



December
2025

www.metrosouthchamber.com

Leading Businesses
Leading Communities



Chamber Mission

To best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region.



MBTA COO Ryan Coholan at NEREJ MSCC Summit Page 5



D-BAT Metro South Opens in Stoughton • Page 5



Economic Impact Awards Page 6

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Celebrate the Season with Networking, UMass Amherst Chancellor Javier Reyes, and Holiday Fun at Good Day Metro South

Thursday, December 11 | 11:45AM - 1:30PM | Fuller Craft Museum | 455 Oak Street, Brockton

Join us for the Good Day Metro South luncheon on **Thursday, December 11, 2025 from 11:45 am to 1:30 pm at Fuller Craft Museum in Brockton.** Make this your staff holiday outing!

Sponsored by Cambridge Savings Bank, the event features UMass Amherst Chancellor, Javier Reyes along with holiday networking games by Rob Peters Entertainment, and a special appearance by Santa Claus. Attendees are encouraged to wear festive attire to celebrate the season. Visit metrosouthchamber.com/event/good-day-metro-south to register and learn more. *Continued on page 2.*

GOOD DAY METRO SOUTH HOLIDAY EDITION

DECEMBER 11TH @ 11:45AM
FULLER CRAFT MUSEUM
455 OAK STREET, BROCKTON

GUEST SPEAKER
UMass Amherst Chancellor
Javier Reyes

SPECIAL APPEARANCE
Photos with Santa! Bring your team, make this your holiday staff outing.

HANDMADE GIFTS
Shop the Holiday Handmade market at FCM! Featuring unique, locally made gifts from talented artisans.

We encourage everyone to show their holiday spirit - whether it's a cheerful tic, a sparkling brooch, or your favorite ugly sweater!

program sponsor:

Eleven Businesses Honored with 400 in Attendance; AI Insight for Small Business Growth from a Panel of Emerging AI Talent - Page 6

PREMIER SPONSOR



112th ANNUAL
meeting

November 19, 2025

Career Readiness Sponsors:



U.S. Chamber of Commerce



CollegeBoard

SUPPORTING & EXPO
SPONSORS

UMassAmherst

Donahue Institute



Dr. Erik Noyes, Babson College and AI Generator Student Panel on Small Business Growth Using AI



Board Service Award: Albert Senesie, Victory Human Services



Charles A. Fuller Award presented to Suzanne Fernandes, North Easton Savings Bank

Verizon Wireless Zone Ribbon Cutting Dec. 4



WIRELESS ZONE®

SAVE THE DATE! Join us for a Ribbon Cutting Ceremony at the new Verizon Wireless Zone opening at 233 Broad Street, Unit 20 in Bridgewater! (In Roche Bros Plaza) We'll celebrate and cut the ribbon on Thursday, December 4th 11:30AM-1:30PM. Check back for additional details! Visit metrosouthchamber.com for more info. Contact Hannah for assistance: events@metrosouthchamber.com Wireless Zone of Bridgewater is open Monday - Saturday 9AM-8PM and Sundays 11AM-5PM.

Save the Date! Ways and Means Committee Chair, Senator Michael Rodrigues at Stonehill Chamber Luncheon January 30, 2026



host
sponsor



program sponsor



New UMass Head at Dec. Holiday Better Business Lunch Gain Exposure with Information Boards, Space Limited

Thursday, December 11 | 11:45-1:30PM | Fuller Craft Museum | 455 Oak Street, Brockton



UMass Amherst Chancellor, Javier Reyes

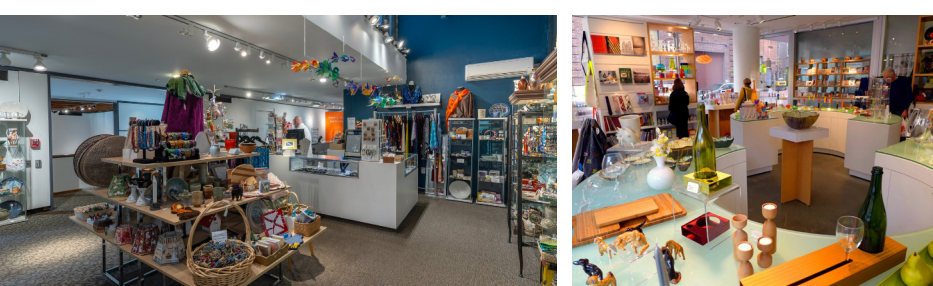


SCAN TO REGISTER

University of Massachusetts Amherst

Javier A. Reyes, PhD, became the 31st leader of the University of Massachusetts Amherst on July 1, 2023, following his selection as chancellor of the commonwealth's flagship campus by the UMass Board of Trustees. Reyes is an economist who has devoted his career to the cause of public higher education, holding leadership positions at the University of Illinois Chicago (UIC), West Virginia University, and the University of Arkansas. He most recently served as interim chancellor of UIC, Chicago's largest university campus. Born and raised in Mexico, Reyes is the first Hispanic to serve as chancellor of UMass Amherst.

Reyes received his bachelor's degree in economics from the Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Estado de Mexico, in 1998, and his doctorate in economics from Texas A&M University in 2003. Register online - scan the QR Code above, visit [metroouthchamber.com/events](https://www.metroouthchamber.com/events), or contact Hannah McGuire at events@metroouthchamber.com or call (508) 586-0500 x231 for assistance.



Program Sponsor: **csb Cambridge SAVINGS BANK**
Host Sponsor: **Fuller Craft Museum**

You're invited to a special holiday edition of the Chamber's Good Day Metro South luncheon series! Join us Thursday, December 11th at the beautiful Fuller Craft Museum for holiday networking facilitated by Rob Peters Entertainment, photos with Santa, delicious food and an interesting presentation from our guest speaker - UMass Amherst Chancellor, Javier Reyes.

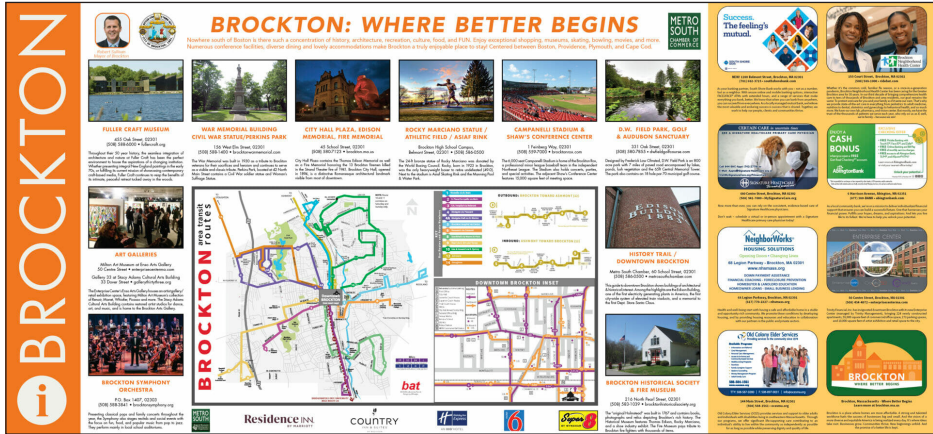
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Make this your staff holiday outing and grab some face time with the Man from the North! Enjoy festive photos, memory-making, and the chance to browse the Holiday Handmade Market at Fuller Craft Museum - featuring unique, locally made gifts from talented artisans. We encourage everyone to show their holiday spirit - whether it's a cheerful tie, a sparkling brooch, or your favorite ugly sweater.



