies, a craft museum, children's museum, and various historic museums. It also contains many **recreational activities**, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a **great place to stay** and competitive housing costs offer affordable and varied living opportunities.

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. *Ride the rail to Boston in only 35 minutes!* Call 508.586.0500 for your free map.



Metro South Regional Economic Development Organization  
For more info, contact the Metro South Chamber of Commerce,  
508.586.0500 • [www.metroouthchamber.com](http://www.metroouthchamber.com)



## BUSINESS EVENTS *Planner*

### January 23

#### Building a Better Business Bootcamp

9:00AM-2:30PM

NeighborWorks Housing Solutions

68 Legion Parkway, 2nd Floor, Brockton, MA 02301

Do you feel "stuck" as a business owner? Are you in search of more business resources and opportunities? Whether you are in... A. Start-up Phase - Defined as the idea stage to under 2 years in business; or B. Growth Phase - Defined as 3-5 years or more in business, sometimes you don't know what you don't know.

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)

### January 27

#### Using AI for Your Small Business

9:00AM - 10:30AM

Metro South Chamber of Commerce

60 School Street, 1st Floor, Brockton, MA 02301

Do you know what Artificial Intelligence can do for your business? AI can create new content and ideas, including conversations, stories, images, videos, and music; making life easier for a small business owner. This class will help you, using AI, create marketing strategies, compelling content, and ideas for your business to compete.

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)

### January 30

#### Good Day Metro South: Easton

11:30AM - 1:30PM

Martin Institute @ Stonehill College

320 Washington Street, North Easton, MA 02357

Featured Speakers: MA State Auditor, Diana DiZoglio; Stonehill College new Dean of the Meehan School of Business, John Duggan; plus an Easton economic development panel in recognition of Easton's tricentennial.

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)

### February 28

#### Good Day Metro South: Sharon

11:30AM - 1:30PM

Sharon Community Center

219 Massapoag Avenue, Sharon, MA 02067

Featured Speaker: Congressman Jake Auchincloss

Register: [metrosouthchamber.com/events](http://metrosouthchamber.com/events)