Gain business exposure while supporting the revitalization of the city of Brockton by sponsoring a space on the Brockton Information Boards! The Brockton Information Boards (BIBs) feature local attractions such as the Fuller Craft Museum, Campanelli Stadium, Brockton Historical Society and History Trail, Fairgrounds, City Hall Plaza, and important monuments within the city. At the center of the boards is a map of Brockton containing major routes, transportation services, schools, and train stations.

BOARD LOCATIONS

*2 NEW BOARDS ADDED!



BAT Bus Stop at Westgate Mall near Market Basket 200 Westgate Drive



Campanelli Stadium Home of the Brockton Rox & New England Knockouts



Brockton Historical Society 216 North Pearl Street/Route 27



Metro South Chamber & City Hall School Street



Fuller Craft Museum 455 Oak Street



Downtown Parking Garage Corner of Main & Crescent Street



BAT Intermodal Centre (2 Boards), Corner of Commercial & Centre Street



Downtown Commuter Rail, Commercial Street, Police Station

The BIBs were created to provide an appealing and practical way to assist people in their navigation of Brockton while showcasing local businesses, promoting tourism, and helping current residents realize the "hidden gems".

The BIBs support the revitalization of the "City of Champions" by promoting area businesses and locales, thereby retaining dollars and fostering growth in Brockton.

All participating sponsors will be highlighted with a photo/logo, contact information, and description of their business. Your sponsor space will be displayed on each of the 9 boards across 8 locations. (See locations on left!)

With increased visitors in Downtown Brockton due to recent and continuing developments such as the Enterprise Block, and City Hall Plaza, the Boards are sure to receive increased attention.

Contact Emma Penardi (508) 586-0500 x 222, estratton@metroouthchamber.com.

BOARD OF DIRECTORS, OFFICERS

Chair of the Board Dan Evans, Evans Machine Co., Inc.	Vice Chair Economic Development Fred Clark, Bridgewater State University
President and CEO Christopher Cooney, CCE, IOM, MPA Metro South Chamber of Commerce	Vice Chair Government Affairs Sue Joss, Consultant
Chair-Elect George Spilios, Crown Uniform & Linen Service	Vice Chair Community Affairs Doug Smith, Stonehill College
Treasurer Gregory Hart, CPA, Summer St Financial Advisors	Vice Chair Membership Development Mike Lambert, Brockton Area Transit Authority
	Immediate Past Chair Richard Hynes, Barbour Corporation

BOARD OF DIRECTORS

Maria Celli - Brockton Neighborhood Health Center	Bill Mitchell - Massasoit Community College
Carol Chin - McDonald's	Matthew Osborne - Eastern Bank
Todd Copeland - Copeland Auto Group	Jay Pike, CPA - Citrin Cooperman
Robert Haffey - Signature Healthcare	Scott Sanborn - HarborOne Bank
Kelly Mallory - Mallory Headsets, Inc.	Rich Spencer - North Easton Savings Bank
Jeni Mather - JM Pet Resort	Andrew St. Pierre - Brockton Plumbing & Heating Supply

CHAMBER STAFF

Christopher Cooney, CCE, IOM, MPA President and CEO x 223	(508) 586-0500 Front Desk x 221
Emma Penardi, IOM VP of Communications & Special Projects x 222	Development & Retention - NOW HIRING! Membership x 229
Hannah McGuire Programs & Events Coordinator x 231	Finance x 230

Newsletter Written & Designed by Emma Penardi.
Printing Provided by The Enterprise.



ACCREDITED
CHAMBER OF COMMERCE

CHAMBER MISSION: To best serve the unique interests and needs of member businesses and to champion the broader vitality of the Metro South region.

Metro South Chamber of Commerce
Sixty School Street, Brockton, MA 02301-4087
tel: (508) 586-0500
info@metrosouthchamber.com
www.metroouthchamber.com

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The Metro South Chamber of Commerce is solely responsible for the editorial content of this publication.

The Chamber wishes to assure our members of our intention to provide universal access to all programs. If you or your employees require assistance in this area, please let us know by calling the Chamber at (508) 586-0500 at least 48 hours in advance.

Calendar Sponsor
SPACE AVAILABLE



CHAMBER Calendar

Networking at events is one of the most effective ways to grow your business!

December

03	Chamber Ambassador Meeting <i>Zoom virtual meeting</i>	9:00AM
04	Ribbon Cutting: Verizon Wireless Zone <i>233 Broad St, Unit 20, Bridgewater (Roche Bros plaza)</i>	11:45AM
11	Holiday Good Day Metro South <i>Fuller Craft Museum: 455 Oak Street, Brockton</i>	11:45AM
17	Board of Directors Meeting <i>Zoom virtual meeting</i>	12:30PM
25	Chamber Closed - Christmas Day	

January

1	Chamber Closed - New Year's Day	
30	Good Day Metro South - HR Panel <i>Stonehill College: 320 Washington Street, Easton</i>	11:45AM

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, member-to-member support, increasing awareness and promoting active participation in Chamber programs and services. To learn more, please email events@metrosouthchamber.com



METRO SOUTH
CHAMBER OF COMMERCE

Leading Businesses.
Leading Communities.

Impact.

It takes the right tools to start or grow a business. And it takes customers to keep business growing.

The Metro South Chamber of Commerce builds strong businesses and communities by connecting you to new customers and suppliers, as well as to those who influence the local economy and quality of life.

Access to the right tools. One more way the Chamber makes an impact.

To join the chamber call 508.586.0500 or visit www.metroouthchamber.com

Note: All meetings are held at the Metro South Chamber Office (via Zoom) or Metro South Business Assistance Center (BAC), Sixty School Street, Brockton unless otherwise indicated.

UP-TO-DATE News

MSBDC Online Training Calendar - visit msbdc.org/training to register

- 12/2: Conversations That Matter: How To Turn Your Holiday Customers into Year-Long Customers
- 12/3: Tech Talks with Rob: The Future of AI - What's Coming and How to Prepare Your Business
- 12/10: Finding Government Contracting Opportunities
- 12/10: Government Contractors and Tariff Challenges: Strategies for Success
- 12/18: Are You Bankable?
- 1/14/2026: Exploring the Government Marketplace
- 2/26/2026: Save the Date! Export Expo

Brockton Symphony Orchestra Presents "Holiday Pops: Nutcracker Sweets" December 14



Treat yourself to the magic of the season! Our annual holiday celebration returns with Tchaikovsky's beloved Nutcracker

Suite, paired with the jazzy sparkle of Duke Ellington's swinging take on The Nutcracker, blending classical charm with big band brilliance for a holiday twist that's uniquely sweet. With dazzling dancers from

Members - send Good News to estratton@metrosouthchamber.com

Sponsored by: Boston Medical Center - South

Brockton's Matta Dance Academy, along with holiday favorites sung by Brockton's South, West, and Ashfield Middle School choruses, this magical concert is a sweet treat for the entire family! Visit brocktonsymphony.org to get tickets.

Hometown Financial Group Completes Acquisition of CFSB Bancorp, Inc.; Welcomes Colonial Federal Savings Bank into North Shore Bank

H o m e t o w n Financial Group, the parent of bankESB, bankHometown, North Shore Bank, and Abington Bank, has acquired CFSB Bancorp, the holding company for Colonial Federal Savings Bank. Colonial Federal branches will operate as a North Shore Bank division, expanding Hometown Financial's assets to \$6.9 billion across 56 branches in Massachusetts, Connecticut, and New Hampshire, marking its eighth merger in 10 years.

Make a Joyful Impact with the Old Colony YMCA This Holiday Season

At Old Colony YMCA, our Joyful Impact Campaign brings warmth and hope to families in need. This year, over 900 local children will receive

gifts, and many families will share comforting meals thanks to generous donors. Help brighten the season for children in foster care, families experiencing homelessness, and those facing unexpected challenges. Visit oldcolonyymca.com/joyful-impact or email ptimbrell@oldcolonyymca.org



Massasoit Theatre Company Presents "The Prom" Starting December 6

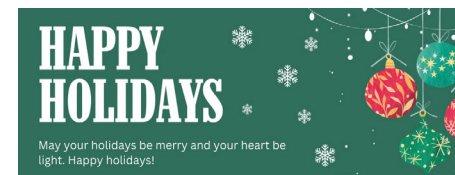


Four Broadway stars help a brave student fight for love at her small-town prom, sparking laughter, heart,

and acceptance. Winner of Drama Desk Award, now a Netflix musical sensation. Tickets coming soon, visit massasoit.edu/community/theater in the coming weeks.

Community Credit Union of Lynn to join Rockland Federal Credit Union Family

Rockland Federal Credit Union (Rockland FCU) has entered a definitive merger agreement with Community Credit Union of Lynn (Community CU), a trusted northeastern Massachusetts financial institution since 1955. Pending regulatory approvals and a Community CU member vote, Community CU will merge into Rockland FCU, creating a combined credit union with nearly \$3.6 billion in assets, 12 Massachusetts branches, and more than 200,000 members. Members can expect a seamless transition with uninterrupted account access and familiar staff support, along with enhanced online and in-person banking options. The merger is expected to be finalized by March 31, 2026, strengthening services and community impact.



Health Care Matters

Boston Medical Center - South

235 North Pearl Street, Brockton, MA 02301

508-427-3000

www.bmchealthsystem.org/bmc-south

Boston Medical Center Health System Unveils New Names for Good Samaritan and St. Elizabeth's Medical Centers

The shared brand identity will help patients easily recognize and access trusted, clinically excellent care across BMC Health System hospitals.

Boston Medical Center Health System is proud to announce the renaming of two of its hospitals, as the system advances its vision of high-quality, accessible, and sustainable healthcare in the region.

Good Samaritan Medical Center in Brockton is now Boston Medical Center

– South (BMC South) and St. Elizabeth's Medical Center in Brighton is now Boston Medical Center – Brighton (BMC Brighton). St. Elizabeth's and Good Samaritan's associated offsite physician practices will transition to BMC Health.

"Our vision for a unified health system, rooted in expert care and access for our communities, is steadily taking shape," said Alastair Bell, MD, MBA, President & CEO of BMC Health System. "We are creating a shared identity across all of our hospitals that stands for clinical excellence, trust, accessibility, and compassionate patient care."

Consistent branding across BMC Health

System hospitals ensures patients know they will receive high-quality, equity-led care. BMC Health System gathered input from patients, employees, and community members to help shape the new names.

"We're honored to work alongside our system hospitals who are also devoted to mission-driven care. Bringing our hospitals under one brand sends a strong signal about that shared commitment," said Paul C. Smith, President of BMC Brighton. "We look forward to building on our more than 100-year legacy in Brighton as the foundation of an even brighter future."

"Today is a proud day for our hospital as we take this next integration step into BMC Health System," said Matthew Hesketh, President of BMC South. "We are incredibly proud of our long history in Brockton and look forward to expanding patient care access to more than 20 other communities along the Route 24 corridor."

Over the next weeks and months, the new names and logos will be incorporated into digital and physical touch points across BMC Brighton, BMC South, and associated BMC Health practice locations.

BMC Health System assumed operations of the two hospitals on October 1, 2024.

BOSTON MEDICAL CENTER South

Tracks to Transformation: Integrating Real Estate, Opportunity Zones, and Public Transportation at 6th Annual NEREJ MSCC Summit



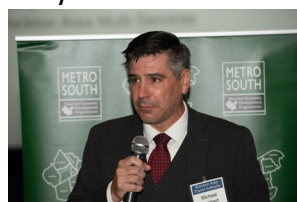
In mid-October, the Metro South Chamber of Commerce held its NEREJ Summit, "Tracks to Transformation: Integrating Real Estate and Public Transportation," at Showcase Cinema de Lux in Randolph. The event brought together developers, industry and municipal leaders, and real-estate professionals to explore how transit-oriented development can drive economic growth, equity, and community vibrancy in the Metro South region.

The morning featured a keynote by Ryan Coholan, COO of the MBTA, who shared insights on expanding public transit access and strengthening connections between housing and transit infrastructure. Attendees also heard from a panel of industry experts covering mixed-use development, public-private partnerships for affordable housing, and transit equity, followed by a presentation on Opportunity Zones by Russell Stein. Speakers included leaders from Brockton Area Transit (BAT) NorthMarq, Bridgewater State University, One Circle Co., and North Easton Savings Bank.

Guests leveraged the event as a networking forum—connecting over breakfast, discussing real estate opportunities, and building partnerships to advance transit-oriented housing across Metro South. The summit reinforced the Chamber's commitment to smart development that links infrastructure investment with housing and economic vitality. *PC: Rich Morgan Photography.* Scan the QR Code to view more photos.



Dottie Fulginiti, Town of Easton;
Joseph Grivers, MassDevelopment



Mike Lambert, Brockton Area Transit
Authority (BAT)



Ryan Coholan, Chief Operating
Officer, MBTA



Chris Cooney, MSCC; John Picard,
NEREJ President; Russell Stein,
Partridge Snow & Hahn LLP; Rick
Kaplan, NEREJ

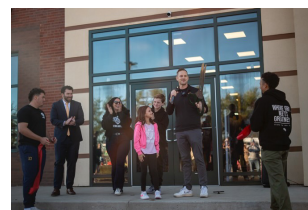


Fred Clark, Bridgewater State
University



(L-R) Emcee and Panel Moderator Fred Clark, Bridgewater State University;
Russell Stein, Partridge Snow & Hahn; Jim Hanlon, North Easton Savings
Bank; Michael Chase, Northmarq; Lauren Jezienicki One Circle Co.; Chris
Cooney, Metro South Chamber of Commerce; and Rick Kaplan, New England
Real Estate Journal

D-BAT Metro South Opens in Stoughton!



D-BAT Metro South celebrated its grand opening at 707 Technology Center Drive in Stoughton, welcoming families and athletes to its state-of-the-art indoor baseball and softball training facility. Guests enjoyed batting cages, HitTrax technology, private lessons, and year-round training spaces for all ages and skill levels. Senator Will Driscoll attended and helped cut the ribbon, marking an exciting milestone for sports development in Stoughton and the surrounding towns. Attendees also enjoyed free gifts, food, and drinks, as local partners and vendors contributed to the festivities, setting the stage for D-BAT Metro South to become a hub for athlete development and community engagement. Visit www.dbatmetrosouth.com to learn more. Email Joey@dbatmetrosouth.com to get free swings at the facility today!

Member Profile - D-BAT Metro South



707 Technology Center Drive
Stoughton, MA 02072
(781) 654-3228 • dbatmetrosouth.com

Year Established: 2025

Products or Services: Baseball & Softball Academy

Number of Employees: 5-10

What is unique or special about your firm and the products and services you offer? D-BAT Metro South is a premier baseball and softball training facility offering professional instruction, camps, and memberships year-round. We combine advanced technology with a fun, family-focused environment to help players of all ages develop their skills and love for the game.

What is your market area? Metro South, South Shore, Greater Boston

What is your main business objective concerning your customers and the business community? To provide a positive, community-driven environment where players can develop their skills, build confidence, and grow their love for the game.

Anything additional we should know about your company? Locally owned and operated, offering year-round baseball and softball training as part of the D-BAT franchise network.

Join the Chamber to showcase a Member Profile for your own business! Call (508) 586-0500 or visit metrosouthchamber.com/membership/join to sign up and join.

Chamber Celebrates 112 Years of Economic Growth & 11 Businesses Making in Impact in Brockton, Metro South

METRO SOUTH
CHAMBER OF COMMERCE

112th ANNUAL
meeting

November 19, 2025

METRO SOUTH
Regional Economic
Development
Organization

Expo Sponsor


BRIDGEWATER
STATE UNIVERSITY

Premier Sponsor


North Easton
Savings Bank

Supporting Sponsor


UMassAmherst
Donahue Institute



Dan Evans, EMI; Mayor Sullivan, City of Brockton; Jon Lanham and Cassandra Brown, Father Bill's & MainSpring; Ryan Coholan, MBTA; Stephen Egan, Egan Realty Group; Kauwel Qazi, AFC Urgent Care Brockton; and Chris Cooney, Metro South Chamber President & CEO.



Dan Evans, EMI; Elio Silva, Vineyard Farm; Dr. Sahar Mostafavi, Sharon Orthodontics; Thomas Ng, Urban Air Adventure Park; Tanuche Bester, Tru by Hilton Brockton; Jean and Claudie Philemond, Nath Academy Learning Center; and Chris Cooney, Metro South Chamber.

help address the readiness gap - preparing students for today's workforce with essential knowledge from new AP courses: AP Business with Personal Finance and AP Cybersecurity. Learn more at tinyurl.com/28x8e26d

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The Enterprise


RICHMORGAN
PHOTOGRAPHY


CONCORD FOODS


Adult & Teen Challenge
Massachusetts
Freedom from Addiction Starts Here

Thank You to our Corporate Table Contributors:

Abington Bank, Barbour Corporation, Bluestone Bank, Brockton Area Transit Authority, Brockton Housing Authority, City of Brockton, Crown Uniform and Linen Service, Dedham Savings, Father Bill's & MainSpring, HarborOne Bank, Hub Technical Services, Massasoit Community College, MassHire Greater Brockton Workforce Board, National Grid, Old Colony YMCA, Rockland Federal Credit Union, Rockland Trust Company, SCU Credit Union, South Shore Bank, and Victory Human Services.

1. AFC Urgent Care Brockton | 500 Westgate Drive, Brockton, MA 02301
(508) 916-2888 | www.afcurgentcare.com/brockton





Launched in 2025, AFC Urgent Care Brockton opened a 4,000 sq ft modern healthcare facility at Westgate Mall, providing the city with a cutting-edge urgent care center offering walk-in medical care, X-ray, and lab services without long waits. The center invested \$1.1 million in advanced diagnostic technology and highly trained staff, improving access to care for families, seniors, and employers across the Metro South region. Designed to ease the burden on emergency departments, the facility offers affordable, same-day care for non-life-threatening conditions and has created 15 new jobs, supporting the local economy. Part of American Family Care, AFC Urgent Care Brockton is locally owned and physician-led and actively engages with schools, businesses, and community events to promote wellness and preventive care.

2. City of Brockton Public Safety Building
175 Warren Avenue, Brockton, MA 02301
(508) 580-7123 | www.brockton.ma.us





Brockton's new \$150 million Public Safety Building on Warren Avenue unites the Police, Fire, Emergency Management, and IT departments under one state-of-the-art facility, replacing aging, separate stations with a collaborative, efficient hub. Designed with advanced technology, shared dispatch and administrative spaces, and energy-efficient features, the building allows for faster, more coordinated emergency response while streamlining operations. Its phased move-in minimizes service disruption, while freeing older sites for future development and neighborhood improvement. The facility demonstrates Brockton's commitment to public safety, resilience, and community engagement, enhancing both first responder capabilities and the city's long-term growth.

3. Egan Realty Group - Hanson Crossing Phase 2
965 Main Street, Hanson, MA 02341
(781) 799-4142 | www.egandevelopment.com





Hanson Crossing is a two-building mixed-use project situated on 3.5 acres and within walking distance of the Hanson MBTA Commuter Rail Station on the Kingston Line. In accordance with the Commonwealth's new Chapter 40R Mixed-Use Overlay District Zoning requirements, Hanson Station consists of two buildings with a total of 5 ground-level retail stores and 49 one- and two-bedroom apartments. The first building, 999 Main Street, is 32,110 sq ft and fully occupied as of July 2024! Part two, 965 Main Street, is 36,000 sq ft, completed in the spring of 2025. With a total investment of \$12M, these two buildings combined bring 40-50 jobs to the site, 49 units of housing, 5 commercial spaces, and 100 construction jobs for the duration of the project. Egan Development and its founders have been developing "for sale and rental real estate" projects in the Metro South area for the last three decades. Stephen Egan and his brother Todd were both raised in Whitman and have focused their efforts in the Metro South and South Shore areas. (Continued on page 7)

Chamber Celebrates 112 Years of Economic Growth & 11 Businesses Making in Impact in Brockton, Metro South

4. Father Bill's & MainSpring | 124 Manley Street, Brockton, MA 02301
(508) 427-6448 | www.helpfbms.org



Father Bill's & MainSpring invested \$20 million to build a 31,500 sq. ft. multi-use campus on federal surplus land, the former U.S. Army Reserve Center adjacent to the Brockton VA Medical Center. The campus includes the 16,500 sq. ft. Smith Family Housing Resource Center (HRC), featuring a day center, health clinic, shelter, commercial kitchen and dining space, and access to showers, laundry, and technology, alongside Yawkey Hall, a 15,000 sq. ft. building with 32 housing units. In May 2025, the organization relocated its Brockton shelter from 54 N. Main St. to this site, retaining 20 employees and creating 24 new jobs. Father Bill's & MainSpring, serving over 6,000 people annually, strengthens the community by preventing and ending homelessness while enhancing services, housing, and support in the Metro South region.

5. MBTA South Coast Rail | www.mbta.com/projects/south-coast-rail



The MBTA's South Coast Rail expansion, a \$2.3 billion investment, reconnects Brockton to Fall River, New Bedford, Taunton, and Boston via direct commuter rail service, strengthening the city's role as a regional transportation hub. While the project supports an estimated 3,800 construction and related jobs across the corridor, Brockton benefits from increased commuters, visitors, and business activity flowing through the city, enhancing workforce mobility and attracting new investment. Improved transit makes it easier for Metro South residents to reach jobs and educational opportunities while boosting regional commerce. This infrastructure positions Brockton as a key driver of economic growth and reinforces the city's long-term role in Metro South's development and connectivity.

6. Nath Academy Learning Center | 210 Quincy Avenue, Brockton, MA 02302
(508) 857-4065 | www.nathacademy.org



Nath Academy Learning Center LLC invested \$500,000 to renovate a 6,109 sq. ft. former medical building, expanding its school to better serve families in a safe, child-friendly environment. The project included seven new classrooms, fire sprinklers, and upgrades to meet licensing and educational standards, allowing Nath Academy to care for up to 65 children. The expansion retained 18 employees and created 8 new jobs, supporting the local economy. Open Monday through Friday from 6:30 a.m. to 6 p.m., the center provides high-quality early education in a nurturing, engaging environment. Through its expanded services, Nath Academy strengthens the Brockton community by supporting working families and fostering long-term educational growth.

7. Sharon Orthodontics | 374 S Main Street, Sharon, MA 02067
(781) 784-7391 | www.sharonorthodontics.com



Sharon Orthodontics invested \$250,000 to renovate its 2,000 sq. ft. office, bringing new technology, expanded services, and a reimagined patient experience to the Sharon community. Purchased last November by first-time owner Dr. Sahar, the practice retained two employees and created two new jobs while preserving its role as a cornerstone of local orthodontic care for children, teens, and adults. The renovation incorporated local designers and artwork, and the practice actively supports schools, community events, and oral health education. Sharon Orthodontics demonstrates a commitment to the Metro South region through investment, job creation, and community engagement, ensuring lasting economic and social impact. *(Continued on page 8)*



Premier Sponsor: North Easton Savings Bank

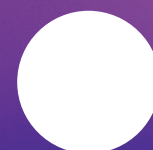


Supporting Sponsor: Alyssa Flemati and Andrea Kingman, UMass Donahue Institute



Celebrating 112 Years of Fostering Economic Development in Metro South - Thank You!

The point is
not saying
everything,
but everything
that matters.



**USA
TODAY** | To the point



Chamber Celebrates 112 Years of Economic Growth & 11 Businesses Making in Impact in Brockton, Metro South

8. Tru by Hilton Brockton | 245 Westgate Drive, Brockton, MA 02301
(774) 480-5107 | www.hilton.com/en/hotels/bosbkru-tru-brockton/



Tru by Hilton's new 78-room, four-story hotel at Brockton's Westgate Drive represents an \$11 million investment in the city's hospitality infrastructure. The development created approximately 7-8 full-time jobs and up to 20 total positions, bolstering local employment. With its bright, modern design, free hot breakfast, complimentary Wi-Fi, fitness center, and welcoming lobby "command center," the hotel is built to serve both business and leisure travelers. Its location near major roads and Westgate Mall enhances Brockton's appeal as a regional destination. This project underscores Brockton's growth as a transportation and commercial hub, demonstrating how strategic investment in hospitality can drive economic development, support local jobs, and elevate the city's long-term vibrancy.

9. Urban Air Adventure Park | 435 Westgate Drive, Brockton, MA 02301
(508) 443-4229 | www.urbanair.com/massachusetts-brockton



Urban Air's 52,900 sq ft Adventure Park at Brockton's Westgate Drive represents a major investment in family entertainment, bringing a high-energy indoor destination to Metro South. The park features trampolines, climbing walls, zip lines, obstacle courses, go-karts, laser tag, and more, offering something for every age and thrill level. Open seven days a week, it provides a fun, active gathering spot for families, while also driving foot traffic to surrounding businesses. The opening underscores Brockton's growing appeal as a destination for recreation and innovation, supports local employment, and reflects a strong commitment to long-term economic vitality and community development in the region.

10. Vineyard Farm | 175 East Center Street, West Bridgewater, MA 02379
(508) 857-0657 | www.vineyardfarm.com



Vineyard Farm invested \$2.4 million to construct a 11,760 sq. ft. multi-use agricultural facility in West Bridgewater, expanding production, retail, and agritourism operations. The project includes a commercial kitchen, improved cold storage and root cellar capacity, food safety infrastructure, expanded retail space, and ADA-accessible customer facilities. Site utilities, fire and hood systems, and secured meter installation support year-round operations and value-added product creation. The expansion retained 12 employees and created 6 new jobs, strengthening the local food supply and enhancing visitor experiences through farm events and educational programming. Vineyard Farm, a family-operated business offering fresh produce, bakery items, and seasonal agritourism, continues to invest in staff, food safety, and community engagement, reinforcing West Bridgewater's role in building a resilient regional food system.

11. Xfinity Store by Comcast | 200 Westgate Drive, Brockton, MA 02301
(800) 266-2278 | www.xfinity.com/local/ma/brockton/200-westgate-drive



Xfinity invested in a full remodel of its Brockton store, creating an interactive, modern 5,178 sq ft space that showcases the full suite of Xfinity products and services, including high-speed internet, mobile, and business solutions. The upgrade improves customer experience, supports the local sales team, and reflects Comcast's long-term commitment to the Metro South region. By enhancing the store's role as a hub for digital technology and connectivity, the remodel strengthens Brockton's position as a regional center for commerce and innovation, supports local employment, and demonstrates how corporate investment can drive economic growth and community engagement in the city.

Business-2-Business Expo Participants:

Babson College, Bridgewater State University, Brockton Area Transit Authority, Burgess Pest Management, Cape Verdean Association of Brockton, Cardinal Spellman High School, Eastern Bank, Father Bill's & MainSpring, The Enterprise, House of Possibilities, Hub Technical Services, Hutcheon's Flowers & Holmes-McDuffy Florists, JM Pet Resort, Massasoit Community College, MassHire Greater Brockton Workforce Board, North Easton Savings Bank, OCES - Old Colony Elder Services, Old Colony Planning Council, Rockland Federal Credit Union, Rockland Trust Company, SCORE Business Mentors, SCU Credit Union, Sign Design, South Shore Bank, UMass Donahue Institute, the U.S. Small Business Administration, and Victory Human Services. *Scan the QR code for additional photos and video, courtesy of Rich Morgan Photography and Brockton Community Access!*



Massasoit Community College



U.S. Small Business Administration



SCU Credit Union



MassHire Greater Brockton



SE SCORE Business Mentors



Hutcheon's Flowers



Chamber Director Doug Smith,
Stonehill College



Rockland Federal Credit Union



Eastern Bank

Suzanne Fernandes Presented Charles A. Fuller Chamber / Community Service Award



Dan Evans, Evans Machine Co; Suzanne Fernandes, North Easton Savings Bank; and Chris Cooney, Metro South Chamber.

We are pleased to present the Charles A. Fuller Memorial Chamber Service Award to a true champion of business and the community, Suzanne Fernandes - in recognition of leadership performance, personal example, and good influence to advance the welfare of the Metro South community.

Suzanne Fernandes has dedicated many years to community banking leadership, most recently in retail

management and business banking with North Easton Savings Bank and prior to that Eastern Bank. Throughout her long and distinguished career, Suzanne has guided customers and colleagues alike with professionalism, compassion, and an unwavering commitment to helping others succeed.

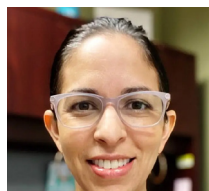
Her influence extends far beyond the bank. She was appointed by the Governor of Massachusetts and served as the Treasurer of the Brockton Redevelopment Authority, helping guide key redevelopment projects across the city; she served for many years as Chair of the Board of MassHire Greater Brockton, supporting workforce development and opportunity for residents; and she has been a longstanding, highly-engaged member of the Metro South Chamber Ambassador Committee, where she has welcomed new members and strengthened countless business relationships throughout the region.

Suzanne's roots in Brockton run deep, and her connection to this community is both personal and professional. Suzanne, through decades of service, has advanced the strength of businesses, supported the work of this Chamber of Commerce, and strengthened the community we all share.

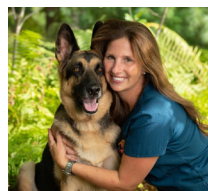
Chamber Elects New Board Members; Recognizes Board Service

The Metro South Chamber of Commerce welcomes two new members to its Board of Directors: Maria Celli, Brockton Neighborhood Health Center; and Jeni Mather, JM Pet Resort. Outgoing Board Members were recognized for their years of service at the 112th Annual Meeting: Albert Senesie, Victory Human Services.

The Metro South Chamber Board of Directors is responsible for helping the Chamber carry out its mission: to best serve the unique interests and needs of member businesses and to champion the broader economic vitality of the Metro South region. The Board of Directors meets regularly to address policy and issues of economic and community concern. The next Board of Directors meeting will be held on Wednesday, December 17 at 12:30 pm via Zoom. We are pleased to add these business leaders to our lineup and welcome their input in future meetings.



Maria Celli, Brockton Neighborhood Health Center



Jeni Mather, JM Pet Resort + Veterinary Clinic

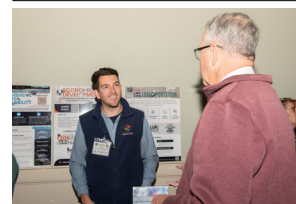


Dan Evans, Board Chair; Albert Senesie, Victory Human Services; Chris Cooney, Chamber President

Thank You For Another Fantastic Year!



Rich Spencer, North Easton Savings Bank President



Old Colony Planning Council



Brockton Area Transit (BAT)



Babson College AI Generator Students



JM Pet Resort + Veterinary Clinic



Madi Storey and John Nesi, MassHire Greater Brockton Workforce Board



Lew Victor, Brockton Rotary; Gary Oman, U.S. Wealth Management



Rich Hooke, SCU Credit Union and Emma Penardi, Metro South Chamber



Sign Design, Inc.



Hub Technical Services



Bluestone Bank



Felicia Sepulveda, CVAB



Dan Evans, EMI; Chris Cooney, MSCC; Dr. Erik Noyes, Babson College



Reiko McNeil, Bluestone Bank; Diane Bell, Bridgewater State University



Suzanne Fernandes, Antonion Barros, NESB; and Mary Baker, HR Alternatives



Father Bill's & MainSpring



Cardinal Spellman Student Choir



Victory Human Services



Ryan Coholan, MBTA; Mayor Sullivan



Michael Casey and Rich Hynes, Barbour Corporation



“Generator” AI Lab Student Panel from Babson College

Westgate Mall Hosts The Salvation Army of Brockton's Annual Angel Tree



Westgate Mall in Brockton is hosting The Salvation Army of Brockton's Annual Angel Tree now through December 10, 2025. Help make a child's holiday wish come true by selecting an ornament from the Angel Tree and then purchasing a child's requested gift. The Angel Tree is located near Kay Jewelers. Monetary donations can also be made at SalvationArmyMA.org/Brockton. For more information visit ShopatWestgateMall.com.

RENEWING Members!

Thank you!

Blue Cross/Blue Shield
of Massachusetts
Bridgewater Polyvinyl, Inc.
Bristol County Savings Bank
Combined Insurance of America
Crown Uniform & Linen Service
Frenette & Associates, P.C.
Health Imperatives, Inc.

Joe Angelo's Cafe & Deli
Lynch's Towing Service & Auto Sales
Massasoit Community College
Rockland Ice Rink
South Eastern Economic
Development (SEED) Corp.
Spark Street Auto Body
TRACEY Environmental

WELCOME New Members!

Reinvesting in Our Community

D-BAT Metro South
Brian Byrnes
707 Technology Center Drive
Stoughton, MA 02072
(781) 654-3228
www.dbatmetrosouth.com
Recreation

Consulting with Kalise
Dr. Kalise Wornum
115 Edson Street
Brockton, MA 02302
(774) 274-7938
www.consultingwithkalise.com
Consultants

**To promote your business and support your community,
contact New Member Services**

(508) 586-0500 x 229 • membership@metrosouthchamber.com

Now Hiring: Membership Development & Retention

Join our team - development & retention now hiring! Send resume with cover letter and references to chris@metrosouthchamber.com

Own A Small Biz? Thinking of Starting One? Call SCORE!



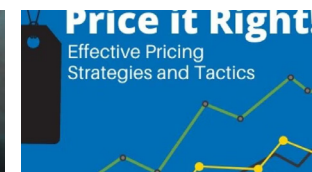
To succeed, you have to stay ahead of the competition; whether you're looking for a business direction sheet or working to tap into value creation, connect with a SCORE mentor to help you! If you're just starting a business, SCORE mentors can provide the practical action plan, education and tools you need to open your doors and establish a customer base.

Take advantage of their live webinar series! Learn more by visiting www.score.org, www.sema.score.org, www.boston.score.org, or by calling (508) 587-2673. Ahead for the month and beyond...

December 3: *Finding Grants and Sponsorships - Locate Opportunities, Apply Confidently, Stand Out to Funders*

December 4: *Email Strategy for Revenue Growth - Build Your List, Create Better Emails, Convert Customers*

December 10: *Price it Right!*



SEED Corp. Offers Micro and Small Loan Programs

FAST TRACK LOANS
Up to \$25,000 for start-up and existing businesses at 7% fixed
MORE INFO

MICRO AND SMALL LOANS
Micro Loans up to \$50,000 and Small Loans up to \$350,000 at 6-7% fixed with flexible terms

SBA 504 LOANS
Real Estate or Machinery and Equipment Loans up to \$5.5 million at low, fixed rates

South Eastern Economic Development (SEED) Corporation is a regional nonprofit economic development corporation with the mission of empowering entrepreneurs, strengthening local economies, and creating jobs by financing all types of small businesses in Massachusetts and Rhode Island. SEED has a long history of assisting small business owners, is a one-stop shop for anyone looking to start-up, grow, or streamline their business.

Use of funds: Working capital; leasehold improvements/built-outs; inventory/supplies; real estate acquisitions (owned-occupied); furniture, fixtures, and equipment; refinancing business credit card debt. Call (508) 822-1020 x 312 or visit SEED Corp online at www.seedcorp.com

SEED Corp 43rd Annual Meeting, December 3

Wednesday, December 3rd 5:30-8:30pm at White's of Westport. Join SEED Corp for their 43rd Annual Meeting to celebrate small business success, the impactful work of our resource partners, and the lending relationships that drive SEED's efforts to strengthen the local and regional economy. We will kick things off with cocktail hour, followed by a surf 'n' turf dinner and awards presentation, and finish the night by giving our guests the chance to win some of our many door prizes! Reserve your seat at seedcorp.com/events



Access to Capital for Massachusetts Businesses



Massachusetts Growth Capital Corporation (MGCC) has merged with MassDevelopment as the Growth Capital Division. This functions as a one-stop resource for debt financing for small businesses. MassDevelopment GCD drives economic growth through access to alternative funding, resources, and individualized services to identify and structure solutions tailored to each small business in Massachusetts. The purpose of MassDevelopment GCD is to create and preserve jobs at small businesses. MassDevelopment GCD also works to promote economic development throughout the Commonwealth, with special paid attention to business needs in underserved areas and Gateway Cities. Their services include small business lending from \$100,000-\$200,000; microloans from \$5,000-\$100,000; small business technical assistance grant program for non-profit assistance providers; microlending operations support & CDFI lending capital matching funds grant program; and the biz-m-power crowdfunding matching grant program. Visit www.massdevelopment.com to learn more.

Chamber Affiliation News & Events

To become an affiliate organization of the Chamber, contact Christopher Cooney at (508) 586-0500 x 223 or e-mail chris@metrosouthchamber.com.

The **Avon Industrial Park Association** is a non-profit group seeking to advance the advocacy and business of its members in public and private affairs. Membership is open to all companies who operate within the confines of Avon Industrial Park in Avon, Massachusetts. For more information please visit avonindustrialpark.org.



The **Bridgewater Business Association (BBA)** promotes unity between local government and the business community and is committed to promoting goodwill among business owners, operating in an ethical manner, and supporting the community they serve. Visit bridgewaterbiz.biz for more information.



The **East Bridgewater Business Association (EBBA)** was founded in 1993 "to promote a healthy business environment in East Bridgewater and to provide services to assist its members including education, networking and fellowship." Please visit jointheebba.com for more information.



The **Easton Chamber of Commerce** is a non-profit 501(c)(6) membership organization representing business and professional people. The Easton Chamber of Commerce mission is to unite, guide and support Easton businesses with the goal of increasing economic opportunities and fostering a healthy business climate. Visit easton-chamber.com to learn more.



The **Norwell Chamber of Commerce's** mission is to promote the civic, economic and social welfare of its members and the Town of Norwell. They actively assist the Chamber members with the challenges of business growth, management and entrepreneurship. Visit norwellchamberofcommerce.com for more information.

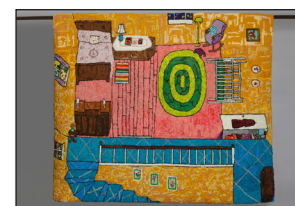


The **South Shore Women's Business Network (SSWBN)**, established in 1991, was the inspiration of six women who felt that the needs of women in business were not being met by traditional organizations. They further believed there was a need for an organization that would provide networking opportunities to women and business owners on the South Shore. Visit sswbn.org for more information.

Current & Future Exhibitions at Fuller Craft Museum



Nancy Callan and Katherine Gray: *The Clown in Me Loves You*. On view through March 1, 2026.



May We Present: Recent Additions to the Permanent Collection. On view through March 29, 2026.



A Shared Legacy: Gifts from the Robyn and John Horn Collection. On view through May 3, 2026.



Cicely Carew: *BeLOVED*. On view through September 20, 2026.



Shaping Futures: The Prison Outreach Program of New Hampshire Furniture Masters. Coming January 24, 2026.



MORE CLAY!: The Power of Repetition. Coming March 28, 2026.

Fuller Craft Museum is a true gem in the region. Open Tuesday-Sunday 10AM-5PM at 455 Oak Street in Brockton, admission is offered on a pay-what-you-can basis. Visit fullercraft.org or call (508) 588-6000.



Federal, State, and Regional Resources for Businesses

METRO SOUTH Regional Economic Development Organization
The Metro South Chamber is dedicated to providing support for our business community now more than ever - we're here for you. Below, please find an extensive list of federal, state, and regional resources available to everyone interested in business.

MassDevelopment
Contact: Kelly Arvidson
(508) 678-0533

MassHire Greater Brockton Workforce Board
Contact: Jason Hunter
(508) 584-3234

MassHire Greater Brockton Career Center
Contact: John Murray
(508) 513-3400

Old Colony Planning Council
Contact: Mary Waldron
(508) 583-1833 ext. 202

SCORE Business Counselors
Contact: Peter Smith
(508) 587-2673

South Eastern Economic Development (SEED) Corporation
Contact: Sue Murray
(508) 822-1020

U.S. Small Business Administration
Contact: Shelly Gillis
(617) 565-5590

Brockton Redevelopment Authority
Contact: Brockton Planning Dept.
(508) 586-3887

Center for Women & Enterprise
Contact: Berlhey Narcisse
(617) 536-0700

Massachusetts Office of Business Development (MOBD)
Contact: Alexandra Husted
(617) 872-9926

Massachusetts Small Business Development Center Network
Contact: Anne Fenton
(508) 673-9783

Massachusetts Supplier Diversity Office (SDO)
Contact: John Fitzpatrick
(617) 720-3300

Turning Leaf HR Advisory



North Easton, MA 02356
(781) 718-6438 • turningleafhradvisory@gmail.com

Providing HR support and project-based consulting. Available for monthly retainers and select projects.

Skills: Strategic Human Resource Planning. Strategic Human Resources Leadership. Employee Training. HR Consulting. Employee Relations. Workforce Planning. Talent Acquisition. Talent Assessment. Consulting. Human Resources (HR). Personnel Management. HR Strategy. Compensation & Benefits.

God's Own Holistic Behavioral Health Services



356 Prospect Street, Brockton, MA 02301
(617) 217-8255 • godsownwellness.com

God's Own Holistic Behavioral Health Services is committed to compassionate, holistic care for the mind, body, and spirit. Founded by Dorcas Adeniyi, DNP, PMHNP, we empower individuals to heal, grow, and thrive through personalized mental wellness support.

Soiree District Co.



1274 Main Street, Brockton, MA 02301
(857) 376-7124 • www.soireedistrict.co

A state-of-the-art space designed for professionals, creators, and entrepreneurs to gather, grow, and elevate what's possible. Join a community that turns ideas into action and success into a shared experience.

Join the Chamber!

YOUR BUSINESS PROFILE HERE...

...When You Join the Chamber!
Call us at (508) 586-0500 or
email info@metrosouthchamber.com

60 School Street, Brockton
(508) 586-0500 • metrosouthchamber.com

Join the Chamber and network your business to success! The Chamber hosts informative meetings, networking events, and puts you in touch with your legislators. We also offer marketing and advertising opportunities, referrals, publicity, and exposure.

Call to learn more today!

Visit metrosouthchamber.com/membership/join



Starting a Business?

Need help starting your business?
Looking for money to start your business?

The Metro South Business Assistance Center Can Help!

COUNSELING: Individual counseling is available by appointment for start-up and existing businesses. Counselors are working or retired professionals, highly experienced and willing to share their knowledge in financing, marketing, management, and more.

REFERENCE MATERIALS: An outstanding collection of reference materials that include hundreds of fully detailed, step-by-step guides for every aspect of starting and maintaining a small business.

ACCESS: To computer and business-related software, including QuickBooks Pro, Business Plan Pro, Loan Builder, Microsoft Office, and more.

EDUCATION: Workshops include QuickBooks, Writing a Business Plan, SEED Commercial, Social Media Series, DCAMM Certification, and more.

(508) 586-0500 metrosouthchamber.com/resources/business-assistance.

Major Sponsors:



When Metro South is Home, Everything's Within Reach

Hundreds of Dining Options • Great Conference Space
Over 500 Hotel Rooms • Many Parks & Lakes



The Metro South region offers the best of all worlds; cultural and corporate advantages, natural beauty, and the serenity of historic New England.

The region features **top notch education**, including three institutes of higher education, **exceptional health care** facilities, including four major hospitals. **Rich in culture**, the region is also home to symphonies, a craft museum, children's museum, and various historic museums. It also contains many **recreational activities**, including baseball outings, golfing and many parks and lakes for walking, biking, and fishing. With over 500 hotel rooms, the Metro South region is a **great place to stay** and competitive housing costs offer affordable and varied living opportunities.

Whether for Business or Pleasure, The Metro South region provides exceptional value in the heart of Eastern Massachusetts, centrally located between Boston, Providence, Plymouth and Cape Cod. *Ride the rail to Boston in only 35 minutes!* Call 508.586.0500 for your free map.



Metro South Regional Economic Development Organization
For more info, contact the Metro South Chamber of Commerce,
508.586.0500 • www.metroouthchamber.com



BUSINESS EVENTS *Planner*

December 3

Chamber Ambassador Meeting

9:00AM - 10:00AM

Virtual Meeting via Zoom

The Ambassador Team meets on a monthly basis to serve fellow members by providing information, resources, member-to-member support, increasing awareness and promoting active participation in Chamber programs and services.

Contact Hannah: events@metrosouthchamber.com

December 4

Ribbon Cutting

11:45AM - 1:30PM

Verizon Wireless Zone

233 Broad Street, Unit 20, Bridgewater

Join us for a grand opening ribbon cutting ceremony in Roche Bros plaza in Bridgewater! Celebrate new business Verizon Wireless Zone, network, make new connections and refresh existing ones.

Register: metrosouthchamber.com/events

December 11

Good Day Metro South

11:45AM - 1:30PM

Fuller Craft Museum

455 Oak Street, Brockton

Guest speaker: Javier Reyes, Chancellor of the University of Massachusetts Amherst. Enjoy Fuller Craft Museum's handmade holiday market full of beautiful hand crafted gifts by local artists; Santa will also be there for photos!

Register: metrosouthchamber.com/events

January 30, 2026

Good Day Metro South

11:45AM - 1:30PM

Stonehill College

320 Washington Street, Easton

Guest Speaker: Ways and Means Committee Chair, Senator Michael Rodrigues. HR Panel featuring HR Alternatives Mary Baker, TriNet Business Consultant Mary Jo Lawless, and an attorney. Stonehill Dean of the Meehan Business School, John Duggan will also speak.

Register: metrosouthchamber.com/events